

LIFE JUST GOT A LITTLE BIT SWEETER

NOW INCLUDING RENT AND UTILITIES ALL IN ONE CHECK

Progress is evolutionary. We all learn from each other's mistakes and improve upon each other's improvements. And in the meantime we try some things that seem pretty stupid in hindsight. Pools without gas grills nearby. Clubrooms without free DVD libraries. Oh the crazy things they used to get away with.

Actually, The Verge is just what you'd expect an apartment community to be. That is, of course, if you expect your life to be easy. If you expect to have your own washer and dryer. If you take 24-hour fitness centers for granted. And if you always just assumed there'd be a car wash right outside your front door. At The Verge, you can just go on living in your own happy little world. Why not? Your happy little world is a pretty good place to live.

Now, if you sign a lease for next fall, we will even pay your bills for you. Your internet, electricity, cable, water and sewer bills have never been easier to pay. Just write us a check for your rent. They are all included in the cost.

Gee, we sure hope you like our basketball court, sand volleyball, and resort-style pool. But if that's not your thing you can always hang out in the game room and play pool, air hockey or pinball. Or you can take advantage of the scanner, copier, free high speed internet access, and color printer in

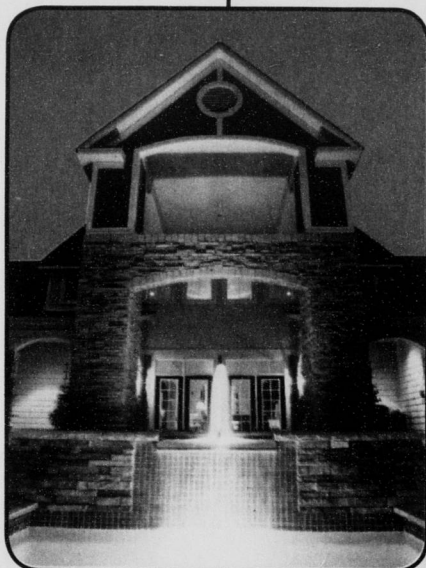
our 24-hour computer lab. You could even take our private shuttle bus to your classes on UNC's campus every school day.

All good friends make good housemates. Sure. And the sun is just a giant butterscotch. The truth is, when you start thinking about which friends you want to live with, you'll have to make some tough decisions. Unless you live at the Verge. Because at The Verge, every bedroom has its own separate lease, a private

bathroom, and a deadbolt on the door. So your housemates' money problems don't become your money problems. Your bar of soap doesn't become their bar of soap. And your personal nighttime adventures remain personal.

Our 1, 2, and 3 bedroom apartments and townhomes come furnished or unfurnished. Every apartment comes with ceiling fans, high-speed internet, and data sharing hook ups, a fully stocked kitchen (appliances, not food), and audible intrusion alarm. We've also got on-site maintenance in case one of these wonderful things happens to come to life and chase you with a wooden spoon. Or just stop working.

So after centuries of housing evolution, we think we've finally figured it out. An apartment community that isn't missing anything. Please don't point out how unprofound this is. We'd prefer to go on thinking we're geniuses. Sweet!



NOW PRE-LEASING FOR FALL 2004

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