

SENATORS
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executive leadership experience. They said the three senators already have their work cut out for them, as the winner of the Democratic primary will face popular incumbent President Bush, former governor of Texas.

Wayne Parent, chairman of the Department of Political Science at Louisiana State University, said senators' involvement with the federal government can cloud their presidential platforms, leaving the door wide open for criticism from other candidates.

"There's so much negative that people can grab because they cast so many votes on different issues," he said. "Governors don't deal with national issues, so they're not as easy to campaign against. It's always easier for governors. They're running for an executive position, and they are executives."

Voters typically look for a candidate who can take charge, said Gary Gregg, director of the University of Louisville's McConnell Center for Political Leadership.

"Americans want someone who's going to get things done," he said. "Governors are in charge and have done this. It's harder with senators because they have to take a position on what the president is taking a position on. Governors can rest on issues until they're called out on it."

Brandice Canes-Wrone, professor of political science at Northwestern University, said governors hold advantages in presidential races because of their experience as executives and because of Americans' new desire for candidates outside Washington, D.C.

"It used to be the case that before primaries, it benefited candidates to be a Washington insider," she said. "Now, it's not very appealing to Americans."

Gregg also said it would be harder for senators to run against an incumbent

president. But Parent said senators can make good presidents - if they get that far - because they publicly address national issues.

"JFK was a senator, and he was a great president," he said. "But (Kerry, Edwards and Lieberman) will have trouble as candidates."

Patrick Kenney, chairman of the Department of Political Science at Arizona State University, said that while it's easier for senators to run because they have more time to travel and campaign, governors still bring more to the table.

"The person that articulates something different in their agenda will have the edge and will generate the most buzz," he said.

But Peri Arnold, professor of political science at the University of Notre Dame, said people are starting to prefer Washington outsiders.

"It's almost as if we now value a candidate's ability to be as naive as they can get," he said. "Edwards is an interesting case because he has no experience. Yet he understands what Americans want, because he's launching a totally populist campaign."

The offices held by candidates are a moot point compared to where they hold these offices, said Abraham Davis, professor of political science at Morehouse College. "A senator from a large state, like New York or California, would do better than a governor from a small state because they have bigger name recognition," Davis said. "But a governor from New York or California would do better than a small-state senator because they deal with more national issues like foreign trade policy."

"In Atlanta, the name John Edwards wouldn't be significant, just as if I was walking down the street and met someone named John Williams."

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MEASURES
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ings serve as the primary barometer for distinguishing college reputations. But the University wants to create a ranking of its own that focuses on issues important to UNC while also making comparisons to other leading universities.

"We wish for the bar to be high because we are focused on being the leading public university," Carter said. "It addresses the old cliché, 'What you measure, you address.'"

But Carter added that the measures are nowhere near being finished. "It's a work in progress, and it will probably always be a work in progress."

Diversity Disappears

The first draft began with 69 measures, but the Office of the Provost, along with the Board of Trustees, cut the list down to 46 because of space constraints and difficulties in measuring some of the criteria.

"In any document, I don't think you can be entirely comprehensive," said trustee Rusty Carter.

Provost Robert Shelton explained that some of the points were too difficult to measure and that some were correlated highly enough with other measures that they could be dropped from the list.

But when questioned as to why certain crucial measures were consolidated or dropped altogether, University officials lacked a clear explanation.

In the first draft, specific measures of the diversity of the student body, graduate and professional students, staff and faculty were included. But by the second draft, those measures were reduced to a single sentence in the preamble.

Shelton seemed concerned that the specific measures addressing diversity were condensed to a single overarching goal in the preamble and said they might have to be added back.

"We seem to have jettisoned quantitative measures on diversity," Shelton said. "I cannot think of why we would do that, but it is certainly not intentional."

Diversity has been a contentious topic of debate on college campuses lately as the U.S. Supreme Court prepares to hear a case challenging the University of Michigan-Ann Arbor and race-based admissions policies in general.

UNC officials have been outspoken in their support for UM and have stressed the need for diversity on college campuses.

Although UNC does not use explicit affirmative action policies in its admissions process, race is taken into account.

The future of affirmative action and race-based admissions in general is unclear.

"I don't know what will happen (with the case), but it won't change our commitment (to diversity)," Shelton said.

And despite the removal of diversity from the measures, he added, "I think this is one of those areas that you don't know how you're doing unless you keep track of it."

Executive Associate Provost Bernadette Gray-Little said the diversity component was moved to the preamble of the measures of excellence to stand as a general theme instead of mentioning it multiple times in the report. "By putting it there, we were trying to be more economical in the statement," she said.

But it is unclear whether the overarching philosophical goals in the preamble will be measured equally with the rest of the criteria.

"The idea was to have it as an overarching goal, but I think we need to put

in specific ways to measure it in the metrics," Gray-Little said upon further questioning. "We may need to put it back in those metrics as it was before."

Campus leaders say that diversity not only deserves equal weight with other measures such as financial accessibility, endowment and athletic performance but that it is one of the most important criteria.

