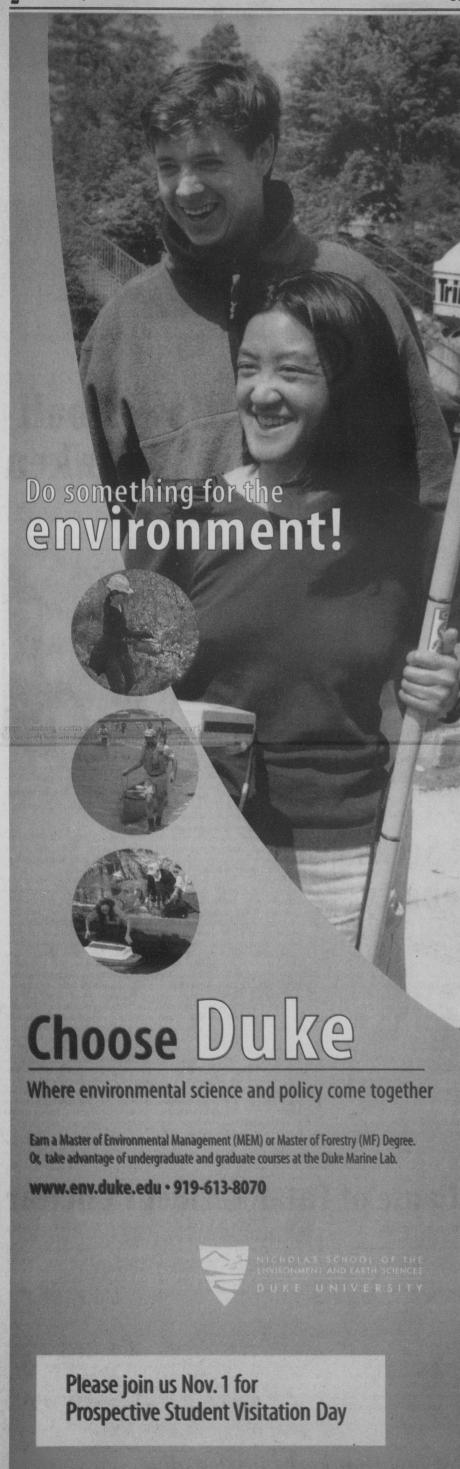
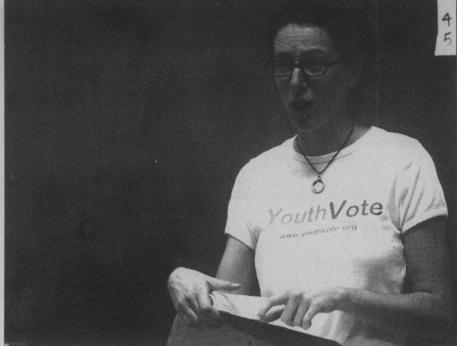
Thursday, October 24, 2002





Megan DeSmedt speaks to students at a Youth Vote Coalition training session Wednesday night in Gardner Hall. North Carolina Public Interest Research Group co-sponsored the event to educate student voters.

Coalition, NCPIRG Strive To Increase Youth Voting

By GILLIAN BOLSOVER

Over the next 12 days, Triangle-area residents could receive an unexpected visitor as a result of a study conducted by Yale University on national youth

The Triangle is one of 12 sites participating in a project identifying methods that could be used to raise the turnout

among voters aged 18 to 24.

Prior studies indicate that 20 percent of registered youths actually vote - compared to 50 percent of all registered voters in the United States.

The voter study is being conducted by Yale in collaboration with the national Youth Vote Coalition and the N.C. Public

Interest Research Group, among others. YVC, a nonpartisan organization, is dedicated to increasing voter turnout, educating voters and encouraging candidates to address youth issues. NCPIRG is a liberal-leaning organization that largely focuses on environmental issues.

Megan DeSmedt, a representative from NCPIRG, trained 16 UNC stu-dents Wednesday evening to contact potential voters in the Triangle area.

DeSmedt said that, not surprisingly, Bowles and Dole have not addressed the issues pertinent to young people in their debates. Politicians campaign to senior citizens, she said. If the trend is not reversed, by the time the young people age, they will be disengaged from politics.

Research shows that contact by mem-ers of organizations like YVC and NCPIRG increased the likelihood of young people voting by 10 percent during the 2000 general election, DeSmedt said.

Studies also have shown that peer-to-eer interaction raises the turnout, DeSmedt told the volunteers.

