

The Journal To Offer \$2,000 In Prizes And Commissions

Journal To Add Monthly "State Farmer Section" Containing Twelve Pages Will Appear On July 18

Beginning with our issue of July 18, we will offer our rural readers a new and interesting monthly agricultural section to be known as "The State Farmer Section" of The Jackson County Journal.

The "State Farmer Section" will be written and edited by specialists in the field of agricultural journalism, who have had many years of experience. It will be of news-magazine character, and will cover every phase of agriculture as it is practiced in this section of the State.

It will be distinctive in its articles, which will deal chiefly with current happenings, and it will avoid the long, tedious, and uninteresting phrasology which makes such a weary reading. "The State Farmer Section" is predicated on the fact that Carolina farmers today are busy men, and that they know they will have to produce their crops better, there will be timely and helpful articles pertaining to production problems affecting local crops.

In addition, "The State Farmer Section" will present the news of all farm commodities—what is happening in the markets; what competitive areas are doing, and what is going on in other sections of the Carolinas.

It will work closely with county agents and the state extension service, and will report the activities of the major farm organizations and state agencies, such as the colleges of agriculture, the state departments of agriculture, and the cooperative marketing organizations.

Having close contacts with officials of the United States Department of Agriculture and its various divisions, as well as heads of the AAA in Washington, its editors will interpret the best of news coming out of the Capital, as it relates to local conditions.

In addition to crop news and information, the farm section will offer feature articles on the successful operation of every class of farming enterprise. It will contain material of vital interest to every farm household. In covering activities of the 4-H Clubs and Future Farmers, it will naturally be welcomed by farm boys and girls. It will be illustrated throughout.

The news and feature material in "The State Farmer Section" will be confined strictly to the Carolinas, and to interpretive matter affecting the two states.

The Journal takes great pleasure in making this announcement, and we know our readers will find in our State Farmer Section one of the most instructive and interesting features we have ever offered them.

40 YEARS AGO

Tuckaseige Democrat July 4, 1896.

Mr. Kerr, of Detroit, is visiting his daughter, Mrs. Moultrie Patten.

F. A. Luck, Jr., and wife, of Savannah, Ga., arrived Tuesday to visit the editor's family.

Miss Lela Potts, who has been teaching in South Carolina, reached home Wednesday to spend vacation.

Mr. J. Willis, representing the dry goods house of M. Milleiser, Richmond, Va., interviewed our merchants Monday and Tuesday.

Mr. Lewis Davis, who slings lightning at Meldrim, Ga., is enjoying a vacation and came over from Asheville, Friday, with Master Roy, returning next day.

Mrs. F. E. Hearn went over to Asheville, Tuesday, where she met Mr. Hearn, who returned with her for a few days' visit. They will leave for Ashburn, Ga., Friday.

Webster with its public installation of officers of the Masonic Lodge today, and Demorest contest tonight is the attraction which renders our fourth of July unusually dull here.

Mrs. J. W. Divilbiss, Sr., came on here, from a trip to the meeting of the Epworth League, at Chattanooga. She and Mr. Divilbiss expect to leave for Illinois Saturday, and will arrange for their removal to their new home here.

Mr. R. L. Hyatt brought to our office this week, a bunch of excellent wheat, which he raised on his farm near here. It is an unknown variety to him and he would be glad to have some one tell him the name of it.

The Stars and Stripes are displayed from the top of the weather flagstaff today. One, who is not as familiar with either the U. S. Flag or the weather signal as he ought to be remarked that he "supposed there was going to be a change in the weather, as a new flag was flying".

Efforts will be made in Cumberland county to submit the liquor question to a popular vote.

The Waldenses in Burke county are now said to be making good progress. Their crops are for the first time excellent.

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COUNTY HAS LOST TWO TEACHERS

Jackson County sustained a net loss of three teachers in the reallocation made by the State Educational Commission. Cullowhee gained a high school teacher, but lost one in the elementary grades, Glenville district lost 2 high school and 1 elementary teacher, and Sylva district lost two elementary teachers.

