

**THE JACKSON COUNTY JOURNAL**

Published Weekly By The JACKSON COUNTY JOURNAL CO.

Entered as second class matter at the Post Office at Sylva, N. C.

DAN TOMPKINS, Editor

"Prepare for the thousands who are coming," was the substance of President Roosevelt's short talk at Asheville. It is a timely piece of advice. This year, we believe, was a small taste of the tourist business the region is to enjoy.

We don't know the significance of the name "Chief White Eagle," conferred upon President Roosevelt by the Eastern Band of Cherokees; but, if we were going to name him, we would call him Chief "Great Heart," for he is interested in the welfare of all the people, especially the poor, the lowly, and the humble.

**WHERE HONOR IS DUE**

The Journal makes its bow to the officials of the town, the police, the Chamber of Commerce, Roy Allison, T. N. Massie, M. D. Cowan, A. J. Dills, the business houses, and the others who contributed to the splendid appearance of the town for President Roosevelt's visit, Wednesday, and for the manner in which the large crowd was cared for. No drunkenness, boisterous conduct, or other incident marred the pleasure of the day for those who came to Sylva to see their President.

**THE PRESIDENT CAME**

Wednesday was a great day for Jackson county and for this entire region. For the first time in history a President of the United States came to see us.

He came not as a politician; and he came on no political mission. As President of the United States, this man charged with the responsibility of the head of the government, he came to see the Great Smoky Mountains National Park and the country in its vicinity, that he might have first hand information concerning it.

He also came to see the people of this region, to greet us, to show his friendliness toward us. He loves people. Every act of his Administration has demonstrated that fact.

He is extremely fond of trees; and here his heart was delighted with great throngs of friendly people, and his eyes rested with uncounted multitudes of trees of almost innumerable varieties.

Up in the Smokies, the balsams and other trees and shrubs of the higher altitudes must have rested him, as they do all of us. Some of the rhododendron, this late in the season, were waving their lovely blossoms before his eyes.

It was a great trip for the President; and a great trip for all of us. We cannot begin to estimate the value to our county and our region of this visit of President Roosevelt.

**THAT SWIMMING POOL**

The new swimming pool, construction of which will begin by Monday, will prove to be a valuable asset to Sylva.

Not only will the pool be a great attraction to tourists, (fact is they don't want to go places, anymore, where there is no pool in which to swim) but it will also prove a source of pleasure to the young people of Sylva and environs. The little children also have not been forgotten, and there will be a wading pool for them.

The old swimming hole is out of date. Much sentiment gathers about it, but the scientists tell us it is not sanitary. But the urge to go to the water is perhaps greater now than at any previous time in the history of the American people.

That the pool that is to be constructed will prove a most valuable asset to Sylva, next summer, few people will question. In other words, Sylva, located between the Great Smokies and the Sapphire Country, two of Eastern America's major tourist attractions, and also lying between the Balsams and the Cowees, between Asheville and Atlanta, is especially well endowed by nature. We have every natural advantage. To these we add a golf course, magnificent drives, hotels, tourist camps, boarding houses, an excellent theatre, and now Sylva steps out as a modern town with adequate bathing facilities.

One thing we yet lack—the completion of Highway 106 from Sylva to South Carolina, connecting the Smokies and the Sapphire Country—the South and the West.

The Community House, in which some of the women of the town have been interesting themselves, is a part of the same project, and will be a valuable asset to the town and county. The Journal hopes that the additional funds needed to buy the materials for its completion will be readily forthcoming. We wish it could be ready for the meeting of the federated women's clubs of this district, next month.

Honor is due Mrs. D. M. Hall, Mrs. W. K. Chapman, and the others who have worked tirelessly in the promotion of the project. They have done their town and county a valuable service.

**NOTICE OF FORECLOSURE SALE OF LAND**

Under and by virtue of the power of sale contained in a certain deed of trust, executed by W. C. Martin and wife, Eliza Martin, to V. A. Browning, Trustee, on the 9th day of July, 1924 and recorded in the office of the Register of Deeds for Jackson County, North Carolina, in Book 94 at page 133; default having been made in the payment of the indebtedness thereby secured, and the land hereinafter described having been sold and resold on August 24, 1936, for the sum of \$1050, which said sale was reported to the Court as a law required and during the time allowed by law the bid was raised 10 per

cent and the Court has ordered a resale of said land.

Now, therefore, I, V. A. Browning, Trustee, will offer for sale and sell to the highest bidder for cash, on Friday, Sept. 18, 1936, at 12:00 noon at the Court House Door in the Town of Sylva, N. C., an undivided one half interest in the lands hereinafter described, bidding to begin above \$1,155 and the highest bidder will be required to deposit with the Clerk of the Court of Jackson County, N. C. 10 per cent of his bid to show his good faith, to be forfeited in case he fails in carrying out his bid and the proceeds will be applied to the discharge of said debt, interest and cost of sale:

Beginning on a stake in the C. A. Bird line on the bank of the branch and runs thence down said branch, with its meanders to a stake; thence a southeastern direction to a white-oak on the bank of the Bird road; thence Southern direction with the meander of said road (As located in July, 1924) to the Whittier road; thence to the water run of Crooked Creek; thence up said Crooked Creek to the mouth of the School House branch; thence up said School House branch to the State road; thence South with the meanders of State road to the old Jerry Stillwell line; thence West with the Stillwell line to the J. W. Conley line; thence North with the J. W. Conley line to the C. A. Bird line; thence East with Bird's line to the

Beginning, Containing 50 acres more or less.

