Stronger Coverage, Meeting Readers' Needs Keys to a Better DTH

Editor's Note

An 11-member selection board will choose the next DTH editor Saturday. The text that follows is Thanassis Cambanis' platform as it appeared in his application. Cambanis is the

The 11-member selection board is cor prised of eight at-large students and three DTH staffers - one desk editor, one assistant edito and one staff member - who will be chose Wednesday during an in-house election.

To protect board members from lobby their names will not be made public until after the editor is named. The 1995-96 editor will be profiled in the March 27 paper. If you have any questions about the process or want to talk about the paper's future, feel free to contact Editor Kelly Ryan at 962-0245.

As a newspaper, we can't forget what we are here to do: Serve the campus and community. We've been doing it in some form or another for more than 102 years at

The Daily Tar Heel, and as your editor, I would raise this service to new heights

I have spent more than two years in ositions of responsibility at the DTH, aining valuable experience and working knowledge. However, I also spent my sophomore year at UNC not working at the DTH, gaining something equally valu-able: the perspective of a student and reader. As editor, I would continue to participate in campus life, attending meetings and social events to keep in touch with the readership and retain my sense of perspec-

tive.

My approach to the paper would be two-pronged: strengthening news coverage and creating a campus publication that responds to reader wants and needs. I would respond to reader wants and needs. I would respond to reader wants and needs. se my experience inside and outs newsroom to strengthen the Tar Heel's most successful aspects and remedy its

Issue Coverage. A frequent complaint is that the Tar Heel picks up an issue of interest — anything from staff grievances to the football stadium expansion to tuition hikes — and then proceeds to ignore

would make sure we followed relevant and important issues regardless of whether they were er they were making headlines in other local newspa-

news desks and the jobs of other editors would allow editors to spend more time outside the office, in the community. A strong managing editor would help news desks stay on top of issues and write fol-

The growing Special Assignments Team would bolster the news staff and address community issues in depth. The state&national desk would cover stories and issues of interest from other campuses across the nation.

Diversity. More than just a catchword, diversity is something we want to see more of on the newspaper staff and in the events we cover. A staff that more fully represents the makeup of the campus puts out a paper that more accurately captures real commu-nity life. Unlike this year's half-hearted and disorganized effort, aggressive recruit-ment and sincere outreach at C-TOPS, Pre-O and existing student organizations will create a stronger and more representative newspaper. A recruitment team like the one proposed but never created this year could reach more students than the

Student Congress reports. In the news abbub following the biweekly congress eetings, much of congress' work is overhubbub followi looked. After each congress meeting, we would publish a full summary of every bill passed by congress and every

Editorial Page. The back page of the paper should continue to serve as a reader's forum. But the editorial and op-ed pages can also raise issues, not just react passively to letters and news articles. Building on this year's op-ed section, next year's DTH could provide more op-eds that fully explore issues by better planning issue pages and better recruiting guest commentary

The campus community needs complete news coverage of issues that affect it, like how student government spends fee money, what the administration does with student services and academic policies, and how faculty and staff affairs are handled. An

faculty and start arrans are namero. An editor with community perspective can organize assertive but informed coverage.

Diversions should be more than a distraction. The weekly entertainment section should address more than music esoterica and weekendhobbies. Diversions would guide weekend entertainment choices and provide intelligent reviews of student productions and performances. Recruiting more knowledgeable with would improve drama, film and m reviews. An organized weekly calendar, including full listings of campus entertainment options, would establish the basis for ative coverage of all local ent

Keep SportSaturday. Despite the rising cost of newsprint, I would work with the advertising and professional staff of the DTH to keep the football season supple-

ment, even if it required downsizing the popular publication. Sports coverage should include the athletic department's finances, graduation rates and more investigative reporting of athletics issues — not just game stories.

Readership survey. The Daily Tar Heel conducts routine market surveys every few years. I would supervise a readership survey that would come out early in the fall and ask readers what they want to see more and less of in their newspaper. I would use this information to create a product that meets the needs of its readership rather than condescends to it.

