Career and Hobby Day For County Held At FOR ELECTIONS Cullowhee Saturday

Cullowhee (Special) — Over a MRS. McKEE NAMED hundred seniors from Glenville, Webster, and Sylva high schools, as well as twenty-five guests speakers and a score of faculty members from different high schools in the county were guests of Western Carolina Teachers College Friday for the first annual Jackson County Career and Hobby Day, which was sponsored by the class in Vocational Guidance, taught by Dr. C. D. Killian, director of the Cooperative Guidance Service of Western North Carolina. Assisting the Vocational Guidance class as hosts for the occasion were members of the senior and junior classes of Western Carolina Teachers College training school.

This all day assembly was designed especially for high school seniors: but college students, out-of-school boys and girls between the ages of sixteen and twenty-five, as well as parents, sessions.

The program for the day was county. divided into five one-hour sescations by speakers who are Arrangement Committee: specialists in the field about | cussion was held with a member Urguahart.

The first session, beginning at 9:10 a. m. in the college auditorium was a general assembly over which Mr. Adam Moses, superintendent of Jackson County Schools, presided. After the invocation by the Reverend Fred Forester of the Cullowhee Baptist Church, Dr. Willis A. Parker director of extension at Westem Carolina Teachers College gave an address, "How to Choose a Vocation."

At the second session, from 10:00 to 10:50 a. m., a student might attend any of the following conferences: "Teaching," by Dr. H. T. Hunter, president of Western Carolina, with Judson Edwards, Vocational Guidance student presiding; "Engineerthe Champion Paper and Fibre highest standings in the league. Company, with Charles McCall, presiding; "Craftwork as a Career and a Hobby," by Miss Helen Patton, Art Department of Western Carolina Teachers College, with Christine Broyhill presiding; Librarianship by Mrs. C. C. Buchanan, Librarian of Western Carolina Teachers College, with Margaret Boyd presiding; Banking by Mr. Ariail, Cashier of Jackson County Bank,

with Pearl Hill, presiding. For the third session from 10:55 to 11:45, students had six this widespread traffic hazard. choices: "Home Economics," by Mrs. Mamie Sue Evans, Home Demonstration Agent of Jackson County, with Betty Elaine Penland presiding; "Agriculture," by Mr. G. R. Lackey, Jackson headlight of an approaching car County Farm Agent, with John may sideswipe that car, run off Reynolds presiding; "Cabinet the road, strike a bridge abut-Making," by Posey Cathey of ment, or run down a pedestrian Sylva, with Andrew Carter pre- whom he cannot see. And the siding; "Business and Clerical really serious aspect of the mat-Work," by Miss Dorothy Moore, ter is the fact that so few drivsecretary to president Hunter at ers regard glaring headlights as Western Carolina Teachers Col- dangerous and attach no im- Army at Panama Canal is visitlege, with Joe Wallin presiding; "National Youth Administration," by Mr. George M. Suggs, Western District Supervisor, with Edna Dinkins presiding; "Photography as a Career and a Hobby," Mr. Newton Turner of the department Geography Western Carolina Teachers College, with Lynwood McElroy presiding.

(Continued on Back Page)

ON COMMITTEE FOR NATIONAL MEETING

The Women's Division of the Democratic National Committee registrar; judges, Shirley Wilson will hold its first National In- and Gola Ferguson. stitute of Government in Washington May 2, 3, 4, to which all registrar; judges, interested North Carolina democratic women are invited, according to the announcement made by R. Gregg Cherry, Chairman of the Democratic Executive Committee.

President Roosevelt will address the Institute and Mrs. Roosevelt will entertain the delegates at tea at the White way and Cleve Wood. House Women from forty-eight states will attend and hear a brilliant array of National Leaders discuss Campaign issues and Party Organization.

All democratic County vicechairmen have been urged to were invited to attend any of the attend an dto take a delegation registrar; judges, Frank Bryson of democratic women from their and O. L. Lanning.

