

MUSIC From Page 5

looked down upon so much." John Covach, a UNC associate professor of music, said cross-marketing might no longer bear such a negative connotation because today's musicians have a different conception of "selling out" than their '60s predecessors did. UNC journalism professor John Sweeney said there has been a shift in the relationship between artists and advertisers. "A few years ago there was a much stronger wall between things that were commercial and entertainment," he said. "Now that wall has been broken down." MTV might have been a large force that helped to break the wall down, Covach said, helping to make the distinction between advertisement and artistic expression much more vague. The recent explosion of cross-marketing has made the two almost interchangeable, Covach said. "When your music is the soundtrack to your video, it's only a small step to make your music the soundtrack to someone else's video."

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BIZBUZZ ENTERTAINMENT NEWS

History Van Halen is sans-singer once again as former Extreme frontman Gary Cherone recently stepped down as the voice of Van Halen. The success, or lack thereof, of Van Halen III, the only album Cherone performed with the group, may have been a factor. Although the split is said to have been "without rancor," one has to wonder if "more than words" can show how Cherone feels. **Herstory** Women, join hands and rejoice. Your day has finally come. Rhino has released a five-CD box-set entitled R-E-S-P-E-C-T: A Century of Women in Music, a collection of 114 songs spanning 1909 to 1998 that chronicles the long way female artists have come in the music business. Featured artists run the gamut from Sophie Tucker to Janis Joplin, Ethel Merman to Tori Amos.

The set is said to celebrate "The Year of the Woman." It sounds like an über-Lilith Festival. But whether you're exercising your right to vote, burning your bras or smashing those glass elevators, Rhino wants R-E-S-P-E-C-T to be your soundtrack. **A Very Jiggy Millennium** Will Smith will host a multimillion dollar, three-day New Year's Eve celebration on the National Mall in Washington, D.C., billed as "America's Millennium." The artist formerly known as Prince of a town called Bel-Air will join a star-studded lineup of musicians for the celebration, which is free and open to the public. First lady Hillary Rodham Clinton said of the event, "Just imagine, for a moment, the music or our century rocking and rolling, swinging and soaring." But she didn't inhale... **Evening Wood** Purveyors of jazz-funk-rock fusion Medeski Martin & Wood will deliver their unique brand of genre-defying jams to The Ritz in Raleigh on Wednesday. The groove-minded organ trio is bringing along with special guest DJ

Logic, performing under the moniker Project Logic. The show starts at 8 p.m.; tickets are \$18 in advance. Everyone from Phish fans to jazz buffs should be able to find a reason to get out on the floor and shake their booty. **Throw These Countries a Bono** U2 lead singer Bono joined a number of politicians and religious leaders last Thursday in urging the U.S. Congress to approve a \$1 billion proposal to wipe out the debt owed to the United States by impoverished countries. Said the activist-singer, "It is immoral to have a farmer in Chad service debts to the richest countries in the world rather than feed his starving children." **When Greenfest Isn't Enough** The 12th Annual High Times Cannabis Cup, "the world championship of marijuana," is set to take place in (where else?) Amsterdam from Nov. 21 to Nov. 25, featuring performers representing "entertainment for the marijuana millennium" like the Kottonmouth Kings. As always, the Cannabis Cup Band will be in attendance to play "cannabis classics." This year's theme is "The Beat Generation;" guests include various counter-culture luminaires. Seminars, a hemp fashion show and a Cannabis Products Expo round out the event - a must for any cannabis connoisseur.

—Compiled by David Povill

'The Bachelor' Weds Humor, Imagination

By LINDSEY ZUCKERMAN Staff Writer



Chris O'Donnell takes the title role in "The Bachelor."

"The Bachelor" gives an old genre a nice twist. Galloping stallions, rioting brides and an eccentric supporting cast combine to make this film more screwball than most romantic comedies. "The Bachelor" lacks character development but makes up for what it lacks with unexpected humor. Chris O'Donnell stars as Jimmie Shannon, a proud bachelor and reluctant groom. When his feisty grandfather dies, he leaves him \$100 million on the condition that he marries by his 30th birthday, which is only one day away. The rest of the film follows Jimmie and his friends as they try to get his girlfriend, Anne (Renée Zellweger), or one of a bevy of former flames to marry him. Part of this film's appeal is the "Ally McBeal"-ish scenes that show Jimmie's friends literally being roped into marriage by a lasso. These scenes reflect inventiveness and wit rarely seen in traditional romantic comedies. Most of the characters are stereotypes, but these over-the-top performances give the film much of its humor. "The Bachelor" never pretends to offer deep meaning, so it gets away with glazing over the characters' motivations. Brooke Shields' chain-smoking heiress to a waning fortune and Sarah Silverman's feminist college student provide two of the funniest scenes in the film. With lines like, "I don't give a damn about your vagina - I just want to marry you," "The Bachelor" is clearly

MOVIE REVIEW "The Bachelor"

not a typical date movie. O'Donnell shows more spark in this film than in previous debacles like "The Chamber." In fact, this film may be his best chance to move from has-been to hot star. He certainly has the looks and charm to compete with the likes of Matt Damon and Ben Affleck. As in "Jerry McGuire," Zellweger is cute and vulnerable. Artie Lange, Ed Asner and Hal Holbrook round out the quirky and amusing supporting cast. Overall, the boy-meets-girl, boy-chases-girl plot is predictable. But the way the film progresses makes it surprisingly entertaining. Despite its lack of depth, "The Bachelor" succeeds by offering a refreshing change of pace. The Arts & Entertainment Editor can be reached at artsdesk@unc.edu.

There's a thin line between something that's amusing, and something that's simply offensive. We seem to have misplaced that line.

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Blue Hand advertisement featuring a stylized figure and text: "Blue Hand 405 E. Main St. Raleigh, NC 937.4263".

Crook's Fine Southern Dining advertisement featuring a stylized figure and text: "Crook's Fine Southern Dining Serving Dinner & Sunday Brunch Bar & Dining room open every night at 5:30 pm Sunday Brunch 10:30 am-2 pm 610 W Franklin St. Chapel Hill, NC 919-929-7643".

DWI, Speeding, Under 21 Alcohol Offense? advertisement with scales of justice icon and contact information for Orrin R. Robbins.

Large advertisement for snowball.com featuring a man's face and text: "i am among friends. i am exploring my world. and, i am master of my domain. can you relate? Gain valuable business experience — start your school's own InsideGuide.com Website. Log on today. Check out our networks at www.snowball.com".



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