

Controversial Ad Sparks Nationwide Discussion

By MICHAEL DAVIS
Staff Writer

Several college newspapers are receiving complaints after publishing a controversial advertisement listing reasons why blacks should not receive slavery reparations — sparking protests and discussion from both sides of the issue.

Ad author David Horowitz placed the ad, which gives "Ten Reasons Why Reparations for Slavery is a Bad Idea — and Racist Too," in The Duke Chronicle, The Brown Daily Herald and UC-Berkeley's Daily Californian, among others.

The ad states that "there is no single group responsible for the crime of slavery" and "only a minority of white Americans owned slaves, while others gave their lives to free them."

icism from some Berkeley students for printing the ad.

Hernandez said the full-page ad was placed in the paper by the business staff, and the editors simply overlooked it before press time.

He added that the advertisement incited protests from a group of 40 to 50 primarily black students.

Hernandez said the paper agreed to let the group react with a free full-page rebuttal the following day.

"We wanted to make it clear to readers that the normal process of editorial review just didn't happen."

DANIEL HERNANDEZ
Editor-in-Chief of The Daily Californian

"We wanted to make it clear to readers that the normal process of editorial review just didn't happen," he said.

Horowitz, who created the ad, said the ad was in response to "anti-American" behavior he had come across on college campuses around the nation.

Horowitz, a conservative, said he attended many conferences where only one political side was represented. He said conservative viewpoints were ignored in favor of the left wing.

In response to these conferences,

Horowitz said he approached 50 college newspapers and received 25 rejections. The Daily Tar Heel did not receive the ad.

According to <http://www.frontpagemagazine.com>, a Web publication for which Horowitz writes, 12 institutions printed the ad.

Three newspapers, including The Daily Californian, later published an apology.

Officials from nationwide newspapers said news organizations should carefully examine advertisements.

Steve Anderson, who is in charge of public relations and marketing for USA Today, said it is the job of a newspaper to make sure all advertisements printed meet certain standards.

He said USA Today looks specifically for issues of legality, poor taste and libel when examining ads for print.

He added that advertisers are encouraged to include toll-free numbers to allow readers to voice their opinions about potentially controversial ads.

But despite what his critics say, Horowitz said his advertisement is supportive of minorities.

"People who claim to be offended by this don't deserve any respect," Horowitz said.

"College students should be allowed to hear another point of view. How can you learn if you only hear one side of the issue?"

The State & National Editor can be reached at stntdesk@unc.edu.

Local Label Wins Grammy

Dolly Parton's success has given exposure to bluegrass music and recognition to the Sugar Hill record label.

By TIFFANY FISH
Staff Writer

One Durham-based label has its own reason to celebrate amidst the Grammy awards in February.

Dolly Parton recently won a Grammy for Best Bluegrass Album with her 1999 album, *The Grass is Blue*. The album marks the label's ninth Grammy since its founding in 1978.

Parton's stardom is giving Sugar Hill high-profile exposure to both artists and listeners.

Not only does the label benefit from Parton's name recognition, but she is also bringing bluegrass music — the label's specialty — to a wider audience. Bev Paul, general manager of Sugar Hill, said many music lovers might not know exactly what bluegrass is all about and that Parton's fame is educating listeners about bluegrass and bringing attention to the thriving bluegrass community.

"She is bringing a lot of people to the music who did not know what bluegrass was," he said.

"People think it is low-brow and screechy, but it's not; it is very sophisticated music."

But the album's success also gave the label its own perks, he added.

"We're in a period of real steady growth — having Dolly on the label has real benefits," he said.

"We're getting the attention of other artists that don't have a comfortable home in Nashville."

Parton's recently released follow-up album, *Little Sparrow*, has enjoyed success bolstered by the exposure bluegrass music received during Parton's performance during the Grammy ceremony.

Sugar Hill Records established itself in its bluegrass niche when founder Barry Poss decided to start up a record label specializing in traditional American music.

The label has stuck to its bluegrass roots but also expanded to include Texas singer-songwriters and young bands, such as the Grammy-nominated Nickel Creek, a band that has a traditional music foundation but more of a rock sound.

The niche gives Sugar Hill the chance to conquer a corner of the music world and give an alternative to the traditional Nashville scene.

The label has more than 100 artists signed, including the Red Clay Ramblers, Lonesome River Band and Lou Reid.

"It's an advantage not to be in a music town," Paul said.

"A lot of companies set up to try to impress each other and are doing a lot of expensive things to try to keep up with the Jones."

The Sugar Hill label has an office in Nashville to keep up with what goes on there and to serve as a touch base for artists. However, it remains removed from the traditional country music town.

Instead of worrying about competition and image, the label can concentrate on the artists and turning out top-quality music.

The boost from this year's Grammy gave the label higher visibility in order to attract new and established musicians alike looking for an artist-friendly label.

"We give our artists an extraordinary amount of freedom musically," Paul said.

"We don't meddle, and that is something that artists really crave these days."

Sugar Hill is optimistic about the future of bluegrass, continuing to bring diversity to its company by bringing in new artists that all have roots in bluegrass but have an edgier sound than traditional bluegrass bands.

"We're in a period of real steady growth — having Dolly on the label has real benefits."

BEV PAUL
General Manager, Sugar Hill

The Arts & Entertainment Editor can be reached at artsdesk@unc.edu.

Campus Calendar

Today

10 a.m. — A daylong symposium, "N.C. Crime Against Nature Statute: Prospects for Change," will look at the status of CAN in the state.

It will also examine how other states have repealed or overturned their sodomy statutes.

Speakers will include representatives from Lambda Legal Defense and Education Fund, National Gay and Lesbian Task Force, Human Rights Campaign and various state legal and legislative experts.

