

Spangler: Universities Not Like Corporations

BY ADAM GUSMAN
ASSISTANT UNIVERSITY EDITOR

One cannot run a university like a business, UNC-system president C.D. Spangler said Wednesday at the Alpha Kappa Psi-sponsored Distinguished Speaker Series at the Carolina Inn.

On the other hand, Spangler said, his responsibilities as system president are somewhat similar to those of a Chief Executive Officer of a large American company.

Spangler said that a big difference between universities and businesses is the lack of an effective hierarchical structure.

"In the business world, the lines of au-

thority are clear-cut," he said. "At universities, there is absolutely no tradition to automatically fall behind the boss. In fact, key employees are valued precisely because they are innovators and are inclined to question. It would not be too much to say that many take pride in opposing authority."



C.D. SPANGLER said that his role as UNC-system president is similar to that of a corporate executive.

Another characteristic specific to universities is the difficulty of evaluating their direction and success, Spangler said. "Progress is almost impossible to measure, and options are hard to assess," Spangler said. "Do you give an extra \$100,000 to the library or to scholarships? Someone decides, then others second-guess. Who will ever know who was right?"

Spangler pointed out that changes implemented at the University, unlike business decisions, take time to have an effect. "If our mission is to educate young people, we won't know about our success with the class of 1998 for decades and decades," he said.

Spangler likened his role of UNC-sys-

tem president to that of a corporate executive. "Business is becoming more collegial, and colleges are becoming more business-like," Spangler said. "A university can't be run as a business, but there are some common management issues. The university system is a big business, with 30,000 employees, 154,000 students and an annual total budget of \$1.8 billion."

Spangler listed some common responsibilities of company executives and university presidents. "A university president must ensure there is adequate funding, plan strategically for the future direction of the university, deal effectively with everyday emergencies and serve as a spokesperson for the university," Spangler said.

Spangler is president of the 16-school UNC system, encompassing all publicly supported universities in North Carolina. UNC is often referred to as the state's "flagship University." Each of the 16 institutions is unique, Spangler said. "This is really a great strength of our state."

Alpha Kappa Psi, a professional business fraternity, invited Spangler to talk about the UNC system.

Chad Busch, vice president of membership, was pleased with the turnout. "We hope to bring a distinguished speaker at least once a semester."

Campus Calendar

THURSDAY

12:30 p.m. Carolina Career Fair will be held until 5 p.m. in Great Hall. Sponsored by University Career Services.

3 p.m. Apply To Be An Orientation Leader for summer C-TOPS and fall residence area orientation in Union 205. Applications are available at interest sessions only.

Career Clinic: Develop an action plan for selecting a major or choosing a career, in the University Counseling Center, 106 Nash Hall.

5 p.m. Extern Information Session will be held in Union 226. Come find out how you can spend part of Winter Break with an alumni in his or her field!

5:15 p.m. Students for the Ethical Treatment of Animals will meet in the upstairs lounge of the Union.

5:30 p.m. Vietnamese Students Association will meet in Union 205.

5:45 p.m. Former UNC President Dr. William Friday will speak at the Battle House (behind Kenan Dorm). Dinner will precede for only \$2.

6 p.m. SIGNET Bank will hold a presentation open to all interested students in the North Parlor at the Carolina Inn. Sponsored by University Career Services.

6:30 p.m. Campus Y Youth For Elderly Service will meet in the Campus Y basement lounge. If you are interested and able to visit with older area adults, come and join us. Everyone is welcome!

UNC Investment Club will meet in T-1 Carroll Hall.

7 p.m. Students for the Advancement of Race Relations will meet in the Campus Y Lounge. Anyone interested is encouraged to attend.

SNCAR will meet to discuss Year Round School issues in 10 Peabody.

People Organized for Women's Empowerment and Rights: Activities galore will be going down at tonight's POWER meeting in 101 Bingham. Any and all are more than welcome.

Earn UNC Credit Studying in Italy. Study Abroad in Florence information session will be held

FRIDAY

Association of International Students will meet in 108 Bingham. Come hear an enlightening presentation on Canada.

Are Your Weekends Not Exciting Enough? Come to the Outing Club meeting in 109 Fetzer to find out what you COULD be doing!

7:15 p.m. Intern Folk Dancing will meet in Union 205-206. Beginners are welcome!

7:30 p.m. Chimera, the UNC Sci-Fi/Fantasy/Gaming Club will meet in Union 205 to watch the movie "Brazil"! All are welcome.

FRIDAY

NOON Campus Scouts will meet for lunch until 2 p.m. at Pizza Inn. All are invited.

6:15 p.m. Faculty and Staff Sabbath at UNC Hill! Meet your favorite faculty member for services and dinner. Call 942-4057 for further information.

SUNDAY

1 p.m. UNC Badminton Club will hold a general interest meeting in Fetzer Gym B. Play will be available for all experience levels.

1:30 p.m. Schindler's List: Meet after the 1:30 p.m. showing to talk about this award winning film in Union 208. Call 942-4057 to reserve a movie ticket.

TUESDAY

6 p.m. Hellenic Students Association will hold a general interest meeting in Union 224.

ITEMS OF INTEREST

International Festival Committee meeting will be held today in Union 211. Come help plan this celebration of the diversity of our campus. Any international or U.S. students interested in contributing to February's International Festival are invited to join us.

MASALA! UNC's first multicultural literary anthology wants your creativity. Pick up submission forms for poetry and prose, or to apply for editorial board at the Union desk or at the International Center. Call 932-9746 for more information.

