Blue Cross & Blue Shield is considering eliminating 150 positions in an effort to reduce operating costs.

Tuesday, September 29, 1998

By ANGELA LEA

In an effort to cut administrative costs, Orange County's largest private employer is considering eliminating 150 job positions.

Blue Cross & Blue Shield of North Carolina, a health insurance company based in Chapel Hill, is in the process of implementing policies to reduce its overhead, said Lynne Garrison, public relations director.

Although the insurer earned a profit in 1997, the company suffered operating losses of \$62 million, Garrison said.

The losses were mostly due to rising

medical costs, ongoing investments in

technology and improvements in customer service,

In light of these new financial challenges, special teams were formed within the company last January to assess operations, Garrison said.

Blue Cross & Blue Cross also contracted with Ernst and Young, an independent consulting firm that helped with assessment process. The company is ready to begin implementing some of the recommendations which have been made during the past several months, Garrison said

"Our administrative overhead had gotten fat," she said. "And now we're looking to go on a slow, steady diet, but not a crash diet."

Although this "diet" will almost definitely cost some employees their jobs, other positions that might be cut are currently vacant, Garrison said.

She also said some positions would likely be eliminated through normal attrition - resignations and retirements

- that all companies experience.

But those who lose their jobs during the changes at the company will immediately be placed in a transition pool,

They will be assisted in transferring to other jobs within the company or securing positions outside of Blue Cross & Blue Shield, Garrison said.

In addition to lowering overhead through possible position cuts, the insurwill aim to cut its medical costs by collaborating with doctors, hospitals and others within the healthcare system to hold down price increases, she said.

Company executives hope the changes will cut operating losses by half, Garrison said. The new practices will be implemented systematically during the next few months.

Although these structural reforms might make a big difference for the company, Chapel

Hill officials said the process would impact Chapel Hill and the sur-

rounding area. "When we have an unemployment rate of less than 2

percent, you know those people are going to be able to find jobs," Chapel Hill Town Council member Pat Evans

Council member Joe Capowski said lavoffs were not desirable, but town residents and officials must try to view the situation from the perspective of com-panies like Blue Cross & Blue Shield.

"We're never happy when a compa ny eliminates jobs, but we also under stand that we're the town, not the company, and we don't control private business," he said.

> The City Editor can be reached at citydesk@unc.edu.

Blue Cross Mulls Low Demand Limits Dining Hall Hours

Carolina Dining Services officials say some venues close between meal times because of costs.

By CAROL ADAMSON

Eat, drink and be merry - but not on campus between 3 p.m. and 5 p.m. Monday through Saturday and on Sunday mornings

Director of Auxiliary Services Rut Tufts said many Mainstreet Lenoir venues were closed during these inbetween-meal times because it was too expensive to keep them open without

"When there's not ... demand "When there's not a lot of demand for food at a certain time, we'd for food at a certain end up wasting food, and we'd time, we'd end up wasting food, and we'd have higher labor cost," Tufts have higher labor cost." **RUT TUFTS**

said. **Director of Auxiliary Services** Jim Glinos, a manager at Lenoir, Carolina

Dining Services used off-hours to prepare for the lunch and dinner rush.

"We do a tremendous amount of business - I'm going to guess about 2,500 students at lunchtime, and it takes a tremendous amount of work to

CDS Director Scott Mevers said

CDS studied past eating times of students to determine when Lenoir should

"Basically, we try to look at past patterns of what people eat," Meyers said.
"The card office supplies us with customer count information and so we're businest." able to see what time we're busiest.'

However, there are times when Lenoir remained open despite lagging sales, Meyers said.

"Actually there are some hours that we're open that really aren't profitable, but stay open to service students - like Union Station at one in the morning,"

Glinos said closing Lenoir for two hours gave employees time to eat and discuss staff issu

"Usually at this ates will take their lunch They clean up, (and) they have meetings," Glinos said.

Tufts said the decision of which venues to keep

open depended on the most economically feasible option. "What we know is that a lot of people eat on the weekends, and so it is a question of which areas to keep open from a

cost-effective standpoint. But some students said food hours remained inconvenient.

