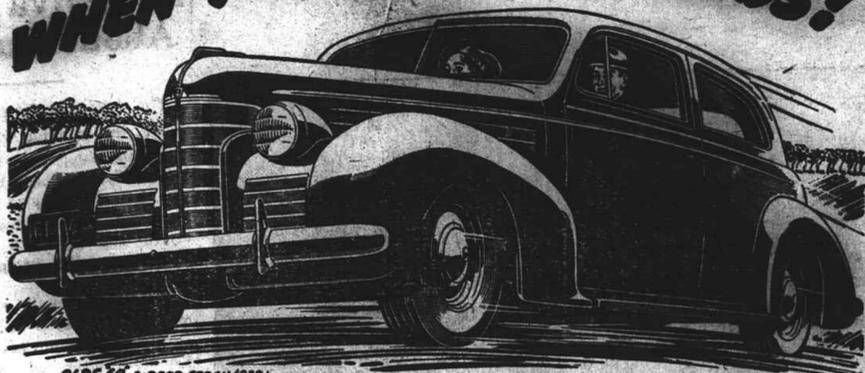


**IT'S A LONG TIME
BETWEEN PUMPS—
WHEN YOU DRIVE AN OLDS!**



OLDS 60 2-DOOR SEDAN 1939

RECORDS PROVE OLDSMOBILE ONE OF AMERICA'S LEADING ECONOMY CARS!

YOU'D NEVER THINK a car as big and powerful as Olds would be a gas miser. Yet, that's just what Oldsmobile is—a fuel saver if there ever was one. With Olds, you spend less time (and money) in gas stations and more on the open road. The big 90 H. P. Econo-Master Engine of the Olds Sixty gives you a wealth of live, eager power to master any kind of going. Yet, because it is precision-built and pressure-lubricated, because it embodies such advanced features as a high-efficiency cylinder head, completely cooled cylinders and pressure-cooled valves, it gets the utmost out of every drop of gas and oil. That's why an Olds Sixty was able to win first in its class in this year's Gilmore-Yosemite Economy Run with an average of 21.4 miles per gallon over a tough 315-mile course. Come in and let us prove to you that Olds gives you *quality plus economy!*

YOU'LL GET A BETTER DEAL FROM OLDSMOBILE!
That's what our customers are saying all over town. Bring your present car in for appraisal and more than it is today, so why not get top value for it in trade on a big, new, money-saving Olds!

