

# FIRST IN POWER FIRST IN ECONOMY



**OUTPULLS ANY TRUCK!**

**HALF-TON GMC PRICES**  
STACK UP WITH THE LOWEST  
Get the astonishing facts on General Motors Truck power and gas economy. Check them against the whole field and you'll find that no other truck gives so much for so little.

- OUTPULLS ANY 1/2-TON
- SAVES MORE GAS
- BIGGER CABS
- BIGGEST BODIES
- 4 SHOCK ABSORBERS

**GAS SAVINGS AMAZING!**

Time payments through our own YMAC Plan at lowest available rates

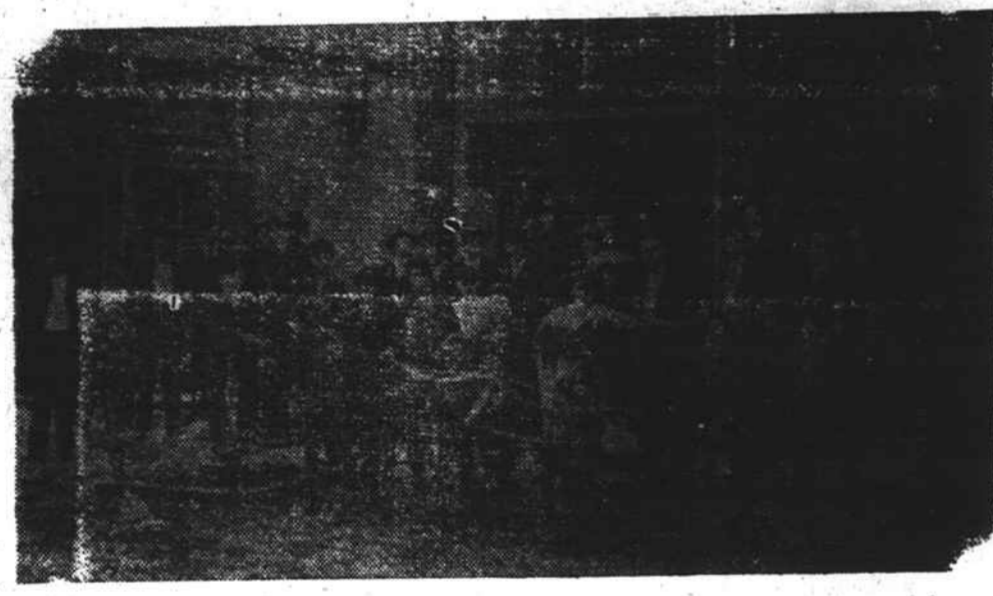
HOOPER MOTOR MOTOR CO.

**GMC TRUCKS** TRAILERS  
DIESELS

C. J. Harris Community Hospital



Street scene taken in Sylva in 1906



Fire Tower



Alumni Head



By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMELS give smokers the equivalent of

**5**

**EXTRA SMOKES  
PER PACK**



**CAMELS**  
COSTLIER TOBACCOS  
PENNY FOR PENNY YOUR  
BEST CIGARETTE BUY!

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## Unchallenged ON THE HIGHWAY



THE BEST PERFORMANCE UNDER ALL DRIVING CONDITIONS

## Unmatched IN CITY TRAFFIC

The Ford V-8 engine gives you the smoothest and most brilliant performance in the low-price field just as quality construction gives you the most, softest, most comfortable ride.

Ford performance is balanced performance— all-round performance for all driving conditions.

Take acceleration for instance. The Ford V-8 is famous for its fast, smooth acceleration— outstanding performance in city

traffic. For it has not been necessary to go to very low gear ratios to give you this acceleration. Such methods would take away from the smooth, effortless, unexcelled engine performance which the Ford V-8 gives you at highway cruising speeds.

The V-type engine holds all records on road, water, in the air. Only Ford gives you the V-type 8 cylinder engine in the low-price field— admittedly the best performance under all driving conditions. Come in today and find out the surprisingly liberal allowance we will make on your present car.

SEE FORD FIRST

REECE-HAMPTON MOTOR CO.  
SYLVA, N.C.

**FORD V-8**

First in Value... First in Style  
... First in All-round Performance.