

College Students Get New On-Ramp to Internet

BY RACHAEL LANDAU
STAFF WRITER

The information superhighway recently got another on-ramp, as a new on-line service offered by Peterson's Guides Inc. provides access to educational information ranging from summer jobs to financial aid to college programs.

The new service is called Peterson's Internet Education Center. The inspiration behind the idea came from Casey Hegener, one of the founders of Peterson's.

"It came as a result of our own awareness of the power of the Internet and the thinking on our part that students on college campuses were very much involved through e-mail and on-campus connections to the Internet," said Peter Hegener, the president and co-founder of Peterson's Guides Inc.

"As a result, it was a natural step for us to take what we had been publishing in print and make it available to students through an electronic format," he said.

Susan Ritchie, Internet communications manager at Peterson's, said that the system had started Jan. 3 and that students could access information in four sectors. She said the company's extension into the computer realm was a natural transition.

"We've always worked very closely with

colleges to bring them the largest audiences," she said. "The on-line world is the way things are going."

The center provides educational information and opportunities at various levels. All of the information published in Peterson's guides is included, but it can be accessed more conveniently and without the cost using the new system.

Users can cross-reference for specific programs and information without sifting through a comprehensive book.

Information is available on undergraduate colleges, summer jobs at camps, summer programs for kids and teens, and graduate and professional study.

The undergraduate sector has many practical applications for students. Not only will they be able to find information about colleges and institutions but they will also be able to apply to more than 130 schools on-line without mailing in an application.

When not in school, students can use the summer job postings to find that elusive, ideal employment. Part of the career and jobs area, which is not yet complete, will include the postings for job information for various summer camps.

The job descriptions include information about the camp such as a general purpose, requirements, contacts, number of openings, dates, pay and the date the

information was last updated. The openings are listed alphabetically by the name of the camp.

The summer programs sector has listings for more than 1,400 organizations from traditional camps to tour groups to private schools and colleges. The camps are located across the United States, Canada and several other countries.

Users can search alphabetically, geographically, by activity and by the type of program: day, residential or travel. More than 340 categories are available under the type of activity offered.

The final branch of the service, the graduate and professional study sector, gives information on more than 1,500 accredited U.S. institutions. Users can search for institutions by academic area, geographic area, alphabetical listing and faculty.

The apply function also is available for graduate schools, but only a few schools have requested this service, Hegener said. At the moment, these applications are free, but this might change if schools choose to charge students for the service.

"My hunch is that as they see how the education center works, and as they become aware of the traffic in the Peterson's Education Center, they are bound to react with making sure they have an electronic application on their site on the center,"

Hegener said.

Users can access this information on the World Wide Web at <http://www.petersons.com>.

The education center will be adding and updating the system with new information and installing new features at the various sites throughout the year.

Since the center's opening, it has been accessed more than 250,000 times from countries all over the world.

"Because of the great interest in surfing in cyberspace, we realize that the Peterson's Education Center is a central place for accessing information on any college at the undergraduate or graduate level," he said. "It makes it, therefore, very easy for a student to link directly to the information any of the colleges want to provide," he said.

The system is, in a way, richer than the books Peterson's offers because users can do many things on the system, Ritchie said.

Rather than having to look up each college or program they are interested in, students can pull up lists that fulfill the criteria they are interested in.

They don't have to write each college for additional information but instead can simply use the on-line system's various functions.

SPANGLER

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in touch with business leaders and helped him in making decisions about the UNC system.

When questioned about whether his business affairs demanded too much of his time, he said he had been a very accessible president. "No student or faculty member has ever failed to receive a call from me or get attention about matters that they bring to me," Spangler said.

Jordan, a former BOG chairman, questioned whether acquiring corporations was an appropriate activity for a UNC president.

"If the president's role on a corporate board is to simply counsel and advise, then I see no problem," he said. "However, if the president is so active in corporate affairs that it takes time away from his role as president, then it's not appropriate."

Jordan said other BOG members had similar concerns but were not willing to say so publicly.

But some BOG members have a different opinion. "When you've achieved the status in life that C.D. Spangler has, you don't achieve that without meeting all of your obligations," said BOG member and UNC law student Mark Bibbs.

