

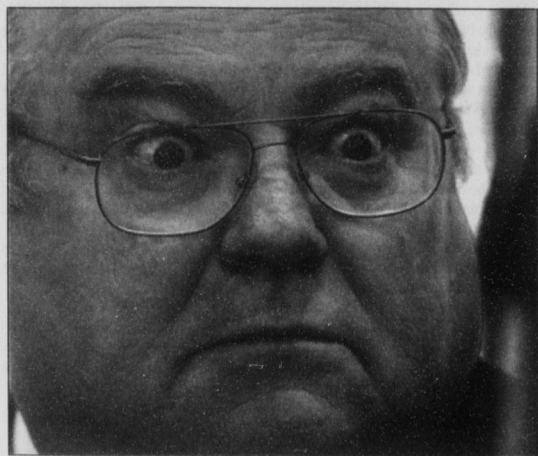
# The Daily Tar Heel

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DTH/BRIAN CASSELLA

Sen. Hugh Webster, D-Alamance, voices his dissatisfaction with UNC's liberal tendencies during last week's summer reading round table.

## Critics say campus tells 1-sided tales

BY ALESIA DICOSOLA  
STAFF WRITER

For the second year in a row, UNC-CH's freshman summer reading selection has faced criticism from numerous conservatives.

Several state legislators and the Committee for a Better Carolina are questioning the University's diversity — or lack thereof — in political opinion. Some legislators said they have been troubled by what they've seen as a liberal bias on campus.

N.C. Sen. Austin Allran, R-Catawba, said the conservative voice is not encouraged or given an equal opportunity on UNC-CH's campus. "I think when the professors and the chancellor and the administration are all coming from a left-wing bias then it has a tendency to stifle true discussion, and it's intimidating," Allran said.

He added that it's important to consider the fact that the recent controversy was started by students and not legislators.

On July 16, several legislators invited to a conference at UNC-CH said the campus is more liberal than the rest of the state and that Barbara Ehrenreich's "Nickel and Dimed: On (Not) Getting by in America" might not have been the best choice as a summer reading assignment.

Rep. William Daughtridge, R-Nash, said he fears that students will not see the book as one-sided but as fact.

Other lawmakers have questioned the intellectual integrity of the book. Sen. Hugh Webster, R-Alamance, said Ehrenreich presents her own views as truth. He said that journalists have predisposed views and that Ehrenreich's struggle was a pretend one.

While the controversy at hand is the selection of "Nickel and Dimed," the issue of whether UNC-CH pays too little attention to conservative ideology and stirs up too much controversy is deeply embedded in the University's history.

Just last year, UNC-CH made international headlines over a summer reading selection which dealt with the Quran in the wake of the Sept. 11, 2001, terrorist attacks. In the 1960s, UNC-CH also incited

uproar by protesting "Speaker Ban" laws, which prevented known Communists from speaking at state-supported colleges or universities, in the name of free speech.

UNC-CH is not alone in selecting Ehrenreich's book. UNC-Asheville and Appalachian State University also have chosen "Nickel and Dimed" for their reading programs, along with about 15 other universities. Yet none of those schools have faced the criticism UNC-CH has seen.

Judith Wegner, professor of law and chairwoman of the Faculty Council, attributes the extra attention to UNC-CH's role in the educational function of the state and its proximity to Raleigh. She also thinks this summer's debate is due to the publicity from last year.

In response to charges that the book offers a biased viewpoint, she noted that the selection committee is in the process of collecting supplemental materials reflecting different opinions. "A teacher's job is to facilitate discussion on both sides of the issue," she said. "They should not express their own political views but show students they are safe and all views are welcome."

Wegner added that the program is important for the dialogue it creates and that students are more eager to read a controversial book.

UNC-CH Student Body President Matt Tepper dismissed the claim that the university caters to the left. He said the fact that the University encourages all points of view makes it a great institution.

Tepper also acknowledged the positive side to the uproar. "This shows how much people love the University and how it has such a central importance to the state and as a leading public university."

Contact the University Editor at [udesk@unc.edu](mailto:udesk@unc.edu).

