

The Daily Tar Heel

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Students oppose Playboy ad in newspaper

Students are planning to petition The Daily Tar Heel to not run Playboy ads.

BY ANDREW MEEHAN
STAFF WRITER

Some students are hopping mad about whether an ad recruiting nude Playboy models that ran in The Daily Tar Heel on Tuesday was appropriate.

The ad announced that the magazine was looking for models for its "Women of the ACC" issue.

The students decided to develop a petition asking the DTH to stop running

Playboy ads after hearing Gail Dines speak Tuesday night.

Dines spoke as a part of Women's Week about violent portrayals of women in the media.

"I refuse to let this University buy into one more capitalistic, sexist practice," said Katherine Kooistra, co-chairwoman of Advocates for Sexual Assault Prevention and a member of the Women's Issues Network. "I'm sure it's not going to end with a petition."

Judith Scott, the University's sexual harassment officer and an adviser to WIN, said the petition should ask the newspaper to voluntarily pull the ads.

"(The students') position was that false images of women in Playboy are

woman hating and woman bashing," Scott said. "They are asking the DTH to take a stand on this."

The DTH has faced opposition to Playboy ads the last two times they ran them, in 1983 and 1990.

But the paper has continued to run the ads despite opposition because its policy has always been to accept ads that offer legal products and services.

Andrew Pearson, a campus activist, said the ad, which describes posing for Playboy as a "chance to turn fantasy into reality," misleads women about the risks of posing for the magazine.

"I don't think that many people realize that a photograph in Playboy follows you for the rest of your life," he said.

"I refuse to let this University buy into one more capitalistic, sexist practice."

KATHERINE KOOISTRA
Co-chairwoman of the Advocates for Sexual Assault Prevention

Pearson said a pictorial leaves women open to harassment in the work place.

"If (a model) gets a job in a new town, three weeks later the centerfold is posted up around the workplace."

However, other students said women

should have freedom to choose for themselves and the ad was not offensive.

"I don't think there's anything wrong with the DTH letting people know that the opportunity is there," said Darin Mullis, a sophomore from Asheville.

Brandy Carr, a freshman from Fayetteville, said she planned to submit an application to pose for the magazine because she heard it paid well.

"People read it, and people buy it, so it can't be that terrible," Carr said.

Joe Thompson, a freshman from Burlington, said he did not have a problem with Playboy recruiting on campus.

"If women choose to celebrate their personal beauty in that matter, that's their personal decision."

Fans vie for tournament game tickets

If UNC makes it to the Final Four, tickets will be available through a lottery.

BY SARAH BECK
STAFF WRITER

March Madness is in full effect, and Tar Heel fans are scrambling to get their hands on tickets to this weekend's NCAA Tournament games in Greensboro and to the Final Four.

Tar Heel fans said they were willing to go to extremes for a coveted ticket.

"I would go a night without drinking for a ticket to the Final Four," said John O'Brien, a freshman from Greensboro.

If the Tar Heels make it past today's game against Michigan State and Saturday's game, tickets for the Final Four in San Antonio will go on sale Monday.

Ticket Office Assistant Matt Roberts said ticket distribution would follow the same lottery process as was used in distributing tickets for the first round of the tournament on March 9.

Students may sign up to participate in the lottery at the Smith Center Ticket Office on Monday from 8 a.m. to 5 p.m. by showing their UNC ONE Cards.

Officials will post the winners' names outside the ticket office around 6 p.m. Monday night.

The lottery winners may buy Final Four tickets Tuesday.

Last year's ticket distribution process caused problems when students were not informed of ticket distribution procedure or the number of tickets that would be distributed.

A total of 370 tickets, each selling for \$100, were allotted for students to last year's Final Four in Indianapolis.

The University opened the Smith Center with its large-screen televisions for students, faculty and the general public who were not lucky enough to score a ticket for last year's Indianapolis game.

Though many students won't be able to attend this weekend's games, their spirits haven't been dampened.

"I'm excited that Carolina has made it this far," said Zach Lawless, a freshman from Jefferson.