R Gregg Cherry, state chairsions, each of which included man, has appointed the followfive or six talks on different vo- ing women on North Carolina's

Mrs. Charles W. Tillett, Charwhich they were asked to talk. lotte; Miss Beatrice Cobb, Mor-At each conference the guest ganton; Mrs. May Thompson speaker talked part of the period, Evans, Washington, D. C.: Mrs. after which a round table dis- E. L. McKee, Sylva; Miss Kate Woodville; Mrs. from the Vocational Guidance Dudley Bagley, Moyock; Mrs T. class presiding. Three of these W. Watson, Winston-Salem; sessions were held before one Miss Ruth Burke, LaGrange; o'clock, at which time the visi- Mrs. P. P. McCain, Sanatorium; tors were guests of the class at Miss May Oliver, Raleigh; Miss a luncheon, served in the college | Gertrude Carraway, New Bern; cafeteria under the direction of Mrs. R. C. Page, Smithfield; Mrs. combe and David Worley. Miss Maude Ketchem, home eco- T. L. Craig, Gastonia; Mrs. Jessie nomics teacher. After lunch Lee McCulloch, Elizabethtown; there were two other conference Miss Mabel Penny, Raleigh; Mrs. D. S. Coltrane, Raleigh

SOFTBALL FANS HOLD MEETING

Meeting Monday night, the Smoky Mountains Softball Association elected Louis Hair. principal of Sylva Central High School, chairman. Jennings Bryson was elected secretary and SYLVA IS TO HAVE Felix Picklesimer treasurer of the organization.

Practically all of last year's regulations were retained except that in case one team in either of the leagues wins both halves of the season, there will be a play-off between this team and the winner of a two-best-out-ofthree contest between the two ing," by James E. Wilkinson of teams holding the next two

Glaring Headlights Are Menace To Safety of All

Bombarded with requests to 'do something" about the menace of glaring headlights on the highways of this state, Ronald Hocutt, Director of the Highway Safety Division, this week appealed to enforcement officials of the state and individual drivers to cooperate in stamping out

"Glaring headlights are a menace to the safety of all who ride and walk upon the highways at night," said Hocutt. "The driver who is blinded by the portance to dimming their lights ing his brother, Homer Locust,

when meeting another car." "I'd like to see every North and Mrs. Marion Ashe. Carolina driver practice headlight dimming as a matter of Elizabethton, Tenn. cause that is all it is essentially. went to Asheville Saturday and about the same percentage (83) per cent said "Yes." of But if the drivers refuse to co- Mr. and Mrs. Vernon Jones reoperate, then I hope then en- turned with them for the weekforcement officials and courts end. of the State will wage an unre-At the fourth session from lenting campaign against glaring headlights," Hocutt said.

OFFICERS NAMED

Registrars and judges for the primaries and general elections have been appointed for each voting precinct in the county. They are:

Barker's Creek: Registrar, Ben Jones; judges, Lon Seagle and Estes Davis.

Cullowhee: T. C. Ledbetter,

Caney Fork: Glenn Hooper, Burnard Brown and Howard Wood.

Cashiers: Lynch Dillard, registrar; judges, Bud Lombard and Burns Alexander. Canada No. 1:Ralph Brown,

registrar; judges, Joe Middleton and Rob Brown. Canada No. 2: Onia C. Shelton,

Registrar; judges, Miles Gallo-Dillsboro: Will Sutton, regis-

trar; judges, Claude Pangle and Theo. Snyder: Green's Creek: James Brogden, registrar; judges, Lyndon

Cabe and Elsie Sutton. Hamburg: Sam Bryson, Jr.,

Sylva, South Ward: John Henson, registrar; judges, Fred N. McLain and S. C. Cogdill.

Sylva, North Ward: Clyde Fisher, registrar; judges, Ben N. Queen and W. D. Warren.

Savanah: Roscoe Higdon, registrar; judges, Dave Bishop and Herman Cabe.

Scott's Creek No. 1: Allen Fisher, registrar; judges, W. T. Chapman and Rob Parris. Scott's Creek No. 2: George

Bryson, registrar; G. B. Coward and Bryson Beck. Qualla: Mrs. Jessie Cordell,

registrar; judges, Kelly Hol-Mountain: John Long, regis-

trar; judges, Abb Edwards and Clifton Moody. River No. 1: Leon Moody, reg-

istrar; judges, Albert Shook and S. M. Parker. River No. 2: James Potts, registrar; judges, Oscar Wike and

Hagon Hamilton. Webster: Dennis Higdon, registrar: judges, Rogers Coward and W. C. Cagle.

