## JULIAN'S

visit Julian's when they return to their alma mater. "Some of the alumni have come in and said, 'It feels the same way, but you changed this or that," she said. "I will tell them that my dad didn't get to stay in business for him-self for 50 years by being the exact

same thing he was the day he opened."

Decades after opening, Julian-Fox said the store continues to uphold the traditions and core beliefs on which it was

founded. "Our almost 60-year history has been about traditional with a twist," she said. "It's great style, good fit, a lot of flexibility. It makes customers look good, which translates into feel good."

This tradition also includes a close

This tradition also includes a close relationship with the University.
"Our connections with the University run very deep, all the way from my brother inventing the basketball uniform to having a need-based scholarship in our mom and dad's honor," Julian-Fox said. "We're proud of everything we're able to do with this business."

The store also has employed many

UNC students. Julian-Fox said they

UNC students. Julian-Fox said they provide a creative edge to the business and form part of an extended family. "Working at Julian's was a wonderful experience," said former employee Eliza Warren, a senior journalism major. "They're your employers, and they're also your friends. I transferred here, and Julian's really took me under their wing and halrad me meet naonle."

and helped me meet people."

Lately, the store has been involved

Lately, the store has been involved with the University in other ways.

Tonight, Julian's will be among the designers showcasing everything from beachwear to formalwear at a fashion show at 7 p.m. in the Great Hall.

Proceeds from the show, sponsored by the Kenan-Flagler Business School, will go to the Durham Scholars, an afterschool program for minorities at local elementary schools. Tickets are \$6.

In the fall, Julian's also kicked off its Men of Style advertising campaign. After placing advertisements for volunteering models in The Daily Tar Heel, the store choose 14 UNC men to appear in its fall campaign. "The whole thing was about applauding our college fellows and their sense of style," Julian-Fox said. "We just had a wonderful time with that, and I think they would say they had a good time, too.'

Following the success of its initial Men of Style campaign, the store plans to host another one this fall.

Even with the evolving times, Julian-Fox said the store's green canopy will complement the street facade for many years to come.

"We grew up by hearing people say-

ing 'I'll meet you at Julian's after the game," Julian-Fox said. "We figure if we continue to hear that, then we'll continue to work to be here.

"This is our town and our street and our university, and you can't take away any segment of that. It just wouldn't be the same.

cut and save!!

The Features Editor can be reached at features@unc.edu.

DTH/SEFTON IPOCK Senior Ryan Dahl leads other members of the men's club rugby team in a passing drill Wednesday afternoon. The team is getting ready for a trip to compete in the national rugby Sweet 16.

RUGBY From Page 3

there are benefits to being a club team.
"You're not required to do anything,

so the people who come out to practice are there because that's how they want to spend the next two or three hours of their day," he said.

And Powell said he is confident the players will find a way to compete because

they are all very committed to the team.

"They have determination and dedication," he said. "They are there basically every night of the week, and they fund themselves."

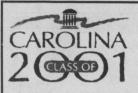
Dahl said the members have sacrificed a lot to get where they are, including practicing three days a week for two ours, conditioning two days a week for at least one hour and then playing on

Recently, Powell said he has been able

to see that hard work make a difference.
"Their skill level has improved dra-

Dahl said he thought those skills would pay off in the Sweet 16. "We've made it to the round before this a couple times, but this is the first time we've broken through - but hopefully not the last."

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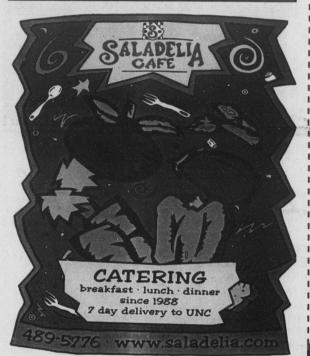
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4. Cancer of the reproductive organs and breasts

1. Cancer of the reproductive organs and breasts

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matically over the last couple months," he said.

The University Editor can be reached

DAP From Page 3

is hidden in pant legs, which can be

rolled up once outside the office.

Lakhany launched the Dap-Rugget line with designer Cedric King. He said most of their funding came from family ties and friends of King.

Dap-Rugget clothes are sold throughout the Northleast in various

stores, namely Lim's, a 25-30 store chain with brand-name urban clothing Lakhany said this strategy should spark the interest of shoppers. "People see it and say, 'Wait, what's that?'" he said.

The line also has spread to small independent stores in Atlanta, adding a grassroots touch, Lakhany said. He is hoping his line will be sold in Belk's by this fall and in Dillard's and Nordstrom

department stores later. Lakhany said Dap-Rugget has gained popularity via celebrity promotions.
Former Tribe Called Quest rapper Phife
Dawg gave thanks to Dap-Rugget on his
newest album, and rapper Ludicris is
now on tour sporting the line. Outkast
and some Carolina Panthers can be seen wearing Dap-Rugget in XXL, a

hip-hop lifestyle magazine. Lakhany said Dap-Rugget's theme is recurring in everyday life, heighten-ing the line's popularity. "A lot of things in life are dap-rugget," he said. "You go to work at an office, you're dap. But then you go home, kick it

with your friends, you're rugget."

He said this is the reason celebrities are willing to work with the brand.
"They say we're the next Hilfiger," he said. "It's really good to hear that kind of feedback from people who know what they're talking about."

But Lakhany also gets positive feed-back from friends. Dap-Rugget supporter Ron Lovelace said Lakhany's experience in the clothing industry and his business know-how will take him far. "Because of the hard work he's put in, the company has a lot of upside potential, and I think it can do really well," he said.

Clothes labeled "Dap-Rugget" are priced relative to brands like Polo at 0-60 a shirt. But Lakhany sai value of his brand is incomparable.

"We're selling the lifestyle more than anything." The Features Editor can be reached

at features@unc.edu.

DISCUSSION From Page 3

emony will hopefully bring a "renewed interest" in the BCC

The BCC, currently located in the Student Union, will move to a threestory, 36,000-square-foot building located between the Bell Tower and Coker Hall.

Amana said the goal of the week's events will "educate people about the history of the BCC." The week includes educational video viewings, a BCC Ambassadors Cultural Extravaganza and the groundbreaking ceremony.

Amana said the BCC will reach out

to include the entire campus in its celebration. "Whenever students want to use the center as a resource, we are in support of that."

The University Editor can be reached at udesk@unc.edu.