

Features Of New Chevrolet Given By Pulliam

New Car Is Now On Display In Roxboro. Public Invited To See The Car. Has Many New Features For '46.

Cleaning new 1946 Chevrolets, sounding an appealing note in sleek, modern styling, and embodying the latest results of new engineering progress, are on display today at Tar Heel Chevrolet Co., Inc. of Roxboro, North Carolina.

"The new models mark an outstanding step in Chevrolet's progress as top producer in the automotive industry," said Mr. A. Z. Pulliam, salesman of the Tar Heel Chevrolet Co., Inc. "More Chevrolet's than any other motor car were sold in 10 of the last 11 years of pre-

war automotive production. We are confident that the new postwar car will once again be a sales winner.

"One of the most striking new features, which gives evidence of the inherent over-all artistry of these cars, is the completely new front-end treatment, redesigned to emphasize the low, modish lines. The bumper, bumper guards, radiator grille, parking lamps, hood ornament and name emblem all present an appearance of new, graceful ruggedness."

Outstanding style distinction is immediately apparent in the stunning array of color combinations on the bodies by Fisher for the 1946 Chevrolet. Six different color schemes are available on all regular models. A range of three solid colors is provided, and in addition, ultra-smart two-tone hues are available on specification, all in the newest and most appealing shades.

The 1946 Chevrolet appears in three lines: The Stylemaster, offering unusual refinements in the latest-price bracket; the Fleetmaster, with further advanced finish and appointments; and the Fleetline, most attractively styled model Chevrolet ever offered.

The first Chevrolet to come from factory production lines is the popular Stylemaster sport sedan, a four-door model which is being featured in the initial display by Tar Heel Chevrolet Co., Inc. As manufacturing conditions and available materials permit, it is planned to broaden production schedules to include such models as town sedans, business coupes and other types. Fleetmaster and Fleetline output will follow.

Progress in the field of synthetic rubber is one example of a wartime gain. In the new models, use of this material has resulted, in a number of specific instances, in improvements over past manufacturing processes.

Another improvement is the development of superior sealing materials in power plant and chassis construction.

The body by Fisher features Uni-steel construction. This means that the floor, panels, cowl and Turret Top roof are welded to form a single all-steel unit of tremendous strength.

Chromium-plated and stainless steel trim, used with good taste and restraint, highlights the over-all design. Chevrolet leads its field in style and appearance.

Headlights, attractively framed in each front fender, are spaced wide apart for beauty and effective illumination.

The massive new front bumper is of far greater depth and height than any that Chevrolet has ever had before, and it has longer ends that extend farther around the fenders. It offers added protection, and contributes importantly to the new appearance of sturdiness and advanced styling.

bumper, equally as massive as that in front, and styled to match, effectively carries out the theme of modern style-appeal.

The instrument panel is distinctive for its beauty and for the practical arrangement of dials and indicators, contributing greatly to the pleasure and ease of driving.

The new 1946 Chevrolet provides a maximum of riding comfort. This is achieved by Unitized Knee-Action an assembly of front springs, shock absorbers, brakes and steering connections. This assembly is accurately adjusted and aligned before it is attached, as a unit, to the chassis, to promote safety, because the front wheels run true on curves or rough roads.

Shockproof steering is another Chevrolet feature. The Knee-Action construction maintains the front-wheel alignment and eliminated "wobble," thus doing away with the chief causes of steering wheel jerk and vibration.

Performance and economy are assured by the fact that all 1946 models are powered by the famed Chevrolet six-cylinder, valve-in-head engine, improved and refined over the years, Mr. Pulliam said.

Lightweight, cast alloy iron pistons, proved by more than three decades of manufacturing experience by Chevrolet, are features of the new car. Chevrolet engineers state that

cast iron pistons wear best, insure maximum economy of gasoline and oil with a minimum of engine wear.

A vacuum-power gearshift, which provides fingertip control, is standard throughout the 1946 models, assuring easy shifting under all conditions. The well-known Chevrolet Synchro-Mesh transmission is a time-tested mechanical advantage which is featured on all Chevrolets.

The Chevrolets all have a specialized lubrication system which forces oil under pressure to all moving parts in the engine, while an exclusive pressure-stream system lubricates connecting rod bearings and cylinder walls effectively for all purposes, including the most critical of "cold starts."

A ribbed-cellular radiator core, which permits efficient coverage by the fan, a permanently-lubricated water pump and full-length water jackets extending completely around each cylinder are features of Chevrolet's scientifically engineered cooling system.

To obtain the best possible results from the various types of fuel, the Chevrolet octane selector is featured. The fuel mixture is heated, with thermostatic control, in the manifold heat chamber.

The brakes are Chevrolet's distinctive, hydraulic type, with 11-inch brake drums. Self-aligning brake

shoes, an exclusive Chevrolet feature, provide full contact of brake linings with brake drums. This assures maximum safety and prolongs the life of the brake linings.

The chassis frame is the Chevrolet proved box-girder type which insures exceptional rigidity. All models have a wheel base of 116 inches.

Marines To Mark 170th Anniversary

Camp Lejeune, N.C.—Camp Lejeune will celebrate the 170th anniversary of the United States marine corps by opening its gates to visitors on Saturday, November 10, for the first time since the marine

corps purchased the Onslow county acreage in April, 1941. Maj. Gen. John Marston, camp commanding general, has extended an invitation to all interested civilians as well as to members of the other branches of the service to visit the camp between the hours of 10 a. m. and 4 p. m. on that date.

A new liquid poison, especially fatal to rats and other rodents, has been discovered. It is also a powerful poison for humans and will not be released for the present, says the USDA. It is called 10-80.

The annual meeting of the N. C. State Mutual Hatchery Association will be held at the Carolina Hotel, Raleigh, on December 5 and 6.

By proper cultivation, spacing, and fertilization and through the use of hybrid seed, A. B. Craven of Richmond County increased his corn yield from 17.24 to 68.45 bushels per acre in the same field.

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with Charles Dingle • Grant Mitchell • Wilma Francis • Chester Clute • Irving Bacon • Hal K. Dawson • Edward Fielding
No morning shows; Afternoons daily 3:15-3:45; Adm. 15-35c
Evenings daily 7:15-9:15; Adm. 15-40c

PALACE THEATRE

Mon-Tues-Wednes., November 5-6-7

Bing Crosby, Paulette Goddard, Alan Ladd, Dorothy Lamour, Eddie Bracken, Brian Donlevy, Sonny Tufts, Veronica Lake, Barry Fitzgerald, Cass Daley, and scores of other Paramount stars, in Ed Gardner's

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Wednesday, November 7

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It sets a new ceiling for fun! Leon at his luckless best... in a ration riot with a brawling butcher, an irate Board, and a flock of slick chicks with trick ideas!

CHAPTER NO. 5—"MYSTERY OF THE RIVER BOAT"

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Thursday & Friday, November 8-9

Lynn Roberts, Peter Cookson, Jerome Cowan, Esther Dale, William Terry, Victor Kilian, and William Forrest, in

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Distance lent enchantment to her love-sick heart until she learned that fine feathers don't make fine birds!

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Dolly Madison - Thurs-Fri., Nov. 8-9

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until she learned that fine feathers don't make fine birds!

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