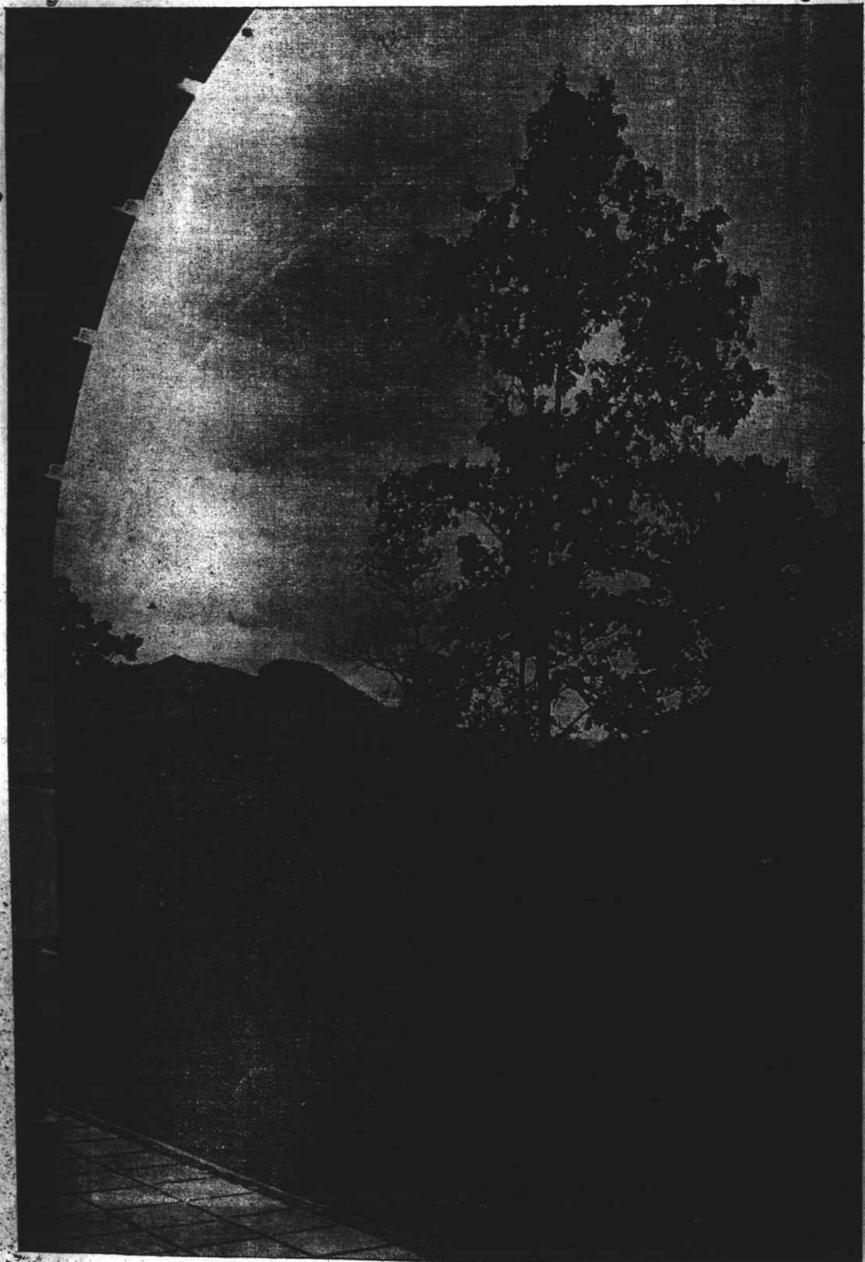
\$777 AND UP

* Delivered at Lansing, Michigan. Prices include safety glass, bumper, bumper guards, spare tire and tube. State and local taxes, accessories—extra. Prices subject to change without notice. General Motors Installment Plan. A GENERAL MOTORS VALUE.

OLDSMOBILE
THE CAR THAT HAS EVERYTHING

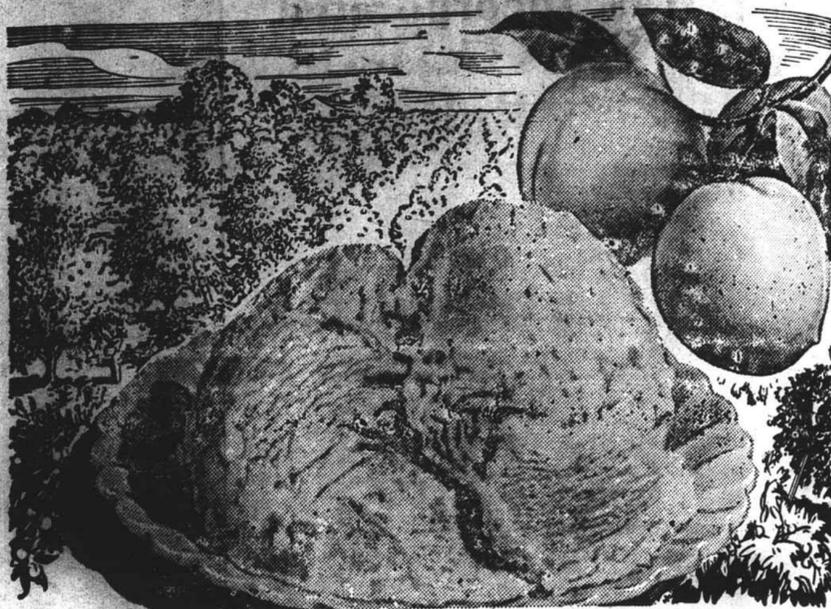
Allison Motor Company

View of mountains from Robertson Hall



WHAT'S GOOD TODAY AT

Southern Dairies Dealers



Southern Dairies
FRESH PEACH ICE CREAM

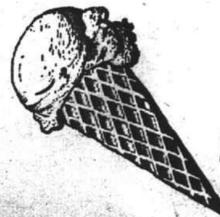
IT'S *Sealtest* APPROVED

When it comes to Fresh Peach Ice Cream we don't take off our hat to anybody. But this year—Fresh Peach marks a new high even for Southern Dairies. We've tried to see how many ripe, luscious peaches we could put into a gallon of ice cream and still leave room for plenty of good, fresh cream. The result is a flavor that can't be described in mere words. You'll have to *taste it*. Of course, it's Sealtest Approved for purity and quality. How about some for dessert this evening? Telephone your Southern Dairies dealer.



SALLY CUP . . . 10c

For a spur-of-the-moment party, flash your dealer an SOS for Sally Cups. Each is a generous, individual serving of delicious Southern Dairies Ice Cream. Your choice of flavors—including Fresh Peach.



5c

A PEACH OF A CONE
Treat the young folks—and yourself—to a generous cone of Southern Dairies Fresh Peach Ice Cream.



FRESH PEACH SUNDAE . . . 15c

Maybe you think you've tasted a good peach sundae. But wait till you taste a Fresh Peach Sundae made with real Southern Dairies Fresh Peach Ice Cream and topped with fresh peaches. Try it at any Southern Dairies fountain.

Listen to the Sealtest Program—"Your Family and Mine!"



**"I thought I knew
all about automobiles!"**

A LOT of folks have had their eyes opened wide by a ride in a 1939 Ford V-8. They just didn't realize how much more value and how many improvements we've put in this car the last few years.

Today's advanced Ford is a product of progressive engineering, fine materials and honest

construction. It is backed by an experience of building far more cars than anybody else in the world.

One ride in today's Ford—with its smooth 8-cylinder engine, stabilized chassis, hydraulic brakes—will prove it's the modern car in the low-price field.

FORD V-8

EASY TO BUY

EASY TERMS

See Your FORD Dealer for Generous Trade-in