All participants will receive advice "I just want to get the youth on where and how to vote, and some will receive extra more involved in democracy and candidate informa-tion. "We are not make candidates listen to what (young people) are saying." just registering peo-ple," DeSmedt said. SANJA BOSMAN "We are not just

that people actually get out and vote."

To achieve this, the YVC volunteers directly will contact selected citizens between today and Nov. 5. "We will be knocking on doors of people registered and giving them fliers," she said. Participants also will be asked to sign

We are making sure

the "I Pledge To Vote" sheet to affirm their commitment to vote Nov. 5.

There are 11,000 registered voters in Orange County whose doors could soon receive a knock from an YVC volunteer, DeSmedt said. The study's control group will not be contacted by YVC volunteers. The Triangle area was chosen for the

study because of its high student population, she said. Because many students do not change their voting districts when they come to campus, they are relatively underrepresented, she said. But YVC is working to change that reality.

the Triangle area two weeks before UNC, 1,000 people were registered through pus registration dri-ves, DeSmedt said

UNC student Sanja Bosman, a junior English major, is participating in the program to receive credit for her APPLES internships.

UNC Junior

Bosman said she volunteered because she identified with the aims of YVC. "I am a pretty political person. I just want to get the youth more involved in democracy and make candidates listen to what (young people) are saying."

The State & National Editor can be

Office Looking at Importance Of UNC to Economy of State

UNC has returned state dollars threefold

By ESHANTHI RANASINGHE

University officials are constructing a

biennial report showing UNC's role in North Carolina's economic status and development, possibly providing evidence of the University's essential con-

The University's Office of Economic Development is constructing the report, called "The Impact of Carolina on the Region's and State's Economy."

"(The report) is a continuation of

something we've done in the past," said Michael Luger, director of the office and a public policy professor. "We were asked to assess the ways to measure the impor-tance of UNC to the state's economy."

The report was first constructed in 1993 and, until recently, was updated

The OED has made it a biennial

conduct new research every couple

The report illustrates UNC's influence over the local and state economy. According to figures from the 1993 report, for every dollar the state legisla-ture appropriates to the University, it returns \$3 to the state, earning back the

state's investment Luger said.
Luger said UNC's ability to attract and retain professionals - such as doctors, lawyers and business leaders - con tributes greatly to the state's economic

The University also brings in several new businesses and provides employment opportunities for N.C. residents.

"(The report) is one way for us to show to the legislature and the public in

general how important universities are, especially this one," Luger said.

The report, which will be completed

in the spring, will probably contain results very similar to those in previous

reports, Luger said.
Officials at the office have assembled statistical data from University purchasing information files, special events offices, athletics and other sources, along with using software to conduct multiplier analysis on the data.

Researchers are working on collec ing primary information by surv faculty and students to find out if UNC affected their decision to come or stay in North Carolina versus moving to a dif-

"Certainly a significant number of University students (stayed in North Carolina because of UNC) because you all are a very accomplished group with lots of options," Luger said. "If UNC weren't available, it would

have been another university ... in another state."

The University Editor can be reached at udesk@unc.edu.

Campus Calendar

12:20 p.m. – To celebrate U.N. Day, please join the **United Nations Organization** for a discussion on the situation in Iraq. The guest lecturer is political science Professor Jurg Steiner. The discussion will be held until 1:20

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p.m in the Student Union. For more information, contact Saba at skhan@email.unc.edu or Karine at dube@email.unc.edu.

4 p.m. - "Art in the Dark": Watch the art light up as the sun goes down. The Creative Outlets Committee of the Carolina Union Activities Board is onsoring an outdoor twilight exhibit of UNC student artwork until 9 p.m. in

the Pit. Come enjoy refreshments, music and great student artwork. 6:30 p.m. – "Apu, Who Are You?" Sangam presents a forum in Union 224 on South Asian stereotypes and what it means to be a minority

10 p.m. - The Minority Affairs Committee of student government is hosting a mixer, social and party at

Billiards 'n Thangs, located at 136 E. Rosemary St. Suite 103, above NV. The cost of admission is \$3.

Saturday, Oct. 26

7 p.m. – The Transforming Love Community, a Unity Church in Chapel Hill, plans to host "Casino Night" at the American Legion Post on Legion Road. Transforming Love Community is a spiritual center that teaches the practice of living life from the inside out. All that is required is an admission ticket (or \$20 at the door).

Ten dollars of the admission price will be returned to each guest in the form of gaming tokens or "chips," which can be used to play games or bid on auction