

# The Jackson County Journal

\$1.00 A YEAR IN ADVANCE IN THE COUNTY

SYLVA, NORTH CAROLINA, APRIL, 11, 1940

\$2.00 A YEAR IN ADVANCE IN THE COUNTY

## Career and Hobby Day For County Held At Cullowhee Saturday

Cullowhee (Special) — Over a hundred seniors from Glenville, Webster, and Sylva high schools, as well as twenty-five guests speakers and a score of faculty members from different high schools in the county were guests of Western Carolina Teachers College Friday for the first annual Jackson County Career and Hobby Day, which was sponsored by the class in Vocational Guidance, taught by Dr. C. D. Killian, director of the Cooperative Guidance Service of Western North Carolina. Assisting the Vocational Guidance class as hosts for the occasion were members of the senior and junior classes of Western Carolina Teachers College training school.

This all day assembly was designed especially for high school seniors; but college students, out-of-school boys and girls between the ages of sixteen and twenty-five, as well as parents, were invited to attend any of the sessions.

The program for the day was divided into five one-hour sessions, each of which included five or six talks on different vocations by speakers who are specialists in the field about which they were asked to talk. At each conference the guest speaker talked part of the period, after which a round table discussion was held with a member from the Vocational Guidance class presiding. Three of these sessions were held before one o'clock, at which time the visitors were guests of the class at a luncheon, served in the college cafeteria under the direction of Miss Maude Ketchum, home economics teacher. After lunch there were two other conference periods.

The first session, beginning at 9:10 a. m. in the college auditorium was a general assembly over which Mr. Adam Moses, superintendent of Jackson County Schools, presided. After the invocation by the Reverend Fred Forester of the Cullowhee Baptist Church, Dr. Willis A. Parker, director of extension at Western Carolina Teachers College gave an address, "How to Choose a Vocation."

At the second session, from 10:00 to 10:50 a. m., a student might attend any of the following conferences: "Teaching," by Dr. H. T. Hunter, president of Western Carolina, with Judson Edwards, Vocational Guidance student presiding; "Engineering," by James E. Wilkinson of the Champion Paper and Fibre Company, with Charles McCab, presiding; "Craftwork as a Career and a Hobby," by Miss Helen Patton, Art Department of Western Carolina Teachers College, with Christine Broynhill, presiding; "Librarianship by Mrs. C. C. Buchanan, Librarian of Western Carolina Teachers College, with Margaret Boyd presiding; "Banking by Mr. Arjail, Cashier of Jackson County Bank, with Pearl Hill, presiding.

For the third session from 10:55 to 11:45, students had six choices: "Home Economics," by Mrs. Mamie Sue Evans, Home Demonstration Agent of Jackson County, with Betty Elaine Penland presiding; "Agriculture," by Mr. G. R. Lackey, Jackson County Farm Agent, with John Reynolds presiding; "Cabinet Making," by Posey Cathey of Sylva, with Andrew Carter presiding; "Business and Clerical Work," by Miss Dorothy Moore, secretary to president Hunter at Western Carolina Teachers College, with Joe Wallin presiding; "National Youth Administration," by Mr. George M. Suggs, Western District Supervisor, with Edna Dinkins presiding; "Photography as a Career and a Hobby," Mr. Newton Turner of the Geography department of Western Carolina Teachers College, with Lynwood McElroy presiding.

At the fourth session from (Continued on Back Page)

## OFFICERS NAMED FOR ELECTIONS

Registrars and judges for the primaries and general elections have been appointed for each voting precinct in the county. They are:

Barker's Creek: Registrar, Ben Jones; judges, Lon Seagle and Estes Davis.

Cullowhee: T. C. Ledbetter, registrar; judges, Shirley Wilson and Gola Ferguson.

Caney Fork: Glenn Hooper, registrar; judges, Burnard Brown and Howard Wood.

Cashiers: Lynch Dillard, registrar; judges, Bud Lombard and Burns Alexander.

Canada No. 1: Ralph Brown, registrar; judges, Joe Middleton and Rob Brown.

Canada No. 2: Onia C. Shelton, registrar; judges, Miles Gallows and Cleve Wood.

Dillsboro: Will Sutton, registrar; judges, Claude Pangle and Theo. Snyder.

