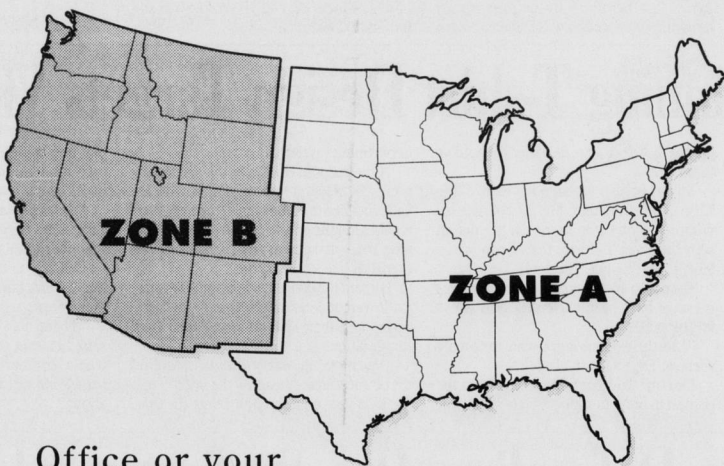


TO GET YOUR ATTENTION, THIS AD USES GEOGRAPHY, FINANCE AND A LITTLE BIT OF PSYCHOLOGY.

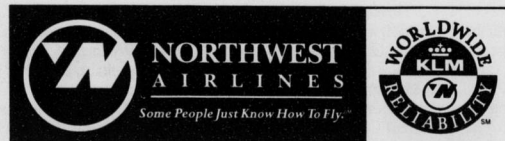
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Office or your travel agent. Then book your flight for just \$199* roundtrip from Raleigh/Durham to anywhere we fly within Zone A. (See map.) Or pay only \$299* and fly roundtrip from Raleigh/Durham to any Northwest

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When making reservations refer agent to Promotion Code PD420. Fares apply for roundtrip coach class travel and are available only on NW flights between Raleigh/Durham, NC and the remaining 48 contiguous United States. Travel must originate and end in Raleigh/Durham, NC. Travel via NW Airlink and NW designated affiliate airline flights is not permitted. Reservations must be made and tickets issued at least 14 days prior to departure but no later than 10/31/93. A Saturday night stay is required. Fares apply for travel between 10/1/93 - 4/15/94 (travel complete). Blackout dates apply. A valid university/college ID must be presented at time of ticketing and again at airport check-in. All travel must be booked in "K" class. Seats are limited. No refunds or changes are allowed. Special fare is not valid with any other certificate/coupon/discount/bonus/upgrade or promotional offers. Limit one ticket per coupon. Only original coupons will be accepted. Coupon has zero cash value. Please contact your travel agent or Northwest Airlines for complete details. *Passenger Facility Charges of \$1 to \$3 per airport may apply, up to a maximum of \$12 roundtrip, depending on itinerary. ZONE A: AL/AR/CT/DC/FL/GA/IL/IN/IA/KS/KY/LA/LA/MD/MA/MI/MN/MO/NE/NJ/NY/ND/OH/OK/PA/RI/SC/SD/TN/TX/WI. ZONE B: AZ/CA/CO/MT/NV/NM/OR/UT/WA. Travel Agents: See the NWA Promotions Section in your DRS. Northwest Agents: See GNWP PD420 MAXI

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