

Police Announce Halloween Plans

By KIM SILVERS
Staff Writer

The town of Chapel Hill and the police department have released their plans to prepare for the large crowd expected at this year's Halloween celebration.

Officials say that traffic has always been a major issue surrounding Halloween and that the downtown lacks sufficient parking for the influx of people.

Town officials have limited available parking for Oct. 31, prohibiting parking on streets in and near downtown Chapel Hill.

For the first time, the town will offer an alternative to parking downtown. Shuttle buses will run between four park-and-ride lots and downtown Chapel Hill.

Town officials are encouraging everyone to use the service. Director of Transportation MaryLou Kuschatka said, "People should take advantage of the buses because the later the night gets, it will be harder to find somewhere to park."

The Jones Ferry Road lot and the Southern Village Lot at U.S. 15-501 South will take participants to the old Trailways Bus Station on West Franklin Street. The Friday Center and University Mall lots will shuttle to East Franklin Street.

The shuttle buses will continuously run from 8 p.m. until 2:30 a.m. and will charge \$2 for one-way passage and a \$3 charge for round-trip.

Kuschatka said special events, including Halloween, are not included in the

yearly transportation budget. "The shuttle service will not be able to operate without the charge," she said.

The buses will use Raleigh Street from East Franklin Street to Cameron Avenue to load and unload passengers.

Downtown streets will be closed to traffic at 8 p.m. Residential streets near downtown will be closed to everyone except residents and their guests.

To ensure the safety of patrons, police officers will close Franklin Street from Raleigh Road to Mallette Street. Columbia Street will be closed from Rosemary Street to Cameron Avenue.

Alcoholic beverages, glass bottles, fireworks, explosives, animals, weapons, paint and flammable substances will not

be allowed on Franklin Street. Police will confiscate any items that look like or could be used as weapons.

Jane Cousins, Chapel Hill police spokeswoman, said 300 police officers from all over the state will be on hand to control the crowd, in addition to Alcohol Law Enforcement officers.

Cousins said last year's more stringent Halloween policy was enacted to decrease the size of the crowd by diverting traffic from a 1-mile radius of downtown. This year, officials say, more out-of-town visitors might attend the event because of decreased security policies.

The City Editor can be reached at citydesk@unc.edu.

PAIR OF DEUCES



DTH/LUCAS HAMMONDS

Sophomore Tim Swain (left) considers his next move during a poker game with sophomores Joe Pickrell and Brooks Stone. The group gathers every Tuesday night in Morrison Residence Hall for the game.

Business Expo Aims to Aid Economy

Orange County businesses showcase goods

By LAURA HINSON
Staff Writer

Orange County businesses gathered at the Sheraton Chapel Hill Hotel on Wednesday to showcase their services to the community and other employers.

The Orange County Business Expo 2002 was the first countywide collaboration of this type.

The expo was organized by the Orange County Economic Development Commission, the Chapel Hill-Carrboro Chamber of Commerce and the Hillsborough/Orange County Chamber of Commerce.

"This is the first time the two chambers and the economic development commission have worked together," said Dianne Reid, director of the Orange County Economic Development Commission and future director of the Hillsborough-Orange County Chamber of Commerce. "One reason [we had the expo] was because of the economic slowdown."

Though the economy of Orange County has not suffered as much as other counties around the state, Aaron

Nelson, executive director of the Chapel Hill-Carrboro Chamber of Commerce, said the expo is a good way to stir up even more business.

"We have some phenomenal businesses in Orange County," he said. "We thought this would be an exciting opportunity to showcase them."

The featured businesses ranged from banks to newspapers to ice cream distributors who handed out samples.

WUNC Radio, one of the sponsors for the event, came to the expo in the hope of gaining advertisers - but more importantly to gain exposure, said Scott McCall, a corporate relations associate for WUNC. "We're just trying to create general awareness for the station," he said.

WUNC handed out "chip clips" with its logo along with radio program schedules and bumper stickers. Most businesses distributed samples of their goods or auctioned merchandise or gift certificates.

Stephanie Lerner, a counselor who specializes in individual and relationship counseling, said she manned a booth at the expo because she wants exposure for her business. "My product is a hard one to market," she said. "It's not a con-

crete household item."