Green's Creek: James Brogden, registrar; judges, Lyndon Cabe and Elsie Sutton.

Hamburg: Sam Bryson, Jr., registrar; judges, Frank Bryson and O. L. Lanning.

Sylva, South Ward: John Henson, registrar; judges, Fred N. McLain and S. C. Cogdill.

Sylva, North Ward: Clyde Fisher, registrar; judges, Ben N. Queen and W. D. Warren.

Savannah: Roscoe Higdon, registrar; judges, Dave Bishop and Herman Cabe.

Scott's Creek No. 1: Allen Fisher, registrar; judges, W. T. Chapman and Rob Parris.

Scott's Creek No. 2: George Bryson, registrar; G. B. Coward and Bryson Beck.

Qualla: Mrs. Jessie Cordell, registrar; judges, Kelly Holcombe and David Worley.

Mountain: John Long, registrar; judges, Abb Edwards and Clifton Moody.

River No. 1: Leon Moody, registrar; judges, Albert Shook and S. M. Parker.

River No. 2: James Potts, registrar; judges, Oscar Wike and Hagon Hamilton.

Webster: Dennis Higdon, registrar; judges, Rogers Coward and W. C. Cagle.

## SYLVA IS TO HAVE COMMERCIAL PLANE

Preparation of the field, owned by Charles N. Price, between Beta and Addie, on the Asheville Highway, for a landing field and runway is being pushed rapidly to completion, for the initial flights, on Saturday, of a "Cub Trainer" plane. The plane, a brand new, licensed machine, is owned by "Bud" Thompson, and manned by a pilot, licensed by the United States government, with instructional rating.

In an interview with a representative of The Journal, Mr. Price said that the landing field would be put in first class condition for the use of the locally operated plane and as a landing field for any other planes travelling in this area.

Mr. Thompson stated that the plane would be available for short flights over the surrounding country, as well as for chartered trips for longer distances.

The weather being favorable the plane will arrive at the airport here Saturday.

## BALSAM

(By Mrs. D. T. Knight)  
Mr. Russell Locust of U. S. Army at Panama Canal is visiting his brother, Homer Locust, and his sisters, Mrs. Frank Ashe, and Mrs. Marion Ashe.

Miss Freda Jones is visiting at Elizabethton, Tenn.

Mr. and Mrs. John T. Jones went to Asheville Saturday and Mr. and Mrs. Vernon Jones returned with them for the weekend.

Our mountain peaks were covered with snow Tuesday morning.

## COLLEGE SEEKS MEMBERSHIP IN ASSOCIATION

Cullowhee, April 9 (Special)—H. T. Hunter, president of Western Carolina Teachers College and W. E. Bird, dean of administration left Tuesday morning for a trip to Atlanta where they will attend a meeting of the Southern Association of Colleges and Secondary Education. Dr. Hunter's and Dean Bird's main purpose in attending this meeting is to determine whether or not the teachers' college at Cullowhee will be eligible for membership in the association.

During the month of January a committee from the association visited Western Carolina Teachers College to inspect the physical plant, study the curriculum, rank the various departments, and rate the institution accordingly.

Although the committee complimented various aspects of the college, they also made constructive suggestions for strengthening the college and the report of the committee's decision has not as yet been announced.

## MIDDLETON IS NAMED HEAD OF SYLVA'S POLICE

The town council has named Griffin Middleton, chief deputy under Jackson county's Sheriff Leonard Holden, as chief of police for the town of Sylva. He will assume his duties today.

Mr. Middleton replaces W. O. Allen, who is relinquishing his duties temporary due to ill health. Mr. Allen has served on the Sylva police force since 1937, and has been chief of police since the election of Sheriff Holden, former chief, in 1938.

## 114 IN TWO MONTHS

A total of 114 persons were killed in traffic accidents in North Carolina the first two months of 1940.

## Journalism Students' Survey Shows Value of Advertising To Readers of Newspapers

(The Publishers' Auxiliary)  
New Brunswick, N. J.—That newspaper advertising renders a valuable service to the reader as well as the advertiser is shown by a recent series of surveys made by university students under direction of Prof. Frank B. Hutchinson of the department of journalism at Rutgers university.