With the list almost complete, Supt. M. B. Madison announced today to The Journal, that the following teachers have been elected, so far:

Canada District
Oak Ridge, Effie Matthews.
Sol's Creek; Hattie Lou Long.
Wolf Creek; Perry Middleton.
Charley's Creek; Lucy Monteith.
Rock Bridge; John Will Hooper.

Webster District
Webster; S. B. Hutchinson, B. C. Wilson, A. C. Moses. Mrs. Louise Davis, Hannah Cowan, Annie L. Madison, Mrs. Pearl Madison, Hazel Hooper, Mrs. Mary Cowan, Margaret Morgan.

View Point; Hoyle Deitz, Mrs. Louisa Cagle, Emma Tatham.
Gay; Mrs. Stella C. Bryson, Frankie Buchanan.
East Fork; Roseoe Higdon.
Zion Hill; Cora Painter. Alvin Fullbright.

Glenville District
Glenville, F. S. Griffin. L. L. Shaver, Willa Mae Dills, S. P. Hyatt, Mrs. Daisy S. Holden, Lucile Long, Mrs. Bertie W. Moss, Mrs. Janie Brown, Clara McGuire.

Cashier's; David Pruett, Leslie Reed.
Pine Creek; Edith Alley.
Yellow Mountain, Elsie Monteith.
Double Springs; Ruby Stewart.
Pleasant Grove; Geraldine Shook.

Sylva District
Sylva High; F. I. Watson, Sue Allison, Mrs. Llewellyn Patrick, Mrs. Lora Dills Whitley, Leonard Huff, Mrs. Chester Scott, Edith Buchanan.
Sylva Elementary; F. M. Crawford, Mrs. J. F. Freeze. Mrs. Ruth Wilson, Bertha Cunningham, Lenh Nichols, Myrtle Henson, Mayme Long, Ollie Jones, Rose Garrett, Mrs. Emily Tompkins.

Dillsboro; Guy Sutton, Bertie Alma Dills, Louise Mason, Mrs. Lawson Allen, Mrs. Virginia Terrell.
Balsam, Aloney Bryson, Mrs. S. Bryson, Louise Arrington.
Willets; S. J. Phillips, Rhoda Cope. Benita Sutton.
Addie; Joe M. Higdon, Nimmo Geisler, Catherine McLain.
Beta; W. V. Cope, Mrs. Glenn Hughes, Hix Wilson, Mrs. W. G. Dilard.

Qualla District
Cane Creek; Geneva Henson.
Dix Creek; Mrs. Davie Sutton.
Barker's Creek; Gudge Crawford.
Wilmot; Mrs. Lois E. Martin, Louise Hyatt, Mrs. Harriett Jenkins.

GAY.

By Mrs. R. O. Higdon.
Mrs. Sarah Sutton, an aged woman and very widely known in Jackson county, is very ill at her home here.

Mrs. Alva Barron has been very ill, but is much improved.

Mrs. Coleman Sutton, Jr., is home, after being in Angel Brothers' hospital, at Franklis, where she underwent a very serious operation.

Mr. and Mrs. Wiley Collins announced the birth of a baby girl, on June 18.

Mrs. Clearcie Woodard is sick, but at this writing is much improved.

B. T. U. ASSEMBLY IS POSTPONED

For fear of bringing infantile paralysis into the western part of the State from the counties of the east, those in charge of the Baptist Training Union Assembly, which was to have begun at Ridgecrest on July 6, have decided to call off the Assembly. This was done after consultation with the State health authorities.

Miss Winnie Rickett, State B. Y. P. U. Secretary, in announcing the postponement of the assembly, said:

"After a conference with state health officers and leaders of our work, we think it wise to call off the Baptist Training Union Assembly scheduled for July 6-12 at Ridgecrest. There is very little infantile paralysis in the western part of the state, and it would be unfair to that part of the state for groups of young people from this step, but think it wise and we regret more than we can say to take this step, but we think it wise and believe you will share our feeling. Please make announcement in your church Sunday. Send all reports to me to Recorder Building, Raleigh. It is hoped that many of the leaders will be able to attend the Southwide Leadership Conference scheduled for July 28-August 2."

It has been stated by officers of the Tuckaseige Training Union that those who have made reservations for transportation may see Mr. Vinson Hall, and their money will be refunded.

