Thursday, October 6, 1994

UNIVERSITY & CITY

Universities Not Like Corporations ler: ang

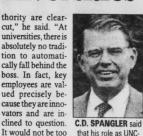
BY ADAM GUSMAN ASSISTANT UNIVERSITY EDITOR

One cannot run a university like a business, UNC-system president C.D. Spangler said Wednesday at the Alpha Kappa Psi-sponsored Distinguished Speaker Series at the Carolina Inn.

On the other hand, Spangler said, his responsibilities as system president are somewhat similar to those of a Chief Executive Officer of a large American company.

Spangler said that a big difference be-tween universities and businesses is the lack of an effective hierarchical structure.

"In the business world, the lines of au-



It would not be too much to say that that his role as UNCsystem president is many take pride in opposing authorsimilar to that of a corporate executive.

Another characteristic specific to universities is the difficulty of evaluating their direction and success, Spangler said. "Progress is almost impossible to measure, and options are hard to assess," Spangler said. "Do you give an extra \$100,000 to the library or to scholarships? Someone de-cides, then others second-guess. Who will ever know who was right?"

Spangler pointed out that changes imple-mented at the University, unlike business decisions, take time to have an effect. "If our mission is to educate young people, we won't know about our success with the class of 1998 for decades and decades," he said.

Spangler likened his role of UNC-sys-

tem president to that of a corporate executive. "Business is becoming more collegial, and colleges are becoming more businesslike," Spangler said. "A university can't be run as a business, but there are some comnon management issues. The university system is a big business, with 30,000 em-ployees, 154,000 students and an annual total budget of \$1.8 billion." Spangler listed some common responsi-lities

bilities of company executives and univer-sity presidents. "A university president must ensure there is adequate funding, plan strategically for the future direction of the university, deal effectively with every-

day emergencies and serve as a spokesper-son for the university," Spangler said. Spangler is president of the 16-school UNC system, encompassing all publicly supported universities in North Carolina. UNC is often referred to as the state's "flambia University" Reach of the it is not UNC is often referred to as the state's "flagship University." Each of the 16 insti-tutions is unique, Spangler said. "This is really a great strength of our state." Alpha Kappa Psi, a professional busi-ness fraternity, invited Spangler to talk about the UNC system. Chad Busch, vice president of member-ship, was pleased with the turnout. "We hope to bring a distinguished sneeder at

hope to bring a distinguished speaker at least once a semester."

estimate they will collect more than \$3 million in fines, Pendergrass said. In ac-cordance with North Carolina statutes,

about a year.

According to a customs department af-fidavit, Eduardo Fernandez de Castro, a

THURSDAY 12:30 p.m. Carotina Career Fair will be held until 5 p.m. in Great Hall. Sponsored by University Career Services. 3 p.m. Apply To Be An Orientation Leader for summer C-TOPS and fall residence area orientation in Union 205. Applications are available at interest sessions only.

in Union 205. Applications are available as interest sessions only. Career Clinic: Develop an action plan for select-ing a major or choosing a career, in the University Counseling Center, 106 Nash Hall. 5 p.m. Extern Information Session will be held in Union 226. Come find out how you can spendpart of Winter Break with an alumnin in his or her field 5:15 p.m. Students for the Ethical Treatment of Inaimals will meet in the upstairs lounge of the Union.

Animas will meet in the update state of the second of the

Services. 6:30 p.m. Campus Y Youth For Elderly Service will meet in the Campus Y basement lounge. If you are interested and able to visit with older area adults, me and join us. Everyone is welcome! UNC Investment Club will meet in T-1 Carroll

Hall. 7 p.m. Students for the Advancement of Race Relations will meet in the Campus Y Lounge. Any-one interested is encouraged to attend. SNCAE will meet to discuss Year Round School issues in 10 Peabody. People Organized for Women's Empowerment and Rights: Activities galore will be going down at tonight's POWER meeting in 101 Bingham. Any and all are more than welcome. Earn UNC Credit Studying in Italy. Study Abroad in Florence information session will be held

businessman from Cienga, Colombia, set up a drug transaction with a customs infor-mant in Colombia. An agreement was made for 13,000 pounds of marijuana to be transported from Colombia to Savannah,

the affidavit states. The marijuana was picked up in Savan-nah by Ebright and several accomplices. Safran and Ebright then drove the mari-

juana, hidden in furniture in the back of a rental vehicle, to North Carolina, according to the affidavit.

Authorities are still investigating the case, Pendergrass said.