COMMERCIAL PLANE

Preparation of the field, owned by Charles N. Price, between Beta and Addie, on the ing field and runway is being pushed rapidly to completion, for the initial flights, on Saturday, of a "Cub Trainer" plane. The plane, a brand new, licensed machine, is owned by "Bud" Thompson, and manned by a pilot, licensed by the United States government, with instructional

rating. In an interview with a representative of The Journal, Mr. Price said that the landing field would be put in first class condition for the use of the locally operated plane and as a landing field for any other planes travelling in this area.

Mr. Thompson stated that the plane would be available for short flights over the surrounding country, as well as for chartered trips for longer distances.

The weather being favorable the plane will arrive at the airport here Saturday.

BALSAM

(By Mrs. D. T. Knight) Mr. Russell Locust of U. S. and his sisters, Mrs. Frank Ashe,

Miss Freda Jones is visiting at

covered with snow Tuesday morning.

COLLEGE SEEKS MEMBERSHIP IN ASSOCIATION

Cullowhee, April 9 (Special)-H. T. Hunter, president of Western Carolina Teachers College and W. E. Bird, dean of administration left Tuesday morning for a trip to Atlanta where they will attend a meeting of the Southern Association of Colleges and Secondary Education. Dr. Hunter's and Dean Bird's main purpose in attending this meeting is to determine whether or not the teachers' college at Cullowhee will be eligible for membership in the as-

sociation. During the month of January a committee from the association visited Western Carolina Teachers College to inspect the physical plant, study the curriculum, rank the various departments, and rate the institution accordingly.

Although the committee complimented various aspects of the college, they also made constructive suggestions for strengthening the college and the report of the committee's decision has not as yet been announced.

MIDDLETON IS NAMED HEAD OF SYLVA'S POLICE

under Jackson county's Sheriff Leonard Holden, as chief of police for the town of Sylva. He

will assume his duties today. Mr. Middleton replaces W. O Allen, who is relinquishing his duties temporary due to ill health. Mr. Allen has served on the Sylva police force since 1937, and has been chief of police since the election of Sheriff Holden, former chief, in 1938.

114 IN TWO MONTHS

A total of 114 persons were killed in traffic accidents in North Carolina the first two months of 1940.

FOR MAY SESSION

The jury commission composed of R. U. Sutton, H. H. Bryson and Dillard Coward, has announced the following list of jurors to ALBERT BRADLEY serve for the May term of court. The session will begin on May 20, with Judge J. A. Rousseau, of Wilkesboro, scheduled to preside. First Week

Dave Green, Barkers Creek; Walter Alexander, Canada; George McMahan, Greens Creek; Johnny Bishop, Gay; Richard Frady, Green's Creek; Griffin Browning, Gay; John Parks Dillsboro; Griffin Rice, Cashiers; Grady Cline, Cullowhee; Lawrence Gates, Sylva; Ellis Wiggins, Glenville; Blaine Nicholson, Cowarts; Roy Tritt, East La Porte; Harley Lewis, Webster; Carl Wood, Cowarts; Faron Bryson, Glenville; Neal Bryson, Glenville; F. I. Watson, Dillsboro; Frank M. Patterson, Dillsboro; L. B. Rice, Cashiers; Cicero Cowan, Greens Creek; Joe Allman, Sylva, Route 1; Burns Alexander, Cashiers.

Second Week

Dave Worley, Qualla; Frank Hall, Qualla; Ottis. Taylor, Speedwell; Charles Worley, Qualla, John Henry Hall, Greens Creek; Frank Higdon, Gay; Zeb Jones, Cashiers; Wayne Terrell, Dillsboro; Frank Henson, Cowarts; Bennie Reece, Sylva; Robert Varner, Qualla; Bob Powell, Tuckaseigee.

