

Funding Woes Still Plague NCCU

The long list of renovations prompted Chancellor Julius Chambers to appeal to the Board of Trustees for funds.

By COURTNEY OBRINGER
Staff Writer

DURHAM — N.C. Central University freshman Lakouvia Jackson had to move out of her Eagleton Residence Hall room for a day because her ceiling leaked with Hurricane Floyd's waters and flooded the floor.

Student Jerry Terrell complained about the damage to his room: roof leakage, a broken cable and a dangling light from his ceiling.

"Clean Me" written in dust on dirty windows, rusted old vents, chipping paint on railings, torn window screens and overgrown grass are striking images on the N.C. Central campus.

These conditions of disrepair, which caused N.C. Central to fail state building inspections, recently prompted Chancellor Julius Chambers to appeal to the Board of Trustees for funding to fix prolonged maintenance problems and building code violations.

But board members advised Chambers to look to the prospective capital improvements bond issue for funding. The bond, which would have provided N.C. Central with a significant chunk of the needed funding for building repairs, awaits review by the N.C. General Assembly.

Combined with the expected system-wide 30 percent enrollment increase by 2010 which would mandate better facilities, N.C. Central's history of underfunding will continue to plague the school until the bond issue is passed.

Following the Department of Labor's discovery of more than 130 types of building code violations in 1997, N.C. Central hired a private consulting firm which found additional violations, estimated to be worth \$53 million.

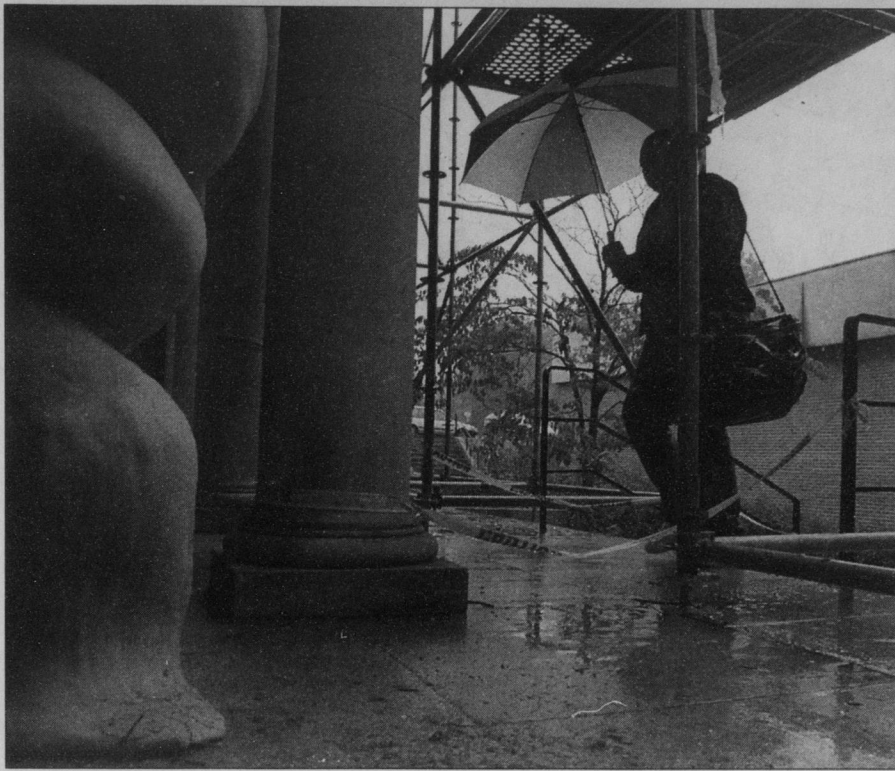
The initial code violations found in 20 campus buildings had been remedied, said George Walls, special assistant to the chancellor. But the health and safety violations found in the remaining two-thirds of the campus still need to be corrected.

Trustee Ralph Frasier said he realized the need to remedy the safety issues, but the board had high hopes for the bond issue, which could supplement N.C. Central's gaping need for funding.

Walls said the school currently had only \$6 million to make renovations — estimated to cost \$119 million in consultant Eva Klein's 1999 capital improvements study, which was commissioned by the Board of Governors.

Klein's study prompted the legislative bond issue, which was never decided on by the N.C. General Assembly.

Regardless of when the bond issue passes, Paul Goldblatt, director of residential life, said all residence halls had a continual stream of re-occurring problems, such as ceiling and window leaks. The recent stormy weather has aggra-



DTH/JEFF POULAND

N.C. Central University buildings suffer from a variety of recurring maintenance issues, from torn window screens to leaky roofs. More than \$100 million is needed to rectify the problems, officials say.

vated the grievances, he said.

