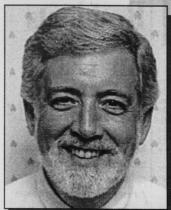
# LECTURE Carrboro Mayoral Candidate Profiles ELECTURE

Carrboro will elect a new mayor Nov. 7. Today, The Daily Tar Heel profiles the three candidates seeking to lead Carrboro as the town copes with new growth and sets priorities for the coming years.

**Randy Marshall** 



Tuesday, October 3, 1995

Age: 51
Address: 1101 Hillsborough Rd.
Position Seeking: Carrboro

Alderman, nine years; Orange County Visitors Bureau, chair Occupation: Principal of Carrboro Elementary School Children: Two Length of Time in Community: 18 years Colleges Attended: Elon and

## ■ Development Process Needs To Be Improved

ber of the Carrboro Board of Aldermen. 18 years in the community, and several years of experience on the Orange County Visitors Bureau and various other committees, Randy Marshall feels his experience and

leadership make him a perfect candidate for the position of Carrboro mayor. "I have the experience and the leader-ship the community needs," Marshall said. "Like the new chancellor at the University. Carrboro will have a new mayor. I feel

like I have the support of the board, and I think that's important."

Marshall said he felt he could act as a unifying leader of the board if elected mayor. "I'm a moderate on the board," he said. "I think I could be a unifying director of the board. I am uniquely qualified to provide leadership to the board on the whole."

One of the motivating forces behind Marshall's campaign is improving devel-opment transactions. "I think we need to look very carefully at every development that comes before the board," he said.

The board sets up regulations with which developers must comply, Marshall said. Most of the developers do comply with these regulations, but the board turns down or delays the projects anyway. The board needs to work out a better way of inform ing developers of what is expected of them before they bring their ideas to the board.

"I think we should play fair," Marshall said. "We need to look at our zoning and our permits before the developers spend a lot of time and money on their plans. It's terribly awkward to have them do exactly what our ordinances say and then tell them

Bringing in business to the community is also an issue of concern with Marshall "We've got a lot of vacant space," he said. "That is a loss of money. We want to fill

One such vacancy is the spot left by Roses when it moved out of Carrboro Plaza, Marshall said. Roses brought in tax revenue to the community, and the town now needs to replace it, he said. "It was a

real blow to the economy."

As for development, Marshall said he was concerned about carefully mixing residential and commercial areas. "I think development is one of the greatest sources of interest in the community," he said. "People move here wanting that smalltown charm. Some are concerned (about losing the small-town charm), especially in the Northern area.

Marshall said he supported the Small Area Plan for Carrboro's Northern Transition Area. "We want to prevent people to drive long distances to get to places like Harris Teeter," he said. "It's a good mixeduse development. It's a positive concept, and I support it."

The services offered by the town are beneficial to the community and must be protected, Marshall said. "We're offering excellent services to Carrboro," he said.
"Despite our high tax rate, we're doing it economically. We balance our budget and have one of the best credit ratings for a town our size."

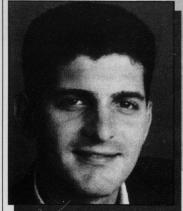
The Visitors Bureau, of which Marshall is the chairman, is a success story for the town, he said. "The Orange County Board of Visitors has gone from almost nothing two years ago to something fantastic," he said. "The whole idea (of the bureau) is to let people with contact with visitors know

of ways to keep people here."

Visitors and the revenue they bring in are valuable resources for the town, Marshall said. "It saves Carrboro money because taxes are not raised; the visitors

PROFILE COMPILED BY SUZANNE WOOD

#### **Mike Nelson**



Age: 31 Address: 105 Fidelity St., Apt. of Aldermen, two years of first term; Landfill Owners Group Occupation: Travel agent at Main Street Travel

Length of Time in Community: Eight years College Attended: UNC

### ■ Town Should Protect **Environmental Concerns**

For second-year Carrboro Alderman Mike Nelson, focusing on fighting bad development projects and protecting the

environment are the two issues motivating his campaign for Carrboro mayor this fall. "My No. 1 reason for running is for controlling growth," he said. "I have a record on the board for standing up and fighting development that I don't agree with. I think it is important for a mayor to stand up and say no to developers when the developer's plans are bad for the commu-

Nelson cited the Hogan Farm develop ment of last year as an example of how he has stood up to faulty development plans

'We turned down the development in a 4-3 vote," he said. "But, we worked with the developer to remap the plan. The product we came up with was much better than the original plan.

the original plan.

"We didn't just say no," Nelson said.

"We sat down and worked it out. That says something for the community—that we're willing to sit down and talk."

Nelson also wants to play an active role in determining how the Carrboro community grows. "Carrbogo is on the verge of experiencing an explosion of growth," he said. "Our population will almost double in the next 15 years. We can either grow in a smart way by protecting the environment a smart way by protecting the environment

or in a dumb way.
"Some people have come into Carrboro
and have done some creative things (in
developing)," Nelson said. "I would be
interested in working with developers who focus on the environment."

