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Carolina First Aims for \$1.8B Goal

By ERIN GANLEY
Staff Writer

Carolina First Campaign officials today will kick off the public phase of the second-largest fund-raising campaign ever at a public university with an announcement of their official \$1.8 billion goal.

Paul Fulton, co-chairman of the Carolina First steering committee, said Thursday that this goal will set the University apart in raising funds. "This campaign could be the most important

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thing that happened to the University," said Matt Kupec, vice chancellor of University advancement.

Although \$1.8 billion is the goal expected to be announced at 12:30 p.m. in McCorkle Place, Kupec and Fulton said they believe the campaign definitely will exceed that goal.

"We expect to raise \$2 billion, but it is more realistic at this time to set it at about a billion eight," Fulton said earlier in the week.

Kupec said private funds could be a key factor in positioning UNC as the leading public university. The eight-year campaign will end July 1, 2007.

University of California-Los Angeles' ongoing \$2.4 billion 10-year effort is the largest campaign

at a public university.

"We are very fortunate at this university to have incredible support from the state, but in tough times there are a lot of strains," Kupec said. "We know we've got to step it up. ... The thing that can drive us to excellence is private money."

Since the campaign began it has averaged \$22.3 million of committed funds each month. If the campaign averages only \$20 million a month for its remainder, \$1.99 billion will be raised by July 1, 2007.

The multiyear campaign began July 1, 1999, with an initial goal of at least \$1.5 billion. Officials were originally going to announce the final goal last October, but after the events of Sept. 11, they

decided to delay the announcement.

Fulton said that as the campaign goes on, it is likely the goal will be raised again. "It could increase, and we are looking to do that. We are all confident that the economy can bounce back," Fulton said.

After today Carolina First will attempt to target all UNC alumni for donations in its public phase. Since its quiet phase began, the campaign has raised \$861 million, mainly by targeting large donors, said Speed Hallman, director of development communication.

Hallman said organizers took the extra time to

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Carolina First Goes Public

Today UNC will announce a campaign similar to the fund-raising campaigns below. UNC has raised \$861 million in its silent phase, which began in July 1999.



SOURCE: CHRONICLE.COM DTH/NIKI RANDALL

Ehringhaus Ends Term as UNC Counsel

By MEREDITH NICHOLSON
Assistant University Editor

Susan Ehringhaus will end her 29-year term as vice chancellor and University general counsel at the end of the calendar year.



Vice Chancellor Susan Ehringhaus will return to UNC in fall 2003 as a professor in the School of Law.

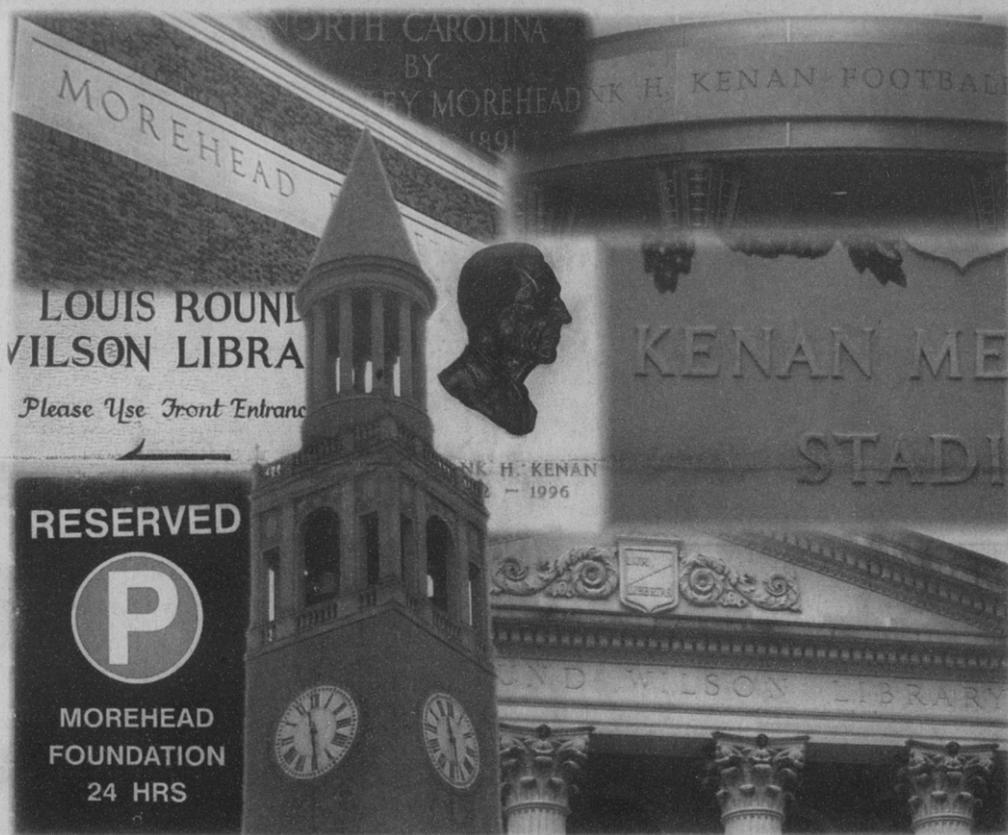
Ehringhaus, who has been with the University for 32 years and served under six chancellors, will begin her new position Jan. 1, 2003, serving a special joint assignment with the Association of American Medical Colleges and the Association of American Universities, based out of Washington, D.C.

