

The Daily Tar Heel

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Wednesday, April 5, 2000
Volume 108, Issue 26

News/Features/Arts/Sports 962-0245
Business/Advertising 962-1163
Chapel Hill, North Carolina
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New Student Leaders Take Helm

By JOHN O'HALE
Staff Writer

Outgoing student body officers tearfully mused over their experiences as campus leaders while touting their accomplishments during Tuesday's yearly changing of the guard.

More than 150 students, parents and administrators gathered in the Great Hall of the Student Union for the inauguration of new student body officers.

Newly sworn-in Student Body President Brad Matthews presented an optimistic vision for his term. "I see possibilities," he said. "I see students being better able to discover their passions. I see opportunities for all of us to extend student government beyond all of its current boundaries."

Matthews related questions he encountered as a tour guide in describing the "Carolina experience." "Imagine yourself taking a chemistry class with a professor who has won the Nobel Prize," he said. "Imagine yourself walking to another building and taking a course with the former attorney general of Ethiopia."

With a pause and a smile he added, "Then imagine yourself on Franklin Street after the Heels reached the Final Four. That's the Carolina experience."

Outgoing President Nic Heinke urged students to make the most of their time at UNC. "Look at the people, listen to the conversations and revel in (the University's) beauty," he said.

Both Heinke and former Graduate and Professional Student Federation President Lee Conner commented on several unforeseen obstacles they had encountered during their terms, including the energy consumed by the campaign



Brad Matthews is sworn in as student body president Tuesday afternoon. The student body officers were inaugurated in a ceremony that included farewell speeches by the departing officers and visionary statements by those taking their places.

Salon Scam Spurs Legal Boomerang

Some sales representatives offered UNC students more than \$300 in salon services in a promotional \$50 offer.

By KAREY WUTKOWSKI
Staff Writer

An advertising company hawking salon services at UNC is embroiled in a legal dispute with the salon, potentially leaving some students with a \$50 loss.

Since March, sales representatives from Executive Marketing Systems, Inc. have been at UNC selling salon services from Beauty Quest Day Spa in Durham.

The representatives visited sororities and approached students in the Pit and in the area between Lenoir Dining Hall and the Undergraduate Library, offering 13 salon services, worth more than \$300, for a total of \$50 up-front. SOURCE?

In late March, the deal between EMS, Inc. and Beauty Quest went sour, leading to a dual lawsuit and irate students.

Students who called the salon to schedule an appointment were told that the offer was fraudulent. Jenny Kapur, owner of Beauty Quest Day Spa, said the representative from EMS, Inc. presented a different agreement than the one the company sold to students.

"A couple of weeks ago he came in here wanting to do a package deal," Kapur said. "From the way he explained everything, he's misrepresenting our salon."

"We thought clients would get a 10- to 20-percent discount off of every service for six months."

The package EMS, Inc. is selling is 13 services from Beauty Quest Day Spa for six months for an inclusive, up-front price of \$50.

EMS, Inc. branch Manager Nick Ploutis said he had outlined the deal's details to Kapur and said was excited about it. "We get \$50, and the hair salon gets the clients," Ploutis said. "It's up to the salons to upsell them different things."

But Kapur said this promotion was not her understanding. "We've launched a complaint to the (state) attorney general's office," she said. "We took action right away. We didn't want it to ruin our reputation."

To save the salon's reputation, Kapur said she was offering a 50-percent discount to students who bought the promotion. "We're still losing money, but we need to protect our reputation," she said. But Ploutis said it was the reputation of EMS, Inc. that was being harmed by the salon not honoring the offer.

He said he had sold offers of this kind by other salons on many campuses in North Carolina, to the students' satisfaction. He sold the Beauty Quest Salon offer to UNC and Duke University students for a week in March and received complaints from jilted students, he said.

See SCAM, Page 4

Heinke Embraces Historic Year

Nic Heinke, now the former student body president, credits his Cabinet for the success of his eventful year.

By ROB NELSON
Editor

Nic Heinke should never have created a platform.

This year, UNC wrote it for him. Amid the usual ceremony and emotion of inauguration, Heinke officially left office Tuesday with a trail of historic political moments and a markedly turbulent year behind him.

Less than three months after his election, the senior from Charlotte found his then-fledgling administration in the midst of tragedy as he delivered a tear-jerking speech at a July memorial service for the late Chancellor Michael Hooker.

In September, Heinke's administration celebrated the political good fortune of a \$28.6 million bequest that will allow for the construction of a freestanding Sonja H. Stone Black Cultural Center.

An eight-year battle for the building — which became fodder for several former presidents' platforms, including Heinke's — ended on his watch.

He then had to galvanize student government into action, as North Carolina coped with Hurricane Floyd and the stream of charity efforts across the UNC

system that followed it.

In October, he stood at a podium in a packed Morehead Faculty Lounge and fought to stop the Board of Trustees from passing a \$1,500 tuition increase. The trustees eventually passed the proposal, but not before Heinke received a standing ovation from the swarm of student protesters who were watching.

And away from what seemed to be an endless public spotlight surrounding UNC's tuition battles this year, Heinke worked behind closed doors on the Chancellor Search Committee. Most likely, he will maintain that position until the final choice is made.

As student body president, Heinke constantly found himself weathering a series of storms that swirled through campus this year, often, he said, changing the focus of his administration.

"At times, it felt like we were being more reactionary than proactive," he said. "But that was a necessity."

Heinke called his platform "incredibly challenging" and admitted some goals, including off-campus Internet access and fare-free busing, wouldn't come to fruition this year.

Still, he considers his term a success, citing student government's push to raise the bar of accessibility and various initiatives such as the upcoming Project UNC on April 15, which will emphasize campuswide community service.

