

# The Daily Tar Heel

A Century of Editorial Freedom  
Est. 1893

Serving the students and the University community since 1893

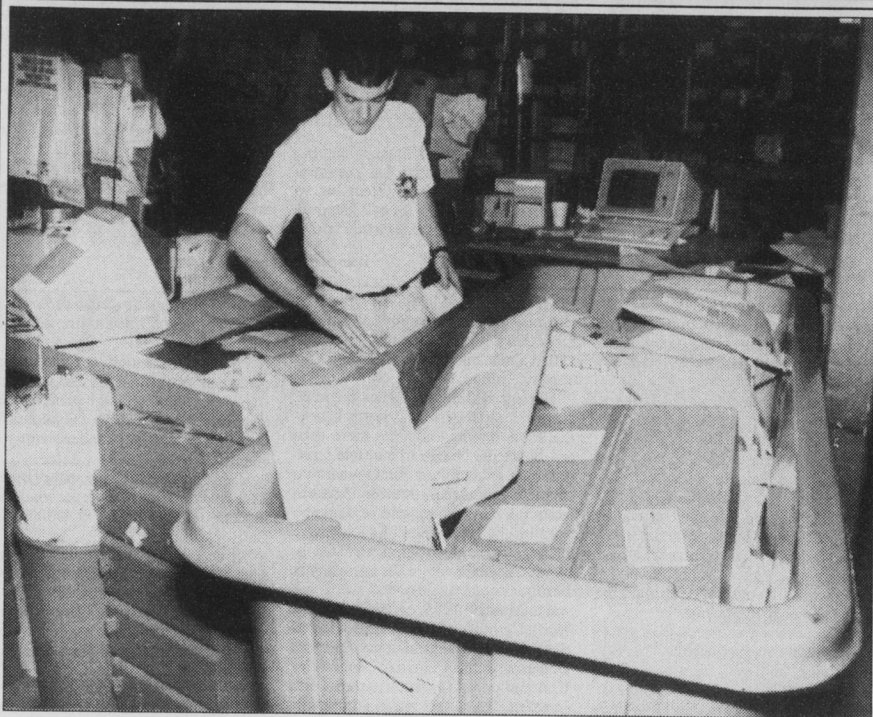
© 1993 DTH Publishing Corp.  
All rights reserved.

Volume 101, Issue 47

Thursday, June 17, 1993

Chapel Hill, North Carolina

News/Sports/Arts 962-0245  
Business/Advertising 962-1163



DTH/Justin Williams

PHE Inc. employee Derek Rush works in the company's warehouse, where more than 12,000 orders are shipped out daily

## PHE sells 'a celebration of sex'

By Vicki Cheng  
Staff Writer

According to Phil Harvey, his company doesn't sell obscenity. It doesn't sell pornography. It sells erotica.

"We sell materials involving sex between cheerfully consenting adults," said Harvey, the owner of PHE Inc., a company that offers sex materials from condoms to body butter in its mail-order catalog under the trade name Adam & Eve.

"It's a presentation of sex in a positive light and a celebration of sex as a human attribution — not something dirty or disgusting."

Harvey has been in the news lately because he wants to move from his 38,000-square-foot shipping plant on N.C. 54 in Carrboro to a facility twice as large in Hillsborough. Some Hillsborough ministers, who organized the Orange Coalition Against Pornography in February to protest the move, have charged that the materials PHE sells are immoral.

The Hillsborough Board of Adjustment has twice denied PHE a site-plan permit to build the larger plant, but Harvey appealed the board's decision to the Orange County Superior Court.



PHE owner Phil Harvey

Harvey says PHE should not have to apply as an adult-use business, which is defined in the Hillsborough zoning ordinance as one which "excludes minors for reasons of age," such as adult bookstores and massage parlors.

See PHE, page 2

## Birth control PHE's first goal

By Vicki Cheng  
Staff Writer

The history of PHE Inc., a company that sells \$65 million worth of condoms, sex toys, videos, sex instruction guides and other erotic paraphernalia each year in its Adam & Eve catalog, is not what you might expect it to be.

Phil Harvey, founder and owner of Phil Harvey Enterprises, graduated from Harvard University in 1961. He spent two years in the U.S. Army and worked in a public health program in India before enrolling in UNC's School of Public Health in 1969 as a graduate student.

