

■ 360° Communications has pledged \$100,000 to the BCC building campaign.

STAFF REPORT Chancellor Michael Hooker announced Thursday that 360° Communications had pledged \$100,000 to the Sonja H. Stone Black Cultural

Center building campaign.

"They wanted to contribute to some worthwhile cause," Hooker said. developer Sally "This (project) is high on our list of

The Board of Trustees has

completing fund-ing for the center is one of its top 10 priorities for the next two years.

Alumni and friends of the BCC as well as outside corporations have pledged \$3.5 milion to the building campaign. Chapel

Hill Brown has been actively involved building



Chancellor MICHAEL HOOKER said the donation was essential to the BCC

in raising funds for the new building.
"I think (the donation) is a big help," Brown said.

"It's a sizeable and very generous donation. It gives great momentum to the project."
"Other people will take notice of this

donation and wonder what is so special about this project," Brown said. "Hopefully when they take a closer look, they'll give too."

Dennis Foster, president and chief executive officer of 360° Communications in Chicago presented the gift to Hooker along with James White, president of 360° Long Distance in the Research Triangle Park

"Our support of this center is an extension of our commitment to the growth and strength of the community,'
Foster stated in a press release. "By contributing to this campaign, 360° is investing in tomorrow's work force and continued vitality of our business in North

Hooker stated in a press release that he felt the support of 360° Communications was essential to the new facility, "not only to make the new building a reality but to strengthen the university-corporate partnership that will make the center a leading commu-

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Local economy ranks among top in state

■ The unemployment rate for Orange County reached a 20-year low point in 1996.

> BY STEVE MRAZ CITY EDITOR

Orange County has the fourth best economy out of North Carolina's 100 counties, but it might not be the best place in the state to find affordable

The county moved up 11 spots from its 15th place ranking during the 1994-95 fiscal year.

According to figures presented Thursday during the sixth-annual State of the Local Economy Breakfast, the average cost for a house in the county between January and September 1997 was \$108.600 was \$198,600.

More than 450 local business people and elected officials packed the Friday Center to view graphs, charts and aniated images depicting several aspects

of the economy.

Ted Abernathy, director of the Orange County Economic Development Commission, who con-Economic ducted the 45-minute presentation, said the local economy was driven by busi-

nesses with fewer than 50 employees. According to statistics, county businesses with fewer than 50 employees grew 34 percent between 1990 and 1995, and businesses with more than 50 employees only grew 4 percent during the same period

But of the total annual wages paid in Orange County during 1995, 46 percent came from the state government and, more specifically, from the University.

"UNC is the predominate engine in our economy," Abernathy said. From 1976 to 1996, the University's student population has risen from 20,293 to 24,141. Jobs at the University The Orange County Economic Development Commission presented statistics on the state of the local economy Thursday morning. Orange County was ranked as having the fourth best economy in North Carolina during fiscal year 1995-96, up from 15th in 1994-95.

Livin' large and paying for it

Average home sale prices in Orange County January-September 1997 Existing homes New homes 250,000 200,000 150,000 100,000 50.000



SOURCE: ACCRA SURVEYS: GREATER RALEIGH CHAMBER OF COMMERCE

Annual wages paid in Orange County

URCE: ORANGE COUNTY ECONOMIC DEVELOPMENT CO

have grown from 6,732 to 8,883 during the same period.

Since the second quarter of 1995, total wages have failed to keep up with inflation, Abernathy said.
"This year the wages have not grown

with the rate of inflation," he said. "We don't have an explanation.'

Chapel Hill's cost of living for 1996 came in 14.5 points higher than the

national average of 100.
"The 114.5 is probably due to the housing costs and some of the utility costs in the area," Abernathy said.
On the brighter side, the unemploy-

ment rate in the county hit a 20-year low last year at 1.7 percent, 2.6 percent lower than the state rate for the same period, Abernathy said. Retail sales in the area have increased three-fold since last year.

"Sales have increased to 7.4 percent, up from 2.4 percent last year," Abernathy said as a computer animation showed a bar graph of this year's retail sales gobble up last year's sub par retail sales retail sales.

Chapel Hill accounted for 62 percent of the retail sales. Carrboro made up 14 percent, and Hillsborough and the rest of the county split the remaining 24 per-cent. Chapel Hill Mayor Rosemary Waldorf said the presentation proved that no critically weak sector damaged

the local economy.

"It's good to see proof of a strong, stable economy," she said. "Small busi-

nesses are growing. Unemployment is low. The only thing that scares me is while the supply of expensive homes in the county is on the increase, the supply of affordable homes, as a stock, continues to nose dive.

The goal of the county was to make sure every aspect of the economy had the attention it deserved, said Bill Crowther, chairman of the Orange

County Board of Commissioners.

"Orange County prides itself on diversity and looking into diversity in economic development," We're trying to cover all our bases, but if you have a base out there we don't know about, let us know. We are in this for life, the life of our community

Officials, residents bring home a new outlook on growth

Former UNC-system President C.D. Spangler mingles with current system President Molly Broad and William Friday at a reception held Thursday.

