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Area Leaders Cautiously Celebrate Triangle's New Celebrity Status

Money magazine's annual survey boosts Raleigh/Durham/Chapel Hill up four places to number one. Below are the top five areas the magazine named.

- 1 Raleigh/Durham/Chapel Hill
- 2 Rochester, Minn.
- 3 Provo/Orem, Utah
- 4 Salt Lake City/Ogden, Utah
- 5 San Jose, Calif.

BY LYNN HOUSER
CITY EDITOR

Money magazine announced in its September issue what many Triangle residents have said all along — that the Triangle is the best place to live in America.

The article has people across the country calling for information about the area, especially after ABC-TV featured the Triangle on "Good Morning America" last week. The interest is especially high after Fortune magazine ranked the Triangle last year as the number one place to do business.

Money's annual ranking of the nation's 300 largest metropolitan areas showed that out of nine categories, the Raleigh/Durham/Chapel Hill area had extremely high scores in four — health, economy, housing and education. The other five

categories were crime, transit, weather, leisure and the arts.

The article noted several "intriguing" qualities of the region. One was the abundance of young people, who are drawn by UNC, Duke University or N.C. State University, living in apparent harmony with approximately 13,550 retirees, drawn to the mild climate, cultural opportunities and plentiful doctors.

The area has everything that senior citizens look for, said Ray Reich, who is active in the Chapel Hill Senior Center. "I've talked to a lot of senior citizens, and they're very glad they made the choice to move here," he said.

The high-tech jobs at Research Triangle Park and an unemployment rate of 3.1 percent, about half the national average, were also important factors.

Chapel Hill Mayor Ken Broun said the

ranking did not surprise him. "I always knew this was one of the best places to live, but it's nice to have an affirmation of it," he said.

Still, the expectation that this will attract more people and businesses to the area means residents need to increase their concern about issues such as transportation and environmental protection, Broun said.

"We got to be the greatest place in America as a result of that protection, and we've got to keep it up, or 15 to 20 years from now, we won't be the best place to live," Broun said.

Transportation topped Durham Mayor Sylvia Kerckhoff's list of worries, but she said the article was also a wonderful reminder. "Sometimes we get down on our-

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The Factors That Made Us the Best

Money magazine cites smaller as being better. Seven of the top 10 are small to mid-size cities with less than 1 million people.

Area population: 882,500

Unemployment rate: 3.1%

Three-bedroom house: \$163,100

Salaries per 100,000 people: 248

Annual sunny days: 220

Top state and local income tax: 7.75%

Sales tax: 6%

Property tax: \$925

N.C. towns in top 300

Goldensboro	58
Asheboro	59
Rocky Mount	81
Charlotte	90
Hickory	105
Asheville	112
Greenville	127
Jacksonville	169
Fayetteville	174
Wilmington	184

SOURCE: MONEY MAGAZINE

Get ready for FOOTBALL

The North Carolina football team is hard at work, going through two-a-day practices to prepare for its first game Sept. 3. The Tar Heels will have to overcome injuries and the preseason heat to be ready to tangle with gridiron foes in the fall.

BY STEVE ROBBLEE
SENIOR WRITER

Students will fight the heat this week while moving into their campus homes, but North Carolina football players have battled the elements since Aug. 12 — twice a day, in practice.

Some players have been working to get in shape while others are trying to impress the coaching staff enough to earn playing time when the Tar Heels' season begins Sept. 3 against Texas Christian University.

UNC head coach Mack Brown said that, with just eight starters returning, many of the positions were more open than they had been in the past.

"There's a lot of guys that are just happy to get a chance to prove themselves," Brown said. "So this is really a year that some guys that haven't played that are older have to play well for us to be successful. So I'm sure they feel some pressure and some excitement at the same time."

Some other players have spent time during the summer practice season recuperating from injuries they suffered last season or during spring practice.

Greg DeLong, last year's starting tight end, went down in the fifth game of the season last year against N.C. State University with a torn anterior cruciate ligament in his knee.

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TOP: Offensive lineman Jerness Getters takes a break from pass block drills Wednesday.
BOTTOM: Freshman quarterback Oscar Davenport looks to pass to receiver D.J. Williams. Free safety Eric Thomas (38) tries to prevent Williams from turning upfield.

DTH PHOTOS BY GRANT HALVERSON

Students Pay More For UNC Education

BY KELLY RYAN
EDITOR

For the second year in a row, the University cashier's office sent students a not-so-welcome reminder that school was around the corner — a fall semester tuition bill slightly higher than last year's.

As part of a record \$1.9 billion budget the UNC-system Board of Governors approved July 29, semester tuition increased 3.3 percent for in-state students from \$423 in 1993-94 to \$437 in 1994-95. Out-of-state students will pay 6.5 percent more, or \$4,200 rather than \$3,944.

UNC-system President C.D. Spangler said the system always tried to avoid tuition increases as UNC's mission was to maintain access to education for North Carolina's students.

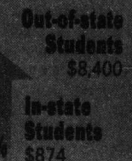
Raising tuition for out-of-state students slightly more than for in-state students coincides with UNC's policy to provide education for residents, who pay for the system through taxes.