It was his thesis, winning him a master's degree in Family Planning Administration, that led to the creation of Adam & Eve.

"We were doing experiments with mail-order condoms, looking

See HARVEY, page 2

# UNC faculty salaries lag far behind peers

By Yi-Hsin Chang  
Editor

Some say it's the most serious problem facing the University.

Professors at UNC are paid less than at most peer universities, and many University scholars are packing up their bags and leaving Chapel Hill for more lucrative offers.

According to a recent annual report on faculty salaries in *Academe* magazine — the bulletin of the American Association of University Professors — UNC ranks low among the 68 research universities in the nation.

The University pays full professors an average of \$79,900 per year in total compensation, which ranks UNC 50th out of the 68 universities. The average compensation for associate professors is \$58,200, placing UNC at 49th. Assistant professors receive an average of \$47,700 — 57th in the nation.

UNC's rankings fell from the year before. For 1991-92, the University ranked 35th in total compensation for full professors, 33rd for associate professors and 47th for assistant professors. In 1981, UNC was in the top 20 percent in terms of salary and compensation among research universities.

"Most people would say, 'We expect Harvard and Cal Tech to be at the top, but UNC shouldn't be that low,'" Provost Richard McCormick said. "(Fiftieth) is near the bottom. That's wild for a University whose reputation is glorious — as it should be — all around the world.

"This is the biggest issue concerning the University."

### The competition

At Duke University, full professors are paid \$102,500 in compensation, associate professors receive \$70,900 and assistant professors \$54,800. Duke ranks in the top 22 in all three categories, comparable to most Ivy League schools. Rockefeller University has the highest compensation for full professors at \$126,300. California Institute of Technology pays its associate and assistant professors the most: \$86,000 and \$70,500, respectively.

This year UNC was not included on U.S. News and World Report's list of the nation's top 25 colleges. Emory University, which replaced UNC in the rankings, also has taken away one of the University's top English professors.

See SALARIES, page 6

## 1992-93 Average Total Faculty Compensation at Public Research I Universities

Rank*	Public Research I Universities	Full Professors	Associate Professors	Assistant Professors
16	University of California-Berkeley	\$97,800	\$65,900	\$54,900
	Rutgers University	\$97,300	\$72,700	\$57,800
23	University of California-Los Angeles	\$94,400	\$63,200	\$52,600
	State University of New York-Stony Brook	\$92,300	\$65,800	\$49,800
	University of California-San Diego	\$91,900	\$61,900	\$52,700
	University of California-Irvine	\$91,500	\$64,100	\$54,100
	University of Connecticut	\$90,900	\$71,300	\$59,600
24	University of Michigan-Ann Arbor	\$89,800	\$68,300	\$57,400
	Purdue University	\$89,300	\$61,900	\$52,200
	University of Pittsburgh	\$88,500	\$64,100	\$51,700
22	UNIVERSITY OF VIRGINIA	\$87,900	\$60,800	\$50,300
	University of California-Davis	\$86,500	\$59,600	\$51,100
	University of Iowa	\$85,400	\$63,400	\$54,300
	University of Texas-Austin	\$85,200	\$57,400	\$51,700
	University of Hawaii-Manoa	\$85,100	\$64,700	\$56,000
	UNIVERSITY OF MARYLAND-COLLEGE PARK	\$84,900	\$60,200	\$49,700
	Pennsylvania State University	\$84,600	\$61,900	\$50,800
	GEORGIA INSTITUTE OF TECHNOLOGY	\$84,200	\$64,300	\$57,800
	University of Minnesota-Twin Cities	\$83,900	\$61,900	\$54,900
	University of Cincinnati	\$83,100	\$60,400	\$49,800
	Ohio State University	\$83,000	\$59,900	\$51,100
	Indiana University	\$82,300	\$59,700	\$48,000
	University of Washington	\$81,900	\$58,700	\$51,400
	University of Wisconsin-Madison	\$81,500	\$61,700	\$54,800
	University of California-San Francisco	\$80,900	\$57,900	\$49,200
	Michigan State University	\$80,200	\$62,700	\$52,800
	UNIVERSITY OF NORTH CAROLINA-CH	\$79,900	\$58,200	\$47,700
	University of Colorado-Boulder	\$78,400	\$69,900	\$52,000
	Virginia Polytechnic Institute	\$77,900	\$56,000	\$47,700
	NORTH CAROLINA STATE UNIVERSITY	\$77,400	\$55,600	\$48,600
	Texas A&M University	\$77,100	\$56,900	\$49,300
	University of Illinois-Urbana Champaign	\$77,100	\$56,300	\$48,900
	University of Utah	\$76,000	\$55,400	\$49,800
	University of Georgia	\$75,600	\$54,000	\$45,500
	University of Illinois-Chicago	\$74,100	\$54,100	\$47,600
	University of Kentucky	\$73,500	\$55,700	\$48,800
	University of Arizona	\$72,400	\$53,500	\$47,900
	Louisiana State University	\$71,300	\$52,900	\$46,700
	Oregon State University	\$71,000	\$57,400	\$49,700
	University of Tennessee-Knoxville	\$70,000	\$52,000	\$45,200
	Colorado State University	\$69,100	\$51,700	\$46,700
	University of Missouri-Columbia	\$67,000	\$51,000	\$46,200
	University of New Mexico	\$65,900	\$49,500	\$44,400
	University of Florida	\$65,500	\$54,400	\$48,900
	New Mexico State University	\$61,700	\$51,500	\$42,100