Award honors Spangler

for impact on University

beyond its own education.

Russell Robinson II, a longtime friend of the family, who led the tribute,

said the award was important because it recognized the Spanglers' dedication to

'I truly believe what we are doing here is unique, by honoring the people who exemplify the very best in experiencing and supporting N.C. public education," he said.

Spangler said he had great faith in the NC system and that he thought it

would continue to achieve new levels of

success.
"The challenge will be forever with us

dents strong and our strong students great," he said.

Throughout his presidency, Spangler stressed the UNC system's positive economic impact on the state. In his speech, he said he believed North Carolina

would continue to grow and would become an educational and economic

effects of the 16 campuses and their graduates on the state," he said. "I

believe North Carolina will continue to

make educational progress, just as it has

made great economic progress."

Spangler concluded his acceptance

speech by thanking supporters of him and his family. He reiterated his respect for the accomplishments of the UNC-system. "UNC will continue to be the

"I could always feel the positive

the challenge to make our weak stu-

BY VALERIE BREZINA

ASSISTANT STATE & NATIONAL EDITOR

Like a stalwart ship captain, C.D. Spangler Jr. guided the UNC system through the turbulent tides of education

during his 11-year tenure.

Thursday night, the UNC Board of

Governors honored his dedication and leadership by presenting him with the

system's highest accolade — the University Award.

Spangler retired in July. During his tenure, he strived to remain focused on

Remembering his roots, he strived to keep tuition low to ensure that every

North Carolinian, regardless of eco-nomic situation, could afford quality

attend college because they could not afford to," Spangler said. "No one should be excluded from education

because of his or her parent's financial

Spangler said some people suggested that UNC-system officials raise tuition

but that he never supported the propos-

high, and we could increase our tuition

and still keep the classrooms full, ... but this would be an error of judgment."

A video described how the Spangler

family dedicated much of its wealth and time to improve the N.C. public school

system. The family's support and enthusiasm for N.C. schools extended far

"The quality of education we offer is

'My mother and father could not

the interests of students.

higher education.

situation

Officials, developers, business leaders and residents traveled to Ann Arbor, Mich., to learn about sustainable growth.

BY HUGH PRESSLEY

STAFF WRITER After three days away, they're back

Officials and residents from Orange County traveled to Ann Arbor, Mich., on Monday to learn about the importance of sustainability and development issues

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affecting college towns. Representatives from both UNC and the University of Michigan attended the three-day conference, organized by the Public-Private Partnership of Chapel

Chapel Hill Mayor Rosemary Waldorf said the goal of the conference was to give participants insight on how a similar college town dealt with issues that affect its community.

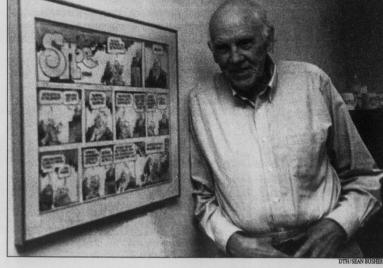
'Most (participants) were interested in trying to understand more of what sustainability is," she said. "Sustainability is a way of planning for the future of the town, starting with the assumption that (the residents) need to



Town Council member LEE PAVAO said the trip was a development.

Journalism professor Jim Shumaker began teaching editorial writing at UNC in 1972. He is the inspiration of the comic strip "Shoe" by Jeff MacNelly.

If the fits



BY KAITLIN GURNEY STAFF WRITER

Although the University is represented by Tar Heel, the School of Journalism and Mass Communication itself is represented by the comic strip "Shoe."

This year marks the 20th anniversary of Jeff MacNelly's comic strip Jeff named for journalism pro-fessor Jim Shumaker.

Shumaker's warm heart and gruff exterior are loved by both students and faculty, but the

world can glimpse him in the guise of P. Martin Shoemaker in MacNelly's "Shoe." Shumaker remembers when, in 1969, MacNelly came to him while he was editor of

The Chapel Hill Weekly and said he wanted to try drawing editorial cartoons.
"He was absolutely incred-

ible, I thought," Shumaker said.

MacNelly would take Shumaker's sketch and come back with a "rough," which Shumaker said

"improved the hell on my idea." "It ought to be against the law to have that kind of talent," Shumaker said. MacNelly later won three Pulitzer Prizes for his editorial cartoons.

In 1977 "Shoe" appeared. The comic strip features a flock of birds starring Purple Martin Shoemaker, the cynical editor of the Treetops Tattler Tribune who smokes cigars and wears ragged tennis shoes.
"I don't see the connection, though others

do," Shumaker said. "Although he does wear ragged tennis shoes, and when I was the edi-

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Technology 101



Western Carolina University officials say their new computer requirement should

benefit students in the future. Page 4

Feeling lucky?

A new casino opened on the N.C. Cherokee Reservation on Thursday to an over-capacity crowd. Page 5

You'll pay for this!

Some UNC departments feel pressured to make students pay



for the pages they print from computers in their labs. Page 2

Today's weather



Mostly cloudy; low 50s low 50s

No morality can be founded on authority, even if the authority were divine.