

# It's All Here!<sup>SM</sup>

## It's Time to Cut the Cord...



10 reasons why a wireless PHONE from **WireFree<sup>SM</sup>** is required equipment FOR your **UNC** student

1. **SAFETY AND SECURITY.** Stranded? Lost? Alone? Stressed out? Need to talk with someone? Your student can call a friend, a roommate, an advisor, 911, and, yes, even home. Anytime and from anywhere- on campus, in town, and out of town.
2. **KEEPING IN TOUCH.** Students are mobile. You can reach your UNC student, and your student can reach you. With rate plans as low as ours, there's no excuse your student can't keep in touch with family back home.
3. **FREE LONG DISTANCE.** Included with even the least expensive rate plans and to all 50 states when calling from the Triangle. It might even be cheaper for your student to call home on a WireFree wireless phone than from the dorm.
4. **FLEXIBILITY.** GTE Wireless gives you the flexibility to change your rate plan as your needs change.
5. **"IT'S ALL HERE!"** That's our slogan and we really mean it. We offer a huge variety of phones, services, rate plans, and accessories to meet everybody's needs.
6. **LOWEST PRICES.** We meet or beat competitors' prices on all products we sell. We will not be undersold.
7. **EXPERT ADVICE.** We offer intelligent answers to your wireless questions. We want you to have the phone and the service which are right for you.
8. **CONVENIENCE.** WireFree has locations convenient to the UNC campus, including one on Franklin Street that's within walking distance. And we're open 7 days a week.
9. **CALL US NOW.** Want to beat the Freshman Week crowd? We can handle most of the details by phone now to speed the process when you come to town. Call us at 1-800-617-1436.
10. **PEACE OF MIND.** You owe it to yourself and your student.

**GTE**A U T H O R I Z E D  
W I R E L E S S   A G E N T

# WireFree<sup>SM</sup>

Chapel Hill North (near Harris Teeter) ~ 919.960.7100

Chapel Hill Franklin Street (near Starbucks) ~ Coming Soon

New Hope Commons (near Old Navy) ~ 919.549.4700

Open 7 Days a Week ~ We Meet or Beat Competitors' Prices

## The New Way to Buy Wireless<sup>SM</sup>