

Go-Go Video Finds Niche, Brings Movies to Your Door

Services are available to most nearby areas

By **MICHAEL DAVIS**
Assistant City Editor

For Robin Samuels, seeing a small business based out of a van was enough inspiration for a new local dot-com start-up.

Samuels and her husband, Richard Taylor, are co-owners of Go-Go Video, based out of their home at 113 Estes Drive Extension in Carrboro.

Open for almost 2 1/2 months, Go-Go has introduced a new concept to the area video rental business.

It delivers. The idea came to Samuels while living in Rochester, N.Y., during the mid-1990s, when she noticed a local business that rented video cassettes out of the

owner's van.

Taylor said similar outfits began in the pre-Internet days in larger cities such as New York and Atlanta.

"It looked to be a very simple concept," he said. "If they can do it, why not us?"

Inspired by these enterprises and the explosion of Internet commerce, the couple pursued what Taylor calls a hybrid between a brick-and-mortar and a dot-com company.

The service covers Chapel Hill and Carrboro, with some exceptions for assisted living and nursing home facilities, he said.

After searching for selections online, customers can place orders via tele-

phone, e-mail or fax to Go-Go, and the videotape or DVD will be delivered to their place of business, he said.

He said people can return films to one of two drop boxes, either on the corner of Estes Drive and Franklin Street or at Willow Creek Plaza.

Taylor said that while the business charges no additional fee for delivery, customers will incur a \$1 fee for pickup. He added that the business will waive the pickup fee for the elderly and others confined to their homes.

Samuels said that while the summer is traditionally a slower period for consumers to rent films, it allowed Go-Go to spread the word about its services.

"I think we've been very successful about building the brand-name recognition," she said.

Taylor said the business caters to people who do not have time during the week to stop by the video store before returning home for the evening.

"The clients that we have are people who are really, really busy," he said. He said Go-Go has between 1,500 to 2,000 titles in stock and features films found at mainstream video retailers.

He said the company is straying away from foreign and independent films, which he said have already found homes at other local establishments.

"We're kind of trying not to step on anyone's toes here," he said. Taylor said Go-Go specializes in providing a service.

"We offer a convenience."

Go-Go Video (<http://www.gogovideo.biz>)
Delivery area: Chapel Hill and Carrboro business addresses, Meadowmont and Southern Village
Cost: \$3 to \$4.50 per video
Length of rental: One or two nights
Return: Drop-boxes or pickup for \$1
DVD Avenue (<http://www.dvdavenue.com>)
Delivery area: Any address
Cost: Starting at \$14.95/month for two rentals
Length of rental: Unlimited
Return: Prepaid return envelope
NETFLIX (<http://www.netflix.com>)
Delivery area: Any address
Cost: \$19.95/month for 3 rentals at a time
Length of rental: Unlimited
Return: Prepaid return envelope

DTH/ADAM GELLER

"The clients that we have are people who are really, really busy."

RICHARD TAYLOR
Co-owner of Go-Go Video

The City Editor can be reached at citydesk@unc.edu.

Foy Celebrates Achievements Of Housing Philanthropist

By **LAURA HINSON**
Staff Writer

In a proclamation Monday night, Chapel Hill Mayor Kevin Foy declared Aug. 26, 2002, as George Tate Day, honoring a man who has been instrumental in providing affordable housing in Chapel Hill.

Before the Chapel Hill Town Council meeting Monday, Foy said Tate has been helpful in the effort to keep Chapel Hill an affordable place to live. "Mr. Tate is a longtime member of the community who's been building houses - affordable houses - for years," Foy said. "It's just appropriate to recognize someone who has put his work behind this effort."

George Tate has jump-started the careers of numerous black business owners and has provided a majority of the affordable housing in Chapel Hill and Carrboro.

"He's the reason I'm here in Chapel

Hill," said Ray Butler, owner of Butler's Garage at 105 Padgette Lane in Carrboro. "He built my garage and the house that I live in."

Tate started building 30 years ago because he recognized the lack of affordable housing in the community.

Tate has two existing subdivisions in the area - on Glosson Circle in Carrboro and on Starlight Drive in Chapel Hill. He also built 90 percent of the houses on Piney Mountain Road in Chapel Hill.

Tate said that he had a hand in almost all of the affordable housing in Chapel Hill and that he is not yet finished build-



Chapel Hill Mayor **Kevin Foy** declared Monday as George Tate Day in honor of a local builder.

ing. He said he has plans for another subdivision in Carrboro that he will propose to the Board of Aldermen.

Butler said he is glad Tate is being recognized for his work in the community. "It's a wonderful thing to have a George Tate Day," Butler said. "If not for George, much of the black community wouldn't be in the houses they are in."