Law Professor Glenn George will serve as interim vice chancellor and general counsel after Ehringhaus' departure. Chancellor James Moeser will appoint a search committee to fill the position permanently.

In her new position, Ehringhaus will examine ethical ways to conduct research and ensure that research on human subjects follows all appropriate rules and standards.

"These are issues that are important to universities in

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DTH PHOTO ILLUSTRATION/BRIAN CASSELLA AND MICHAEL JERCH

Historic family names like Kenan, Morehead and Wilson are found scattered across the UNC campus.

University Day to Celebrate UNC's Distinguished Founders

This past week, researchers delved into the wealth of information found in the Wilson Library.

Schoolchildren took buses to the Morehead Planetarium for class trips.

And Saturday, people will head to the Kenan Stadium to watch the Tar Heels play football once again.

As students, faculty and community members walk through the campus each day, they pass names on buildings — names of the individuals and families who have made major contributions to the University.

This weekend, UNC will celebrate its 209th birthday, commemorating years of academic excellence since the University opened its doors as the first public university in the nation.

In 1901, Louis Round Wilson launched one of the South's first library science programs at his alma mater.

Wilson eventually became a professor at UNC and served as director of the Division of Extension from 1912-21.

He helped obtain \$5 million dollars in private donations to expand the overcrowded University in 1920.

From 1915-32, Wilson also served on the Faculty Advisory Committee and participated in planning the Carnegie Library (now Hill Hall), Swain Hall, Graham Memorial and University Methodist Church.

"He knew everybody connected with the University," said William S. Powell, retired curator of the Wilson Library. "People would come to him for advice."

In 1932, Wilson left UNC for the University of Chicago, where he taught future librarians for 10 years.

In 1942, he returned to Chapel Hill and worked as a professor of library administration.

UNC named the Louis Round Wilson Library for him in 1965.

"Wilson used to come in my office and chat — I felt like I knew everybody from the past 100 years," Powell said.

"He was the heart and soul of the library."

Like Wilson, the Morehead family has strived for generations to strengthen the University's resources.

Gov. John Motley Morehead is called "the father of modern North Carolina." He graduated from UNC in 1817 and served as a member of the UNC Board of Trustees for 38 years. He also established and served as the first president of the Alumni Association.

One hundred years later, his grandson John Motley Morehead III followed in his footsteps and served as Alumni Association president and donated funds to build the Bell Tower, the Morehead Building and the Morehead Planetarium.

Perhaps most importantly he established the John Motley Morehead Foundation, an organization whose mission is, according to its Web site, "to sustain and enhance the excellence of the University of North Carolina at Chapel Hill."

"The interesting thing is [John Motley Morehead III] had no

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By KRISTIN BECKER
Staff Writer

Planetarium.

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University Day

On Saturday, there will be several events for the community to celebrate the University's beginnings.

9:30 a.m.
The University Day Ceremony will be held in Hill Hall Auditorium. William R. Ferris will be the keynote speaker for this year's ceremony.

11 a.m.
The dedication of the new Institute for the Arts and Humanities, located in Hyde Hall, will take place in McCorkle Place.

noon
Traditional rivals UNC and N.C. State University face each other in a football game at Kenan Stadium.

SOURCE: HTTP://WWW.UNC.EDU

DTH/AMY BLANTON

UNC Celebrates 209th Birthday

By ALEX GRANADOS
Staff Writer

Saturday marks the 209th birthday of the University with an annual celebration that reminds students and alumni of UNC's humble beginnings.

University Day, first celebrated in 1877, combines speakers and activities to invoke a spirit of appreciation and commemoration. The day's festivities center on Saturday's ceremony, set for 9:30 a.m. in Hill Hall auditorium.

Although most of the events are planned for Saturday, the celebration really starts a day earlier.

A new addition to the School of Pharmacy will be unveiled with a ceremony today. The building will be called Banks D. Kerr Hall.

Bill Campbell, dean of the School of Pharmacy, said

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Money never starts an idea; it is the idea that starts the money.

W.J. Cameron