"Is diversity important? Absolutely," said Terri Houston, director of on-campus recruitment and support programs for the Office for Minority Affairs. "Should it be measured? Absolutely. Diversity is an important part of everything. It should be an important part of the fabric of all the University does."

Faculty Council Chairwoman Sue Estroff said she would like to hear the rationale behind the changes that were made.

"I'm sure that my colleagues and I will have some concerns if the changes mean there's less of a commitment and less interest (in diversity)."

Contributions to the State

Diversity was not the only component of UNC's measures that saw significant modification. Certain elements measuring UNC's contributions to the state also were eliminated between drafts.

Shelton said it would be difficult to get comparable data from other universities on this topic.

But the three measures that were cut from the section of the University's contributions to the state - the number of programs serving the state, the percentage of UNC graduates who work in the state and the percentage of the state's work force that was trained at UNC -

definitely can be measured, said Lynn Williford, director of the Office of Institutional Research.

"It's not that we don't measure it now; it's that we don't compile the data," Williford said. "Data do exist. It just may take some effort to pull it together in a format so that it addresses the measures."

Williford also said that although the University has no exchange agreements, UNC could contact other schools to share similar data.

In addition to noting the difficulty of obtaining the data, University officials said there was a space strain to contend with.

"We were under tremendous pressure to reduce the number of measures," Shelton said.

BOT Vice Chairman Stick Williams said showing what UNC contributes to the state, whether through programs that serve the state or UNC graduates who enter the N.C. work force, is vitally important considering the University's heavy reliance on the state budget.

When asked why the measures no longer include three of those contributions, Williams was at a loss for words.

"You got me on the spot here," he said. "We might want to add back some of those things."

Williams said he hopes the University does not rush to finish the measures.

"The principal intent is to get it right," he said.

And if the slight confusion about what got eliminated from the list and why is any indicator, the University still has some refining to do.

Williams admitted that among other things, University officials might need to take another look at the diversity component of the measures.

"You kind of raised my antenna a little bit."

The University Editor can be reached at udesk@unc.edu.

"We wish for the bar to be high because we are focused on being the leading public university."

RUSTY CARTER
UNC Trustee

SENIOR CLASS
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respects the other candidates and enjoyed the healthy competition.

"We are leaving (suggestions) open to everyone," Leamon said. "There are no strings attached."

Leamon and Melton prided themselves on the originality of their campaign effort.

"We were creative and thought outside of the box," Leamon said. "We showed that you can stay out of the Pit." Leamon and Melton said they proved their dedication to their class by camping out in Polk Place, even through the

ice storm.

They also attribute their success to keeping a small staff during the campaigning process. Although fewer members on their staff meant more stress for Leamon and Melton, they said, the senior class was aware of their added workload and their dedication.

But both thought the things that most set them apart from their opponents

For the Record

The Feb. 18 article "Dean Smith Statues to Raise Funds for Carolina First" gave the wrong phone number for ordering statues. The correct number is (888) 219-8383.

In an article titled "Accusations Against Walters Supported, Refuted," it was incorrectly reported that former APS board attorney Rick Snider hired APS Executive Director Laura Walters and was one of her most vocal critics. Former APS Executive Director Pat Sanford was the vocal critic, and Snider did not hire Walters.

The Daily Tar Heel regrets the errors.

were the realistic ideas in their platform.

"We offered tangible ideas, not just hypothetical ideas, in our platform, and this was reflected in the vote," Leamon said. "Everything in the platform is able to be achieved."

They also noted their visits with Chancellor James Moeser and former N.C. Gov. Jim Hunt as steps not ordinarily taken by senior class officer candidates.

"My father always said, 'If you're going to do something, do it right,'" Leamon said. "Doug and I did this right."

Melton said he was relieved that the

process was over, adding that the most difficult part was balancing his academic load with the campaign.

Leamon said he would like to get the marshal selection under way, pick a graduation speaker and put class gift ideas in motion as soon as possible.

Melton, who said he had a test this morning, had no plans for celebration.

Leamon also said he probably would relax and spend time with his running mate.

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"We were creative and thought outside of the box. We showed that you can stay out of the Pit."

GEORGE LEAMON
Senior Class President-elect

SBP
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"I am going to seriously consider it because I have a lot of respect for Matt and I still want to help out the University in some way," he said.

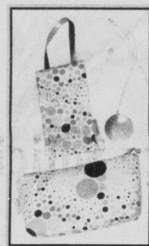
The victory celebration started outside the studio, and Matt Tepper said it was going to proceed uptown.

While Matt Tepper planned to go out, Shin said he was headed home to thank those who helped on his campaign. "I'm going to go home and sleep it off," he said.

Matt Tepper said that by today, it will be time to get to work. "I have a long list of things to accomplish, so I am sure I will be very busy in the next year."

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Think Spring



Helen Wang floral dress with Viv & Ingrid make-up and cell phone cases
Hilary Drumman silver circle necklace

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