



**The University and Towns
IN BRIEF**

**DTH Ad Manager Wins
Top Advertising Honor**

Elizabeth Martin, advertising manager for The Daily Tar Heel, was awarded Ad Manager of the Year at the Annual Conference of College Newspapers' Business and Advertising Managers Inc.

This year's conference was held in St. Louis.

Martin is a senior public relations major and has spent four years working for the DTH.

**QNC Week to Examine
Gay Awareness Issues**

The Queer Network for Change will host a variety of events for Celebration Week, starting Wednesday.

A Day of Silence is planned for Wednesday.

At 12:15 p.m. Thursday, QNC members will host a visibility march through campus.

For more information, contact Wayla Chambo at chambo@email.unc.edu or Shannon Graham at slgraham@email.unc.edu.

**UNC Alumnus to Talk
About 'Planet in Crisis'**

Carolina Environmental Program UNC alumnus Charles Secrett, executive director of Friends of the Earth United Kingdom, will present "Planet in Crisis: Sustainable Development Solutions" at 7 p.m. Thursday.

The program will be held in the commons room of the James M. Johnston Center for Undergraduate Excellence.

Secrett led the world's first tropical rain forest campaign and has contributed widely to newspapers and magazines on environmental topics.

His books include "Making Environment Work: Jobs and Environmental Investment" and the annual "Blueprint for a Green Economy."

For more information about the Carolina Environmental Program event, call 966-9927.

**Cell Biologist to Speak
On Cancer Research**

The Cornucopia House Cancer Support Center is hosting a presentation about new developments in cancer research.

Dr. Deirdre Luttrell, a cell biologist for Glaxo Wellcome, will be speaking at the center on from 7 p.m. to 9 p.m. Tuesday.

There is no charge for the public presentation, which will be held at 1777 U.S. 15-501 Bypass, Forum One Building, Suite 104.

To register or for more information, call 967-8842.

**Area Schools to Offer
Job Fair for Teachers**

The Chapel Hill-Carrboro City Schools will hold the fourth annual Job Fair on April 8 at East Chapel Hill High School.

The event will last from 9 a.m. to 1 p.m.

Teachers from all certification areas are encouraged to attend.

Those interested should call the Human Resources Office at 967-8211 ext. 230.

**Local Jaycees to Host
Home-Buying Seminar**

The Chapel Hill/Carrboro Junior Chamber of Commerce will conduct a home buying seminar at 7:30 p.m. Thursday.

The program is to benefit those seeking home ownership and those who have already bought a home and are seeking more information.

The seminar will take place in Chapel Hill.

For more information, contact Carolyn Vincent at 957-9784. Seats are limited.

**Church to Sponsor
ABC Sale for Charity**

The Chapel of the Cross will be holding the 38th annual Attic-Basement-Closet sale from 9 a.m. to 2 p.m. this Saturday.

The sale will take place in the parish hall at 304 E. Franklin St.

Proceeds from the fund-raiser will benefit projects serving disadvantaged persons and others with special needs.

Last year's beneficiaries included the Inter-Faith Council, EmPOWERment, Orange County Mental Health Association and Iglesia Unida de Cristo, among others.

For more information, call 929-2193. From Staff Reports

Leaders: Finance, Not Health, Focus of Session

By GAVIN OFF
Staff Writer

Some state legislators say the potentially dire economic consequences of a Florida lawsuit will force them to place the N.C. tobacco industry's fiscal health before tobacco-related health concerns.

The N.C. General Assembly will hold a special legislative session Wednesday to discuss a bill intended to protect the state's tobacco companies during the appeal process of a Florida court case.

A Florida jury is expected to soon reach a decision in a class action lawsuit filed by the state's smokers.

Jurors are expected to award hundreds of billions of dollars in punitive damages, which could bankrupt tobacco companies and cripple the state's economy.

In a class-action suit, Florida state laws require a bond equal to the amount of judgment before tobacco companies can appeal the verdict, a figure that could reach \$100 billion in this case.

This decision could bankrupt tobacco companies, so N.C. officials want to place a \$25 million cap on the amount required to appeal the verdict.

The pending lawsuit is the latest in several settlements targeted against the tobacco industry.

In 1998, tobacco companies settled to the tune of \$206 billion, funding channeled into anti-tobacco advertising, public health provisions and payments to state governments.

But several officials said protecting

the state's economy now, and perhaps always, would take precedence over protecting the health of individual users.

"I really don't know that we can balance that," said Rep. John Brown, R-Alexander. "Hopefully, we can save something for the farmers."

But Rep. Donald Bonner, D-Hope, said individuals had the right to choose how to live their lives.