Over what promises to be a turbulent

Over what promises to be a turbulent year, with new leaders taking over the most important positions in the UNC administration, The Daily Tar Heel must serve as a strong and informed voice for the campus community — students, staff and faculty. As editor, I will provide the leadership, skill and vision necessary to expand the scope and quality of the paper.

Thanassis Cambanis is a junior history major

Everyman: Talkin' 'Bout My Generation

ohn Travolta, although he would deny it, made the biggest comeback of his career with "Pulp Fiction."

He still had the hips (although a little paunchier) and he still had that great "duh" face. George Foreman (nice KFC "KO cholesterol count"), Andre Agassi (nice hair) and Torn Parest (see the face). hair) and Tony Bennett (more raw un-bridled talent than Dexy's Midnight Run-ners) all have had career comebacks as

In their wake comes a return no one has been waiting for ... Everyman is back on the prowl.
No no no, not EverywhereMan, the

glass-bottle-bottomed spectacle-wearer/ David Koresh look-alike that wandered the bars of Chapel Hill looking for Ms. Goodbar, but ME, the goofy hat-wearing, wine and cheese-less good-time boy of past

This past year I've studied slackdom in all of its forms. I did no homework. I did no textbook readings. I wrote no papers. And for this, I made a good living

Yup, I am bartending at Spring Garden until I decidewhich less-traveled road I wish to make my fame and fortune walk-ing down ("less-traveled" in the 1990s means repayed fewer times than I-40

ough Asheville). With that in mind, Iwil now proceed to bring to you my educational experiences in the real world via tripartite subject mat-

As I exited one of the UNC home games that I attended this year, commenting with my roommate that this year's team was definately the most entertaining and ex-hilarating thing this side of Disney World, we happened to encounter an example of what has become an almost frighteningly commonplace in today's world:

At the foot of the Dean Dome we overheard some student with a drawl yell out, "get that f@#\$ing thing outta my face! I don't need your G\$##amn smoke killing me or my girlfriend!! Wait till you get in your f@#\$ing truck to smoke so you are

only killing yourself!"

It seemed like ironic justice that as those last words left his mouth, one of the umpteen buses that ferry fans to Franklin Street blinded and choked us with its ex-

Now I'm no doctor, but I think this antismoking thing may have gone just a bit too far. I don't smoke. I hate the smell of smoke. But the argument that cigarettes kill other people is only slightly stronger than the argument that saccharin gives you

I mean, sure, if both of your parents have always smoked a pack a day and they're both unemployed and you are home-schooled, inhaling secondhand smoke from every single cigarette either of them light up, then I'm sure you're at risk

But I can't imagine that little tobaccofilled sticks smaller than my pinky finger can be more deadly to nonsmokers than walking across the Dean Dome parking lot

after a game.

That lot, in addition to all of those out carbon monoxide and God only knows what else directly into our faces. But that

MAN A Chicago Tribune

trafficiamswe sitthrough every year (hundreds if you live in a big

live city).
Why, n o b o d y would ever be to attack the

automobile exhaust, would people feel the need to attack the tobacco industry for endangering our lives with one-hundredth of the exhaust of an automobile. It's Just a

BILLY FAIRES

Everyone says that my generation has no one to follow, that the so-called leaders we have to choose from are all corrupt or too flawed to truly follow.