Nelson said the Revolving Loan Fund,

which is primarily for small businesses owned by women and minorities, had been very effective in developing the commer-

I aspect of the town.
"It has been very effective," he said. "In

have to work very hard to have a well-rounded and healthy business community."

Another concern for Nelson is how Carrboro will deal with its solid waste Carrboro will deal with its solid waste.
"I've been active in increasing our recycling project," he said. "Right now, we have a study being done on how to deal with solid waste. I want to focus on that Orange County thinks of itself as progressive, but it's not in the issue of solid waste."

The fact that the future landfill will be placed in a moderate income black reigh.

placed in a moderate-income black neigh borhood raises questions with Nelson.
"Is that fair?," Nelson asked. "Is part of

it just convenience because they're less likely to fight it?"

Nelson said his previous experience on the board would help him work efficiently as mayor on such issues as development, the environment and social issues.

"I've learned the board's dynamics," he

said. "I've been involved in getting some things passed and can set goals and know

how to meet those goals."

In the past, Nelson has helped in setting up the Environment Advisory Board and

the Domestic Partners program.

Besides having experience working with the board, Nelson feels he would bring a unique perspective to the mayor's posi-tion. "Being a renter in the community gives me a different perspective than a homeowner," he said. "Being gay and young also gives me a different perspec-

Nelson said he thought the current board had dealt well with the issues brought be-fore it and that the board was pleased with the handling of the budget. "I am very proud of how we run our town govern-ment," he said. "The more I learn about it, the more I see how we run efficiently on so

PROFILE COMPILED BY SUZANNE WOOD

#### **Charles Riggsbee**



Age: 50 Address: 103 Quail Roost Dr. Position Seeking: Carrboro Previous Experience: Camboro Planning Board Occupation: In Children: Two tion: Insurance sa Length of Time in Community: 50 years College Attended: UNC

### **■** Board Should Be More Responsive to Public

Charles Riggsbee, a long-time resident and candidate for Carrboro mayor, sees the need for a more representative govern-ment and for more public referendums on

Riggsbee, who was born and raised in Carrboro, feels he knows what the town needs in government and how to go about meeting those needs.

"I'm a life-long resident of Carrboro," he said. "I probably know the area better than the other candidates. From that respect, I think I would be able to get along better with the older Carrboro residents. In general, I think that is a plus for the mayor."

As a former member of the Carrboro

Planning Committee, Riggsbee said he saw several things he would like to change about the town government if elected to

about the town government in elected to the mayor's office.

"I would like to see a more representa-tive government," Riggsbee said. "We should put bigger, more expensive things on the agenda and let the public make comments."

Bigger issues should be put to referendums so that people can vote on them, Riggsbee said. People are more likely to vote on an issue than come to a public hearing and speak out against it, he said.
One issue Riggsbee said he wished the

board had put on a referendum was the domestic partners issue. "I'm the only candidate who came out against it, "he said. "I think this should have been put on a referendum. There was a public hearing, but I think most people would not have stood up and talked about it." Riggsbee said he was concerned about

the way the domestic partners issue was handled. "I am against the issue, not because I'm against homosexuals and gays, but because it's a divisive issue," he said.

The domestic partners law was approved cause board members, not the public,

wanted it, Riggsbee said. "I think we have it now not because we had a groundswell of people who wanted it, but because we had one elected official who wanted it."

Riggsbee said he was concerned about the private agendas of the board members. "I think with the current board, a con

sensus is more important than personal opinions," Riggsbee said. "They voice concern, but everybody seems to go along with everybody in the end. The people aren't being served in this process."
Riggsbee said there is a need to look at

the way the town makes out its budget. "Taxes in Carrboro are higher than sur-rounding municipalities," he said. "We

rounding municipalities," he said. "We need to take a serious look at them. Alot of people have already left town because of the high cost of living here."

Development is also an issue of concern for Riggsbee. He said forcing developers to delay their projects at the board's request cost the community money in the long run. "The delays cost money to the developer, and it usually hurts the renters by raising their rent," he said.

their rent," he said.

The cost of living in Carrboro is also a concern for Riggsbee. "I am running because I am dissatisfied with the way the present board is moving," he said. "On every new development that comes before the board, the developer must leave at least 40 percent (of the land) open (without development). I am against this."

Riggsbee also said he was interested in implementing the Small Area Plan for

implementing the Small Area Plan for Carrboro's Northern Transition Area. "Mainly, Carrboro is a residential area," he said. "Small businesses are important, especially away from the central business area (of Carrboro). I think we need a better mix of business and residential areas." "I think a lot of government is about

using common sense."
PROFILE COMPILED BY SUZANNE WOOD

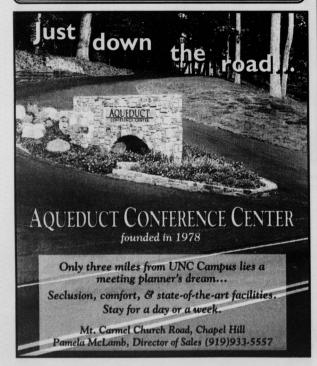
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