

The Daily Tar Heel

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• Report outlines ideal personnel system
• Carrboro rent rates drop in 2002
• UNC alumnus exhibits art at Ackland

Evil Dead on Campus

B-movie actor Bruce Campbell attracts hundreds to Bull's Head Bookshop.
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Mauled

N.C. State dominates Tar Heels in 2nd half.
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Weather

Today: Partly Cloudy; H 60, L 47
Tuesday: Rain; H 56, L 50
Wednesday: Cloudy; H 69, L 43



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Officials Set Sights on \$1.8 Billion



PHOTO COURTESY OF DAN SEARS

Chancellor James Moeser announces the start of the Carolina First Campaign on Friday.

Campaign goal: Make UNC No.1 in nation

By LANCE JOHNSON
Staff Writer

The Carolina First Campaign went public Friday with an announcement stating the project's mission of "transformation" and declaring an official fund-raising goal of \$1.8 billion.

Several UNC officials, including Chancellor James Moeser, spoke to a crowd of faculty, students, alumni and Carolina First committee members at the Carolina Inn's Hill Ballroom.

"This is the moment that so many of us have been working toward - to make this campaign public," Moeser said.

He said the mission of the campaign was transformation - a goal for the University to transform the state, the nation and the world.

Carolina First is an eight-year fund-

raising campaign aimed at making UNC the leading public university in the nation by increasing the University's endowment through private donations.

The goal is to secure \$1.8 billion in private donations to be spent in five areas of interest - faculty, students, strategic initiatives, research and campus renovation and expansion.

To date, \$866 million in private donations has been raised through the campaign's silent phase, which began July 1999.

The University already is on its way to meeting its goal of creating 200 new endowed professorships and 1,000 new undergraduate scholarships, Moeser said.

Since the beginnings of the campaign, donors have established 92 endowed professorships and 267 schol-

arships and fellowships.

The attitude at the announcement was professional yet relaxed. Speakers joked about the silent phase of the campaign being "the worst-kept secret," and made light of recent University issues like the summer reading controversy.

The announcement even included a visit from a costumed representation of Gen. William Richardson Davie, considered to be the father of the University. English Professor Christopher Armitage, dressed up as Davie, discussed the history of the University and joked about the condition of the academic hall holding Davie's name.

Rain forced the Friday announcement to the Carolina Inn from its scheduled placement at Davie Poplar in McCorkle Place.

Moeser said that in addition to Carolina First, the University also

would push for extra funding from the state. He said the overwhelming push for the \$3.1 billion higher education bond referendum - which passed November 2000 - reflects a statewide support for the University, support he aims to capitalize on.

UNC will see \$500 million from the state bond issue. Carolina First's initial goal of \$1.5 billion was aimed at tripling the funds received from the state.

"This University is one of the state's best investments," Moeser said.

He said UNC has repaid every dollar the state spent on it with what he called "intellectual capital."

Moeser said, "Clearly, no institution has produced more leaders, solved more problems and served the public better than Carolina."

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Murder-Suicide Shocks N.C. State

By ELYSE ASHBURN
State & National Editor

RALEIGH - Two N.C. State University graduate students died Saturday evening in an apparent murder-suicide on the tennis courts in the center of campus.

Lili Wang, 31, was gunned down by fellow College of Engineering student Richard Anderson, 49, about 5:15 p.m. as she played tennis near Carmichael Gym, authorities said.

Anderson apparently turned the gun on himself after shooting Wang, said N.C. State Campus Police Chief Tom Younce.

A total of about five shots were fired, according to student accounts and preliminary police reports.

An N.C. State campus police officer who was jump-starting a student's car in the parking lot adjacent to the courts raced to the scene when the shots were fired. Anderson and Wang were both dead upon the officer's arrival. Though other individuals were on the tennis courts at the time of the shooting, nobody else was injured, Younce said.

Alex Moritz, a junior business major

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Study Ranks N.C. 6th in Domestic Violence Slayings
See Page 7

New Motion Filed in Quran Legal Dispute

Plaintiffs argue that reading-related events at UNC advocate Islam

By DAVE SZWEDO
Staff Writer

Plaintiffs in the case challenging UNC's summer reading selection have filed a new motion to amend their complaint, extending both the life of their lawsuit and the controversy surrounding it.

The motion, filed in a federal district court in Greensboro on Oct. 4, claims the University knowingly misrepresented the mandatory nature of the summer reading assignment.

"Originally we were told the program was not mandatory," said Michael DePrimo, one of the attorneys for the American Family Association Center for Law and Policy, the group that filed the suit. "We subsequently found out that students were told it was mandatory."

The amended lawsuit contends that UNC submitted false affidavits regarding student participation in the summer reading program. The affidavits stated that participation was voluntary, attendance would not be taken and essays concerning the reading were not required.

UNC's General Counsel Susan Ehringhaus could not be reached for comment Friday.

The plaintiffs named in the amended complaint include three anonymous UNC students; Terry Moffitt, chairman of the board of the Family Policy Network; and James Yacovelli, the group's N.C. director for North Carolina. All the plaintiffs were named in the original lawsuit.

A statement released by the AFACLP on Oct. 4 said students confirmed that some of the discussion group leaders took attendance and required essays to be turned in.