But I think we've come to expect too much from today's leaders, and consequently, no one fits our mold anymore. You follow a leader for a specific purpose, not always for the lifestyle or beliefs that

George Washington was definately a reat leader. He was an upstanding man, a courageous soldier and a potential dictator who made the decision to allow his countrymen rather than his semen to choose his successor. That was leadership. But he had

The man who "could not tell a lie" also chopped off many a British soldier's head. He also had slaves ("If all your friends jumped off a bridge, would you?" — don't defend him just because it was accepted in

And as if that wasn't enough, he had ooden dentures, which obviously means he couldn't have been a very good leader in the fight against gingivitis and tooth

Yet, without much argument, these flaws did not and do not change the fact that he waswitnout doubt a great leader. In the areas that he was asked to lead, he shone, and the rest of his life and lifestyle

shouldn't matter.
In the same manner, the leaders of today need to be scrutinized for their talents and abilities in their field, regardless of how many times they've had sex out of wedlock or how many times they've in-

Many a "good upstanding Christian" has in secret cheated, robbed or killed, sometimes in the name of God, so we should not make a poor leader a stronger candidate simply because of supposedly This is all in regards to Fred X Hall, Mr.

Hall, I'm fairly certain that I have never owned slaves. I'm quite sure my parents live on a two or three acre lot with a two-story house which they clean and keep up oletely unassisted

I can honestly say that I have never intentionally said nor done anything that would injure or prevent my brothers and sisters of African-American descent from being my equal if not my better. I am accuse me of doing so.

However, there are racists in this world. Billy Faires is a former DTH columnist and a Many more of them are probably white

than black or brown or green or yellow. Your race, Mr Hall, is in a struggle against many different oppressors and mahny differnt prejudices. In that fight, I have no doubt that you

are a good leader.
But I do not agree with your belief that
I am your enemy. Nor do I agree with your
dislike if not disgust with those of Jewish
heritage. They do not all own banks and

conspire to end your race.

Respectfully, I wish you the best in all your efforts to lead and simply ask that you do not teach your those who follow you to either fear or hate me simply be cause of the color of my skin, because you did, you would then be leading back

XOXOXXO

Last, but not least, I want to send my love and best wishes to one of my heroines, Jeanne Fugate. Only Mia Hamm made me more speechless with her footwork than ne with her wordwork.

Shame on all of you who happen to dislike her because she is "slutty" or "shameless" or "vulgar" or any of the other negative adjectives, because she has happens to have the almighty power of

independent thought.
That power allowed her to say what she wanted with little regard for your reservations that a young lady shouldn't behave or talk in such a way. It was the responses to her column that reminded me how far the South still has to go before it can consider itself rid of the many stereotypes it's

First, many many church-going girls curse, drink, have premarital sex or all of the above. Not to say that's right, but just because you didn't or don't do it doesn't make it wrong.
Second, in college, having a good time

should always take an equal billing to do-ing well in school. Too many kids end up losing their souls, not to mention their nalities, to the study of a profe that will continue to rule the rest of their

All of the money they might someday earn will be pointless if they have gained the social skills of a pencil sharpener. And didja ever hear the words "It's not what

I know more people making good bucks because of connections they have made than I will ever know who did it beca their sheer intelligence. Of course, here I am bartending, banking on that second option to get me a job ...

Finally, masturbation, although not a greatdnfinately not a potential dinner topic with your future in-laws, is an amazingly intriguing thing. Safe sex. No such thing as premature ejaculation. Ready

Any advertising company looking to sell a product would die for something that just because Jeanne Fugate happens to admit that she does it, and that you, in all likelihood, do it too, doesn't make her Satan. It just makes her less likely to wed a

Rock on, Jeanne. Rock on, Tar Heels. And rock on, Michael Damien. I'll see you in Disney World.

1994 UNC graduate.

Support a Women's Center for UNC

n the spring of 1994, several UNC stu-dents started investigating the need for a campus women's center. After researching the facilities available for women at other campuses around the state and na-tion, they compiled an initial proposal for an administratively based task force to study the possibility of such a center at UNC. After a year of working with the administration on this issue, a task force has been established, the Chancellor's Task Force on the Status of Women. Faculty and staff members, as well as the Battle administration, have all been supportive. This task force will study how the administration can most effectively meet the growing needs of women on campus. Whether this involves establishing new services or simply improving accessibility of existing ones remains to be studied. It has been observed by the DTH and

and activities available to women both on campus and in the Chapel Hill community. This is true. The Chapel Hill women's center offers financial and legal counsel-ing, career workshops and support groups. However, most of these services are not widely known among or easily accessible to students. In addition, many off-campus opportunities are not geared toward stu-dents, so needs specific to them often go unrecognized. Those services available to women on campus are often underpublicized and offered on an inconsistent basis. This leads to these resources being underutilized, which completely defeats their purpose! and a street of the Women's Issues Network was

formed in response to this fragmentation of resources. Our purpose is to build bridges between campus groups and to act as a clearinghouse for information about on-