Robert Eubanks Jr., vice chairman of Franklin Street Trust bank and a former member of UNC-CH's Board of Trustees, said the BOG should have considered the issue before Spangler was selected.

"C.D. Spangler fully disclosed that he was a wealthy man at the time he was appointed," Eubanks said.

BOG member Philip Carson, who was head of the search committee that selected Spangler, said Spangler's serving on corporate boards was not an issue at the time.

"If I had my personal druthers about it, I'd prefer that he wouldn't serve on corporate boards," Carson said. "But he should be given credit that he's been thoughtful in his decisions. And he truthfully believes that the University is better for it."

business administration graduate joined his family's successful construction business as president in 1958, expanding and diversifying its real estate holdings.

He was also an active supporter of public education. As one of the few Charlotte business leaders to support public schools in the early days of integration, he was elected to Charlotte's school board in 1972. In 1982, Gov. Jim Hunt appointed him chairman of the N.C. Board of Education.

In what he called a "mid-life career switch," Spangler replaced Friday as UNC president in 1986.

In an era of public-private partnerships, Spangler's business experience is invaluable in strengthening corporate connections to the UNC system, N.C. Rep. Joe Hackney, D-Orange, said.

Former BOG member William Dees said these connections also had the potential to create a conflict of interest.

"Serving on corporate boards and as UNC-system president can create a competitive situation between two companies with a possibility of jealousy," Dees said. "For example, one can't serve on two local bank boards, so one of the companies can be seen to have a greater influence or an unfair advantage."

BOG Chairman David Whichard said that Spangler avoided conflicts of interest.

"Some of his corporate actions, in that they've become matters of controversy, may have detracted from his position."

A Corporate Raider?

During his reign as UNC president, Spangler's involvement in higher education has often been eclipsed in the headlines by news of his business savvy.

Most recently, media attention has focused on Spangler's bidding war for Charlotte-based National Gypsum.

In the past five months, Delcor, a subsidiary investment firm controlled by Spangler, has made two unsolicited offers to buy the company. Takeover attempts were made while Spangler served as nonexecutive chairman Gypsum's board of directors. He was replaced as chairman last month but remains on the board.

Two of Delcor's financial backers for the takeover bids were NationsBank and First Union, an unusual alliance that also grabbed headlines. Spangler's strong reputation in the state has been credited for rallying the two Charlotte-based banks behind the joint venture.

Delcor holds 19 percent of Gypsum's stock and is its largest shareholder. As the bidding war has heated up, National Gypsum's stock has shot up 52 percent from 32 3/4 in mid-November to 49 7/8 on Monday.

Bibbs said UNC had always been Spangler's first priority while president.

"He's a highly motivated and highly organized individual who has fantastic managerial skills," Bibbs said. "He's able to do more than one thing at one time. His ability to delegate responsibility within the University is one of his strongest assets."

Trading Suntan Lotion for Elbow Grease

Some Students From UNC Spent Their Spring Breaks Fixing Homes in Kentucky

BY SALLIE LACY
STAFF WRITER



McCreary County, Ky., would hardly be considered a tourist area.

In fact, it is one of the 10 poorest counties in the United States, but that didn't keep seven UNC students from spending their Spring Break there helping to improve the living conditions.

The Newman Center, a Catholic church in Chapel Hill targeted to University students, worked with the Christian Appalachian Project to send students to work with about 90 other students from around the country in eastern Kentucky in two of the country's poorest counties.

The Christian Appalachian Project, a charity organization based in eastern Kentucky, was started about 30 years ago by a priest who visited the impoverished areas of McCreary and Martin counties.

Students worked during break to improve the homes of poor families that could not afford the necessary repairs and additions. Tasks included insulating a house,

installing storm windows and building a kitchen.

"We were working to make this woman's house warmer," said Gina DeFranco, a sophomore from Cleveland. "We put insulation on the outside of the existing structure and vinyl siding over that."

In a county where the average annual income is \$7,000, there's not much money still do not have it, said Jeff Holman, a sophomore from Hickory.

"You always hear about poverty, but when you go there it's really an eye-opening experience," Holman said.

