



BRIEFS

Stories from the University and Chapel Hill

Council Postpones Action To Make Cablevision Pay

The jury is still out on whether Cablevision of Chapel Hill will have to pay refunds to local cable subscribers.

The Chapel Hill Town Council decided at its meeting last week to postpone an action forcing the company to refund each cable subscriber until Federal Communications Commission cable rate regulations could be researched and interpreted.

Chapel Hill Town Manager Cal Horton said the FCC's new rules were so complicated that the council decided to put a 60-day suspension on the ruling.

The town is employing a technical consultant in Minnesota to "interpret" the FCC regulations and determine if Cablevision overcharged customers by using an inaccurate inflation table in the FCC manual, Horton said Tuesday.

Horton said the charging error could be as much as 6 cents per month per customer since new federal cable regulations were passed six months ago. That could mean Cablevision would owe each subscriber up to 36 cents in refunds, he said.

If a mistake occurred, it was not Cablevision's fault, Horton said, adding that the FCC had provided inaccurate inflation tables in its manual. "We reviewed the cable company's records and found they were acting in good faith," he said.

An interpretation of the regulations will be available within 60 days, Horton said. The town council then will decide what action to take, although any decision could be contested in court. Horton said, "The whole thing is a mess that is very complicated, and it is not surprising to me that the cable company made a mistake."

Music Concert to Kick Off N.C. Folklore Celebration

The Curriculum in Folklore will sponsor "A Celebration of North Carolina's Folk Traditions" beginning today.

The program will commence with a secular music concert at 2 p.m. today in Person Hall. Scheduled to perform are Joe Thompson, Odell Thompson and John Holeman. The performance will be presented by Glenn Hinson, assistant professor of anthropology.

At 2 p.m. March 30 in Person Hall, Charles Zug, professor of English and chairman of the folklore department, will present a tale-telling session featuring Orville Hicks, Bobby McMillon and Frank Proffitt. The program will attempt to demonstrate the vast cultural heritage of North Carolina, Zug said. "We're trying to reach students and make them aware of the rich traditional heritage of North Carolina by listening and talking to some of the artists."

"A Celebration of North Carolina's Folk Traditions" will run through April 20, and events are free.

UNC to Host Symposium On Business, Environment

The Business and Environmental Student Alliance will host "Bridging the Gap: The Converging Arenas of Business and Environment" from 8:30 a.m. to 1 p.m. Friday at the Kenan Center.

The symposium will serve as a means of demonstrating the idea of cooperation between the environmental and business sectors, said Sally Beth Stone, the co-chairwoman of BESA. "We're hoping to showcase the fact that there is collaboration between institutions that have traditionally been in opposition," she said.

The keynote address will be given by Bryan Thomlison, director of public affairs and environmental management for Church & Dwight Co. Inc., the manufacturer of Arm & Hammer brand products.

After the keynote address, participants will attend one of two panel discussions on environmental business opportunities and integrating environmental concerns.

A closing panel discussion will focus on the University's role in an environmentally sound economy and will be followed by a complimentary lunch.

The symposium is free. To register, contact Deborah Williams at 962-3398.

Orientation Staff Wins Two First-Place Awards

The 1994 orientation leaders won two first-place awards and one third place at the Southern Regional Orientation Workshop at Florida State University.

They won first place for overall achievement and for the song competition. Their performance in the skit competition earned them a third-place ranking.

The songs and skits serve as part of orienting freshmen to various aspects of UNC and to the first-year experience.

The group's central theme was that participation in orientation was critical to making a successful transition to college, said Shirley Hunter, orientation director.

"Interacting with that many universities really gave us the chance to augment our already successful program," said Lina Patel, one of the 18 orientation leaders.

This year's SROW is the largest gathering of orientation professionals and para-professionals in the United States and Canada.

More than 60 schools participated in the workshop to enhance orientation programs, Hunter said.

"The entire University can be proud of the quality of presentations made by these student leaders and the positive impression they made on other workshop participants."

FROM STAFF REPORTS

Business School Ranks High in Minority Numbers

BY DAWN BRYANT
STAFF WRITER

UNC's Kenan-Flagler School of Business earned high marks from national publications for the high percentage of black and Hispanic enrollment in its graduate program.

The Journal of Blacks in Higher Education ranked the business school among the "Best Business Schools for Blacks" in its survey of 35 leading graduate business school programs.

Kenan-Flagler is tied with other schools in the country for its percentage of minority enrollment. Black students comprise 7 percent of the enrollment in the school's master's of business administration program, according to the results of the survey, released in the journal's winter 1994 issue.

The February 1994 "Career Guide" issue of Hispanic Business magazine ranked Kenan-Flagler as one of the top five MBA programs for its 4.2 percent Hispanic student enrollment.

The results found the University of Michigan at Ann Arbor had the highest percentage of Hispanic enrollment, followed by the University of Texas at Austin, Anderson Business School at the University of California at Los Angeles, Stanford University and Kenan-Flagler Business School.