\*According to U.S. News and World Report

SOURCE: *Academe*, March-April 1993, Vol. 79 no. 2

# Senate bill could help University save energy, money

By Steve Robblee  
Staff Writer

While UNC is plagued by budgetary shortfalls, one member of the N.C. General Assembly thinks he can help save the University money by making the campus more energy efficient.

Sen. Clark Plexico, D-Henderson, is sponsoring a bill in the Senate to help make state buildings more energy efficient. The bill calls for the state to set up a \$30-million bond to help fund energy-saving projects for state agencies, including the University.

After the projects are funded, they will save the state money in lower en-

ergy bills.

The state might be able to cut their energy bills by as much as one-third if the bill is adopted, Plexico said.

"The reasoning behind it is if the state will begin to be careful about the money they spend on energy, then they can save \$30 to \$33 million," Plexico said. "(The state) spends about \$111 million on lighting, heating and cooling each year."



SBP Jim Copland

The bill would help the University fund energy conservation measures such as replacing incandescent light bulbs with fluorescent bulbs and installing automatic radiator valves in dormitory rooms to control heating and cooling levels.

Plexico's bill is scheduled to go before the Senate Appropriations Committee today.

Student Body President Jim Copland, who promised during his campaign to make the University more environmentally friendly, supports the bill.

"The bill could save money very quickly and would pay for itself by saving the University money which

would be spent on wasted energy," Copland said.

The energy efficiency bill was brought to Copland's attention by his Environmental Issues Committee.

According to a memo to N.C. senators written by Copland and members of his staff, budgetary surpluses in the last two years at UNC's Physical Plant have been used to adopt energy-saving measures. The cost-saving projects gave the University an 83-percent return on their investment two years ago and a 40-percent return last year.

Rebecah Moore, student government coordinator for state relations and a co-author of the memo, said that if the state

helped the University become more energy efficient it could enable the University to join the Environmental Protection Agency's Green Lights program. If the University joined the EPA program, it would receive federal recognition and some technical assistance toward meeting the EPA's goals.

But Moore said the University probably could not meet the Green Lights requirements without help from the state.

Without funding from the state it could take the University up to 60 years to make similar energy-saving measures, she said.

Plexico said that although the bill would cost some money up front, the

bonds should be able to support themselves and save the state money down the road. "You've got to spend some money to be able to find these savings."

He said some of the money the state saved could go to improve N.C. universities. "It certainly would be beneficial because if the universities end up saving money, there would be more money for the state to spend on libraries ... rather than on tuition increases."

The energy bill would not only save energy, but it also would save money in the long-run, Plexico said. "It's kind of a win-win situation. We can be good stewards of both (the environment and financial management)."

## Legislative committee hung over tuition hike

By Jennifer Talhelm  
Associate Editor

Students waiting for N.C. legislators to reveal Gov. Jim Hunt's honed-down 1993-94 operating budget will have to wait at least a few days longer to find out whether their tuition will increase next year.