"I just hope that we can win it all, so I can party on Franklin Street again."

March Madness was especially exciting the first time around for Melissa Cottone, a sophomore from Fayetteville, she said. "The whole ride there was amazing!"

Big plans from on high spark debate, changes

BY DEVONA A. BROWN
STAFF WRITER

Ever wonder what happens behind the closed doors of South Building daily before 5 p.m.? It's more than most people imagine.

As the home of the chancellor's office, what many students pass daily on Polk Place is the breeding ground for such programs as freshman seminars and campuswide activities like Fall Fest.

The ideas that prompted such programs are prime examples of the University administration's action to avoid possible problems of campus issues.

"In order to keep a university vital, it is necessary constantly to infuse it with new energy," Chancellor Michael Hooker said. "That is done by projects

like the first-year seminars and other projects that will grow out of the faculty's report on the intellectual climate."

The driving force of that new energy emerged with the report from the Chancellor's Task Force on the Intellectual Climate and the administration's commitment to maintaining academic standards. The programs resulting from a yearlong debate among students, faculty and staff greatly assisted in the administration's quest to keep up with competing universities.

The idea of improving the

SEE PROACTIVE, PAGE 4



Chancellor MICHAEL HOOKER said the projects officials had worked on this year had energized the University.

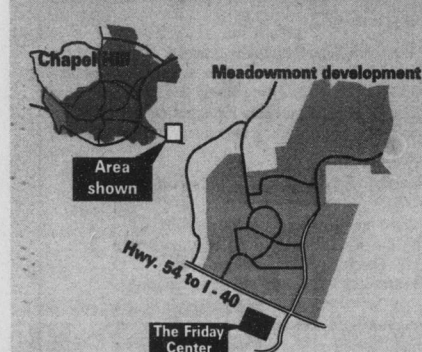
SITTING DOWN TO RAISE MONEY



Devin Bigoness collects money from his perch on a scaffold in Polk Place as part of Pi Kappa Phi's fund-raiser for People Understanding the Severely Handicapped of America.

It keeps going and going ...

After years of public input and debate, the Chapel Hill Town Council must eventually decide the fate of the controversial Meadowmont development, a 435-acre mixed-use development off N.C. 54.



- Meadowmont bonuses**
- 435 mixed-use acres in Orange and Durham counties
 - 1,298 residential dwellings
 - 802,600 square feet of non-residential use; 110 acres of open-space areas
 - Recreation, parks and open-space plan
 - Solid waste management plan
 - School, mass-transit system and greenery improvement

SOURCE: EAST-WEST PARTNERS

- October 23, 1995**
6-3 vote by Town Council approves Meadowmont's Master Land Use plan
- May 1996**
Council approves Meadowmont rezoning application and second Master Land Use plan
- Meadowmont developers submit special-use permit applications to Town Council
- October 1996**
Meadowmont developers re-submit special-use permit application to the Town Council
- April 1997**
Council approves Meadowmont's special-use permits
- Public hearings before Town Council
- Dec. 2, 1997**
Residents and attorney Michael Brough take Meadowmont to court to argue special-use permits. Superior Court Judge F. Gordon Battle orders investigation of infrastructure special-use permit at a mandated public hearing.
- March 11, 1998**
First public hearing on infrastructure special-use permit
- March 18, 1998**
Second public hearing on infrastructure special-use permit

DTH/STAFF

Council delays Meadowmont decision

BY JOHN GARDNER
STAFF WRITER

Despite a continuation for a second straight week in the battle over the passage of an infrastructure special-use permit for the developers of Meadowmont, the Chapel Hill Town Council failed to reach a conclusive decision.

Another hearing was scheduled for April 2, and the final decision will probably be delayed beyond the original April 6 deadline, Chapel Hill Mayor Rosemary Waldorf said.

Council members at the Wednesday meeting heard arguments for and against the special-use permit for Meadowmont, a 435-acre mixed-use

development, which is to include a school, parks and a shopping center.

Residents who live on Pinehurst Drive have fought against some of the permits because they claim the proposed development would increase the amount of traffic on their road.

