

TODAY and TOMORROW

COUNSEL of many

An ancient proverb, found in the Bible, is that "in multitude of counselors there is safety". Like many other bits of ancient wisdom, this one is often neglected or scoffed at. Men like to set up their own individual judgment as superior to that of the public. And too many are willing to let one man do the thinking for everybody.

But as in the case of much of the wisdom of the ages, modern scientific research proves that the old ones were right. An interesting series of tests among college students, conducted by Dr. Herbert Garnee, of Western Reserve University, showed that the combined judgment of the group on any question was always more nearly accurate than the judgment of all but the ablest.

To me this is interesting as another demonstration of the soundness of our democratic system. Whenever public questions of vital importance have been referred to the people for their collective judgment, their answer has been right. Most of our troubles arise from letting a few do the thinking for the many.

SEA fascinating

I don't get out on salt water as often as I would like to. There is a fascination about the sea, which most every human being feels. The mystery as to what its depths hide, and the tremendous power of its waves, make even a trip down the coast something to stir the emotions.

As I write this I have just landed in Florida, after a voyage from New York. For the first time in several years I have renewed my acquaintance with the flying fish and the porpoises. I kept an eye out for whales, but it is a little early for whales in northern waters. Last time I took this cruise, in July, I ran through a school of whales off the Jersey coast.

Travel by sea was never more comfortable and less expensive than it is now, nor so fun. I know of no more restful and healthful vacation than to take a round-trip to southern ports. I recommend it to everyone who can spend \$50 or more for an annual relaxation.

FLORIDA winter mecca

I had not visited Florida for ten years until now. It is a different place from what it was in the height of the frenzied real estate boom. It still has the almost-perfect year-round climate which makes it the Winter Mecca for a million or so tourists, but the real Florida has developed important industries and agricultural production beyond all belief.

I saw huge dredges in the St. Johns river, as our ship entered the harbor of Jacksonville. They were digging oyster shells from the bottom of the water and loading them on barges. I asked about that when I got ashore, and was taken to see the factory where these ancient shells, which have accumulated over millions of years, are converted into the raw material of eggshells for the whole world!

They grind them into "grit" for chicken feed, to supply the lime the hens need for their eggshells. They were loading 2,000 tons on a ship for England when I was there. There are enough shells in the St. Johns to supply the world's needs for a century.

CLIMATE invigorating

When the thermometer goes above 80 in the North we call it a hot day. Life is uncomfortable. An 80 degree temperature in Florida is just a nice, pleasant Summer day. There is always a cooling breeze, and there is really something invigorating in the atmosphere.

One does not get very far away from salt water and sea-breezes anywhere in Florida. Indeed, the Florida beaches, both on the Atlantic side and all along the Gulf coast from Key West clear to Pensacola are becoming increasingly popular as Summer resorts for people who live in the interior of Georgia, Alabama and Mississippi.

I have been around the world a good deal, and sampled almost every kind of climate there is. I haven't found any where the average of year-around comfort is as high as it is in Florida, all things considered.

PROSPERITY from paper

One does not have to be in the South very long, these days to realize that the whole South Atlantic and Gulf region of the United States is riding high on a new wave of prosperity. I have talked with business men and bankers from many Southern states in the past few days. Every one has a story to tell of new and profitable industries, better prices for Southern farm products, a widespread feeling of "good times."

The biggest thing in the whole world is the biggest thing in the whole

growing "glash" pine for paper mills. A dozen paper mills, costing several millions each, have been built or are building in Georgia, Florida, Alabama, Mississippi and Texas. There is an unlimited and self-replenishing supply of raw material right at hand.

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FREE, with each purchase at The Smoky Mountain Grill Service Station, your choice of Coca-Cola, Dr. Pepper, R. C. Cola, Bireley's Orange Ade, Biltmore Ice Cream or Tom's Summer Candies

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"Quality Service and Quality Merchandise---The Cornerstone On Which We Are Building."

Morgan Brothers, Inc. Wholesale Only

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We Are Glad To Welcome SMOKY MOUNTAIN GRILL As a new Jackson county business firm.

Dillsboro and Sylva Electric Company

We supply power for all the Grill's electrical equipment

Schulman's Dept. Store's June Clearance Sale

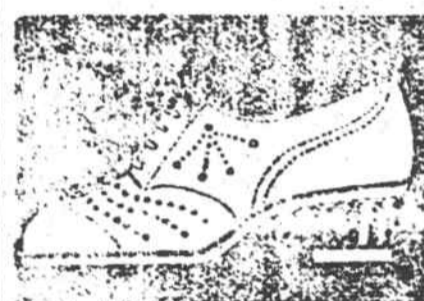
Big Selling Event Begins Thur., June 3 Store Wide Clearance Sale

We are getting in new merchandise every day and we need the space so we must sell part of our huge stock --- Now is your chance to save

Bargain Basement Shoe Sale



Our buyer has bought a special lot of women's high grade sample shoes. Mostly small sizes



some sold as high as \$10 all colors - all widths

\$1.00 pair

Bargain Basement Dress Sale

Manufacturer's Close-out of ladies' Silk Dresses. Mostly dark shades. Plenty of light colors. All sizes. All colors.



Values to \$8.95

\$1.44

No more than 2 to customer

Attend Schulman's Big Clearance Sale And Save

Childrens' Shoes

We bought out a manufacturer who had to quit Hundreds of high grade shoes in all widths Values to \$3.00

89c pair

Mens' Clothing

We have some beautiful all wool mens' suits in broken lots, all models Some sold up to \$25.00

\$9.95

No alteration, cash Only

Ladies High Grade Shoe Sale

1335 pairs of novelty and sport slippers Mostly sample shoes Some famous brands included that sold to \$10

\$1.69

Bargain Basement

Childrens and Womens WASH DRESSES

Broken sizes - Beautiful styles, if your size is here you will want several of these, Beach Pajamas included in this lot. Values to \$3.00

44c

Schulman's Dept. Store

Style Center Of Sylva

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