

**CYBERSQUATTERS**  
From Page 1

ta.com, ronaldcurry.com and jasoncapel.com.

"I decided to register these names after trying to visit michaeljordan.com. He was one of my favorite players, and as a fan, I was highly disappointed to find out the site was owned by a cybersquatter," Patrick said. "I wanted to make sure that the fans of Ronald Curry, Ed Cota and Jason Capel would be able to get access relevant to what they were looking for, so I registered the names."

On each Web site, Patrick has a message for the athlete whose name it bears. The message tells each athlete that all he has to do to reclaim the site is e-mail Patrick and reimburse him the \$100 fee he paid to register it. But none of the three players have visited the Web pages yet.

"I heard about it and heard someone bought my name," Capel said. "If he is doing it to protect it, great. Then he's a really nice person."

"But if we all make it to the NBA or Ronald makes it to the NFL, and we've got millions of dollars, I'm sure he's going to want a piece of that. I'm very skeptical about that. But who knows?"

Curry echoed Capel's sentiments regarding the sincerity of Patrick's offer.

"There's always a hidden agenda behind everything," Curry said. "If he's going to put something into it, he's going to want something out of it."

Patrick said he understood that people might be wary of his motives.

"There is always someone that thinks

there is an ulterior motive when a good deed is done," Patrick said. "I have a few e-mails calling me greedy for asking for the registration fee for the domain names."

"But if I didn't register them, someone else would have by now, and chances are they would be asking for more than the registration fee."

While cybersquatters have been the scourge of corporations and other entities, many of those domain names are already taken. There are always up-and-coming athletes, however, whose names are up for grabs.

As the reputation of an athlete's skills and future potential grows, cybersquatters pounce quickly, often buying up the name of college and even high school stars.

The process the cybersquatters must go through to register a domain name is a simple one. By typing in the name they want at a site licensed for registering domain names, they find out whether it has already been registered. If not, it's all theirs. Even if it's not their name.

It is Patrick's distaste for this practice that led him to jump in on behalf of these UNC players. "I do not think it's fair to profit off someone else's name," Patrick said. "They have worked hard building their reputation, and they should have the rights to their names."

Ironically, one of the athletes he's protecting doesn't really see all that much wrong with the idea of cybersquatting. "That's a hustle," Cota said. "I can't knock nobody hustling. If you're going to get paid and it's legal, I'm all for it."

*The Sports Editor can be reached at sports@unc.edu.*

# Robinson Crossed Baseball's Color Line

By RACHEL CARTER  
Assistant Features Editor

Ebbets Field wasn't as full as it could have been.

The opening day crowd that turned out to watch the Brooklyn Dodgers take on the Boston Braves numbered 26,623, more than 6,000 shy of capacity.

But those people were not there to see just any opening day ball game. They were there to watch the first baseman make his major league debut.

At 28, the Dodgers' newest player had made waves when he signed a \$5,000 contract on April 10th, pushing players and fans alike to protest.

But every eye was on the 6-foot-tall man as he walked out to play first. When the Dodgers' pitcher threw the first pitch, the game became historic.

And Jackie Robinson became a legend.

Robinson became Major League Baseball's first black player on April 15, 1947. The former Negro League star was Dodger owner Branch Rickey's experiment - to see if baseball was ready to integrate.

Rickey's chosen black player to challenge baseball was Robinson, who had an official .387 batting average in 47 games in the Negro Leagues.

Robinson was a smart choice for the experiment. He had attended University

of California-Los Angeles, though financial difficulties forced him to leave. Adding to his attractiveness was the term he served in the Army.

But more importantly, Robinson had fought a civil rights battle before signing with the Dodgers. He successfully won a court martial for refusing to sit in the colored section of an army bus.

In 1946, Robinson played for the Dodgers' farm club, the Montreal Royals, and captured the AAA International League batting title. His play earned him a ticket to Brooklyn.

On May 9, baseball's commitment to Robinson and black players was tested, as the St. Louis Cardinals threatened to strike rather than play against him.

Disaster was averted when National League President Ford Frick pledged, "The National League will go down the line with Robinson, whatever the consequence."

Waiting at the end of that first difficult year for Robinson was validation of his talents. He won the first-ever Rookie of the Year award for the entire league.

But all of that was a long way away on his first day in the big leagues.

Robinson went 0-3 for the game but still managed to make an impact. After teammate Eddie Stanky walked, Robinson bunted.