Lerner said she also was trying to change the image some people have of counselors. "I feel it's very important for people to be less frightened of counselors," she said. "There are so many stereotypes out there."

Some people who visited the expo said they had a specific purpose, while others were simply browsing.

Winslow Carter, a career counselor at East Chapel Hill High School, said he attended with students in mind. "I'm looking for opportunities to place students in internships with local businesses," he said.

Diana Towsley, a Carrboro resident, said she was browsing purely for herself. "I came to see what businesses are around, and I know some of the people here," she said. "Also, I'm a graphic artist, and I'm looking for a job, and I wanted to see what was out there."

Reid said the expo was a success and she hoped it would encourage local spending. "Our real hope is that businesses will get to know each other and buy from each other," she said.

"Any time the money stays in Orange County, it's a good thing."

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University Day Brings About Reflection on Moeser's 2 Years

Budget cuts slow University's progress

By WILL AREY
Staff Writer

"Simply, we must lead. We must aspire to the highest levels of performance and service."

Chancellor James Moeser offered those words Oct. 12, 2000, during his installation remarks at this year's University Day celebration.

In his speech that day, Moeser reiterated his desire to make UNC-Chapel Hill the best public university in the nation.

Two years now have passed since Moeser issued his challenge to UNC-CH, and University officials said Thursday - leading up to this weekend's University Day celebration - that while UNC-CH has made great strides, there have been numerous setbacks that have slowed the University's progress.

Faculty Council Chairwoman Sue Estroff said that in many ways the University has taken two steps forward and one step backward.

"We've seen an increase in productivity and research among faculty and an increase in the overall quality of students," Estroff said. "But at the same time, there has been a continuing decline in our ability to recruit top-flight

faculty." Estroff pointed to the combination of increasing enrollment and budget cuts as examples of black marks on the University's record in the last two years.

"These factors indicate that we are not leading but trailing," she said.

Estroff said the root of the problems can be found in the UNC-system Board of Governors and N.C. General Assembly.

"The BOG and the legislature don't have a feasible financial plan for the state universities," she said. "Having a financial emergency every year is ridiculous. We must anticipate growth and at least have sustainable rations to nourish the system. We simply can't have the lowest tuition and the highest-caliber faculty without outside support."

But Estroff also emphasized that it is too soon to judge whether UNC has become a leading public university.

"Two years for a goal like that is like a minute," she said. "We must consider the past 200 years."

But Dean Bresciani, interim vice chancellor for student affairs, said officials are working diligently to prevent such external factors from holding the University back.

"Honestly I see no internal roadblocks," Bresciani said. "And we're being very creative as far as outside influences and how to meet those challenges."

Bresciani also pointed out that the

abstract nature of the chancellor's goal made it unattainable in reality.

"We'll never truly achieve the goal of being the best public university," Bresciani said. "The bar will continually be reset at higher levels in relationship to our peer universities."

Tommy Griffin, Employee Forum chairman, echoed Estroff's response, saying the only obstacle to the chancellor's goal is time.

"Communication between faculty members has greatly improved (in the past two years)," Griffin said. "Staff now has a lot more means of input."

Griffin, who also serves on UNC-CH's Tuition Task Force - the group charged with developing a long-term tuition plan for the University - said his main goal is making sure tuition prices remain reasonable.

"It's key that people aren't priced out because of tuition," he said. "We must make sure that all who want education can afford it."

Griffin also said graduating students who move on to bigger and better things offer proof of UNC-CH's success.

"Increased graduation rates and moving folks across the stage in May prove that the jobs are done right," he said. "It's going to take time, but if the students, faculty and staff work together, we'll get it done."

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GET UP AND DANCE



DTH/JONATHAN SAAS

Seven dancers from Opeyo! Modern perform in the Pit on Thursday afternoon as part of Race Relations Week. A crowd of more than 100 students gathered to watch the performance. Race Relations Week is co-sponsored by Hip-Hop Nation and the Students for the Advancement of Race Relations Committee, which is part of the Campus Y.

October 12

BLUE BLITZ 2002

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