Provost Richard McCormick said the business school's undertaking to diversify the student body was essential to academic success. "The University is very proud and

pleased with the excellent record the business school has had with its strong and successful efforts to recruit minorities."

Chris Canfield, director of communications at the Kenan-Flagler Business School, said the school used special recruiting efforts to attract qualified minority candidates. "We have a target goal for having a class that is diverse, including blacks, Hispanics, women and those with various job backgrounds," he said.

Minority enrollment fluctuates from year to year, depending on the number of minority applications received, he said. Kenan-Flagler is one of 11 members of the Consortium for Graduate Study in Management that allows minorities to apply for admission to any of the 11 Consortium schools through its St. Louis head-

quarters, instead of through the individual school. Applicants rank their preferences, and the consortium sends the candidate's application to the various schools for them to determine whether to accept that candidate. The consortium can also award fellowships to qualified applicants.

Harry Portwood, chief operating officer of the consortium, said the consortium gave member schools an excellent opportunity to find qualified minorities.

"It has an excellent impact, providing opportunities for qualified minorities and helping the schools in recruiting that kind of talent," he said. Five of the top 10 business schools ranked by Hispanic Business are members of the Consortium.

The article states, "Among the top B-

schools, three win hands down when it comes to pulling in Hispanics. The University of Michigan, North Carolina's Kenan-Flagler School, and the University of Texas at Austin are well-known on the business school circuit for attracting Hispanics in large numbers."

UNC's business school also is successful in attracting minority faculty and is one of the top four business schools in the country for its percentage of black faculty, according to the Journal of Blacks in Higher Education. Three percent of the faculty is black, compared with a national average of less than 2 percent. Canfield said Kenan-Flagler had minority advisers and special organizations such as the Alliance of Minority Business Students to assist minorities after they entered the school.

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Algonquin Publishes Unknowns

Local Publisher Has Faith In Budding Novelists' Works

BY JAY TAYLOR
STAFF WRITER

Getting a first novel published is no easy task with most of the large, New York publishing houses refusing to read unsolicited manuscripts.

But there's a publisher right here in the Southern Part of Heaven that relishes discovering new writers.

Algonquin Books of Chapel Hill was founded in 1982 by then-UNC English Professor Louis Rubin with the simple intention of "publishing good books" and a desire to help new authors get started.

"Louis taught a lot of writing students at UNC, Hollins College and Johns Hopkins (University) who he tried to help get published, and he kept finding that, unless you have an agent or contacts in New York in the publishing business, it was nearly impossible to get published," said Shannon Ravenel, Algonquin's editor-in-chief.

"He wanted to start a publishing house where writers would be less intimidated."

The whole idea was to start a house that was not a part of the New York publishing universe, said Algonquin Senior Editor Robert Rubin, Louis Rubin's son. "One of the reasons for starting the house here in the South was to be an outlet for writers who don't hobnob with people at cocktail parties in the Northeast."

The company's willingness to take risks and to support young authors can be best displayed in the story of Jill McCorkle. In 1984, McCorkle, a former student of Louis Rubin's, was a 25-year-old secretary at UNC Hospitals who had written a novel.

"The first book we had of Jill's was 'The Cheer Leader,' a coming-of-age novel, which is very common for a first novel," Ravenel said. "We were publishing only five books a season, and we had at that point a rule of only one new fiction writer on each list. So Jill was waiting to be published."

"While she was waiting, she wrote a second novel, which was not a coming-of-age novel. It was a more mature novel and represented a great stride for a young writer."

But McCorkle's second novel posed a problem for Ravenel and Rubin. They couldn't publish her second novel, "July 7th," and then follow it with the coming-of-age novel. Then Ravenel had an idea.

"What about publishing them both at the same time? It will explain graphically what we're about—launching young writers," she said. "And it will show the confidence we have in this writer. Nobody had ever done it before that we knew."

"It got Jill a lot of attention. We were able to do something very daring and very splashing. We were able to show what we are all about. It worked out very well for us and for Jill."

Algonquin is using another risky marketing strategy for "The Cage," the first



DTH PHOTOS BY ELIZABETH MAYBACH

novel by Audrey Schulman, set to be released this spring. "We feel so strongly about this woman's story-telling ability that we're giving a money-back guarantee," Ravenel said. "We think this has not been done before. It certainly has not been done on a first novel." One of Algonquin Books' goals is to do more for aspiring writers than to put their works in print.



UNC-system President C.D. SPANGLER was inducted into Golden Key Honor Society.

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"When you try to launch an author, you're trying to get them taken seriously as a writer and establish them as a literary personality," Robert Rubin said, citing McCorkle as an example. "(McCorkle) is a creative writing teacher at Harvard. She writes book reviews for the New York Times. She's a force. She's a presence."