Goldblatt said the perpetual problems were related to N.C. Central's history of underfunding. Edward Eng, director of the physical plant, agreed.

"Conditions are a result of years of inattention," Eng said. "Correcting deficiencies immediately is unrealistic."

Eng said an ongoing capital improvements project had targeted several campus sites for repairs, and a \$2.9 million renovation program was currently in the works, including updating plumbing and electrical systems and correcting asbestos problems.

"We are doing all the things that we need to be doing to get deficiencies corrected," Eng said.

While officials have targeted the problems, funding deficits still plague the campus.

"The main source of funding is the bond issue," Walls said. "If we got the \$119 million, we could go a long way to correct the small things and big things that are concerns to regulatory agencies ... we know what the problems are. We just need the money to correct them."

Trustee Brenda Brody also said the bond would be very important in addressing maintenance needs and would provide the school with marketing tools to attract new students.

Despite officials' worries that structural problems hinder the school's recruiting efforts, Carmelita Spicer, Director of Public Relations, disagreed.

"Students will come because of its reputation," Spicer said.

But Spicer said the anticipated enrollment increase mandated better facilities. "We need to have amenities to offer to be competitive," she said. "Education academia is here but we are lacking sorely in facilities."

Despite the need for maintenance funding, a new \$30 million biotechnology center was recently erected with money from corporate gifts, the biggest contributor being GlaxoWellcome.

"Every donor likes to give to new opportunities," Brody said. "No donor likes to give to maintenance."

Some N.C. Central students agreed more funding should be allotted to the maintenance of residence halls.

"(Renovations should) begin with housing because we have to live there," said Nichole Easen, a freshman from Clayton.

Although N.C. Central earned money through alumni, grants and fund-raisers, Spicer said she did not believe the school had been allocated enough money through the N.C. General Assembly.

The State & National Editor can be reached at stntdesk@unc.edu.

Study: Smokers Lured By Subliminal Messages

A student-conducted study found that stores placed tobacco advertisements next to places of purchase.

By BRENT KINKER
Staff Writer

A recently released study concluded that the tobacco industry was continuing to find successful techniques for subconsciously luring in smokers.

The study, conducted by students at Stanford and Santa Clara universities, reported that tobacco companies paid 62.4 percent of chain convenience stores to prominently advertise their products.

The report indicated that many stores placed cigarette advertisements near purchase points such as cash registers or check-out lines, a process called slotting.

"Although several nontobacco companies pay for similar services, the average store received 78 percent of its slotting money from the tobacco industry," said Ellen Fleighery, spokeswoman for the Stanford University center for research in disease prevention. "And cigarettes were the top selling product for only 33 percent of the retailers."

Tobacco companies pay stores to use space around cash registers as well as other visible areas to advertise and sell their products, said Kurt Ribisl, assistant professor at the UNC School of Public Health, who participated in the study.

"It must be having an impact," Ribisl said. "Here they're dedicating over \$2 billion to slotting," he said, pointing to a

slide of the tobacco industries' 1997 marketing budget.

The slide showed that slotting funds dwarfed all other advertising, including billboards and magazine advertisements. It also showed that tobacco companies spent more than half of their advertising budget on slotting in 1997.

"Tobacco companies are all trying to buy the same prime placement," Ribisl said. "The cash registers and counters are the best locations. Every customer that goes through this store, including teenagers, has to go through the point of purchase."

Ribisl said tobacco companies used several different display methods. "They have utility trays, posters, calendars, ash trays, change trays, overhead bins, signs and message boards," he said.

At T.J.'s Campus Beverage, located on Franklin Street, Camel posters litter the windows. More Camel signs are inside the store, as well as Camel racks on the counter and posters on the walls. Although the store sells other brands, they are hidden behind the counter.

"I know (Camel representatives) pay to keep the prices lower and to hang the posters," said T.J.'s cashier, Jeff Martin. "And they definitely sell a lot more because of the prices."

But down the street at Sutton's Drug Store, there are no signs of slotting. "I don't want to promote it, so I don't accept anything," Sutton's pharmacist John Woodard said. "The cigarettes sell themselves. It's amazing how many students smoke."

The State & National Editor can be reached at stntdesk@unc.edu.

"Studying Abroad Can Change Your Life"
Come and find out about
UNC YEAR AT MONTPELLIER, FRANCE

INFORMATIONAL MEETING
Where? Dey Hall, Room 113
UNC-Chapel Hill Campus
When? Tuesday, October 5, 1999
3:30-5:00pm

Video followed by discussion with last year's UNC Year at Montpellier participants.
For directions, call (919) 962-0154 or look us up at web: <http://www.unc.edu/depts/mont>
email: mont@unc.edu

"Living in Montpellier was the best experience of my life and the best year of my life!" - 1998-1999 Participant

Student Members Must Wear 1999-00 T-shirt to Register.