Arthur Brown, owner of Brown's Auto & Collision Center at 11744 U.S. 15-501 in Chapel Hill, said he too owes Tate thanks for getting his business off the ground.

"George helped me start the business 20 years ago," Brown said. "I think it's about time (Tate was recognized) because he has helped out a lot in the black community especially."

Tate said he draws from his experiences to offer advice to community members who want to get involved. "Let yourself be the last person you think about."

The City Editor can be reached at citydesk@unc.edu.

DTH Feedback Board Seeks Members

Staff Report

The Daily Tar Heel is seeking six to eight readers to join its fall 2002 Community Feedback Board.

The board will meet five times throughout the fall semester to critique issues of the DTH and to provide feedback on all aspects of the paper. The board serves as a way to increase dialogue between the paper and the population it serves.

All members of the University community - student, faculty, staff and area residents - are encouraged to apply.

Applications can be picked up at the DTH office in Suite 104 of the Student Union. Applications are due by 5 p.m. Sept. 10.

The board will meet five times during the fall semester - Sept. 17, Oct. 1, Oct. 22, Nov. 12 and Dec. 3 - all at 6:30 p.m. in the Student Union.

Each meeting will last one to two

hours, and all applicants are expected to be available to attend all five meetings.

Pizza will be provided at each meeting. Members of the Community Feedback Board will be expected to read the DTH every day and be prepared to discuss with other members of the board and DTH Managing Editor Alex Kaplun.

Kaplun can be reached with further questions about CFB at kaplun@email.unc.edu.

Cheney Says Hussein Must Be Removed

The Associated Press

WASHINGTON - Vice President Dick Cheney warned Monday that the United States could face devastating consequences from any delay in acting to remove Saddam Hussein as president of Iraq.

Cheney's remarks were among the strongest by a high administration official about the urgency of ousting Hussein, spoken even as the White House contends no decision has been made to invade Iraq.

Speaking at a Veterans of Foreign Wars convention in Nashville, Tenn., Cheney dismissed what he called "deeply flawed" logic of people who argue against a pre-emptive strike to stop Hussein from developing chemical, biological or nuclear weapons.

"What we must not do in the face of a mortal threat is to give in to wishful thinking or willful blindness," he said. "We will not simply look away, hope for the best and leave the matter for some future administration to resolve."

Cheney pressed the administration's case for invading Iraq in face of growing misgivings about the potential loss of lives; the cost to U.S. taxpayers; the effects on other countries, friend and foe; and uncertainty about who would replace Saddam and how long the U.S. commitment would last.

The Daily Tar Heel
P.O. Box 3257, Chapel Hill, NC 27515
Kim Minugh, Editor, 962-4086
Advertising & Business, 962-1163
News, Features, Sports, 962-0245
One copy per person; additional copies may be purchased at The Daily Tar Heel for \$.25 each.
© 2002 DTH Publishing Corp.
All rights reserved.

Welcome Back, Students!

eat big.cheap.late.great cosmic

menu sampling:
various menu items.....\$2
old school veggie burrito.....2
veggie burrito deluxe.....4
chicken burrito.....5
quesadilla.....3
chicken quesadilla.....4

...and more plus...
all mexican beers \$2

\$2 Cosmic Cantina FF
ANY ORDER OF \$5 OR MORE
EXPIRES 9/2/02

960-3955
open super late night until 4am
always fresh, juicy, big and healthy

where are we?
nyc: east village, 3rd ave at 13th near nyu
chapel hill: right across the street from the varsity theatre at 128 franklin street [at the end of the hall]
durham: on 9th street and perry street [across from brueggers], 286-1875.

HEALTHY FOOD
OPEN LATE 'TIL 4AM

HEALTHY LOWFAT LATE NIGHT Cosmic Cantina
(it's what we do best)

DOMINO'S PIZZA
Domino's
The Pizza Delivery Experts

UNC Pizza Headquarters
Student Value Menu
412 E. Main Street, Carrboro
929.0246

Sides:
Fresh Express Salad \$3.99
Cheesy Bread \$3.49
Cinnastix \$3.49
Breadsticks \$2.99
Buffalo Wings \$5.99
Domino's Buffalo Chicken Kickers \$5.99 **AVAILABLE NOW!**

Coke:
12-oz. cans \$.80
2-liter \$2.08

\$6.99 Get a Large 1-Topping Pizza or Get a Small 1-Topping Pizza & an Order of Breadsticks

\$7.99 Get a Medium Pizza with up to 4 Toppings or Get 2 Small Cheese Pizzas

\$9.99 Get a Large Pizza with up to 4 Toppings or Get 2 Medium Cheese Pizzas

\$10.99 Get 2 Medium 1-Topping Pizzas

\$13.99 Roommate Special Get 3 Medium 1-Topping Pizzas