"It's a dining hall for students, but it doesn't have the hours that students Chris Allen, a senior from

Austin Hollar, a freshman biology major, waits Monday in Lenoir Dining Hall. Food availability is a problem for students eating during off-hours.

Youngsville, said he has had trouble finding food after working late hours. Meyers said that CDS would continue to arrange scheduling to better meet student needs. "All they had left to choose from was one cold pizza," Allen said. "So, that was my lunch – one cold pizza."

"There's nothing set in stone that says we have to be open at certain hours," Meyers said. "You'll notice we'll change a lot of things throughout the year.'

The University Editors can be reached at udesk@unc.edu.

AmeriCorps Grant to Help Students Pay for School

By Jessica McNally

A \$280,000 grant donated to local branches of Habitat for Humanity will help some people pay for their college

The grant will be used to pay AmeriCorps members who need to repay student loans or who finance colin return for their work with

"The grant was desperately needed," said Bob Calhoun, executive director of

AmeriCorps, now in its fourth year, solicits funds from national organizations to sponsor workers who provide services from child immunization to public safety education

Members are paid \$4,725 a year in return for their efforts.

There are more than 400,000 members working in 600 programs across the

The North Carolina Commission on National and Community Service will fund the AmeriCorps grant for the sec-

after meetings.

ond consecutive year.

Calhoun said the grant would be used to hire four AmeriCorps members who would serve to coordinate volunteers supervise at the work sites and help with

Namita Shah, a sophomore from Charlotte, said a lack of late-night

options left her with hungry evenings

processing applications.

This year, 21 AmeriCorps members will be hired to work in 10 different counties in North Carolina, including Orange County.

"It's a great experience," said Webster Grimes, Orange County volunteer coordinator and AmeriCorps member.
"I've met all kinds of people. It's just

uch an eclectic mix," she said. Most AmeriCorps members said the

benefits were nice but that they were more motivated by the work they were

"I'd love to volunteer for the rest of my life," said Sid Pillai, an AmeriCorps member from Long Island, N.Y., now working in Southern Pines.

a very rewarding experience, and I like the work a lot.

> The State & National Editors can be reached at stntdesk@unc.edu.

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"Our administrative overhead

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LYNNE GARRISON

Blue Cross Public Relations Director

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OFFICE OF CONTINUING EDUCATION

Man Breaks Into Fraternity

Chapel Hill police arrested Reginald Lee Williams of 1126 Old Sawmill Road early Monday morning after he entered Pi Kappa Alpha fraternity, police reports state.

Williams was arrested at 2:23 a.m. on

Cameron Avenue and charged with one felony count of first degree burglary, reports state.

He was confined in Orange County Jail around 4 a.m. and was held on a \$5,000 secured bond, police reports

Williams' trial was held Monday in Orange County Superior Court in Hillsborough, police reports state.

Fraternity member Will Sherlin said one of the members saw a man enter the

house through the side door.

"He just pushed his way in through ne of the doors that wasn't completely locked," Sherlin said. "One of the brothers saw him, he left

and got on his bike, and one of the brothers called the cops." Pi Kappa Alpha has been robbed five times this year, but Sherlin said he did

not think Williams was involved in previous burglaries. Although nothing Monday, the fraternity lost about \$1,000 worth of prepackaged meat products in robbery Wednesday and has had its

kitchen targeted by robbers several times this year. As a result of these robberies, Pi Kappa Alpha members have had to pay

more for their meals.

Campus Calendar Tuesday

12:30 p.m. – The **Presbyterian Campus Ministry** will hold a community lunch forum on a student trip to Haiti in the Breakout Room of Lenoir

3:15 p.m. - The University Counseling Center in Nash Hall will conduct a career clinic to help students learn the steps to making an informed choice of major and career.

3:30 p.m. - The Center for

Teaching and Learning's Graduate Teaching Consultants will present "General Principles of Assessing Student Learning," a workshop for teaching assistants, in Union 206. To register, call

966-1289. The Society p.m. Anthropology Students will hold a meeting in room 313 of the Alumni Building. Elections will be held.

6 p.m. – **Students for Choice** will hold an informational meeting about reproductive rights issues in North Carolina and the country.



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