Though Braves first baseman Earl Torgeson fielded the ball cleanly, he hit

**Making the Grade?**

In conducting its annual report, the Northeastern University Center for the Study of Sport in Society found that while minority athletes have found equal ground, minority management and coaching are still far behind their white counterparts.

	Professional League "Race" Grades					
	NBA		NFL		MLB	
	Grade	Percent Minority	Grade	Percent Minority	Grade	Percent Minority
Commissioner	A-/B+	(22%)	B+	(21%)	B+	(21%)
Head Coach/Manager	B+	(17%)	C+	(10%)	B	(13%)
Players	A+	(77%)	A+	(35%)	A	(41%)
Overall Grades	A-		B+		B	

College Sports "Race" Grades		
Men's Head Coaches	D+	(7.8%)
Women's Head Coaches	D+	(7.8%)
Athletic Department Head	F	(4.6%)
Overall Grade	C	

SOURCE: NORTHEASTERN UNIVERSITY'S CENTER FOR STUDY OF SPORT IN SOCIETY

Robinson in the back as he tried to throw to first.

Torgeson's error became all the more important later that inning as Robinson crossed the plate for the first time and gave the Dodgers the lead.

The Sporting News would quote Robinson eight days later on his philoso-

phy on his first games.

"It was just another ball game and that's the way they're all going to be," Robinson said. "If I make good - well, that will be perfectly wonderful."

*The Features Editor can be reached at features@unc.edu.*

**Campus Calendar**  
Today

11 a.m. - Students for Economic Justice will host an "anti-sweatshop party" whose theme is "I'd rather go naked than wear sweatshop clothes" in

front of South Building. The public is invited. 3 p.m. - The Student Recreation Center will hold a bench-press competition at the SRC. All UNC students, faculty and staff are invited to participate.

**ROBINSON**  
From Page 1

The Center for the Study of Sport in Society gave MLB a failing grade for its minority-hiring in its front offices in the center's 1998 Racial and Gender Report Card.

The report also named Major League Soccer, Women's National Basketball Association and National Hockey League but did not grade the sports because 1998 was the first year the center included these sports.

In the individual baseball teams' offices, none of the principle-in-charge offices are held by minorities. Nine percent of the teams have a minority as their vice president.

Baseball has the smallest percentage of minorities on the playing field - 41 overall and 15 percent black.

But while the front offices have received low marks for minority hiring, the commissioner's office had 22 percent.

Kevin Matthews, who was in charge of collecting the data in the report, said the major sports' commissioner offices tended to use better hiring practices than the teams.

"The attention paid to diversity is pretty good, but unfortunately, the commissioners don't control all of the game," Matthews said.

But baseball has begun to change that. Recently, MLB owners voted to expand Commissioner Bud Selig's powers. Under the new agreement, Selig can now fine clubs up to \$2 million for violating league rules concerning minority hiring. The commissioner could only

fine teams \$200,000 before the change.

The National Association for the Advancement of Colored People wanted Selig to use his expanded ability to sanction the Detroit Tigers.

The Tigers hired Manager Phil Garner in October, ignoring league rules that require teams to interview minority candidates.

"When you condone by inaction a team's hiring practice that does not allow for qualified people of color to even be interviewed for a job, you close the door on racial progress," NAACP President Kweisi Mfume told USA TODAY.

Selig chose not to fine the Tigers because the team set up a five-member community advisory group to help them with minority issues after the commissioner's office began its investigation of the possible rule violations.

Overall, baseball scored lower than the other two major sports considered in the Racial and Gender Report Card.

Because 77 percent of the league's players are black, the NBA received an A-minus for its overall hiring practices.

Coaching-wise, the NBA received a B-plus with 17.6 percent of the head coaching positions filled with blacks. The league now has six black coaches, with the last hired last month to lead the Washington Wizards.

Matthews said there was "something about the dynamic of basketball" that helped the organization be more diverse than the NFL or MLB.

Basketball's front office numbers were boosted recently when UNC alumnus Michael Jordan joined the Wizards as the head of operations.

But more importantly, Jordan

became a part-owner of the Wizards. Former NBA star Magic Johnson owns part of the Los Angeles Lakers, but no black has controlling interest of a team.

Likewise, there are no black or minority owners in any of the other professional sports, except for Major League Soccer and the NHL, which each have one Asian team owner.