BALSAM

(By Mrs. D. T. Knight.)
Miss Eloise Cogdill, of Asheville, and Miss Carine Swanger, of Canton, were guests of Mrs. Walter Baines, Sunday.

Mr. and Mrs. John Coward went to Waynesville, Sunday, to see their daughter, Miss Anna Lou, who was badly hurt in an automobile accident recently, and is now a patient in the Waynesville hospital. She is getting on as well as could be expected.

Mrs. Walter Baines went to Asheville, Saturday, to see her mother, Mrs. W. J. Cogdill.

Miss Louise Raines, who has a position in Canton, was here Sunday.

Mrs. Lillie Rickett and children returned to their home in Andrews, Sunday, after spending some time here with her parents Mr. and Mrs. F. L. Potts, and with other relatives here.

News was received here Sunday, that Mr. Mitchell Cogdill and wife and four children, of Clear Lake, Wash., had arrived in Asheville, guests of Mr. and Mrs. R. L. Cope. They will visit relatives in Balsam and other places in North Carolina. Mr. Cogdill left here fourteen years ago. He married Miss Selma Henry, daughter of Mr. Elick Henry, also of Washington, now, but formerly of Jackson county.

EAGLE STORE OPENS SATURDAY

The Sylva store of the Eagle Five and Ten Cents Store will open its doors for business Saturday morning.

The store is located in the new building, recently completed by Sol. Schulman, on the lots formerly occupied by the old Hampton house.

For the past few weeks the Eagle people have been busy, opening up and marking merchandise, installing fixtures and preparing for business.

They now announce that they will open the doors, Saturday morning, July 6.

Chevrolet, Living Room Suite, Kelvinator, Many Other Prizes, In Gigantic Circulation Campaign

It is the ambition of the publisher of the Journal to give to the people of Jackson county and its adjacent territory the best weekly newspaper that any people enjoy, as good as the best, and a paper in which they can feel pride when they say: "this is my home paper." We want to reach every home in the trade territory of Sylva.

To attain this goal we realize that we must have the assistance of the very best people in Jackson and the adjoining counties. To attract this type of persons, naturally, it was fully realized that the plan must be the most liberal conceivable, so the plan being used offers an opportunity for thrifty persons to win one of our four valuable prizes being offered—also 10 per cent commission to all who fail to win a prize.

Thus each person who wishes to take part in securing subscriptions will be paid 10 per cent. The Journal has seen to it that no one can lose in this great offer. Everyone is welcome. Details of these prizes and cash commissions to be awarded will be found on the last page of this paper.

How To Take Part

To become a candidate in this distribution is a very easy matter. To win even the largest grand award is just as easy if you will only apply yourself during your spare moments.

In this issue appears an entry blank or "Nomination Blank", which properly filled out and mailed or brought to the Campaign Department will start you off with 10,000 free votes. Additional votes are secured by obtaining subscriptions to The Journal. Votes are issued in large numbers for each subscription payment, according to the length of the subscription and when it is turned in. Full information as to how to start will be found in the back page of this issue.

It makes no difference where a candidate lives, so far as his or her chances toward winning the largest prize are concerned. The Journal has seen that this contest is different. The publisher of The Journal has personally seen to it that no one can lose, by your efforts alone you determine your winnings. Very little is required of you to win.

You have the time, plenty of it. An hour a day spent among your friends for The Journal is sufficient to win the largest prize in the list. You have the time, really your spare time—a few minutes at noon, a few minutes in the evening is worth more to you these next few weeks than any whole time employment you can imagine. Yet, it is but a side issue—A spare time proposition. It is a business proposition, nothing more. There is no sentiment about it. To earn honorably is desirable.

There is no way you can lose, as every candidate is paid a cash commission if he does not win a prize. Nothing but straight out honest and fair methods will be tolerated. If you are in earnest; if you will devote an hour a day of your time to this work, if you are willing to compete on even terms with everyone else; and if you want to assure yourself of one of the major prizes; then you want to participate in this distribution of prizes.

In order to absolutely eliminate any possible chance of anyone "buying" his or her way to victory, the Campaign Management is giving many more votes during the early part of the campaign. As the campaign progresses, the voting power of subscriptions diminishes, until finally it is worth many times less than the present value.

