

# Slumping Sales Catalyst For Coffee Shop Changes

The owner of Caffetrio changed managers and coffee in an effort to improve poor summer sales.

By Ferris Morrison  
Staff Writer

Caffetrio, a popular coffee shop located at 201 E. Franklin St., began the school year with new management after a turbulent summer plagued with low sales and few customers.

Owner Susan Parsons recruited Brian Paquette from the Culinary Institute of America in Hyde Park, N.Y. He has been managing Caffetrio for about a month.

"The owner was looking to get some revamping of the business," Paquette said. "The business was quite successful in the past and for what reasons unbeknownst to anyone the business kind of slacked."

"So what they've done is asked me to come in and get the menu reinstated, get the quality issues solved and make sure that we have good-quality products."

Former manager Stephanie Piland left after operating the restaurant

became too difficult to handle, said Erin Wunker, a staff member at the cafe.

"A lot of things hadn't been done properly before Stephanie got here, and it was just too much for one person to do," Wunker said.

She also said that despite Piland's decision to leave the cafe, Piland was a good manager and her absence was difficult for the staff.

Wunker and Kelly Shindler co-managed the store over the summer while Parsons searched for a new manager.

During that period, the store noticed a slump in sales and cut back its hours, Wunker and Paquette said.

"I think that the heat probably had a lot to do with that and the number of students that were out of town," Paquette said.

"My understanding is that the entire street fell to a lull in business. Unfortunately it's all just part of doing business on Franklin."

Caffetrio also closed its doors for a short time when business fell to a standstill over the summer.

"We closed for a couple of weeks just to get the place cleaned up, paint, get things straightened out," Paquette said.

"When there's not enough business to keep your doors open, it doesn't make

sense to keep the lights on."

Parsons was in California and was unable to be reached for comment.

Customers will notice a few changes to the items at the eatery, Paquette said.

He switched the coffee they use to three rich, full-flavored coffees: Sumatra, Guatemalan and French Roast and they planned to bake some of the dessert items themselves.

"I came in and altered what was already on the menu by using fresher ingredients and preparing everything fresh," Paquette said.

With its fresher products and fuller coffee, Paquette said Caffetrio had seen an improvement in its business.

"Things are a bit different now than they were six months ago," Paquette said. "The business is growing. So hopefully with time, the business will be enough to possibly open another unit."

Currently catering for the Ackland Art Museum, Caffetrio hopes to expand that facet of its business, Paquette said.

"We had done that in the past," Paquette said. "It was quite successful, but it was set aside because it got to be too much for the manager."

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# Amtrak Assault Leaves 3 Injured

The suspect is being held on \$1 million bond for murder charges, despite claims that he acted in self-defense.

Associated Press

OLMSTED FALLS, Ohio - A man stabbed and wounded two conductors and a passenger aboard an Amtrak train outside Cleveland early Thursday, police said.

A suspect was arrested when a passenger, in a crowd leaving the stopped train, told police, "That's him. That's him."

The man stabbed one conductor, then started slashing at people within his reach, wounding the two other victims, Olmsted Township police Chief Dennis McCafferty said.

The three victims were hospitalized, as was a woman who complained of chest pains. The suspect was treated for a cut on one hand.

Aaron Hall, 41, was arraigned on charges of attempted murder and held on \$1 million bond pending a preliminary hearing Tuesday. He didn't enter a plea.

As he was led into Berea Municipal Court, Hall shouted to reporters that he acted in self-defense when a porter on the train pulled a gun on him. Police earlier had said it did not appear that the suspect knew the victims.

Patrolman Kim Kort, a crime scene technician, said it appeared the attack began in a dining car. It wasn't immediately clear whether some of the victims were stabbed in other cars, but police found heavy blood in two other cars and blood trails through seven.

An 8-inch knife was found in the suspect's pants.

The Lake Shore Limited, which runs daily between Chicago and New York, was approaching Cleveland with 376 passengers and 12 crew members aboard when the attacks began at about 3:20 a.m.

Jacqueline Williams, 43, of

Worcester, Mass., who boarded the train in Toledo with her 12-year-old daughter, said one of the wounded conductors burst into her car.

"As soon as he came in, I heard the worker shout into a walkie-talkie: 'He's got a knife! He stabbed me! He stabbed me!'" she said.

A conductor stopped the train in Olmsted Falls, 14 miles southwest of Cleveland.

"When officers got on the scene there was a lot of pandemonium. People were pouring out of the train," McCafferty said.