McCreary County also has a 60 percent illiteracy rate. Only 25 percent of those

who go to high school graduate, and teen pregnancy rates are one of the country's highest.

"There's not really a push for education," said Christina Aquilante, a freshman from Phoenixville, Pa. "There's a push to acquire skills and get a job really fast to make money for the family."

Despite the poverty, students were impressed with the generosity of the community. "It was amazing to see how much compassion people can have for each other," DeFranco said. "Through these people live in such poverty, they would give you anything."

Holman got to know the family he was helping, a couple with three young girls, during the week. Neither the husband nor the wife had jobs or much money.

"I had my birthday over Spring Break," Holman said. "They found out and baked me a cake. I don't know how they did it."

Students did run into some minor difficulties during their stay. The residents of McCreary County, which is isolated in the mountains of Kentucky, spoke with hints of Old English, according to some on the trip. "I couldn't understand them," said Sara Brandt, a sophomore from Derry, N.H. "Up until the coming of TV and radio, they've had no contact with the outside world."

Campus Calendar

Women's History Month
Marjorie Lee Browne and Evelyn Boyd Granville
These two women were the first black women to receive doctoral degrees in mathematics. Both women received their degrees in 1949.

WEDNESDAY

8:30 a.m. Tax Seminar for all international students and scholars will be held in the Union film auditorium until 11:30 a.m. An IRS representative will make a presentation. Individual assistance will be held from 1 p.m. until 4:30 p.m. in Union 224. Bring your forms and questions!

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5 p.m. Intelligent Men Achieving Goals of Excellence (IMAGE) will hold an interest meeting in Carmichael ballroom of Carmichael Residence Hall. Call Russell at 914-7675 for more information.

4 p.m. Applied Sciences Seminar: "Photographic Process With Applications to Inter-Oral Dental Film," will be presented by Miriam Zietlaw from Lord Corp. in B-928 Kenan Hall.

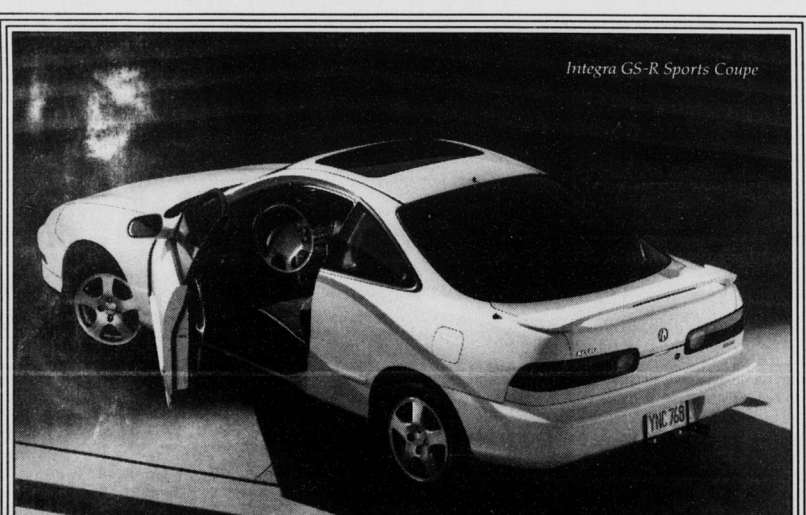
6 p.m. WESLEY, the Methodist Student Campus Ministry invites all students to 214 Pittsboro St. for a home-cooked meal and a program, "Living the Simple Life," by Walt Denny.

7 p.m. "One Woman's Vietnam" will be projected in the Union film auditorium. Come share Red Cross volunteer Laraine Hines' experiences in the Vietnam War. Sponsored by the Carolina Union Activities Board Forum Committee.


8 p.m. "An Evening with Tom Deluca and Hypnotism" will be held in 106 Carroll. Sponsored by CUAB Human Relations Committee and the Residence Hall Association.

UNC Men's Volleyball will play its final home match of the year against the Duke Blue Devils.

ITEMS OF INTEREST
Do you have a 3.0 GPA or better? If so, you may register for honors courses in 300 Steele Building.



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