GUEST COLUMNISTS

part of this effort, WIN has established a newsletter, Women's Watch, as a first step in bringing women's resources to one easy to-find place. We have co-spor rums with groups as diverse as B-GLAD and the Asian Students Association in an effort to raise awareness of women's concerns in all areas of campus. WIN is also a participating organization in the Human Relations Coalition established this year.

In answer to those who say that services directed toward women are unnecessary, the statistics tell a different story. Despite the statistics tell a different story. Despite the fact that women make up 60 percent of the student population, they are underrepresented in campus leadership positions and have few female role models among faculty and administrators. This among faculty and administrators. This year only 40 percent of Student Congress was women, and in its entire history UNC has only had one female student body president. Only one-fourth of the Board of Trustees are women. To top it all off, the number of tenured women faculty will not reach parity with male faculty until the around 200 years, we sure have a long way

to go.

A campus women's center will give women's concerns support and legitimacy in the UNC community. It would take the

tion. Our vision for a campus women's center is not a freestanding structure but rather a centralized area composed of a library, office space, meeting room, bullein boards for posting announcements and a computer. Services that are now scat-tered throughout campus could be repre-sented in one central location. A UNC en's Center would be a safe space to learn about gender issues. Staffing would ideally include a full-time director, but volunteers and work-study students could

volunteers and work-study students could be heavily depended upon.

These are not ideas pulled out of the blue. We've done our homework. Inter-ested students and faculty have been re-searching and visiting campus women's centers in the Triangle, Atlanta, Virginia, Washington, D.C., and Maryland. We've done a year's worth of reading and article collecting about what kind of centers work collecting about what kind of centers work best on various kinds of campuses, the array of services that a center can provide and much more.

Anyone with questions is encouraged to stop by the WIN office. We can put notebooks full of information into your hands. Our requests are certainly not un-reasonable. Most major universities have had women's centers since the early '70s.

Interested in participating? Stop by the WIN office, room F in Suite B of the Union, or call us at 962-5620. Pick up a copy of our newsletter, Women's Watch, at the Union Desk, Davis, the Undergrad or check out your RA's bulletin board if

Amy Swan is a junior women's studies major from Waynesboro, Pa., and Susan Covington is a senior English and women's studies major from Greensboro. Swan and Covington are co-presidents of the Women's Issues Network.

Sorority Rush — Access for Everyone

all sorority rush at Carolina is an excit-ing and dynamic program, whose pri-mary function is to assist young women in finding a sorority they feel comfortable

As students search for a smaller commu nity to be part of, one that makes a large campus like UNC seem more manageable, sororities fill an important need. Fall soror ity rush is very popular at UNC with over 700 women participating annually, of which over 75 percent join a sorority

The rush process begins by clearly articulating the expectations and priorities of sororities at UNC, and how the rush process works.

One of our highest priorities is scholar-One of our highest priorities is scholar-ship. Scholarship plays an increasingly important role in sorority rush. All sorori-ties have minimum GPA requirements for joining (some as high as a 3.0 high school GPA).

However, these academic requirements have an effect of limiting who can join a sorority. We support such high academic requirements since they signal that scholarship is our highest priority. It is one that the sorority grade point averages have been consistently above the overall undergraduate women's GPA for over a decade at UNC

As we strive to make rush more incluparticipation. First, the rush fee is kept low (\$35) to make rush affordable. Second. rush occurs after school begins so that no one needs to end their summer jobs or internships early (this avoids a large economic and academic barrier for many of our students). Third, rushees do not dress up as they have in the. past, or like at other schools.