Please See ALGONQUIN, Page 4

UNC Music Professors Moonlight in Local Bands

BY KARI COHEN
STAFF WRITER

Perhaps you have wandered through Hill Hall, the headquarters of UNC's music department, and heard the sometimes discordant sounds of students wailing away on saxophones and trombones. Then you turned the corner and heard the glorious strains of a trumpet behind closed doors.

Chances are you have wandered near the office of James Ketch, professor of music and director of the UNC Jazz Band. Ketch is an accomplished trumpet player and just one of the many music department faculty members who play in local and national bands.

Ketch serves as a musical director for the North Carolina Jazz Repertory Orchestra and also serves on the

faculty of the Crown Chamber Brass. But Ketch's talents are not limited to jazz, and he frequently sits in with the N.C. Symphony.

"My time is equally spent between classical and jazz," Ketch said. "Playing jazz takes a lot more out of you, and I'll never schedule a classical performance right after doing a jazz show."

Ketch also has received a great deal of national, and even some international, exposure. "Every year, there is a meeting of the International Trumpet Guild, and I have played at nine of those annual conferences," he said.

In addition, Ketch played in England for several years with the British Brass Band, and he was named outstanding trumpet soloist at a competition in Ohio.

As if all of his band commitments and course teaching were not enough, Ketch also teaches private lessons and

must find time to practice on his own.

"There is never a dull moment. I'm usually doing something with my profession from 8 in the morning until 9 at night, whether it's preparing for class, practicing, teaching or whatever," Ketch said.

Yet another of Ketch's band affiliations is with the Gregg Gelb Swing Band, in which Keith Jackson, a trombonist and lecturer in the music department, joins him.

Jackson describes himself as "... a classical player who plays some jazz. Probably by the time I'm 35 it will be about even, but right now my jazz chops are much further behind."

Along with playing in the Gregg Gelb Swing Band, Jackson is also a member of the N.C. Jazz Repertory

Please See MUSIC, Page 4

New Psychology Study Looks for Ways to Control Binge Eating

BY MELINDA MORRISON
STAFF WRITER

There are more pressures in attending college than making good grades, landing an internship and finding a job to be the next Donald Trump. Pressures exist to fit in, to be a part of the crowd and to be thin.

The images that govern standards of beauty vary from the hourglass figure, to the waif look, to the healthy, toned look.

But the general ideal has created an obsession with being thin that has resulted in a host of women, and some men, turning to drastic measures to trim down.

Many people are familiar with the eating disorders of anorexia nervosa and bulimia. But one development in eating disorders has not been studied extensively because it often is not thought of as a

disorder. It is called binge eating, which occurs when a person eats large amounts of food during small intervals of time, said Linda Craighead, a professor in the UNC psychology department.

The clinical definition of anorexia is "the radical restriction of caloric intake that results in a profound weight loss," according to "Harrison's Principles of Internal Medicine."

An anorexic person constantly diets and exercises to lose weight without a loss in appetite, according to the guide. The person sometimes uses diuretics and laxatives to accomplish weight loss. An anorexic person also might eat in binges and then exercise to prevent weight gain. People are diagnosed as anorexics when they weigh from 10 percent to 15 percent less than their weight requirement.

Bulimia, defined as "ox hunger," is a series of episodic eating binges in which a person goes on a massive eating binge followed by self-induced vomiting. A bulimic person also might induce diarrhea through laxatives to lose weight.

Unlike bulimics, binge eaters do not purge themselves to lose weight. Often the person feels at a loss for control. Binge eaters can be from normal weight to heavily overweight, but an overweight person is not necessarily a binge eater.

This type of eating pattern is the focus of a new study being conducted by Craighead. Craighead says she is studying binge eating because different treatments exist for people who are overweight without deep psychological problems and for those who binge.

Many weight-loss programs do not

evaluate why a person eats a certain way. Their goal is to get the weight off, and sometimes it results in yo-yo dieting, she says.

But Craighead's study is different from weight-loss programs in that a person might lose some weight because the need to binge is lessened, but for the most part, the weight level remains the same. The person might be in a better position to lose weight, she said.

"The goal of the study is to focus on how people start and stop eating with emphasis on what makes people stop eating when they are full," Craighead said. "What we want to do is to give (binge eaters) an awareness of cues for them to stop eating after consuming an amount of food."

Craighead says the study is important because there is a need to focus on under-

standing why people overeat before they reach a sense of satisfaction.

This often is a hard task in college, where there are social pressures to be a part of the crowd and to participate in group activities, she said.

"People with eating disorders often hide from social events because they don't want others to know they have a problem," said Heather Allen, a graduate student involved in administering the study.

The duo has devised a method to help binge eaters learn how to cope with crowd pressure without giving up the fun and excitement of night life.

First, they recommend making a list of high-risk situations that might be hard to handle. Avoid the ones that can be avoided;

Please See EATING, Page 4