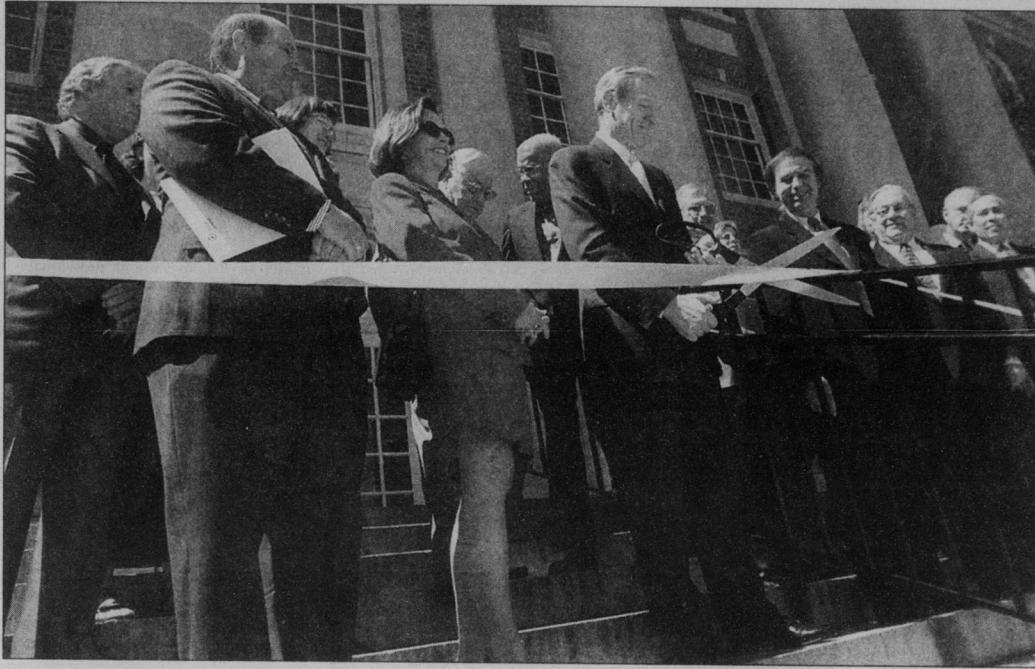
He said as long as consumers recognized the potential health hazards, they should be free to use tobacco. "That's

true with a number of products we have," Bonner said. "Alcohol is another. People need to have some control of their lives."

Rep. Martha Alexander, D-Mecklenburg, said the state needed to protect the 12,000 employees in the tobacco industry, including N.C. growers and factory workers.

She said the special session also extended legislative protection to all

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With a snip of larger-than-life scissors, interim Chancellor Bill McCoy officially opens the new home for the School of Journalism and Mass Communication in Carroll Hall on Friday morning. The dedication of Carroll Hall was a weekend-long event.

**Ribbons, Lectures
Mark Dedication
Of Carroll Hall**

Richard Cole, dean of the School of Journalism and Mass Communication, says the building's dedication is a celebration of the fundamental right of free expression.

By MARK THOMAS
Staff Writer

After years of preparation and almost two semesters of student use, school officials and alumni officially gave the School of Journalism and Mass Communication a new home in Carroll Hall.

Standing on the steps of Carroll Hall under a clear Carolina-blue sky, interim Chancellor Bill McCoy cut the bright red ribbon Friday to begin the weekend's celebration.

After the outdoor ceremony, the crowd of more than 200 retreated inside the building where various faculty and administrators spoke about the school and its new home.

The Kenan-Flagler Business School, Carroll Hall's previous home, was dedicated in 1997.

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Sangam Nite Presents Spectrum of Indian Culture

By HARMONY JOHNSON
Staff Writer

Stage lights reflected on the gold hoop earrings and bangle bracelets worn by Indian women and gave life to the myriad colors filling Memorial Hall on Saturday night.

More than 80 Sangam members took the stage to present the 13th annual Sangam Nite.

The show, titled "Sitaaron Ki Raat," Hindi for "A Night of the Stars," show-

cased traditional and modern South Asian song and dance performances from Sangam members.

"We want to spread South Asian culture," said Silka Patel, Sangam's cultural co-chairwoman. "We want people to experience what we experience."

The show imitated the Filmfare Awards - the Indian equivalent to the Academy Awards - complete with emcees, commercial breaks and award presentations to famous Indian actors and actresses portrayed by students.

"The emcees definitely pulled together the entire show," said Sangam President Susan Kansagra. "They were able to weave the theme into the show."

Kansagra, a senior, said she hoped Saturday's event helped to present a spectrum of South Asian culture.

Dancers, actors and actresses were clad in the brightly colored saris, jabo lenghas and choli suits that matched those worn in South Asia.

Performances ranged from traditional Indian folk dances to bhangra to disco

and break-dancing. "Sangam is an organization filled with all different kinds of people," said sophomore Sonia Deswani. "(Saturday was) the night it all (came) together, and you can really see that."

Deswani portrayed Indian actress Madhuri Dixit, who received a lifetime achievement award at the show but was dragged offstage because of an excessively long acceptance speech.