The symposium at the UNC School of Law is free.

Lunch will also be provided free of charge for those who preregister.

Agenda, logistics and online registration is available.

12:40 p.m. — As part of Children's Rights Week, Students for Educational

Equality and Advocates for Children and Teens will sponsor a visit to a local public school to take a tour.

The organization will also discuss educational issues with teachers.

We will leave at 12:40 p.m. from the Campus Y.

7 p.m. — Obsidian III and N.C. State University would like to invite students, faculty and staff from all area schools to "An Evening of Poetry" in the sixth-floor reception hall of North Hall Residence Hall.

Admission is free and door prizes will be given away.

Opal Palmer Adisa, Kwame Dawes and Dance Visions will be presenting.

8 p.m. — "Are We Not Men?" a one-man show sponsored by the Carolina Union Activities Board, Office of the Dean of Students and the Department of Communication Studies shows March 23 to March 25.

This performance explores race, religion, sexuality and AIDS.

It is written, adapted and performed by Marcus D. Harvey at 8 p.m. in the Union Cabaret.

Saturday

9 a.m. — UNC Department of Classics and Duke University's Department of Classical Studies will sponsor, "Gods and Monsters: Divinization and Demonization in the Ancient World," the annual graduate colloquium in classics.

The colloquium will take place in Perkins Library Rare Book Room on Duke West Campus.

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P.O. Box 3257, Chapel Hill, NC 27515
Matt Dees, Editor, 962-4086
Advertising & Business, 962-1163
News, Features, Sports, 962-0245

TODAY @ Carolina
Men's Tennis vs. Maryland 2:30pm
Cone-Kenfield Tennis Center

SATURDAY @ Carolina
Track & Field Challenge Cup 1pm
Irwin Belk Track

3 events open to anyone who wants to compete

Men's and Women's Mile
Men's and Women's High Jump
Women's 100 Hurdles
Participants must sign up at noon
Free and open to anyone!

EAGL Championship Gymnastics Meet 6pm
Dean E. Smith Center
\$8.00 adult \$5.00 student

SUNDAY @ Carolina
Men's Tennis vs. Virginia 1pm
Cone-Kenfield Tennis Center

Hardee's SPORTS SHORTS
Students & Faculty Admitted FREE w/ID!

\$5 OFF
12 Sessions or More
942-7177

Tan Your Hide

Must have coupon!
3 Miles from Campus • 15-501 S. & Smith Level Road
OPEN 7 DAYS A WEEK

Warehouse Sale*
Tons of overbuys, closeouts, & one of a kinds.
Most everything between \$3 and \$12

AN ADVENTURE IN BARGAIN SHOPPING!

*Warehouse Location:
754 Ninth St., Durham
Look for the doorway next to Earth & Spirit (across from George's Restaurant).

LOOK OUT!
CASUAL CLOTHING OUTLET
286-7262 • 933-3003

This Weekend!
Fri Sat Sun
12-5:00
3/23-3/25 & 3/30, 3/31

Students: nominate an outstanding academic advisor!
Six awards are available.

The Mickel-Shaw Excellence in Advising Award is a \$500 cash award given annually to three advisors in the Academic Advising Program in the General College and the College of Arts and Sciences.

The Class of 1996 Award for Advising Excellence is a \$500 cash award given to three academic advisors. Advisors in academic departments, undergraduate professional schools, and in the Academic Advising Programs in the General College and the College of Arts and Sciences are eligible for these awards.

Nominations should be turned in to Room 213 Steele Building, or you may make your nominations on the web at <http://www.unc.edu/depts/advising/nomination.html>. Nominations are due April 10, 2001, by 5:00 p.m.

europe ON A budget SEMINAR

Learn everything you need to know about traveling to Europe on a budget. Our free seminar covers:

- Discount Airfares • How to Get Around
- Budget Accommodations • What You Need to Know Before You Go • Planning Your Itinerary • Tours • Travel Safety

Enter to win a trip to Europe

Other giveaways include: rail passes, travel gear, travel books and more!

March 27 at 6:00 pm
Location has changed:
Carolina Inn, Hill Ballroom Central
Please call 942-2334 to sign up

Council Travel www.counciltravel.com

America's Premier Craft Beer Event

Lagers • Stouts • Porters • Pilsners • India Pale Ales

8th Annual SOUTHEASTERN MICROBREWERY'S INVITATIONAL BEER & MUSIC FESTIVAL

Live Blues & Bluegrass

David Via & Corn Tornado
Blue Smoke Blues Band

Saturday, March 24th

Time	1:00 PM - 8:00 PM
Place	American Legion Post #6 1714-A Legion Road-Chapel Hill, NC
Tickets	\$20.00 in Advance/\$22.00 at the Door
Festival Info	http://www.beerhunter.org 969-8789
Ticket Outlets	Tyler's Restaurant & Taproom, and Mellow Mushroom (in Chapel Hill & Carrboro)

Festival Sponsored By: Mellow Mushroom Chapel Hill

Deadline Extended!

Choose the next **DTH Editor**

The Daily Tar Heel is seeking students to serve on the panel that will choose the editor of the DTH for the 2001-2002 school year.

Applications for the seven at-large positions on the DTH Editor Selection Board are available at the DTH Office, and the Carolina Union info desk kiosk.

Applicants must be available for an orientation meeting from 5-6pm Thursday, March 29 and from approximately 8:30am-4pm Saturday, March 31 to conduct interviews and make the selection.

All students may apply for at-large positions except current DTH news staff members. If you have any questions about the process, please contact Matt Dees (962-4086, mbdees@email.unc.edu) or Janet Gallagher-Cassel (962-0520, jgcassel@email.unc.edu).

Friday