

# The Daily Tar Heel

VOLUME 111, ISSUE 124

TUESDAY, DECEMBER 9, 2003

www.dailytarheel.com

## A Grand Design

*A decade in the making, the University's satellite campus comes to life*

BY JOHN FRANK PROJECTS TEAM EDITOR

Carolina North is the future of the University. That concept wasn't even imaginable in the early 20th century, when the almost 1,000-acre tract served as a dairy farm for an eccentric UNC professor.

The land's potential only became evident in the years after it was willed to the University by philosophy Professor Horace Williams.

Since then, the tract of land a mile and a half north of the main campus has been eyed by at least three chancellors for future expansion and the next installment in the story of the University.

Officials first began to evaluate the possible uses of the property in 1994, initiating a seven-year stage involving multiple studies and numerous philosophical discussions about how best to utilize UNC's vast holding off Airport Road.

Rumblings about expansion also sparked a two-year study by a town committee that created its own long-range guiding principles for the property.

The town also realized the tract's potential in its Comprehensive Plan: "As the town's largest remaining undeveloped parcel, development of this property has the potential to significantly affect the future of Chapel Hill."

In 2000, the property began to take shape with the completion of the University's first concept plan, similar to the one just released.

But UNC officials weren't satisfied. They thought the plan, which kept the Horace Williams Airport and developed 295 acres to the north and west, was too large.

So they went back to the drawing board to consider the project further.

UNC also paid more than \$1 million for a consulting firm to develop the most recent proposal. Progress picked up early this year when University committees were formed and a rough draft was completed within six months.

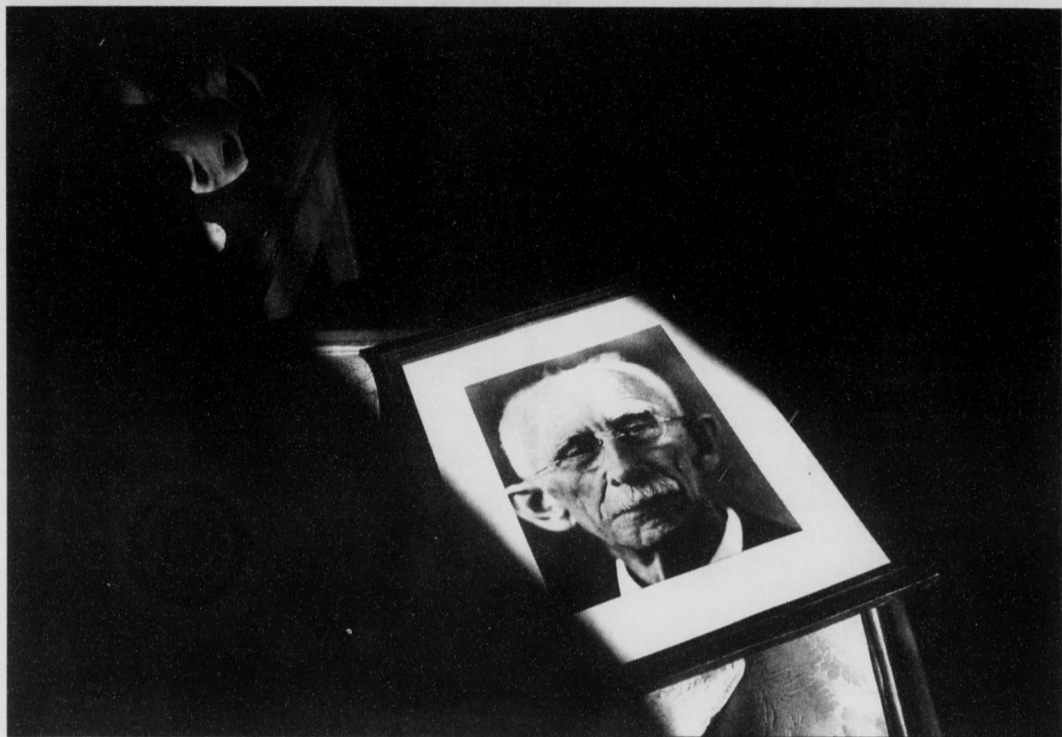
Finally, almost a decade of abstract brainstorming and philosophical discussions came to an end last week.

Born out of it was an innovative plan for a 240-acre satellite campus designed for 21st-century research and to be developed over 50 years.

Carolina North also sets a precedent as one of the only research parks nationally to incorporate research with residential and retail units.

It is only fitting, then, that the process for approving the plan also will be unique as the town and University explore a cautious new era of town-gown relations.

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DTH/BRIAN CASSELLA

A photograph of Horace Williams in his later years is kept in the Horace Williams House, home to the Preservation Society of Chapel Hill on Rosemary Street. UNC officials plan to turn the 963-acre property Williams donated along Airport Road into the Carolina North development.

## Eccentric professor left legacy to tract

*Williams helped shape University*

BY MICHELLE JARBOE  
FEATURES EDITOR

When Horace Williams made his weekly trip to the small corner grocery store, a box of cookies always waited behind the counter for him.

At least, that's how 89-year-old Sheldon White tells the story.

White, who worked at a grocery store where Spanky's Restaurant now stands, was the bag boy who hid cookies and carried groceries for Williams.

"He never came in the store but what he expected me to have a vanilla cream sandwich cracker, a Nabisco wafer, for him," said

White, who has lived near the University since 1925.

At the age of 12, White met Williams, then a UNC professor of philosophy. It was the late 1920s, and Williams already had garnered quite a reputation.