This (the 3rd day of September, 1936) V. A. ROWNING, Trustee By W. R. Sherrill, Attorney. 1 2 tsWRS.

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**Here To Fly**



WICHITA, Kans. . . . Peggy Salam, England's outstanding woman flyer, is here to take charge of the cabin monoplane she is to fly in the U. S. air race for the Ruth Chatterton trophy later this month.

**STAR Blades**  
their keenness never varies



FIT GEM AND EVER-READY RAZORS

**"CAMELS SET ME RIGHT!"**



**HUMAN BULLETS.** Hugo and Mario Zaccini are shot from a monster cannon. Think of the jolt they take. But, as Hugo says: "Camels keep our digestion working smoothly."

**TENNIS CHAMPION.** Mrs. Ethel Arnold says: "I smoke Camels for digestion's sake." Camels increase the flow of digestive fluids... alkaline digestive fluids.

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**Sylva Auto Trading Post**

ONE-FOURTH MILE FROM SYLVA ON CULLOWHEE ROAD

**LYRIC THEATRE**

Sylva, N C

Week of September 10th

MONDAY AND TUESDAY

"Hearts Divided"

Dick Powell - Marion Davies

WEDNESDAY

"Absolute Quiet"

Lionel Atwill - Irene Hervey

Wednesdays - Adults 15c

THURSDAY AND FRIDAY

"So They Were Married"

Melvyn Douglas - Mary Astor

SATURDAY

"Nevada"

Larry Crabbe

**"The Universal Car"**

ONE NAME comes quickly to mind when you think of "The Universal Car." The description is distinctively Ford. No other car is used by so many millions of men and women in every part of the world. Everywhere it is the symbol of faithful service.

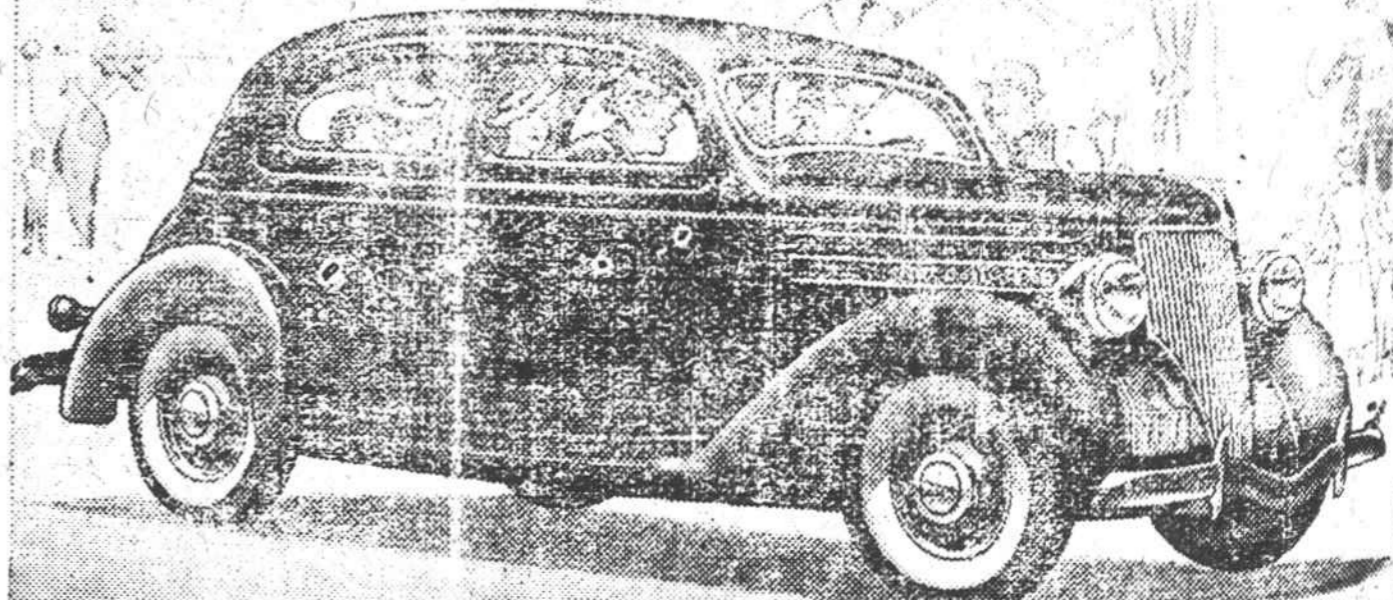
That has always been a Ford fundamental. Something new is constantly being added in the way of extra value. Each year the Ford has widened its appeal by increasing its usefulness to motorists.

Today's Ford V-8 is more than ever "The Universal Car" because it encircles the needs of more people than any other Ford ever built. It reaches out and up into new fields because it has everything you need in a modern automobile.

The Ford V-8 combines fine-car performance, comfort, safety and beauty with low first cost and low cost of operation and up-keep. It depreciates slowly because it is made to last. There is no other car like it.

**Only the Ford V-8 Gives You These Fine-car Features**

- 1. V-8 ENGINE PERFORMANCE WITH ECONOMY
- 2. SAFETY GLASS ALL AROUND AT NO EXTRA CHARGE
- 3. SUPER-SAFETY MECHANICAL BRAKES
- 4. CENTER-POISE RIDING COMFORT
- 5. WELDED STEEL BODY... STEEL STRUCTURE AS WELL AS STEEL SURFACE
- 6. NEW INTERIOR APPOINTMENTS



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