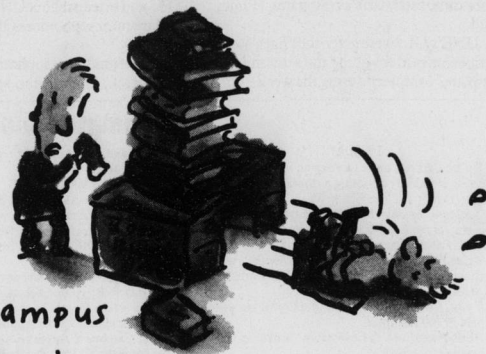


College Life: A Few Things To Know



KNOW: which off-campus bookstore will buy back your used \$45 textbooks for more than 25¢ each.



KNOW: which "30-minutes-or-it's-free" pizza place always takes exactly 31 minutes.



KNOW: which evil, quarter-eating laundromat machines to avoid.



KNOW THE CODE,SM

IT ALWAYS COSTS LESS THAN 1-800-COLLECT.SM

Hey, on college campuses those "in the know" are the ones who rule. And it's not just about being smart in the classroom, it's about being wise with your wallet as well. So if you want a great low price on a collect call, just dial 1 800-CALL-ATT. It always costs less than 1-800-COLLECT. *Always.*

There are lots of tricky things for you to learn at college, but here's something that's easy: KNOW THE CODE, and save the person on the other end some serious money. You'll be glad you did.

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