The primary debate between



Former Town Council member RICHARD FRANCK said a rail system through Meadowmont would increase property values.

the Meadowmont developers and Pinehurst Drive residents is about a connector road that Meadowmont opponents argue does not comply with parts of the special-use permit.

The residents argued the increase in traffic would lead to a decrease in their property values and, therefore, would be in violation of the specifications of the permit. The council originally passed the special-use permit last spring, but a Superior Court ruling mandated more investigation and a public hearing.

One of the stipulations of the special-use permit is that the "use or development is located, designed and proposed

SEE HEARING, PAGE 4

Latest debate just 1 bump down road to Meadowmont

BY HUGH PRESSLEY
STAFF WRITER

It's Chapel Hill's version of the never-ending story.

After almost a decade of public scrutiny and countless inquiries from Chapel Hill Town Council, Meadowmont developers seem to be fighting an uphill battle in making the project a reality.

The saga emerged during the early 1990s, when the development firm East West Partners introduced to the town the idea of Meadowmont, a 435-acre, mixed-use development.

However, many Chapel Hill residents disapproved of the development, claiming it was too big for Chapel Hill.

"It's the mother of all developments," said Barbara Chaiken, a neighbor of Meadowmont. "It's a misconceived project that's way out of scale to anything else we have in Chapel Hill."

However, Meadowmont developer Roger Perry refuted such claims, adding that the project was necessary to handle Chapel Hill's future growth.

"You have to accept the assumption that growth is going to occur in Chapel Hill," he said. "Meadowmont allows (the town) to condense a lot of people into a small area."

"That way, it won't have to destroy the rural countryside to accommodate the people coming in."

Despite heated debate from residents, the Town Council approved Meadowmont's master use plan in 1995, Perry said.

But he said that because of Chapel Hill's long developmental review process, East West Partners had to wait until April 1997 for the council to approve five special-use permits for Meadowmont.

"That's the Chapel Hill way," he said. "Chapel Hill considers any new development in a very deliberate manner, which is why the process has taken so long."

The permits included applications for Meadowmont's infrastructure and residential neighborhoods, apartments, a school and recreation center.

Even after the Town Council approved Meadowmont's special use permits, residents continued to protest the development, claiming too much traffic would flow in the area.

Chaiken said experts claimed Meadowmont's 1,300 residential dwellings would add 2,000 to 3,000 cars a day to Pinehurst Drive and N.C. 54.

"I think it's unconscionable for a developer to plan his development and not be able to handle the traffic it brings," she said.

Several Pinehurst Drive residents and their attorney Michael Brough took East West Partners to court Dec. 2, arguing that two of the special-use permits were invalid.

Two weeks later, Superior Court Judge F. Gordon Battle ruled that the Town Council should re-investigate the infrastructure special-use permit at a mandated public hearing.

Perry said three appraisers gave evidence to the Town Council and Chapel Hill residents at the March 11 meeting, showing that an increase in traffic would not be detrimental to residents living near Meadowmont.

"The appraisers did very extensive studies, and it's clear that property values don't go down with increased traffic," he said.

But in an earlier interview, Brough said the infrastructure permit's proposed connector road between Pinehurst Drive and N.C. 54 would significantly lower property value in the area.

"Increased traffic will adversely affect how desirable the property is," he said. Due to overwhelming public interest, the public hearing over the connector road was extended to Wednesday night, Perry said.

The Town Council could vote as

SEE MEADOWMONT, PAGE 4

INSIDE

Material girl to mommy



She has a new baby, a new album and a new hair style. Diversions honors the queen diva of pop culture, Madonna, and takes a peek at her recently released CD "Ray of Light." Page 5

Stand by your woman

Republican women in Congress lobby Democrats to support Kathleen Willey, Clinton's latest accuser. Page 4

Next stop: Greensboro

The UNC men's basketball team faces Michigan State in the third round of the NCAA Tournament tonight in Greensboro. Pages 10-11



Today's weather

Mostly cloudy; high 60s
Friday: Thunderstorms; high 60s

What one beholds of a woman is the least part of her.

Ovid