This budget is the highest the system has ever passed, Spangler said.

"It's the greatest increase we've ever had," Spangler said. "The General Assembly has always been favorable to the University of North Carolina, but it can act only when it has the funds from taxes."

Undergraduate fees also went up from \$304 a semester in 1993-94 to \$347.71 in 1994-95. General student fees cover costs for athletics, health services, student activities, and educational and technical expenses.

HOW MUCH?



So, the total tuition and fees bill for the year is \$1,524.42 for an in-state student and \$9,050.42 for an out-of-state student.

About \$1.3 billion of the system budget comes from appropriations by the N.C. General Assembly. The remaining funds are generated by each of the 16 campuses.

The University operates on a biennial capital budget, which means that the administration approves an increase in tuition and fees for two years in a row. So, the percentage increase mirrors last year's.

University Cashier Kermit Williams said Wednesday that the Chapel Hill campus had billed students at the end of June for all the projected increases in tuition and fees. All but one of the proposed fees were approved, which means that some students will be credited \$1 for the difference. Some also will be charged an additional dollar because the administration didn't approve a particular fee.

It is typical practice for the cashier's

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Male Students Bear Brunt Of Campus Space Shortage

BY KELLY RYAN
EDITOR

As a slew of incoming freshmen and transfer students lug TVs, dressers and refrigerators into their residence halls this weekend, the room at the top of the stairs won't be much of a room at all for 144 students.

UNC has 6,800 residence hall spaces, but as of Aug. 12, the students — mostly male — had been assigned temporarily to triples or TV and study lounges, Assistant Housing Director Rick Bradley said Wednesday. That number had dropped from a June 10 count of 673 students without housing.

Thirty-two lounges in almost every campus dorm are being used to handle the overflow of on-campus residents. Between two and eight students have been assigned to each lounge with bathroom facilities and new door locks.

Of the students assigned to temporary rooms, 44 are male freshmen, 72 are male junior transfers, and 10 are male off-campus or readmitted students. Only 18 are

female, and they are all off-campus or readmitted students.

Bradley said only students who had missed the May 2 housing contract deadline had been assigned to temporary quarters.

"One of the things we did last year was looked at trends and saw that more women were being admitted," Bradley said. "Now, we're back on the other side."

Last year, more women than men felt the housing crunch, so housing officials had, in anticipation of another high freshman enrollment, converted some male suites to female. Bradley said all on-campus residents should be in their permanent rooms by the end of September. Reassignment priority will be given to those in triples.

To gauge how many students decided at the last minute to live off campus or those who opted not to attend UNC at all, housing officials sent letters midsummer to returning students promising full deposit refunds if they had had a change of plans.

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Editor's Note

For some of you, reading this edition of The Daily Tar Heel is an inaugural welcome to the Southern Part of Heaven. And for some, it's a welcome back. But no matter how long you've called Chapel Hill your home, there's a place for you at the DTH.

We're looking for students interested in writing, photography, graphics, layout and photography to build our staff this semester.

Applications are available in the DTH office, which is located in the back of the Student Union in Suite 104. If you have any questions, call our newsroom at 962-0245. Good luck in class.

New Chick-fil-A Prepares for Customers as Dining Hall Renovation Nears End

BY CHRIS NICHOLS
SENIOR WRITER

In the three weeks since summer school ended, perhaps the busiest place on campus was Lenoir Dining Hall.

The reason for the flurry of activity is renovation. With a capital R.

The makeover was not merely a facelift but a downright cosmetic overhaul.

Exit the carpet, the partitions, the turnstiles and the salad bar. Enter checkerboard floors, ceramic tiles on the storefronts, in-house sandwich alterations and Chick-fil-A.

The Atlanta-based quick-service chicken restaurant, which has 560 vendors in 33 states, recently joined the Marriott team, which operates campus dining facilities. The grand opening is today, and both parties expect immediate success.

John Featherston, a business development consultant for the chain, said three main factors had played into Chick-fil-A's decision to open a store at UNC.

"First of all, we consider UNC to be one of the premier campuses in the United States," Featherston said.

"As we look nationwide, it is really one of the great campuses in the country. It is

our feeling that it will be our top campus in the country."

He said he expected the sales from the Lenoir stand to exceed average mall store earnings by 25 percent, largely because of the steady flow of foot traffic and the general popularity of the store and its products.

Another factor was the University's geographic location, in the South along the Atlantic seaboard where a slew of the restaurants are located, leading executives to believe that students would be familiar with the chain.

A third reason he cited was Chick-fil-

A's strong relationship with Marriott Corp., which operates dining services on about 400 college campuses nationwide, including UNC.

Thirty of the restaurants have opened on college campuses already and 25 more are slated to open this fall, he said.

Chick-fil-A is not the first chain store, or "branded concept," on campus. It joins Pizza Hut, Taco Bell, TCBY and Dunkin' Donuts. TCBY and Dunkin' Donuts differ, though, as they have products on campus but no operating equipment.

One Marriott administrator lauded the new competition.

Stupid is as stupid does.
"Forrest Gump"