The surveys show 93 to 94 per cent of housewives find newspaper advertising helpful in shopping, and that better than nine out of ten housewives believe newspaper advertising renders them more service than does radio advertising. The study also reveals 91 to 95 per cent of housewives consider newspaper advertising more effective in influencing their purchases than radio advertising.

## 91 Per Cent Prefer Newspapers With Advertisements

Strong public acceptance of newspaper advertising as compared with radio advertising is shown by the fact that 91 to 93.5 per cent of housewives prefer advertising in their newspaper, even if their paper could be produced without advertising, while about the same percentage would prefer radio programs without advertising.

A random telephone survey of 919 homes in Syracuse, N. Y., made several weeks ago shows a similar survey made in

## JURORS DRAWN FOR MAY SESSION

The jury commission composed of R. U. Sutton, H. H. Bryson and Dillard Coward, has announced the following list of jurors to serve for the May term of court. The session will begin on May 20, with Judge J. A. Rousseau, of Wilkesboro, scheduled to preside.

## First Week

Dave Green, Barkers Creek; Walter Alexander, Canada; George McMahan, Greens Creek; Johnny Bishop, Gay; Richard Frady, Green's Creek; Griffin Browning, Gay; John Parks, Dillsboro; Griffin Rice, Cashiers; Grady Cline, Cullowhee; Lawrence Gates, Sylva; Ellis Wiggins, Glenville; Blaine Nicholson, Cowarts; Roy Tritt, East La Porte; Harley Lewis, Webster; Carl Wood, Cowarts; Faron Bryson, Glenville; Neal Bryson, Glenville; F. I. Watson, Dillsboro; Frank M. Patterson, Dillsboro; L. B. Rice, Cashiers; Cicero Cowan, Greens Creek; Joe Allman, Sylva, Route 1; Burns Alexander, Cashiers.

## Second Week

Dave Worley, Qualla; Frank Hall, Qualla; Otis Taylor, Speedwell; Charles Worley, Qualla, John Henry Hall, Greens Creek; Frank Higdon, Gay; Zeb Jones, Cashiers; Wayne Terrell, Dillsboro; Frank Henson, Cowarts; Bennie Reece, Sylva; Robert Varner, Qualla; Bob Powell, Tuckaseegee.

## Pastors' Conference To Meet In Bryson City

The Western North Carolina Baptist Pastors' Conference, an organization which includes the Haywood association and all those west of Haywood county, will meet in Bryson City next Monday. The session, starting at 10:00 o'clock will begin with devotional, by Rev. B. F. Shope, of Robbinsville; "The Minister and His Money," will be discussed by Rev. E. F. Baker, of Andrews; "The Minister and His Sermon Preparations," will be the subject of Rev. H. K. Masteller, of Canton; Rev. T. F. Deitz, of Beta, will talk about "The Minister and His Books." After lunch Rev. C. F. Rogers, of Franklin will be heard in a talk on "The Minister and His Brethren"; The conference will end with a round table discussion led by Rev. J. C. Pipes, of Asheville.

## Expect More Than A Thousand Baptists To Be In Sylva Sunday

## ALBERT BRADLEY FUNERAL RITES HELD SUNDAY

The funeral of Albert Bradley, 32, who died of ruptured appendix, in the C. J. Harris Community Hospital was held Sunday afternoon at 2 o'clock, at the Old Savannah Baptist Church. Rev. W. Green officiated, assisted by Rev. Corcie Hooper, pastor of the church. Burial was in Old Savannah cemetery. He was a faithful member of this church.

## METHODISTS HAVE STUDY MEETINGS

Beginning with an illustrated lecture on Monday night, the Methodist churches of Sylva, Cullowhee and the churches of the Webster circuit, have had a mission study course, at the church here, this week. The illustrated lecture on Monday night was given by Rev. Mr. Roberts, pastor of the Franklin church, and was on the work of the Methodist missionaries in China.

On Tuesday night, Rev. Walter L. Lanier, pastor of the church at Cullowhee spoke on the subject, "United for Action," and the series was concluded last night by Rev. A. P. Ratledge, of Sylva, using as his subject "Foreign Mission Fields of the Methodist Church."

