

# The Daily Tar Heel

107 years of editorial freedom  
Serving the students and the University  
community since 1893

Monday, April 17, 2000  
Volume 108, Issue 34

News/Features/Arts/Sports 962-0245  
Business/Advertising 962-1163  
Chapel Hill, North Carolina  
© 2000 DTH Publishing Corp.  
All rights reserved.

## Changing of the Guard

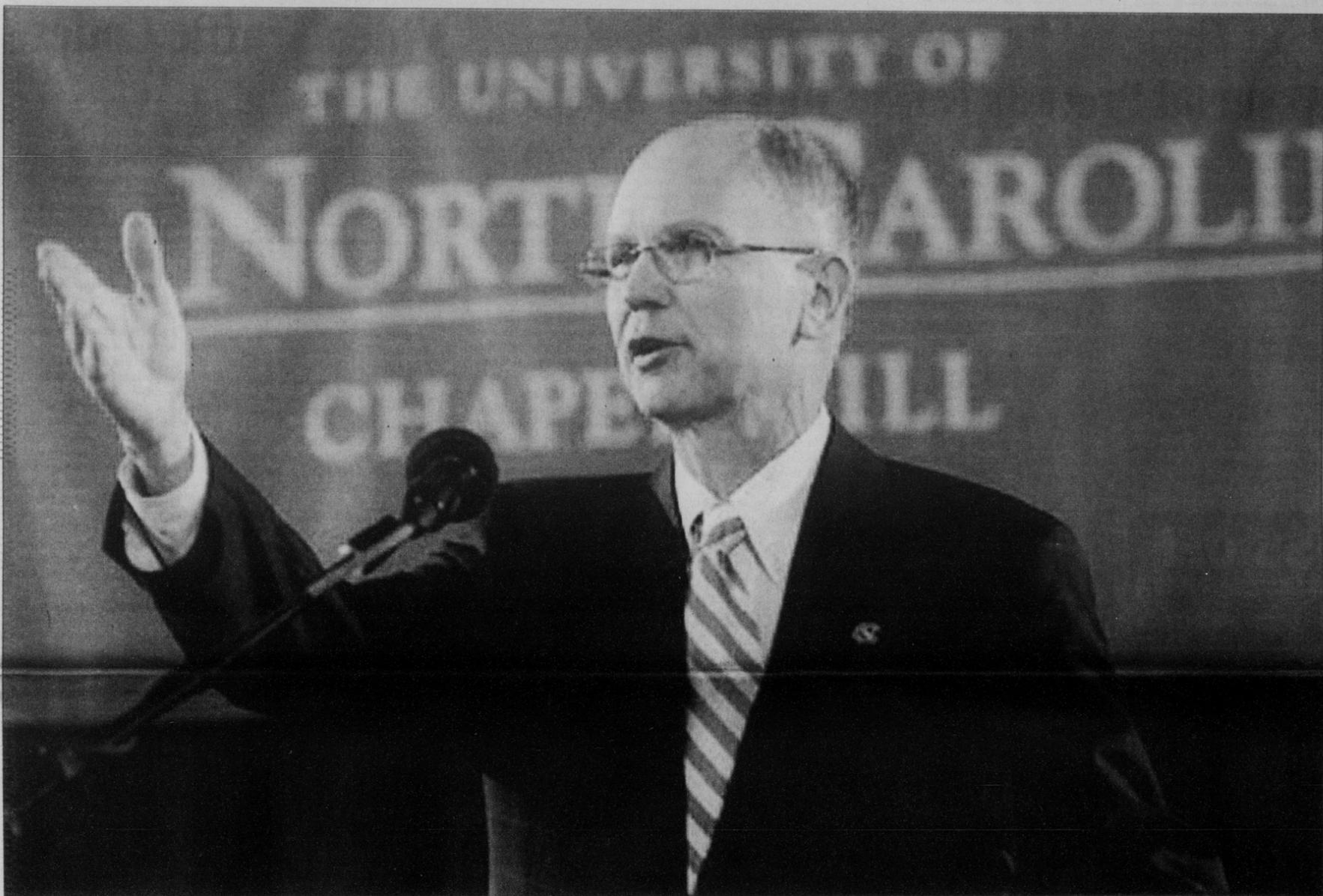


PHOTO COURTESY OF DAN SEARS/UNC NEWS SERVICES

Following his election as chancellor at the Board of Governors meeting Friday, James Moeser addresses students and faculty at an afternoon reception held in Morehead Building. He will officially take office Aug. 15.