Field Hockey

VS

Cal-Berkelev

Tonight 7:30 Navy Field

Free Admission A Hardees

Glefitter
in 12 Caldwell Hall.
Association of International Students will meet in 108 Bingham. Come hear an enlightening presen-tation on Canada.
Are Your Weckends Not Exciting Enough?
Come to the Outing Club meeting in 109 Fetzer to find out what you COULD be doing!
7:15 p.m. Intern Folk Dancing will meet in Union 205-206. Beginners are welcome!
7:30 p.m. Chimera, the UNC Sci-Fi/Fantasy/ Gaming Club will meet in Union 205 to watch the movie "Brazil"! All are welcome. FRIDAY
NOON Campus Scouts will meet for lunch until

FRIDAY NOON Campus Scouts will meet for lunch until 2 p.m. at Pizza Inn. All are invited. 6:15 p.m. Faculty and Staff Shabbat at UNC Hillell Meet your favorite faculty member for ser-vices and dinner. Call 942-4057 for further informa-

TUESDAY Students Ass ciation will hold a

6 p.m. Hellenic Students Association neral interest meeting in Union 224. ITEMS OF INTEREST

ITEMS OF INTEREST International Festival Committee meeting will be held today in Union 211. Come help plan this celebration of the diversity of our campus. Any international or U.S. students interested in contribut-ing to February's International Festival are invited to ion us

ing to February's International Festival are invited to join us. MASALAI UNC's first multicultural literary anthology wants your creativity. Pick up submission forms for poetry and prose, or to apply for editorial board at the Union desk or at the Internation. Center. Cal 932-9746 for more information. Americorps! Earn valuable experience, a living allowance and money for your education while help-ing others to read. Have fun while getting something done. Applications are available now through Friday in the Campus Y. Applications are due Monday. Petitions for open Student Congress seats in the Oct. 11 special election can be picked up in Suite C of the Union. Petitions are due today. Tickets for a live Chapel Hill show of the na-tional Saturday morning radio show "Whad'Ya Know?" are on sale at the Carolina Union Box Office with seats beginning at \$16. The show will be at 11 a.m. Oct. 22 in Memorial Hall. Call 962-1449 for further information.

RAMPAGE '94 -

UNC HOMECOMING WEEK Thursday: '70s Day 7 p.m. – Step show in Memorial Hall

Friday: Carolina Blue and White Day

Saturday 10 a.m. – Tail Great (super tailgate party) on Stadium Drive by Fetzer Gym 12:10 p.m. – UNC vs. Georgia Tech forthell care:

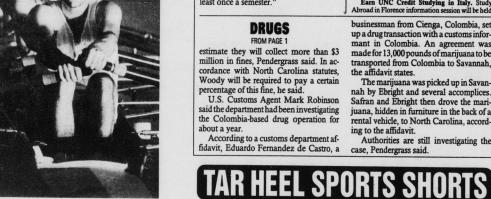
football game 8 p.m. – UNC Comedy Jam featuring Chris Rock and Adele Givens in Memorial Hall

In the event of rain, these events will be held in Carmichael Auditorium.

Noon – Mini pep rally in the Pit 6 p.m. – Parade on Franklin Street 7 p.m. – Pep rally on Franklin Street* 8 p.m. – Laser show/video dance party on

Henderson Street* 8:30 p.m. to 11 p.m. - Franklin Street

Extravaganza



COMPANY PRESENTATION OCTOBER 6 6:00-7:30PM **CAROLINA INN - NORTH PARLOR**

the Signet Bank Card eam is looking for

people who can pull

their own weight.

College Recruiting-CL Signet Bank Card, Attn: 12061-0430 P.O. Box 85525, Richmond, VA 23285-5525 1-800-RECRUIT



THE GOVERNMENT TAUGHT HIM TO KILL. NOW, HE'S USING HIS SKILLS TO HELP ONE WOMAN SEEK REVENGE AGAINST THE MIAMI UNDERWORLD.

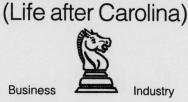


SHARON **TZ**NF

DROP DATE

OCTOBER 25

Explore Options for Your Next Move Government **Business**



Carolina Career Fair Great Hall

Communications/Utilities ATCOM

Computer/Office Systems





Financial American Expr itable Financial Companies zens Bank First Citizens Ba First Union Great American Insurance Co. J.P. Morgan NationsBank Northwestern Mutual Life Olde Discount Corp. Prudential Insurance Co. Signet Bank Southern National Bank State Farm Insurance ust Company Bank achovia Bank

Nonprofit

October 6, 1994

12:30-5:00 p.m.

Government/Non-Profit

The Daily Ca Meel

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Campus Calendar

VICES and CLAIM SUNDAY tion. SUNDAY 1 p.m. UNC Badminton Club will hold a general interest meeting in Fetzer Gym B. Play will be avail-able for all experience levels. 1:30 p.m. Schindler's List: Meet after the 1:30 p.m. showing to talk about this award winning film in Union 208. Call 942-4057 to reserve a movie victor.



OPENS OCTOBER 7TH EVERYWHERE



Vallace Computer Services

Data General

Consulting

nt Syste

est Research Institute arch Triangle Institute

Consumer Products Black & Decker E & J Gallo Winery stman kodak illip Morris



Retailing/Grocery Restaurant Services ell Enterprises (Hardee's) Brothers Co. cadilly Cafeterias Inc

1.2.2.



Chemical/Pharmaceutical/Health Eli Lilly Hoechsi Celanese Corp. Merck Human Health Parke-Davis Patterson Dental Co. PPG Indutries

Other otek Inc rlington Industries

*Seniors should bring reumes and dress in professional attire.

University Career Services Divison of Student Affairs