## Science Day To Be Held At Teachers College On Next Saturday

Cullowhee, April 10 (Special)—The Science Club of Western Carolina Teachers College will sponsor its second annual Science Day program Saturday, April 13, with Rufus H. Snyder of the science department of the University of Virginia as the main speaker. There will be a number of exhibits from high schools of Western North Carolina as well as about twenty exhibits from the college. Judges for these exhibits will be Mr. Snyder, Dr. Bert Cunningham, head of the Zoology department of Duke University, and Curry Haynes, former teacher of science at Western Carolina Teachers College.

An all day program is planned and will be concluded at 8 p. m. with Mr. Snyder's address in the auditorium. In the morning the exhibits will be displayed in the Student Union building of the college. At 2 p. m., Johnson R. Saunders, president of the college Science Club, will preside over a general assembly. At this time Mr. C. F. Dodson, head of the college Science department, will welcome the group and talk in the origin and objectives of the Science Day. Many high school science instructors will also speak at this time. After assembly the visitors will be taken on a tour of the college campus and buildings.

The club winning first place among the high schools will take its exhibit to Davidson college later in the spring to the meeting of the North Carolina Academy of Science. Much interest has been shown by Western North Carolina high schools and fifteen or more exhibits are expected from these clubs. The Champion Paper and Fibre Company of Canton will also display a most interesting exhibit on the manufacture of paper.

## TENANTS

In 1937, two out of every five farmers in the United States were tenants.

The Baptist Sunday Schools of the Tuckaseegee Association will hold a Rally next Sunday afternoon, April 14th, at 2 o'clock at the Sylva auditorium.

More than a thousand people are expected to attend this meeting.

Every Sunday School in the Association is urged to send a large delegation to this meeting.

The following program will be given:

Congregational singing. Devotional, J. V. Hall. Special music by Intermediate Boys' Quartet, Bryson City.

Roll Call of Sunday Schools. Relation of the Brotherhood to the Sunday School, By C. R. Browning, Jr.

Special Music, by East Sylva Choir.

Training Workers for the Sunday school, by Miss Josephine Turner, State B. T. U. worker.

Special music.

Inspirational Address, "The Challenge of the Hour," By J. N. Barnette, Associate Secretary, Baptist Sunday School Board, Nashville, Tenn.

## Administration Building At Teachers College To Be Reconditioned

Cullowhee (Special) — Beginning sometime in May, Joyner Building, Western Carolina Teachers College administration building, will be completely reconditioned, according to an announcement by the business manager, Ralph Sutton. Several of the rooms used last year before the expansion program for classrooms are to be transformed into offices for the president, the business manager, and the bursar. The alumni secretary's office, formerly shared with the registrar, will be in one of the offices now in use. The interior of the building will be painted throughout.

Already the college book room has been transferred to the room occupied for a number of years by the art department. Nothing except the postoffice now occupies the room which was known to former students as the Book Room. The college library now occupies the entire second story of the building.

The only classes that will continue to be held in this building are those of the chemistry department. This department will occupy the same place that it did last year on the ground floor with one classroom on the first floor.

The work, it is believed, will be completed in early June at a cost of \$4500. The building was constructed in 1913 when A. C. Reynolds, Sr., of Asheville was president of the school. The building was named for J. Y. Joyner, former state superintendent of schools.

## To Appear On B. T. U. Association Program

The following members of Baptist Training Unions in the Churches of Tuckaseegee Association will appear on the program of the Regional Baptist Training Union Convention to be held at Andrews April 19 and 20:

Miss Elizabeth Allman of Webster, Mr. Lyle Ensley of Scotts Creek, Rev. Fred Forester of Cullowhee, Mr. Lee Miller of Cullowhee, Miss Melba Nanney of Cullowhee, Miss Mary Katherine Monteith of Sylva, Miss Hattie Hilda Sutton of Sylva, Mrs. H. M. Hocutt of Sylva, Rev. H. M. Hocutt of Sylva.

In addition to these Miss Jean Monteith of Sylva, Miss Pansy Dillard of Scotts Creek, and Mr. Andrew Carter of Cullowhee will participate in the Memory Work, Sword Drill, and Better Speakers, Contests to be held at the Convention.