## Lawmakers call it a day

Plans for UNC cancer center nixed

BY ARMAN TOLENTINO  
SENIOR WRITER

The N.C. General Assembly's 2003 session came to a close Sunday, but not before House members walked away from negotiations regarding a new \$180 million UNC-Chapel Hill cancer center.

The squabble over the center stalled action on some other bills during the session's final days,

which were long ones. Lawmakers met until 2:30 a.m. Sunday and returned at 11 a.m. for eight more hours of debate.

Senate leader Marc Basnight, D-Dare, an avid supporter of the cancer center, was disappointed that House members failed to reach an agreement on the proposal, said Basnight representative Amy Fulk.

She added that the cancer cen-

ter, which would have replaced UNC-CH's

Lineberger Comprehensive Cancer Center, also would have generated 1,200 jobs and provided North Carolina with a hub for cancer treatment and research. "It just would have improved health care for the people of the state," she said.

House Co-speaker Jim Black, D-Mecklenburg, said there were multiple reasons for the House's refusal to discuss the proposal with the Senate.

"We were all in favor of the

cancer hospital at Chapel Hill, but there were a number of representatives who felt there should also be a stroke center at (East Carolina University) and also different programs at (UNC-Charlotte)," he said.

He added that there simply was not enough money to fund a \$180 million project. "You can't just reach into the sky and grab money," Black said. "There's a lot of other things that are worthwhile."

SEE ASSEMBLY, PAGE 4

## FIXING HOLES CREATED BY EXITS

BY TIM CANDON  
SPORTS EDITOR

Mississippi State men's basketball coach Rick Stansbury is canvassing the country this month trying to lock up blue-chip talent for his 2004-05 freshman class. As he sells Mississippi State and his program to potential suitors, Stansbury can't help but wonder if a recruit will honor a letter of intent if he signs to play in Starkville.

In Stansbury's four seasons as head coach at Miss. State, two different recruits — Jonathan Bender in 1999 and Travis Outlaw in 2003 — balked at their commitment to the Bulldogs and entered the NBA draft. Both were first-round picks.

While a lot is said about basketball players skipping college and leaving coaches with incomplete rosters, the prospect of not having players full-time plagues coaches in other college sports, too. In addition to men's basketball, baseball and men's and women's soccer coaches must find ways to fill unexpected roster vacancies.

### Backing out

While it's easy to point the finger at the kids renegeing on their word, Stansbury quickly comes to their defense.

When an 18-year-old kid with a silky-smooth jump shot and

lightning-quick speed who's never had money is told he'll make \$3 million a year in his first three NBA seasons, how can he say no?

"You can't fault the kid," Stansbury said. "It's the system. As long as the system allows this to happen, the trend is going to get worse and worse."

That system is the timetable in which high school players and college underclassmen have to declare their eligibility for the NBA draft. This year, those prospects had until June 19 to withdraw from the draft and retain their eligibility, as long as they didn't sign with an agent.

But by mid-June, all the top talent has committed. If a player decides to enter the draft, a school is left scrambling to replace him. With prep phenoms hoping to take their games right to the pros, college coaches are altering their recruiting strategies. Stansbury, having learned from experience, said he won't bother recruiting kids projected to go straight to the NBA.

While high school kids jumping directly to the NBA has become a more recent trend, it's been going on in baseball for years.

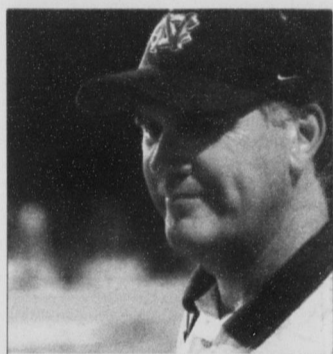
Since 1966, the top overall pick in the Major League Baseball draft has been a high schooler 20 times.

With that in mind, Arizona State assistant coach and recruiting coordinator Jay Sferra said the Sun Devils don't try to field a team comprised entirely of top prospects. Rather, Sferra looks to build a core of everyday, contributing-type players, then seek the top prep stars.

"They'll be the guys that'll stay for four years," Sferra said. "They're very good college players, but not high prospects out of high school." Sferra said, for example, he'll try to sign at least 10 top prospects, knowing full well that all 10 will never play a game in Tempe.