Members of the General Assembly's Conference Committee did not meet their self-imposed June 15 deadline due to a number of conflicts between committee members over issues such as whether to raise tuition at the 16 UNC-system schools.

"We'll be lucky to have an agreement by the end of the week," Sen. Howard Lee, D-Orange, a conference committee member, said Monday night after a committee meeting.

The committee, consisting of 21 representatives and 22 senators, is tied up over many issues, but the question

of whether to raise tuition has caused considerable concern at the University.

Committee members must find a compromise between two very different tuition plans from the House and Senate.

Rebecah Moore, student government coordinator for state relations who has been lobbying both houses against the proposed tuition increase, said she was glad the committee was giving the tuition issue serious consideration.

"It's a good thing they're not trying to shove it through on some sort of self-imposed deadline," Moore said. "It's better that they're taking every representative's questions into account."

"We have no indication what the outcome will be. Both sides want their

See TUITION, page 4

## Town kills meals tax, seeks funds for Streetscape

By Kelly Ryan  
Associate Editor

The Chapel Hill Town Council unanimously voted Monday night to withdraw a proposed 1-percent meals tax from the General Assembly and pledged to work with the local restaurant and hotel community to raise money for downtown improvements.

The council's Committee on the Prepared Meals and Beverage Tax met last Friday to determine the fate of the tax, which would have been levied on all food and beverages sold for immediate consumption, including most items bought in restaurants.

Town council members Julie Andresen, Joyce Brown, Mark Chilton and Joe Capowski, who make up the committee, decided that it was more important to work toward funding the Streetscape plan than try to push an unpopular tax through the legislature.

The multi-million dollar Streetscape plan would fund extensive downtown improvements, including the construction of more sidewalks, the addition of more lighting and increased police foot

patrols.

"We (withdraw the tax) with a certain amount of disappointment, but with a heightened realization of our slight chance to have this legislation passed this year," Andresen said Monday night.

"I don't think the committee members really were dissuaded that we need a source of revenue to fund downtown improvements," she said. "I don't think the vehicle is going to be the meals tax this year."

Sen. Howard Lee, D-Orange, said he thought it was a good move for the council to withdraw the tax because there was so much local opposition to it. He added that the tax proposal now would just die in the Senate Local Government Committee since the council did not want to push it through.

"I did not file a bill with the tax in it because I knew the council needed to review the bill," he said.

Andresen said she was encouraged that the Chapel Hill-Carrboro Chamber of Commerce, restaurateurs and hotel owners were committed to educating the public about Streetscape.

Mayor Ken Broun said he thought

the resolution was a good step toward developing community support for Streetscape.

"I think this is a good step to work with all these people to work for the things we need," Broun said.

Andresen said the meals tax committee would meet again to define the specific direction for the council to take in working with at-large citizens and the business community.

Paul Tripodi, owner of Tripodi's Delicatessen, appeared before the council and proposed seven suggestions for funding Streetscape, including holding a fair, sponsoring an outdoor concert series and placing donation cans in area businesses.

Andresen praised Tripodi for offering his ideas to the council. "I'm appreciative of all your good ideas," she told Tripodi. "I think they're ones the council could take leadership on."

Tripodi said in a telephone interview that when the council had proposed the tax, it had not correctly projected how much revenue the tax would generate. He said the council had projected raising \$500,000 but had used restaurant

revenue figures from Charlotte, which was not representative of restaurant revenue in Chapel Hill.

"If they're redoing a part of the community, the community should be involved," he said. "The restaurants were never against Streetscape. None of the restaurant community knew what was going on until it hit the papers."

"We would have liked to be in on the plan before after-the-fact," he said. "That's why it looked like a battle."

Joe Hakan, chairman of the executive board of the Chapel Hill-Carrboro Chamber of Commerce, said the chamber had pledged to cooperate with the town to educate the public about Streetscape.

"We feel very happy about this," he said. "It's a way that lets the town work on a problem that the whole town wants to accomplish."

Hakan said that next week, when chamber President Joel Harper returned from a conference, the chamber would begin working with the council to come up with alternate means for funding the

See MEALS TAX, page 2

*I don't want to be a millionaire. I just want to live like one. — Joe E. Lewis*