



Not Just 50 Years

But since time began
Milk has been considered
"The most nearly perfect food"

Milk is the perfect food. It combines the goodness of a "treat" with the healthfulness of essential minerals and vitamins. There is no better food for building strong, healthy bodies. Growing boys and girls need pure Pet Pasteurized Milk to build strong bones and healthy teeth. They need Pet Pasteurized Milk to build strong muscles.

DRINK PET PASTEURIZED GRADE "A" MILK

We congratulate Sylva on its 50th anniversary, and are confident that, with the development of the Great Smoky Mountains National Park, its continued growth is assured.

Added Protection In Pet Pasteurized Milk

All Pet Products are laboratory tested before they leave our plant

- Pet Ice Cream
- Pet Milk
- Pet Butter
- Pet Chocolate Milk

- Pet Cottage Cheese
- Pet Buttermilk
- Pet Cream
- Pet Orangeade

PET ICE CREAM

A Delicious, Refreshing Food

Ask your favorite Jackson County dealer for Pet Ice Cream "A Health Food." Pet Ice Cream is made out of guaranteed sweet milk and sweet cream, which assures you of the highest quality ice cream available.

PET DAIRY PRODUCTS

Phone 10

Waynesville, N. C.

An institution truly interested in the progress of Western North Carolina

Right, scenes at Western Carolina Teachers College, in 1889. Below, right, to left Prof. Robert Lee Madison, President Emeritus of the College; Prof. A. C. Reynolds, former President, and Dr. H. T. Hunter the present President.

Bottom row, the two surviving members of the original board of trustees of the College, left to right, Mr. W. C. Norton and Mr. T. A. Cox, both of Cullowhee.