"The suspect was mixed up with the crowd, and a witness came forward and said, 'That's him, that's him.'"

McCafferty said he could not verify an earlier report that the suspect apparently was wounded as passengers wrestled the knife from him. He said the man might have been wounded when he tried to hide the knife. One stabbing victim, a man in his mid-30s, was in serious condition and undergoing surgery for stab wounds to the cheek and jaw.

## TAKE BACK

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because we wanted to walk past Hanes alley," Haddad said.

The demonstrators were met with mixed reactions. Some drivers honked their horns in support while others

shouted out of their windows.

Most observers stared at the demonstrators and listened to the chants.

"I think all (the onlookers) were affected by it," said William Harcombe, a sophomore biology major who also marched. "Even those who were yelling - they were affected by it."

After half an hour, the demonstrators

gathered back in the Pit cheering just as a few raindrops began to fall.

Haddad said she was pleased with the outcome of the march. "I'm so happy to see so many people come out and be passionate and vibrant."

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## REAL WORLD

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toes and smacking his hands together. "If you get an opportunity like that, you've gotta take it."

Sealy's season of "Road Rules" focused on a community service-oriented mission, with cast members performing tasks such as entertaining Brazilian children with a circus act.

Throughout his journey, which took him from South Africa to Malaysia, the camera's eye recorded his every move.

"When you woke up, you had the mike right next to you to put on, and when you went to bed, you could take the mike off," he said.

While the crew that accompanied the cast filmed their community-service activities, it also captured any tensions within the group. But, Sealy said, no major fights occurred, giving a sly allu-

sion to the often argument-driven story lines of "The Real World."

"We kind of had a focus," he explained. "You know, you're traveling the world. There's a lot more than silly arguments. But there are always little tiffs that sometimes you don't see."

As the cast ventured around the globe, story writers back in Los Angeles received the group's tapes, tiffs and all. After sifting through miles of videotape, the writers created a story line out of the cast members' adventures.

"All the things you see actually happen, but there are story editors back in L.A. who cut and chop and put everything into a story," Sealy said. "It's an accurate representation (of the cast's lives) with the bias of a story writer."

But the writers rarely manipulated the tape or staged lines, Sealy said.

"Sometimes, they need tight sound-bites, so they give you a line that they want you to say," he said. "But usually, it's something you said anyway, but you just said an extended version of it, or something you thought but you just never said it."

Sealy did not need much prompting from MTV editors, though.

Likewise, he said, any "The Real World" or "Road Rules" hopefuls should just be themselves during Sunday's auditions.

"Definitely, be straight-up and real."

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## MARCH

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sponsors National Women's Week.

Haddad said participating in the march last year was a powerful experience but it was not in response to specific events. She said that holding a march now would empower people to come together and feel safe in the wake of the recent attempted assaults.

"I thought it could be a better way to start this year off than to start off with weariness and fear," she said. The purpose "is to literally reclaim the night from all the thieves, muggists and rapists in the shadows."

Haddad, a dramatic arts and communications major from Durham, said she had always been interested in women's issues. She portrayed a Bosnian camp rape survivor in last year's Lab! Theatre production of the "Vagina Monologues." This year, she participates in the Women's Perspectives program in Cobb.

"I've been a feminist since the day I was born," she said. "I always played with boys and I was bored as hell (when playing) house. I've always been a loudmouth about women's rights and equality."

Haddad's dedication to women's issues impressed students like Kathryn Kooistra, co-chairwoman of Advocates for Sexual Assault Prevention.

Kooistra said Haddad had networked to advertise the march.

"This march would not (have hap-

pened) without Emily's commitment," she said. "She's inspiring to me because she refused to accept circumstances as they were."

Haddad made two banners to carry around campus, which were placed in the Pit before the march for students to sign their names in protest of sexual violence.

Although she did not know the two women assaulted, Haddad said she hoped they would join the marchers as they walked by both assault sites.

"If they (didn't), I hope they (knew) we (were) doing this for them and every woman who's ever been sexually assaulted and survived," she said, pausing before slowly speaking again. "Every woman hasn't."

Before the march, Haddad expressed disbelief over the attention it had received. Organizations and students sent out mass e-mails and she personally posted more than a hundred fliers.

"I (heard) people talking about it in the stairwells and at bus stops," she said, grinning widely. "They (didn't) know this (was) my baby. And that's the way I like it."

She said big committees and lots of money were not the only way to get plans accomplished.

"I'm one person and I've put this together," she said. "There's nothing magical about this. It's exhausting, but it's not impossible."

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