

UNC to Help Develop Software

By Mike Callahan and Jenny McLendon
Staff Writers

A software application that might help the United States in future military conflicts is being developed at UNC's Kenan-Flagler Business School.

The Center for Logistics and Digital Strategy, a division of the business school's Frank Hawkins Institute of Private Enterprise, has teamed up with the software company Saffron Technology.

The two entities will work to develop an application that could be used by the Boeing Company to mimic the way the human memory detects patterns in complex sets of data, said Noel Greis, the center's director.

Recent changes in the way U.S. military forces are deployed and sustained have created a need for better ways to move products and materials — in this case military equipment and personnel — throughout the world.

UNC is now developing an application of the software that will analyze a high volume of complex logistical data and then help the user make decisions based on the results — and this is where Boeing becomes involved.

The application being designed at UNC will work with Boeing's existing analytical software program, Boeing Log Net, to receive information, such as the location of troops, food and weapons, and offer recommendations to military officials on course-of-action decisions in real time.

"We are developing a series of tools that will let us replace human decision-making with electronic decision-making," said Richard Rocks, manager of integrated defense logistics and integrated process team leader for Boeing. "It can be considered software that learns or that can help make decisions about support capability."

After participating in a conference at UNC two years ago, Saffron donated a copy of its generic software program, SaffronOne, for the business school to use for educational purposes, Greis said.

UNC entered into a partnership with Boeing, the largest aerospace company

in the world, about one year ago.

"We had shared beliefs about the development of technology," Rocks said. "We had a relationship and we have grown that relationship."

He said Boeing's main goals are to prove that the concept behind the program makes sense and that the technology works.

While plans to implement the software application are already taking shape, Greis said it probably will not be used in the military operations in Afghanistan.

"I don't think it will be ready soon enough," Greis said. "It is a long-term project."

But Rocks said the program's completion will signal a new era in military technology. "We will be able to use sophisticated decision support instead of relying on yesterday's technology to make decisions for tomorrow."

The University Editor can be reached at udesk@unc.edu.

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RICHARD ROCKS
Manager With Boeing

GHOST STORIES

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"There's three categories, two age groups and lots and lots of kids," Watts said. "We've done this event for years, and it's one of the most fun events we do." The ghost stories have been a part of

Halloween in Carrboro for 10 years, but Burch is a newcomer to the fun at Weaver Street Market.

Burch has been the featured storyteller for two years, ever since her family moved to Carrboro.

"I moved here two years ago from California with my UNC graduate student husband, but I'm actually a gradu-

ate of Duke University," she said. Burch said the appeal of the event is that there is something for everyone.

"There are creepy stories for those who like them, but those who don't are glad to know there are other stories too."

The City Editor can be reached at citydesk@unc.edu.

RHA Sponsors Halloween Bash in Student Union

By Eshanthi Ranasinghe
Staff Writer

Ghosts, goblins and witches have a new place to make magic and mischief this Halloween, giving students an alternative to the traditional revelry on Franklin Street.

The Residence Hall Association is sponsoring a Halloween Bash in the Student Union for the first time, which will include events held throughout the Union and is free to all who want to participate.

RHA officials said the only requirement for participation is that at least one person in about every five people has a UNC ONE Card.

Events taking place Wednesday night will range from storytelling and live music in the Union Cabaret to pumpkin carving and pie-eating contests in the Pit.

The basement of the Union also will be open all night for students interested in free pool, pingpong and bowling. Tables of free food will be provided all

night.

Other co-sponsors for the event include Carolina Dining Services, which provided discounts on the food purchased for the event and advertising in Chase Hall and Lenoir Dining Hall, Old Campus Upper Quad resident assistants, UNC Rotaract, Carolina After Dark and the Department of Housing and Residential Education.

The Halloween Bash was organized to provide students with an alcohol-free alternative to other Halloween parties, said RHA president David Cooper.

"(Our) goal is that every student can say, 'Yes, Carolina's got something for me,'" Cooper said. "There should be something for everyone to do on Halloween night."

The idea for the Halloween Bash originated from Old East Residence Hall RA Nate Jaime, Cooper said.

Jaime proposed the idea to RHA and Carolina After Dark in early September and, once it was approved, preparation for the event began immediately,

Cooper said.

RHA officials said they are hoping that the event will become an annual activity, but that depends on the turnout this year.

Organizers have planned several events to cater to a variety of students' interests.

Storyteller Terry Rollins will be spinning tales of horror and fright from 9 p.m. to 10 p.m. in the Cabaret.

Bands Pappa Joe & the Funny Man and Back Beat will perform in the Cabaret from 10 p.m. to 12 p.m.

Pumpkin carving and pie-eating contests will take place in the Pit from 9 p.m. to 11 p.m.

The Black Graduate Students Association also is sponsoring a Halloween dance in the Great Hall. Tickets can be bought in advance for \$3, \$4 at the door if the student is wearing a costume and \$5 at the door if the student goes without a costume.

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PARKING

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ity usage cost the town \$75,000.

To curb the volume of people attending the event, Chapel Hill police, in conjunction with the fire department and UNC's Department of Public Safety, are

preparing to set up an area of the town that will be closed to nonresidents.

But Cousins emphasized that the police are ready to deviate from their plan if necessary.

"Our plan is made to be flexible," she said. "Should people begin showing up at an early time, we are prepared to set up the barricades and proceed from there."

Jarvis echoed Cousins' sentiment of the department's objectives.

"We are always geared to handle the unexpected," he said.

"We cannot afford the luxury of just assuming (our plans) will work."

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What is CAD?

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For more information and an online application, go to: www.unc.edu/~dhcooper/cadapp.html

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