Beyond the events planned for next week, such outreach was a staple of the Heinke administration. Through pro-

grams that put student government officials in the Pit or those that had leaders going door to door to solicit student feedback, Heinke pushed for Suite C to shed its overly political skin and put greater focus on servicing students.

"Student government officials are no better or worse than other students," he said. "If we act like we are mini-administrators, we are losing the battle. I tried to remember that this job was something I was doing as student."

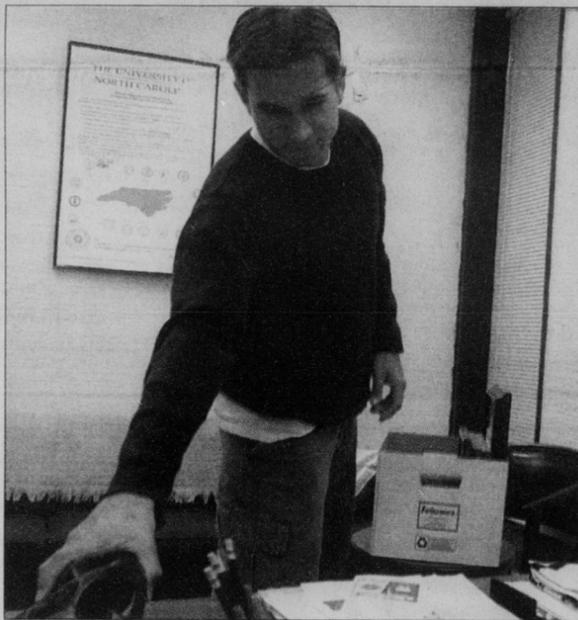
Heinke is quick to renounce the easy stereotype that he is a student politico. "I like the idea and study of politics," he said. "But I don't like being an elected leader because I'm not good at the yes/no decisions."

Heinke remains humble and candid about personal flaws and the few shortcomings of his presidency. On Tuesday, fellow student leaders applauded his passion, inclusive leadership style and efforts to elevate student government.

He, in turn, was equally quick to thank them.

Calling his Cabinet the best team of people Suite C has seen in a decade, Heinke shies away from the credit that most often falls on the shoulders of a single leader at the helm of an organization. "They were 21 dynamic individuals," he said. "We built a real family."

And nowhere were these family ties more evident than in the relationship Heinke shared with Lee Conner, president of the Graduate and Professional Student Federation.



Nic Heinke, now officially a former student body president, packs the remainder of his belongings from his Suite C office.

In sharp contrast to the tension that existed between those in the positions last year, Heinke and Conner often tag-teamed the barrage of campus issues that erupted this year.

Strangers last spring, the brotherhood between the two was clear Tuesday, as Conner was visibly emotional while addressing Heinke in his speech.

Conner called him "one of his most treasured friends."

Such displays are typical for inauguration, but that kind of emotion seemed to be a trademark of Heinke's presidency. He often let his guard down publicly. He openly wept during his speech

See HEINKE, Page 4

Students Continue Protest Against Labor Group

By DERICK MATTERN
Staff Writer

Battling high winds to set up a chicken-wire fence decorated with sweatshop statistics from around the world, students continued their campaign against the Fair Labor Association on Tuesday.

A dozen members of Students for Economic Justice gathered on the steps of South Building to chant slogans, hand out fliers and wave banners denouncing UNC's involvement with the FLA.

Protesters held signs reading "UNC is a Sweatshop" and chanted "FLA is a sham,

workers' rights we demand" through a megaphone before an empty Polk Place.

The FLA is a nonprofit organization composed of apparel and footwear companies, labor rights groups and universities which investigates labor rights violations.

Last week, interim Chancellor Bill McCoy decided to follow the Licensing Labor Code Advisory Committee's unanimous recommendation to join the Worker Rights Consortium and also remain in the FLA. "I think there is an agreement on the objective we're working towards," McCoy said. "We'll work with both to ensure we have the best of

both worlds. We should make progress in the spirit of compromise."

SEJ rejects any association with the FLA because it is dominated by corporations that only want to maintain a positive public image, said Alana Glaser, SEJ member.

Although SEJ focused on the FLA, they also turned out to support the living wage campaign of the local service employees' union UE-150. "Our goal today is to bring the issue back," said Emily Waszak, an SEJ member.

The SEJ has long been against UNC's association with the FLA.

The WRC, comprised of universities and nongovernmental organizations, is in its formative stages and plans to verify that manufacturers comply with codes of conduct.

With their long-time goal of WRC membership accomplished, United Students Against Sweatshops will send Courtney Sproule and Todd Pugatch to New York on Friday to represent UNC students at WRC's founding conference.

"I think it's good to make a statement," Pugatch said. "The chancellor's decision didn't eliminate sweatshops, and we'll continue working until they are."

McCoy will send Rut Tufts, labor committee co-chairman and director of auxiliary services, and Jack Evans, committee member and interim vice chancellor for financial affairs, as UNC's administrative representatives to the conference.

But the conference has not distracted SEJ from its other goal — to cut ties with the FLA. "We claim the WRC membership as a victory, but remaining in the FLA is compromise," Glaser said. "We are compromising all legitimacy by being in both."

The University Editor can be reached at udesk@unc.edu.

INSIDE Wednesday

Final Four Follies

A group of five UNC students tell of their adventures on the road to the Final Four. The mischievous bunch had the experience broadcast via Webcam on hoopstv.com. See Page 2.

Making Her Mark

Second baseman Crystal Henderson, one of only two seniors on the North Carolina softball team, is on pace to break the school records for career doubles and stolen bases. See Page 7.



Today's Weather

Sunny;
Low 60s.

Thursday: Partly cloudy,
Mid 60s.

The very essence of leadership is that you have to have a vision.

Theodore Hesburgh