Pastors' Conference To Meet In Bryson City

The town council has named organization which includes the the series was concluded last Griffin Middleton, chief deputy Haywood association and all night by Rev. A. P. Ratledge, of will meet in Bryson City next "Foreign Mission Fields of the Monday The session, starting at Methodist Church." 10:00 o'clock will begin with devotional, by Rev. B. F. Shope. of Robbinsville: "The Minister and His Money," will be discussed by Rev. E. F. Baker, of Andrews; 'The Minister and His Sermon Preparations," will be the subject of Rev. H. K. Masteller, of Canton; Rev. T. F. Deitz, of Beta, will talk about "The Minister and His Books." After lunch Rev. C. F. Rogers, of Franklin will be heard in a talk on "The Minister and His Brethren"; The conference will end with a round table discussion led by Rev. J. C. Pipes, of Asheville.

Asheville Highway, for a land- Journalism Students' Survey Shows Value of Advertising To Readers of Newspapers

(The Publishers' Auxiliary) newspaper advertising renders a its residential suburb of Highwell as the advertiser is shown show close to the same result by a recent series of surveys shown by a previous preliminary made by university students un- survey made in Syracuse. der direction of Prof. Frank B. Hutchinson of the department of journalism at Rutgers uni-

The surveys show 93 to 94 per cent of housewives find newspaper advertising helpful in does radio advertising. The study housewives consider newspaper minutes." advertising more effective in influencing their purchases than radio advertising.

91 Per Cent Prefer Newspapers With Advertisements

newspaper advertising as compared with radio advertising is advertising in their newspaper, even if their paper could be pro-Mr. and Mrs. John T. Jones duced without advertising, while help you keep up on styles? 81 would prefer radio programs without advertising.

A random telephone survey of Our mountain peaks were 919 homes in Syracuse, N. Y., made several weeks ago shows a sonal interview survey made in

February covering 286 house-New Brunswick, N. J.- That wives in New Bruswick, N. J., and valuable service to the reader as land Park. The recent surveys

Questions as asked and results, with figures from personal interviews in brackets, are as follows:

Have you read a newspaper today? 97 (95) per cent said "Yes." How long did you spend with shopping, and that better than your newspaper today? 22 (24) nine out of ten housewives be- per cent said "hour or more"; lieve newspaper advertising ren- 52 (44) per cent said "half ders them more service than hour"; 17 (20) per cent said "fifteen minutes or more"; 6 (7) also reveals 91 to 95 per cent of per cent said "less than fifteen

Did you read some of the advertisements? 95 (92) per cent said "Yes."

Do newspaper advertisements help you know prices and val-Strong public acceptance of ues? 93.5 (95.5) per cent said

shown by the fact that 91 to 93.5 remind you of merchandise you per cent of housewives prefer need? 90 (93.5) per cent said "Yes"

> Do newspaper advertisements help you to know where to get needed items? 92 (90) per cent said "Yes."

If your newspaper could be (Continued on Back Page)

JURORS DRAWN Expect More Than A Thousand Baptists To Be In Sylva Sunday

FUNERAL RITES HELD SUNDAY

The funeral of Albert Bradley, 22, who died of ruptured appenlix, in the C. J. Harris Communty Hospital was held Sunday afernoon at 2 o'clock, at the Old Savannah Baptist Church. Rev. 2. W. Green officiated, assisted by Rev. Corcie Hooper, pastor of he church. Burial was in Old Savannah cemetery. He was a faithful member of this church. Surviving are his wife, Irene Cabe, Bradley, a daughter, Joe Ann; his father and mother, Mr. and Mrs. J. H. Bradley; four brothers, Lewis, Guy, Hampton, and Dearl, and one sister. Jeanett, all of Greens Creek.

METHODISTS HAVE STUDY MEETINGS

Beginning with an illustrated lecture on Monday night, the Methodist churches of Sylva, Cullowhee and the churches of the Webster circuit, have had a mission study course, at the church here, this week. The illustrated lecture on Monday night was given by Rev. Mr. Roberts, pastor of the Franklin church, and was on the work of the Methodist missionaries in China.