"It's not a crapshoot," Sferra said. "It's an educational guess. If you

SEE RECRUITING, PAGE 4



DTH FILE PHOTO/GARRETT HALL

UNC men's soccer coach Elmar Bolowich will miss four key players in parts of 2003.



COURTESY OF ARIZONA STATE UNIVERSITY

Arizona State assistant baseball coach Jay Sferra signs more players than he needs to make up for players who will enter the draft.



DTH FILE PHOTO

UNC's Catherine Reddick will miss the first half of next season to play in the World Cup.

## J-school dean to step down after 24 years

BY ELLIOTT DUBE  
UNIVERSITY EDITOR

UNC's longest-serving active dean has led the School of Journalism and Mass Communication for 24 years. But an end to Richard Cole's tenure is in sight.

His term ends June 30, 2004. But in a memo to School of Journalism and Mass Communication faculty and staff, Provost Robert Shelton said Cole agreed to Shelton's request to continue as dean for an extra year.

Shelton said that those who run the school will have to meet the challenge of recruiting for a number of faculty positions that are set to be vacated and that adding the dean's seat to that list



Richard Cole

Professor Chuck Stone said of Cole's extended tenure. "It won't be with any stress. It will be good for the school and the University." Under Cole's direction, Shelton said, the school has become arguably the best of its kind in the nation. "On all fronts, he's really led the school to new heights."

Since becoming dean in 1979, Cole has helped the school reach

the top of the national rankings and grow in terms of international influence. In 1992, he was awarded the Freedom Forum Medal for Distinguished Accomplishments in Journalism and Mass Communication Administration, which previously had been awarded three times.

According to a 2002-03 on-site evaluation report by the Accrediting Council on Education in Journalism and Mass Communications, which acknowledged that the school is recognized as "perhaps the best program in the nation," Cole is a well-respected administrator with laudable vision and energy.

"The central administration regards him as the dominant

dean on the campus," the accreditors wrote in their report. "He is considered an unselfish leader who works extremely well with other programs at the university."

Professor John Sweeney, head of the school's advertising sequence, said Cole has succeeded in getting diverse faculty members to work well together without letting politics or other conflicts interfere. His ambition and flexibility also were cited by his peers.

"He certainly hasn't been anybody with his feet in the sand," said Associate Dean Jan Yopp, the head of the school's newswriting sequence. "He's always got an idea and he's always looking for the

SEE COLE, PAGE 4

## UNC, Gatorade to fight child obesity

BY ELLIOTT DUBE  
UNIVERSITY EDITOR

UNC and Gatorade Co. have teamed up in an effort to find solutions to one of the nation's major health problems.

The University and the popular sports drink maker have formed "Get Kids in Action" — a \$4 million, four-year partnership — to combat childhood obesity by researching preventive strategies and educating the public.

"Obesity is one of the major epidemics going on around the country, and it starts with children," said Steven Zeisel, chairman of the

Department of Nutrition in the School of Public Health.

The partnership was launched with the help of U.S. Surgeon General Richard Carmona and former UNC soccer star Mia Hamm at a ceremony in Washington, D.C.

"Dr. Carmona's extremely concerned about the growing rate of child obesity," said Craig Stevens, a spokesman for the surgeon general.

Stevens partly attributed the rising rate to kids "growing up on PlayStation and off the play-

SEE GATORADE, PAGE 4

### INSIDE

**JUMPING INTO THE MIX**  
NCGOP Chairman Bill Cobey enters gubernatorial race **PAGE 3**



### END OF SUMMER

**THIS IS THE LAST WEEKLY SUMMER ISSUE**  
The Daily Tar Heel will resume publication for the fall semester, on Saturday, August 23, 2003.

### MOVIE REVIEWS

**BAD BOYS AND BAD MOVIES**  
The latest summer sequel tanks behind a barrage of action **PAGE 7**

### WEATHER

**TODAY** Showers, High 82, Low 64  
**FRIDAY** Partly cloudy, High 86, Low 66  
**SATURDAY** Cloudy, High 90, Low 67