In addition to this complaint, the AFACLP claims that the University is attempting to advocate Islam by hosting a series of

See QURAN, Page 5

Students, Faculty Sign Divestment Petitions

By MEREDITH NICHOLSON
Assistant University Editor

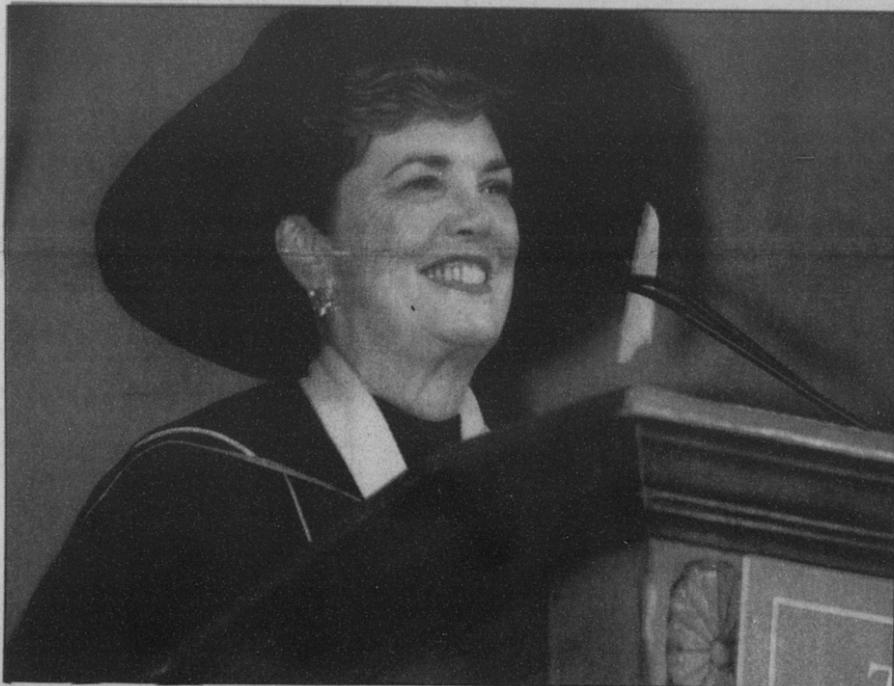
At universities across the nation, tensions are rising because of a campaign aimed at toppling the Israeli economy to end the occupation of Palestinian lands.

This summer, UNC joined roughly 50 universities nationwide where faculty and students have formed campaigns to urge university officials to withdraw funds from any company that substantially supports Israel.

Supporting Israel is defined as both providing the country with weapons and machinery used against Palestinians in the occupied territories - like Boeing, Lockheed Martin and Caterpillar do - and dumping large amounts of money into the Israeli economy - like McDonald's, General Electric and AOL Time Warner do.

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UNIVERSITY DAY



DTH/KATE BLACKMAN

Above: UNC-system President Molly Broad speaks in Hill Hall on Saturday during University Day ceremonies. Below: After the ceremonies, Professor Ruel Tyson speaks outside Hyde Hall for the building's dedication.

UNC DIGNITARIES PAST, PRESENT CELEBRATE UNC

Faculty speakers, alumni awards highlights of University Day

By ELIZABETH DANIELS/Staff Writer

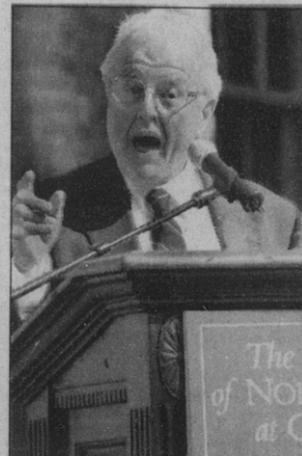
This year's University Day was a day for faculty, alumni and other members of the UNC community to come together and celebrate the history of the University and the many achievements its alumni have made.

The commemoration of the University's 209th birthday began at 9:30 a.m. in Hill Hall on Saturday as faculty and administrators walked down the aisle to the sounds of the Crown Chamber Brass playing Johann Pezel's Sonata No. 22.

Several administrators, including Chancellor James Moeser, gave remarks on the history of UNC, as well as the progress the school is making with such projects as the Carolina First Campaign.

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Officials Dedicate Two Buildings On Campus
See Page 6



BOG Prevents Salary Boosts For Faculty

By CLEVE R. WOOTSON JR.
Assistant State & National Editor

The UNC-system Board of Governors voted Friday to prohibit system campuses from using tuition increases to fund merit-based salary increases for faculty - a move that upset faculty members systemwide but that board members said was necessary.

BOG members said that not only would campus-based increases not be used to boost faculty salaries across the system but that it is the N.C. General Assembly's responsibility to increase faculty pay across the board and not that of campuses.

"We're going to have to do a better job articulating our needs for pay increases across the board to the General Assembly," said BOG Chairman Brad Wilson. "There have been two legislative sessions where there have been no across-the-board increases."

But universities have been given flexibility to increase salaries of certain faculty members they choose to target - namely those who are most likely to leave for another post outside the system or who do not have pay comparable to that of their colleagues.

In January 2002, the UNC-Chapel Hill Board of Trustees approved a \$300 campus-initiated tuition increase, 30 percent of which was earmarked for faculty salaries.

Jonathan Ducote, president of the UNC-system Association of Student

See BOG, Page 5



BOG Chairman Brad Wilson said the UNC system must convince the legislature to fund salary increases.

We learn simply by the exposure of living, and what we learn most natively is the tradition in which we live.

David Gardner