On Tuesday night, Rev. Walter L. Lanier, pastor of the church The Western North Carolina at Cullowhee spoke on the sub-Baptist Pastors' Conference, an ject, "United for Action," and those west of Haywood county, Sylva, using as his subject

Science Day To Be Held At Teachers College On Next Saturday

Cullowhee, April 10 (Special)-The Science Club of Western Carolina Teachers College will sponsor its second annual Science Day program Saturday, room occupied for a number of April 13, with Rufus H. Snyder of the science department of the University of Virginia as the main speaker. There will be a number of exhibits from high schools of Western North Carolina as well as about twenty exhibits from the college. Judges for these exhibits will be Mr. Snyder, Dr. Bert Cunningham, head of the Zoology department of Duke University, and Curry former teacher of Haynes, science at Western Carolina Teachers College.

An all day program is planned and will be concluded at 8 p. m. with Mr. Snyder's address in the auditorium. In the morning the exhibits will be displayed in the Student Union building of the college. At 2 p. m., Johnson R. Saunders, president of the college Science Club, will preside wer a general assembly. At this ime Mr. C. F. Dodson, head of he college Science department, vill welcome the group and talk in the origin and objectives of the Science Day. Many high school science instructors will also speak at this time. After assembly the visitors will be taken on a tour of the college campus and buildings.

The club winning first place among the high schools will take its exhibit to Davidson college later in the spring to the meeting of the North Carolina Academy of Science. Much interest has been shown by Western North Do newspaper advertisements Carolina high schools and fifteen or more exhibits are expected from these clubs. The Champion Paper and Fibre Company of Do newspaper advertisements Canton will also display a most interesting exhibit on the manufacture of paper.

TENANTS

In 1937, two out of every five were tenants.

The Baptist Sunday Schools of the Tuckaseigee Association will hold a Rally next Sunday afternoon, April 14th, at 2 o'clock at the Sylva auditorium.

More than a thousand people are expected to attend this meet-

Every Sunday School in the

Association is urged to send a large delegation to this meet-

The following program will be

Congregational singing.

Devotional, J. V. Hall. Special music by Intermediate Boys' Quartet, Bryson City.

Roll Call of Sunday Schools. Relation of the Brotherhood to the Sunday School, By C. R. Browning, Jr.

Special Music, by East Sylva

Training Workers for the Sunday school, by Miss Josephine Turner, State B. T. U. worker.

Special music. Inspirational Address, "The Challenge of the Hour," By J. N. Barnette, Associate Secretary, Baptist Sunday School Board, Nashville, Tenn.

Administration Building At Teachers College To Be Reconditioned

Cullowhee (Special) - Beginning sometime in May, Joyner Building, Western Carolina Teachers College administration building, will be completely reconditioned, according to an announcement by the business manager, Ralph Sutton. Several of the rooms used last year before the expansion program for classrooms are to be transformed into offices for the president. the business manager, and the bursar. The alumni secretary's office, formerly shared with the registrar, will be in one of the offices now in use. The interior of the building will be painted

throughout. Already the college book room has been transferred to the years by the art department. Nothing except the postoffice now occupies the room which was known to former students as the Book Room. The college library now occupies the entire second story of the building.

The only classes that will continue to be held in this building are those of the chemistry department. This department will occupy the same place that it did last year on the ground floor with one classroom on the first floor.

The work, it is believed, will be completed in early June at a cost of \$4500. The building was constructed in 1913 when A. C. Reynolds, Sr., of Asheville was president of the school. The building was named for J. Y. Joyner, former state superintendent of schools.

To Appear On B. T. U. Association Program

The following members of Baptist Training Unions in the Churches of Tuckaseigee Association will appear on the program of the Regional Baptist Training Union Convention to be held at Andrews April 19 and 20:

Miss Elizabeth Allman of Webster, Mr. Lyle Ensley of Scotts Creek, Rev. Fred Forester of Cullowhee, Mr. Lee Miller of Cullowhee, Miss Melba Nanney of Cullowhee, Miss Mary Katherine Monteith of Sylva, Miss Hattie Hilda Sutton of Sylva, Mrs. H. M. Hocutt of Sylva, Rev. H M. Hocutt of Sylva.

In addition to these Miss Jean Monteith of Sylva, Miss Pansy Dillard of Scotts Creek, and Mr. Andrew Carter of Cullowhee will participate in the Memory Work. Sword Drill, and Better Speakfarmers in the United States ers, Contests to be held at the Convention.