Only 1 percent of the NHL is black, but 19 percent of the professional staff is minority.

Despite the three racially motivated suspensions handed down by the NHL in recent years, the league tends to have more trouble with conflicts between its international players than of athletes using racial slurs.

Although the report did not grade the NHL, it stated that the league's management was surprisingly diverse, considering the small amount of minorities in the game.

But the report and others have not been so pleased with the NFL.

The league recently faced criticism from outspoken civil rights leader Jesse Jackson over its hiring practices.

Jackson called the NFL racist in January after the Green Bay Packers fired coach Ray Rhodes, who compiled a 8-8 record in the 1999 season.

"There is one standard for choosing coaches in the National Football League and another standard for choosing players," Jackson said.

The NFL has two black head coaches - Minnesota's Dennis Green, who has made the playoffs in seven of eight seasons, and Tampa Bay's Tony Dungy, who took his team to the division championship this year.

Having minorities in coaching positions proved to be troublesome for the NCAA also, as the Racial and Gender Report Card gave a D-plus to Division I men's and women's sports because each had only 78 percent minority coaches.

But college athletics received its low-

est grade for the percentage of minority athletic directors - 4.6 percent.

Overall, collegiate athletics received a C.

But Wake Forest football coach Jim Caldwell said things were improving.

When hired in 1992, Caldwell became the first black coach in not only the Atlantic Coast Conference, but also in the South in Division I.

"I sensed the social significance attached to the job," Caldwell said. He began coaching at Iowa and said that when he first started in the 1970s, he was often the only black coach on staff.

Caldwell said that for a year and half the media asked him only about race and did not focus as much on his team.

Now, the questions are still asked, but not as often.

Caldwell points to football staffs that are often half white and half minority to show the advancement minorities have made. His own staff was half and half at the beginning of the 1999 season.

Caldwell said athletic directors and alumni needed to change their thinking so more minority candidates would be interviewed and ultimately hired.

"The individuals that are responsible for hiring are going to have to become more familiar with the quality individuals that are out there," Caldwell said.

But Caldwell also said those individuals must hire based on ability, not skin color.

Jackie Robinson's dream of looking across third base to see a black coach might not be completely realized, but the racial report card states that sports have outpaced the rest of the country.

The report said, "Nonetheless, according to the Federal Glass Ceiling Commission's November 1995 report, pro sport is far ahead of society in these matters."

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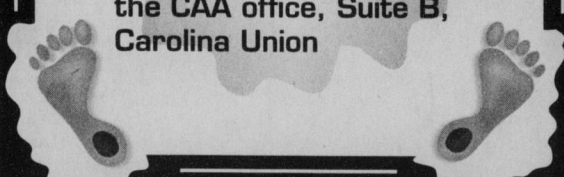
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**Today at Carolina...**

**UNC Rugby vs ECU**

7pm at Carmichael Field  
Final Regular Season Game!



**CHANCELLOR**  
From Page 1

"The reason for that is that this year's committee is much smaller than the previous one," Heinke said. "We have 14 members as opposed to their 23."

Heinke will be graduating in May, which could present a problem for the committee if the search has not been completed, but both Heinke and Matthews remain optimistic.

"Hopefully, they will be drawing to a close before May," Matthews said.

Heinke pointed out that his membership in the Board of Trustees did not

expire upon his May 21 graduation.

"The student body president remains a member of the Board of Trustees until the end of May, and I would have no problem staying on until then," he said.

In the event that the search continues past May, Heinke said the committee's student voice would be in good hands.

"If we're getting close to the end, (committee Chairman) Richard Stevens, Brad and I will sit down and talk about it," he said. "I trust Brad implicitly and would have no qualms about turning my vote over to him."

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**UNC GIRLS**  
From Page 1

Drucker said Maloney immediately called the CLC after he received the letter but was not cooperating as much as

officials would like.

Maloney was contacted by The Daily Tar Heel, but Maloney declined to comment.

Although viewing the site's complete collection of pornography requires a \$19.95 monthly membership, previews are available free of charge.

The Web page also offers links to other pornographic and gambling sites.

Upon membership agreement, the site demands compliance by official legal standards.

It states that refusal to comply with the Breach of Agreement, which requires that the viewer be at least 18 years of age, is a clear violation of the law.

Drucker said the CLC had taken many actions to reach a compromise during the past few months.

"Our options are at a standstill," Drucker said.

"(Maloney) is seeking some advice on his own."

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