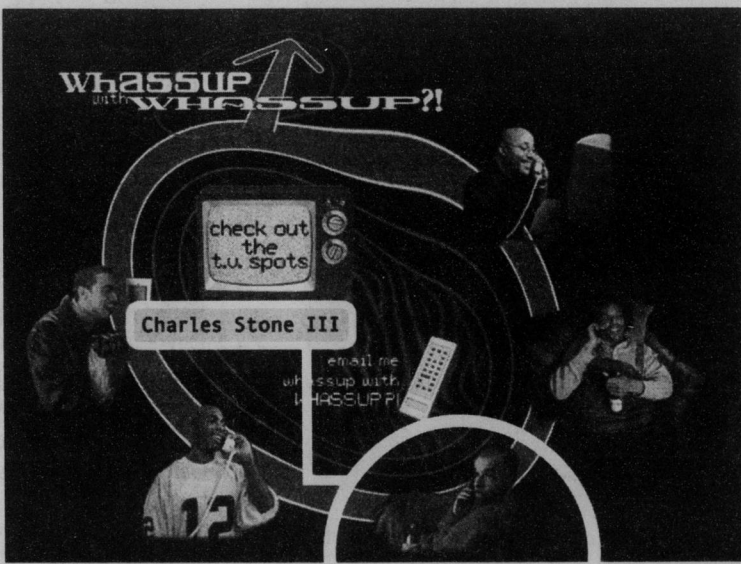
And even though most students were glued to televisions for North Carolina's basketball defeat, more than 1,000 peo-

ple attended this year's Sangam Nite, Kansagra said.

Sangam also hosted a traditional Indian dinner before the show.

Several months of preparation went into Saturday's event, said junior Susha Patel, who performed to a mix of modern Hindi film songs. "We've had technical rehearsals for six hours for the past two days," she said. "Most of us haven't had more than three hours of sleep for

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**'Whaaasssuuup'
With the Family Stone**

By RACHEL CARTER
Assistant Features Editor

Turn on the television and there it is. Hip, funny and almost completely unrelated to the product it hypes, it's the newest entry into pop culture lingo.

Oh, come on, you know it. "Whassup?"

With four charismatic buddies, Budweiser's newest ad campaign has burst onto the scene in ways Spuds McKenzie, the frogs and the wise-cracking lizard can only dream about.

And UNC has unusual bragging rights to the whassup boys - the ad campaign is the brainchild of film director Charles Stone III, the son of UNC journalism Professor Chuck Stone.

And Papa Stone couldn't be prouder. "It's his day in the sun," said Chuck Stone, Walter Spearman Professor of Journalism and Mass Communication.

The whassup lingo started years ago, when the Stones lived in Philadelphia and the elder Stone was an editor at the Philadelphia Daily News.

Charles Stone III - "Charlie" to his family - and his friends Scott Brooks, Fred Thomas and Paul Williams began saying "whassup" to each other, similarly to the commercials.

"I used to hear them (saying whassup) when they came around the house and never paid attention to it," Chuck said.

But now, Americans are paying a lot of atten-

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**UW-M Cuts Licensee Ties,
Seeks Factory Disclosures**

By ALEX KAPLUN
Staff Writer

While the Wisconsin men's basketball team put up bricks during their trip to the Final Four, another group of students laid the foundation for full factory disclosure of all university licensees.

University of Wisconsin-Madison officials decided to cut ties Wednesday with eight licensed manufacturers as a result of an agreement reached with students last year.

During a February 1999 student sit-in university officials agreed to require full factory disclosure from all university-licensed apparel manufacturers.

"Full public disclosure is essential to ensuring that products and apparel bearing the university's trademarks are manufactured without the use of sweatshop labor," Cindy Van Matre, director of the UW-Madison Office of Trademark Licensing, stated in a press release. "I am pleased that we have received high cooperation from our licensees, and that most of them disclosed as we requested."

But Molly McGrath, secretary for the Alliance for Democracy, a UW student protest group, said the contract termination was mostly a public rela-

tions move by university officials who did not want the school's image stained by negative publicity.

McGrath said university officials were hesitant to make any real changes in apparel manufacturing policies. "They are semi-willing to act, but they are unwilling to make a real ethical statement."

The eight companies generated only a fraction of UW-Madison's royalties.

During the first three-quarters of this fiscal year, the companies whose contracts were terminated combined for only \$3,204 in royalties.

During the 1998-99 fiscal year the university received more than \$1.2 million in royalties and has already equaled that mark this fiscal year.

McGrath said the university still profited from sweatshop labor. But UW-Madison Chancellor David Ward said the university fulfilled the agreement that it reached with students last year.

"What we agreed to was that all people that we licensed would have adequate production standards," Ward said from his home Sunday.

He said that on Jan. 1 the university notified all

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VIBRANT VOICES



Senior Wes Baker, president of Tar Heel Voices, does a robotic rendition of "Video Killed the Radio Star" during the vocal group's last concert of the year Sunday afternoon. The event took place in Hamilton Hall.