We want our rushees to look very m like our students normally do (this also avoids another economic barrier). Fourth we limit what sororities can spend on rush to minimize costs. Fifth, we clearly articu-

The average cost of a sorority per semester is around \$250 and cove such as national dues, local dues, leadership school tuition, academic incentives scholarships, philanthropy projects, social activities, liability insurance, etc. All attempts are made to keep UNC sororities affordable. Housing and meal charges, for those who choose to live in and eat at the chapter house, are comparable to UNC charges.
The rush process is a streamlined opera-

tion that maximizes the amount of information that rushees receive about sororiees. The process also maximizes the interaction time between rushees and members.

The total rush process consists (5:00-8:00 days (Saturday and Sunday) spread over an 8 day period.

RON BINDER **GUEST COLUM** rush short, but also allow time for academ-

During each phase of this four step process, both rushees and sorority women slowly narrow their choices, while spending an increasing amount of time with each

The ultimate goal is that rushees and prorities are satisfied with their choices. As a measure of this satisfaction, over 90 percent of those who join a sorority are still members one year later. To participate in rush, a rushee fills out

credentials, scholarships, internships, honors awards leadersh sitions held other activities, etc. (it is like a professional resume). Sororities receive th

The first round rushees visit all 10 so rorities for 25 minutes each. This roun held on Wednesday and Thursday ever after most classes and labs, from 5:00-8:00 p.m. (rushees or members with labs or evening classes are automatically waived on to the next round).

During the 25 minutes with each soror

ity, rushees and members are engaged in conversation to get to know each other. After the first round rushees narrow their list of sororities slightly from 10 to 8, and sororities slightly narrow their list of rush-

The second round rushees visit the 8 sororities they selected, this time for 30 minutes each. This round is held on a Saturday, so that no one misses classes or

During this round sororities provide rushees with more extensive infor about their sorority: activities, goals, pri-

orities, philanthropy projects, etc.

The idea is to provide every rushee with enough information about the sorority so that they can decide if they can identify and feel comfortable with the group. After this round, rushees again slowly narrow their choices from 8 sororities to 5, and sororities slightly narrow their list of rush-

During the third round rushees visit the 5 sororities they selected, this time for 35 minutes each. This is held on a Sunday so minutes each. I mis is near on a sunday so that, again, no one misses classes or labs. Very much the same thing happens as during the previous round but with more time. After this round, rushees narrow their choices from 5 sororities to 3, and sororities narrow their list of rushees as

During this round rushees and sororities have the most interaction, spending 45 minutes with each of the 3 sororities selected. This round is held on Tuesday evening, after most classes and labs. After this round rushees rank order their choices orities, and sororities rank order their

A computer program matches the lists, which results in over 90 percent of the rushees receiving their first choice. Rush concludes on Wednesday, 8 days after beginning, with rushees receiving invita-

In an effort to ensure that every rushee has an equal opportunity, a maximum size pledge class is established, called quota. Quota is determined by the number of vided by the number of sororities in rush. Last year quota was 56, the same as the year before.

While overall, around 75 percent of rushees join a sorority, we are always con-cerned with those who do not. Our research shows that some women drop out of rush because they found it was just not for

Many drop out because of the academic standards, and a few drop out because they did not receive the sorority they chose. We encourage everyone who is going through the process to keep an open mind. We generally find that those joining a sorority are overwhelmingly pleased with their

Our future goals are for 80 percent of rushees to join a sorority, and to streamline the process further. We will be successful if sororities work together so that everyone makes quota, and rushees keep an open mind. The key is to keep improving every

We are extremely proud of all 10 so-rorities that participate in Fall Rush at Carolina and we are confident that each sorority would make a fine home for any rushee. A home that promotes: 1) academics, 2) community service, and 3) campus involvement, in an atmosp

