

ESTABLISHED 1875.

What is

CASTORIA

Castoria is Dr. Samuel Fitcher's prescription for Infants and Children. It contains neither Opium, Morphine nor other Narcotic substance. It is a harmless substitute for Paregoric, Drops, Soothing Syrups, and Castor Oil. It is Pleasant. Its guarantee is thirty years' use by Millions of Mothers. Castoria destroys Worms and allays feverishness. Castoria prevents vomiting Sour Curd, cures Diarrhoea and Wind Colic. Castoria relieves teething troubles, cures constipation and flatulency. Castoria assimilates the food, regulates the stomach and bowels, giving healthy and natural sleep. Castoria is the Children's Panacea—the Mother's Friend.

Castoria.

"Castoria is an excellent medicine for children. Mothers have repeatedly told me of its good effect upon their children."
Dr. G. C. Osmond,
Lowell, Mass.

"Castoria is the best remedy for children of which I am acquainted. I hope the day is not far distant when mothers will consider the real interest of their children, and use Castoria instead of the various quack nostrums which are destroying their loved ones, by forcing opium, morphine, soothing syrup and other harmful agents down their throats, thereby sending them to premature graves."
Dr. J. F. Kitchener,
Conway, Ark.

Castoria.

"Castoria is so well adapted to children that I recommend it as an superior remedy known to me."
H. A. Andrews, M. D.,
111 So. Oxford St., Brooklyn, N. Y.

"Our physicians in the children's department have spoken highly of their experience in their outside practice with Castoria and although we only have among our medical supplies what is known as regular medicine, yet we are free to confess that the merits of Castoria has won us to look with favor upon it."
UNITED HOSPITAL AND DISPENSARY,
Boston, Mass.

The Centaur Company, 71 Murray Street, New York City.

The Local Paper.

Speaking of the value of the "local paper" as an advertising medium! Charles Austin Bates, in Trade Magazine, Philadelphia, says: "There is no printed thing which is so close to the heart of the community as the local paper. The pulse of local life beats in its every issue. An epitome of the world's news glows in its bright pages, and the business news of the local stores should be in it, too; should be there, not to help the paper along, not because the editor is a nice fellow, and we want to encourage him, not for any reason except the one great shrewd, business reason—that it will pay."

"If a merchant will take care of his space, change his copy, keep it fresh and put interesting matters into it, it will be read as assiduously and as regularly as the spiciest bit of gossip. As it gets readers so will the dealer get customers. Aggressiveness and confidence are essential in advertising. Timid men do not succeed. It's the fellow who goes straight ahead, full of self-confidence, forceful, bound to make his point; that's the man whose business thrives and flourishes. Let his advertisements breathe of honesty and truth. Let every statement be exactly a fact—no more, no less—but rather let him understate the goodness of his wares than overstate them. Above all, put news in the ads. The publisher will probably charge the cost of setting up a new ad every week, which is perfectly right. It is worth all it costs. Rates in country papers are much too low in almost every case, even for a standing card. Let the merchants wake up, and the publisher will meet them more than half way. It is wonderful how much good a little confidence and enthusiasm will do. I do not care what town it is, intelligent advertising in the local paper will pay. If you haven't time, or if you haven't the knack to write your own announcements, fresh every week, better hire somebody to do it. There are a hundred or more 'business writers' in the country now, some better than others, but every one of them capable of producing an 'ad' that would be better than the same old thing repeated everlastingly. The editor of the paper will often do it gratuitously. Give just as much attention to your advertising in dull times as you do when business is booming. A farmer doesn't do his planting carelessly just because harvest time is a long way off. Advertising is business seed, and one of the most fertile fields to plant it in is the local paper. Put it there, water it, keep down the weeds, and it will bring forth fruit every time. Properly tended, advertising is as certain to bring forth a good crop of business as prime seed wheat is to grow into good grain."

Raising Turkeys.

Correspondence Chicago Breeder Gazette
Referring to the question of the care of young turkeys, recently discussed in the Gazette, perhaps the following letter received by me from Mr. Byron E. Smith, of Illinois, may be of interest and value. Mr. Smith tells me that he makes his gobblers weigh twenty-two pounds and his hens seventeen at six months old, and this is how he does it.
We ordered what we considered the very best stock of eggs and set them under quiet chicken hens. When hatched we fed them table scraps, even bread, milk, cottage cheese, and such other things as convenient. They were carefully cooped and kept dry. After they were old enough to show the red they were let run in the orchard and barn-lots and were fed when, barley oats, rye, millet, seed, corn, and table scraps. They had all

Highest of all in Leavening Power.—Latest U. S. Gov't Report.

Royal Baking Powder

ABSOLUTELY PURE

the milk they could drink at all times up to January. The mixed feed and the very great variety, together with the milk, is what we lay the development to, and we expect to continue along this line. We do not consider them hard to raise. My wife had the care of them and hers in the praise. Let me add that the above is about as near our plan as I can give it. The main points are, first, to keep them in strictly clean quarters, with plenty of fresh air; second keep them dry (do not let them even get damp) until six weeks old and third, do not over feed. Feed often and just what they will clean up. Lastly, buy eggs only from mature birds.

CHAS. E. BAKER
Christian Co., Ky.

His Order.

A speaker who has planned an address for a multitude and finds himself confronted with but a single auditor sometimes fails to re-adjust his remarks, and the result is apt to be ludicrous. A little story illustrative of this point is told in connection with a former president of the University of North Carolina.