General Alumni Association Student Member T-SHIRT DAY!
Over 100 awesome prizes... keychains, basketballs, t-shirts, clocks, gift certificates & more!
Wednesday, October 6

Raffle Ticket Registration Locations:
1. GAA Student Membership Table - The Pit 11:30am - 2:30pm
2. George Watts Hill Alumni Center Breezeway 3pm - 5pm
3. Raffle Tickets will be distributed by Student Membership Advisory Board members. Raffle tickets must be dropped off at one of the above registration sites.

GRAND PRIZE:
An Exclusive Carolina Alumni Keepsake Watch (\$300 value)
Not receiving Student Membership program e-mail updates?
E-mail gaastudentmember@unc.edu with correct e-mail address.

Safe Route Agreement Aids Peace

Peace negotiators say the Middle East peace process got a jump-start from a new safe route through Israel.

Associated Press

JERUSALEM — Palestinian and Israeli negotiators agreed on terms for the first-ever safe route between the West Bank and Gaza Strip on Monday, saying all that was needed was Palestinian leader Yasser Arafat's approval.

Prime Minister Ehud Barak has approved the terms, chief Israeli negotiator Shlomo Ben-Ami said.

Ben-Ami, who is also public security minister, said the agreement brought a "new atmosphere" to the talks, which were revived last month.

"We need to look at it as representative of a new phase of negotiations," Ben-Ami told The Associated Press.

The Gaza Strip, on the Mediterranean coast, and the landlocked West Bank are about 24 miles apart and separated by Israeli land. The "safe passage" agreement would allow Palestinians to use Israeli highways along a fixed route between the territories.

Palestinians said that the agreement over the route — delayed for four years by previous governments — was a sign of good intentions.

They predicted Arafat would approve the agreement and that the passage would open within two days.

out and save!!

Hey Carolina!
You can earn \$\$\$ and contribute to the future of medicine.

Are You:
• A healthy individual
• Willing to participate in medically supervised research studies.

Yes...then you may be eligible to participate.
You have to meet certain criteria to qualify for a study, including our free medical exam and screening tests.
For information about these studies, please call

PPD DEVELOPMENT
1-800-PPD-CRU2 • (1-800-773-2782)
E-mail: Rtp-Clinic@rtp.ppd.com • Visit our web site for more study info: <http://www.ppd.citysearch.com>
Listen for our ads on MIX101 and WBBB

Study	Compensation	Requirements
# 175	Up to \$4000	Healthy, Non-smoking Males. Ages 18-45.
TIMELINE:	Check In: 10/15, 12/03, 1/21	Check Out: 10/18, 12/06, 1/24 Outpatient Visits: 10/19, 20, 21, 22, 23, 24, 25, 27, 30; 11/02, 05, 08, 12/7, 8, 9, 10, 11, 12, 13, 15, 18, 21, 24, 27, 1/25, 26, 27, 28, 29, 30, 31; 2/2, 5, 8, 11, 14, 18
# 176	Up to \$675	Healthy, Smoking Males and Females. Ages 18-60.
TIMELINE:		Outpatient Visits: 10/8, 9, 10
# 178	Up to \$2200	Healthy, Non-smoking Males & Females. Ages 18-55.
TIMELINE:	Admit: 10/21, 11/07 Discharge: 10/29, 11/15	
# 184	Up to \$500	Healthy, Non-smoking Males. Ages 18-50.
TIMELINE:	Admit: 10/15 Discharge: 10/18	
# 386	Up to \$1500	Healthy, Non-smoking Females. Ages 18-45.
TIMELINE:	Admit: 10/12 Discharge: 10/23	

PPD DEVELOPMENT Conducting clinical studies since 1983

eat big. cheap. late. great COSMIC

menu sampling:
various menu items.....\$2
old school veggie burrito.....2
veggie burrito deluxe.....4
chicken burrito.....5
quesadilla.....3
chicken quesadilla.....4

...and more plus...
all mexican beers \$2

ONE COSMIC DOLLAR
\$1 FF
ANY BURRITO OR QUESADILLA
ANY TIME AFTER 5PM • MINIMUM \$5 PURCHASE
OFFER VALID THROUGH 10-7-99
CHAPEL HILL LOCATION ONLY. ONE COUPON PER PERSON.

HEALTHY LOWFAT LATE NIGHT Cosmic Cantina
(it's what we do best!)

960-3955
open super late night until 4am
always fresh, juicy, big and healthy

where are we?
chapel hill: right across the street from the varsity theatre at 128 franklin street (at the end of the hall).
durham: on 9th street and perry street (across from brauggers). 286-1875.