

\$100,000 Holiday Give-away

South Square

Come Get Your Share!

Beginning Friday, November 29

There's no better place than South Square Mall to make holiday shopping easier on your pocketbook. Beginning Friday, November 29, you could walk away with a little extra holiday cash each time you shop at South Square. As long as the \$100,000 in bonus money lasts, you can earn more every time you shop.



Earn \$25 Bonus Gift Certificates

Each time you collect same-day purchase receipts totaling \$250 or more from any South Square stores, present your receipts at the Customer Service Desk to receive a \$25 South Square Gift Certificate. Throughout the season we'll award more than 2,800 bonus gift certificates, so start shopping early to collect all you can!*



Win a \$1,000 Shopping Spree

Each time you visit South Square, stop by the Customer Service Desk to register for an opportunity to win one of six \$1,000 South Square Shopping Sprees during the season. We'll award two shopping sprees from all entries received each week, beginning Friday, November 29.*



Bonus Prize Drive Home In Santa's 1997 Plymouth Breeze

As a special bonus, each customer who earns a \$25 bonus gift certificate or wins one of our six \$1,000 South Square Shopping Sprees during the season will have their name entered in a special drawing to be held December 22, 1996. The one lucky winner will receive the keys and title to Santa's very own red 1997 Plymouth Breeze.*



Holiday Services

Giftwrap/Shipping Center

(Opens Friday, November 29)
Holiday Gift Wrap Services for your purchases are available at the Gift Wrap Center, located on the lower level near the Customer Service Center. Choose from a wide variety of holiday papers, ribbons and bows, or durable brown paper for packages which require shipping. (Sponsored by the Triangle Luncheon Civitan Club.)

To make shipping your gift purchases easier, a United States Postal Service Convenience Store will be available inside the Gift Wrap Center during the holiday season. First Class, Express Mail and Priority Mail Services are available.

Customer Service Center

Be sure to take advantage of the many services offered by our Customer Service Center, located just inside the lower level main entrance. Store Information • Gift Certificate Purchases • Stamp Purchases • Copier Service Fax Service • Wheelchair and Stroller Rentals • TDD for the Hearing Impaired • Holiday Shopping Bags

Gift Certificates

It's easy to choose the perfect gift for anyone on your list with South Square Mall Gift Certificates. They're available for purchase in any denomination of \$5 or more at our Customer Service Center, located at the lower level main entrance. (Visa and Mastercard accepted)

Photos With Santa

Have your picture taken with Santa any day through December 24. Photo hours are 10:00 a.m. to 9:00 p.m. Monday through Saturday, and Sundays from Noon 'til 7:00 p.m.

Breakfast With Santa

The first 300 kids who purchase any of Santa's Photo Packages will receive an invitation to join Santa for Breakfast on Saturday, December 21.

KidSquare Children's Shop

KidSquare is the Shopping Center where kids age 12 and under can find special gifts for Mom, Dad, Grandparents and Teachers, at prices under \$10. No parents in the store please, because KidSquare is for kids only!

Opens Friday, November 29

Mon. - Sat.: 10:00 - 8:00 p.m.
Sun.: Noon - 7:00 p.m.
Sponsored by WRAL Radio and South Square Mall. Proceeds benefit the Duke Children's Hospital.

South Square Mall Angel Tree

Beginning Saturday, November 16, select the name of an "Angel" from our tree near Santa's Magic Castle. Then return your wrapped present, with your Angel's name attached, to the gift pile under the tree any time before December 12.

Sponsored by The Salvation Army, Fox 22 WFL and UPN-28 WRDC



All Your Favorite Fashion, Gift and Specialty Stores
Belk-Leggett • Dillard's • JC Penney
Durham/Chapel Hill Boulevard and 15-501
Just off Exit 270 on I-40 • 919-493-2451

*Specific restrictions apply to each portion of this incentive program and contest. You must be age 18 or older to participate. Offer valid only until December 22, 1996, or while the \$100,000 in incentive funding—as initially allocated—lasts. Applicable taxes on any prize remain the responsibility of the winner. For complete incentive program rules, description of fund allocation and prize contest details, visit the South Square Mall Customer Service Desk.