Americorp! Earn valuable experience, a living allowance and money for your education while helping others to read. Have fun while getting something done. Applications are available now through Friday in the Campus Y. Applications are due Monday.

Petitions for open Student Congress seats in the Oct. 11 special election can be picked up in Suite C of the Union. Petitions are due today.

Tickets for a live Chapel Hill show of the national Saturday morning radio show "Whad'Ya Know?" are on sale at the Carolina Union Box Office with seats beginning at \$16. The show will be at 11 a.m. Oct. 22 in Memorial Hall. Call 962-1449 for further information.

RAMPAGE '94 - UNC HOMECOMING WEEK

Thursday: '70s Day
7 p.m. - Step show in Memorial Hall

Friday: Carolina Blue and White Day
Noon - Mini pep rally in the Pit
6 p.m. - Parade on Franklin Street
7 p.m. - Pep rally on Franklin Street
8 p.m. - Laser show/video dance party on Henderson Street
8:30 p.m. to 11 p.m. - Franklin Street Extravaganza

Saturday
10 a.m. - Tail Great (super tailgate party) on Stadium Drive by Fetzer Gym
12:10 p.m. - UNC vs. Georgia Tech football game
8 p.m. - UNC Comedy Jam featuring Chris Rock and Adele Givens in Memorial Hall
*In the event of rain, these events will be held in Carmichael Auditorium.



The Signet Bank Card team is looking for people who can pull their own weight.

COMPANY PRESENTATION
OCTOBER 6
6:00-7:30PM
CAROLINA INN - NORTH PARLOR

DROP DATE
OCTOBER 25

Signet Bank Card is an equal opportunity employer and encourages women and minorities to apply. Signet promotes a drug-free workplace.

College Recruiting-CL
Signet Bank Card, Attn: 12061-0430
P.O. Box 85525, Richmond, VA 23285-5525
1-800-RECRUIT

SIGNET
BANK CARD

DRUGS

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estimate they will collect more than \$3 million in fines, Pendergrass said. In accordance with North Carolina statutes, Woody will be required to pay a certain percentage of this fine, he said.

U.S. Customs Agent Mark Robinson said the department had been investigating the Colombia-based drug operation for about a year.

According to a customs department affidavit, Eduardo Fernandez de Castro, a

businessman from Cienga, Colombia, set up a drug transaction with a customs informant in Colombia. An agreement was made for 13,000 pounds of marijuana to be transported from Colombia to Savannah, the affidavit states.

The marijuana was picked up in Savannah by Ebright and several accomplices. Safran and Ebright then drove the marijuana, hidden in furniture in the back of a rental vehicle, to North Carolina, according to the affidavit.

Authorities are still investigating the case, Pendergrass said.

TAR HEEL SPORTS SHORTS

Field Hockey
vs
Cal-Berkeley
Tonight
7:30
Navy Field

Free Admission **Hardee's**

SYLVESTER STALLONE SHARON STONE

THE GOVERNMENT TAUGHT HIM TO KILL. NOW, HE'S USING HIS SKILLS TO HELP ONE WOMAN SEEK REVENGE AGAINST THE MIAMI UNDERWORLD.

THE SPECIALIST

WARNER BROS. PRESENTS
A JERRY WEINTRAUB PRODUCTION A FILM BY LUIS LLOSA SYLVESTER STALLONE SHARON STONE JAMES WOODS "THE SPECIALIST" WITH ROD STEIGER AND ERIC ROBERTS
EXECUTIVE PRODUCERS JACK HOFSTRA, A.C.E. DIRECTOR OF PHOTOGRAPHY JEFFREY L. KIMBALL, A.S.C. MUSIC BY JOHN BARRY PRODUCED BY R.J. LOUIS
EXECUTIVE PRODUCERS STEVE BARRON & JEFF MOST AND CHUCK BINDER WRITTEN BY ALEXANDRA SEROS
PRODUCED BY JERRY WEINTRAUB DIRECTED BY LUIS LLOSA

OPENS OCTOBER 7TH EVERYWHERE

Explore Options for Your Next Move

(Life after Carolina)

Government Business Industry Nonprofit

Carolina Career Fair

Great Hall October 6, 1994
12:30-5:00 p.m.

<p>Communications/Utilities ATCOM Sprint</p>	<p>Financial American Express Barnett Banks The Equitable Financial Companies First Citizens Bank First Union Great American Insurance Co. J.P. Morgan NationsBank Northwestern Mutual Life Olde Discount Corp. Prudential Insurance Co. Signet Bank Southern National Bank State Farm Insurance Sunbank Trust Company Bank Wachovia Bank</p>
<p>Computer/Office Systems Blackbaud Inc. Data General IBM Wallace Computer Services</p>	<p>Government/Non-Profit Eckerd Family Youth Alternative FBI Midwest Research Institute Research Triangle Institute</p>
<p>Consulting American Management Systems Andersen Consulting HBO & Co.</p>	<p>Retailing/Grocery Restaurant Belk Store Services Boddie Noel Enterprises (Hardee's) Hannaford Brothers Co. K-Mart Piccadilly Cafeterias Inc.</p>
<p>Consumer Products Black & Decker E & J Gallo Winery Eastman kodak Phillip Morris</p>	<p>Chemical/Pharmaceutical/Health Eli Lilly Hoechst Celanese Corp. Merck Human Health Parke-Davis Patterson Dental Co. PPG Industries</p>
<p>Other Aerotek Inc. Burlington Industries Crown Crafts Inc. Ferguson Enterprises Roadway Express Ryder Truck Rental Westvaco</p>	

*Seniors should bring resumes and dress in professional attire.

University Career Services

Division of Student Affairs