One day as this dignified and stately personage was walking about the campus he observed an unlawful assemblage of students at some little distance. He did not baste his steps, but proceeded slowly toward them, with his head down and his eyes apparently bent in contemplation of his own boots.

When this leisurely proceeding had brought him to the spot where the students had been gathered, only one young man remained, the others having precipitately departed.

A Girl That is a Girl.

When it comes to "real" capable girls the far West takes the lead. The Tacoma Girl declares "that the champion girl of the period lines out on the Muck."

From April 1 to June 1, this year, she planted three acres of potatoes, did all the family work, milked four cows, fed the calves, pigs and chickens, shot three chicken hawks and a wildcat, set the dog on eighteen tramps, attended thirteen dances and three picnics, read five dime novels and set up four nights in the week with her bean, and yet we often hear the question asked, "What is there for women to do?" There is nothing so very hard in all this, except the sizing up nights, and then you see, she had same one to help her.

The president raised his head and surveyed the solitary culprit with apparent severity, although the young man always contended that he detected a twinkle in his keen eyes.

"Sir," said the president in a commanding tone, "instantly disperse to your several places of abode."

Difficult though the feat required certainly was, the young man executed it to the best of his ability by "dispersing" without further delay.—Youth's Companion.

A Boy's Composition on Breathing.

"Breath is made of air. We breathe with our lungs, our livers, our liver and our kidneys. If it wasn't for our breath we would die when we slept. Our breath keeps the life going through the nose when we are asleep. Boys that

stay in a room all day should not breathe. They should wait until they get out of doors. Boys in a room make bad, unwholesome air. They make carbonic acid. Carbonic acid is poisoner than mad dogs. A heap of soldiers was in a black hole in India, and a carbonic acid got in that there hole and killed nearly every one before morning. Girls kill the breath with corsets that squeeze the diaphragm. Girls can't holler or run like boys, because their diaphragm is squeezed too much. If I was a girl I'd rather be a boy, so I can holler and run and have a great big diaphragm."—Yankee Blade.

R. L. SKINNER & CO.

DEALER IN

Heavy and fancy Groceries, Notions and Confectioneries. We call attention to the public regarding our extremely low prices on FLOUR, as we buy these goods direct from the mills at CASH prices.

We are able to sell the following brands at these prices:

- Orange Blossom Pat. " \$4.00
- Nordike Straight " " \$3.75
- Tube Rose Family " " \$3.40

We guarantee all these brands, if not as represented money refunded. Give us one trial.

R. L. SKINNER & CO.

West Railroad Street, Rocky Mount, N. C.

IF YOU

- Want a Cook,
- Want a Situation,
- Want Anything,
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- Want a Salesman,
- Want a Sensitive Girl,
- Want to rent a Store,
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- Want to buy a House,
- Want to buy a Horse,
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- Want to sell Furniture,
- Want a boarding Place,
- Want to sell a Carriage,
- Want to borrow Money,
- Want to sell dry Goods,
- Want to sell Real Estate,
- Want a job of Carpentering,
- Want a job of Blacksmithing,
- Want to sell Military Goods,
- Want to sell a House and Lot,
- Want to find any one's Address,
- Want to sell a piece of Furniture,
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- Want to Advertise anything to Advantage,
- Want to find the owner for anything Found,

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GEO. R. DIXON,

ROCKY MOUNT, N. C.

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GROCERIES,

THE BEST FLOUR at the VERY

LOWEST prices. Before buying

elsewhere. Call, around at our

store and look at our goods and

prices.

Give us a trial and be convinced.

GREEN GROCERIES, FRUITS

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Goods delivered anywhere in the

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W. H. WORSLEY & BRO'S.

ROCKY MOUNT, N. C.

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All our readers should send to the Publishers of *The Home*, 141 Milk Street, Boston, Mass., and get a set of their beautiful Stamping Patterns. They can be used for embroidery, outlining or painting. All desirable and good size; some 8x10, others 5x8 inches. There are ninety (91) one different patterns and two alphabets, one a large forget-me-not pattern. With this outfit the publishers send *The Home*, a 16 page paper containing Stories, Fashions, Fancy Work, etc., for 3 months, and only ask for 10 cents to cover cost of postage on patterns and paper. Our Illustrated Premium List of 200 premiums sent free to any address. Take advantage of this offer now.

A Six-horse power Talbot Steam Engine in first class condition, suitable for Peanut Thrasher, Cotton Gin, Creamery &c., for sale on very reasonable terms by Jno. D. Odum. It is on standards at the country.

Subscribe for THE PHOENIX only One Dollar a year.

Storm Prophet Hick's Paper

Many persons know of Rev. Irl R. Hicks, the noted storm prophet, but are not so well acquainted with the fact that his monthly paper, *WORD AND WORKS*, is one of the most attractive and instructive journals in America and is doing more to educate the people in science than any other. It not only contains Rev. Hicks' monthly forecasts, complete and unabridged, but also articles from his pen on astronomy and planetary meteorology, finely illustrated. There is a sermon or religious article in each number, a edited by a lady, a "Youth and hard nuts cracked and many other good things. All this for the low price of \$1 per year. All subscribers who pay for a year's subscription in advance will receive free, as a premium, Rev. Irl R. Hicks' Almanac for 1894. This book alone is well worth the subscription price. Send six cents for a sample copy of the paper or send \$1 for year's subscription to WORD AND WORKS, West Pub. Co., St. Louis, Mo.

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