The first week are the weeks that count, during the first period when subscriptions count the most.

"The Early Bird Catches The Worm" It is advisable to start early. It will pay you to make up your mind quickly. Votes are greater and easier to get at the start. Decide now. Make up your mind to enter at once. Earn more money in the next few weeks

than you have ever earned in a like time before. Send in your name today. You must win. You can't lose. Everybody wins something.

Turn to the campaign section on the back page and read the details. Clip the nomination blank appearing in this paper. Write in your name, address, and telephone number, if you have one. Mail or bring it to the campaign office—that starts you off with 10,000 votes.

Campaign Rules

1. Campaign officially opens Thursday, July 4, 1936 and will extend to Saturday, 5 p. m., August 24, 1936.

Any reputable man, woman or child residing in Jackson county or adjacent territory is eligible to enter, and compete for a prize, except that no employee of Jackson County Journal or any member of their immediate families, including father, mother, sister, or brother, is eligible to compete in the campaign.

3. Children under 16 years of age are not allowed to compete without the written consent of parents or parent. The management reserves the right to reject any nomination.

4. The winners of the prizes will be decided by their accredited votes; said votes being represented by ballots issued on subscriptions and advertising.

5. Cash must accompany all orders. There will be no exception to this rule.

6. Votes are free. It costs the subscriber nothing to vote, or the candidate. When paying your subscription, mention your favorite candidate. He or she will receive the votes.

7. Votes cannot be purchased. Every cent accepted through the campaign office must represent subscriptions or advertising.

8. Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.

Any collusion on the part of candidates to nullify competition or any other combination arrangement or effort to the detriment of candidates or this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in such agreement will forfeit all rights to a prize.

10. Votes issued on subscription or advertising may be held in reserve and voted at the discretion of the Campaign Management.

11. In event of a tie for any one of the prizes, a prize, identical in value, will be given to each tying candidate.

12. No statement or promise made varying from the rules and statements published through the columns of this newspaper will be recognized by the publisher.

13. In case of typographical error or any other error, it is understood that neither the publisher nor the campaign manager shall be held responsible, except for the necessary correction upon the same.

14. Every candidate is an authorized agent of the Jackson County Journal and as such may collect subscription payments from present as well as from new subscribers.

15. It is distinctly understood and agreed that candidates will be responsible for all monies collected, and they will remit such amount in full on Wednesday and Saturday during the campaign to campaign management.

16. A 10 per cent commission will be paid to all non-winning candidates on subscriptions.

17. The race will be brought to a close under a "Sealed Ballot Box" system, and will be under the personal supervision of the Judges. The box will repose in the Jackson County Bank in Sylva during the last three days of the campaign and each candidate

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OPPORTUNITY COUPON

Good For 300,000 Free Votes

This coupon entitles a candidate to 300,000 extra free votes with each year's subscription to The Journal.

Name of Subscriber _____
 Name of Subscriber _____
 Name of Subscriber _____
 Name of Subscriber _____
 Name of Subscriber _____
 Name of Subscriber _____
 Name of Subscriber _____

SCHEDULE OF VOTES AND SUBSCRIPTION PRICE JACKSON COUNTY JOURNAL

ONE YEAR \$1.00. TWO YEARS \$2.00—THREE YEARS \$3.00—FOUR YEARS \$4.00—FIVE YEARS \$5.00

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD	FOURTH PERIOD
Up to and including July 27th, the following number of votes will be issued:—	From July 27th to August 10, inclusive, the following number of votes will be issued:—	From August 11 to 21, inclusive, the following number of votes will be issued:—	The last period, August 22, 23 and the 24th to 5 p. m., the following number of votes will be issued:—
1 year 20,000	1 year 10,000	1 year 4,000	1 year 2,900
2 years 50,000	2 years 30,000	2 years 12,000	2 years 8,000
3 years 100,000	3 years 60,000	3 years 40,000	3 years 30,000
4 years 200,000	4 years 150,000	4 years 120,000	4 years 90,000
5 years 360,000	5 years 290,000	5 years 240,000	5 years 150,000

The above schedule of votes is on a declining basis and positively will not be changed.