### BOG Names Moeser as 9th Chancellor of University

By KATIE ABEL  
University Editor

It only took one brief announcement Friday to erase months of speculation about UNC's future. As UNC-system President Molly Broad introduced the University's next leader, the secrecy and mystery surrounding the chancellor search came to a ceremonial and celebratory close.

It was a new beginning. The Board of Governors unanimously elected University of Nebraska-Lincoln Chancellor James Moeser (pronounced MEE-zer) as UNC's

new chancellor, marking the official end of the eight-month hunt for the late Chancellor Michael Hooker's successor. "I accept this election to the greatest University in America," Moeser said, as a throng of BOG members and handful of students escorted him to the podium.

The heightened anticipation of the morning announcement translated into a flurry of activity at the Carolina Inn as television crews and reporters from across the

state converged in the ballroom of the inn.

Clad in a Carolina-blue pin-striped tie, the 61-year-old Moeser articulated his vision for UNC to become the nation's top public institution, a priority reminiscent of his predecessor.

"The principle attraction to this University is its academic excellence and tradition," he said. "But more than its tradition, is its potential."

Moeser will officially take the job Aug. 15 - at a time when his permanent leadership at UNC will be crucial.

This summer, he must tackle a University bond package, tuition plan and financial aid pro-

gram, all of which are headed toward the unpredictable hands of the state legislature.

Moeser said Friday the University must periodically enact tuition increases to recruit and maintain top faculty as well.

"I don't think you can keep it at rock bottom and be the kind of university you want it to be." But Moeser said the key to building UNC's coffers was garnering more private support, calling for increased reliance on UNC's alumni.

An ambitious fund-raiser at UNL, he said one of his top priorities as UNC's chancellor was to boost UNC's \$1 billion endowment. He also

called for increased reliance on UNC's alumni.

"The endowment is not the stature it ought to be," he said. "The margin of excellence will clearly be private support."

During his four-year tenure at UNL, Moeser ushered in more than \$350 million in private donations and reallocated state funds to boost information technology and distance learning programs.

"There is incredible potential for the University to take a huge step forward (in fund

See CHANCELLOR, Page 10

For Extended  
Coverage on the  
Chancellor-elect  
See Pages 5-10



DTH/MILLER PEARSALL

Chancellor-elect James Moeser fields questions from reporters Friday at a press conference after his official election.

### Election Draws 'Intensive' Search to Close

By KATIE ABEL  
University Editor

The hunt for UNC's ninth chancellor ended with pomp and circumstance far removed from the silence that defined the eight-month search.

Committee members said Friday the search that had ultimately produced Chancellor-elect James Moeser was a result of intense collaboration between the committee and UNC-system President Molly Broad. "We worked 14 hours a day through rain, deep snow and even on Christmas Eve," said Anne Cates, Board of Trustees chairwoman.

Search Committee Chairman Richard Stevens said the search drew 145 interested

candidates from 37 states, Washington, D.C., and two foreign countries. Women and minorities constituted more than 24 percent of the candidates, he said.

The committee conducted interviews with 15 finalists, Stevens said at Friday's meeting.

But nabbing Moeser, whom Cates and Stevens called the best candidate for the post, was not easy for the committee, Stevens said. "He's been in our sights for a long time," he said. "He had to be convinced that this was a good opportunity."

Stevens said Moeser had been nominated last August in the infant stages of the search.

UNC-system President Molly Broad tapped the 14-member Chancellor Search Committee, composed of trustees, faculty members, the president of the Carolina

Alumni Association and the chairwoman of the employee forum, in late July.

Former Student Body President Nic Heinke was the sole student representative on the committee, sparking criticism that there was not enough student voice. Broad gave a deadline of May Commencement, but the group said it wanted to complete the search by December 1999.

The quest to find the next chancellor officially began at an open forum Aug. 26, 1999, where search committee members garnered input from UNC students, faculty and staff about the characteristics they wanted in UNC's next long-term leader.

That same day, N.C. journalists pushed for an open search process.

But committee members would remain

tight-lipped for the next seven months.

The search continued quietly as the committee finalized its job description for the incoming chancellor in October and began weekly meetings.

As the self-imposed deadline approached, committee member Bill Jordan, also a trustee, said the search would probably continue well into the new year.

A crucial crossroads came in mid-December when local media leaked the name of four likely contenders, including UNC's former executive vice chancellor, Elson Floyd, president of the University of Western Michigan, and Jeffrey Houpt, president of the UNC School of Medicine.

See SEARCH, Page 10

*I accept this election to the greatest University in America.*

Chancellor-elect James Moeser