His neighbors couldn't stand the smell of the horse and pigs he kept in his Rosemary Street yard, and local women gossiped about his legendary thrift, which White

said purportedly extended to Williams' refusal to purchase a bathtub for his wife, Bertha Colton Williams.

A bit of a town eccentric, Williams used to ride his horse up to what is now known as the Horace Williams tract, where he kept livestock. This 963-acre expanse is slated for Carolina

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### KEY PLAYERS

**Tony Waldrop**  
VICE CHANCELLOR for research and economic development

As the project leader, Waldrop's amiable personality makes him the ideal ambassador as UNC negotiates with a skeptical town.



**Mark Crowell**  
ASSOCIATE VICE CHANCELLOR for economic development

His work at Centennial Campus at N.C. State University gave him experience that will prove vital in the Carolina North discussions.



**Doug Firstenberg**  
CONSULTANT, Stonebridge Associates Inc.

He played a major role in developing the economic model for Carolina North and assisted in the project's roll out last week.



**Kevin Foy**  
CHAPEL HILL MAYOR

After playing the role of compromiser during the recent Cobb parking deck controversy, he likely will be in a similar position with the Carolina North approval process.



**Joe Capowski**  
FORMER TOWN COUNCIL MEMBER

As an active town resident, Capowski and fellow neighborhood advocates will play a major role in guiding the town's future discussion of the project.



**Mike Nelson**  
CARRBORO MAYOR

In his last term at the helm in Carrboro, Nelson will have a profound impact as he guides the town in creating a dialogue with the University about its plans.



### UNC STUDENTS

## Campus plans call for link to business world

BY JOE SAUNDERS  
STAFF WRITER

Although members of the current freshman class will be entering their 70s when construction on Carolina North is complete, students play a key role in developing the future of their University.

Central to the development of the new campus are plans that officials say will give future students the chance to apply their classroom lessons to the professional world.

Such plans give students a vested interest in the planning of Carolina North, and the project inevitably will shape the direction

of UNC and the state for years to come, said Dan Herman, president of the Graduate and Professional Student Federation.

"You should always be interested in how your future alma mater is developing," he said.

So far, both an undergraduate and a graduate student have held positions on planning committees concerning the development of the Carolina North project.

Herman said he and Student Body President Matt Tepper will continue advocating to make sure a student is part of all of the future committees for the project.

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### CHAPEL HILL

## UNC shifts approach in seeking public input

BY JENNY HUANG  
ASSISTANT CITY EDITOR

The grand unveiling of UNC's Carolina North project last week represented more than an elaborate song-and-dance routine by University officials.

From a lecture classroom in UNC's Gerrard Hall to an auditorium in Smith Middle School, campus officials hosted a series of community forums designed to inform the public about preliminary plans for UNC's future satellite campus.

University officials articulated their conceptual designs clearly and thoroughly during each forum presentation.

More importantly, as noted by local residents attending the forums, UNC officials were soliciting public opinion early in the project's 50-year development process.

In the long term, the efforts of UNC officials could prove to be both a savvy public relations strategy and a shrewd political move.

"There has been a sea change in the planning process at UNC as far as soliciting public opinion. The townspeople appreciate it," said Joe Capowski, member of the Horace Williams Citizens Committee and former member of

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## Bunting shuffles defensive staff

*Defensive coordinator in new area*

BY AARON FITT  
SENIOR WRITER

North Carolina football coach John Bunting announced Monday that defensive coordinator Dave Huxtable will relinquish that role next season but will return to the staff as linebackers coach.

Bunting also said offensive coordinator Gary Tranquill will return for the 2004 season.

Bunting said in a teleconference that he has several candidates in mind for the defensive coordinator position and that he already has

spoken with three or four of them.

He said that he intends to begin a formal interview process by phone before the end of the week but that there is no timetable for the decision.

"I'll be looking for somebody that's somewhat aligned with the way that I think in terms of fundamentals and techniques," Bunting said. "I want to make sure that we get somebody that has a lot of experience, either as a coordinator or in the back end, and is ready to coordinate. But I am truly excited

about the search."

Bunting said that he thought about making a change as the season progressed and that he made the final decision after the season finale against Duke.

Huxtable said in a statement that he understands Bunting's choice.

"I am disappointed in the results we had this past season, but I appreciate the players' effort and commitment to improve," Huxtable said. "I understand John's need to make a change, and I am glad I have the opportunity to work with the players and the new coordinator."



Defensive coordinator **Dave Huxtable** will return as linebackers coach for the 2004 season.

"We all want the same thing, and that is to get Carolina football winning again."

The return of the 63-year-old Tranquill, who considered retiring, bodes well for quarterback Darian Durant, who will benefit from the

SEE FOOTBALL, PAGE 4

## Study: Crime rates too high at colleges

BY KAVITA PILLAI  
STAFF WRITER

Crime rates on college campuses are still too high, experts say, even though a new study shows that college students are less likely than other people their age to be victims of violent crimes.

The study, released Sunday by the Bureau of Justice Statistics, states that 68 out of every 1,000 students ages 18 to 24 are victims of violent crime each year.

The bureau examined crime statistics for the years 1995 to

2000 to reach its conclusions.

For nonstudents, there were 82 violent victimizations out of every 1,000. The number of student victims dropped 40 percent during the survey period, while nonstudent victims fell 44 percent.

Of the almost 8 million college students nationwide in this age group, an average of 526,000 each year were victims of violent crimes such as rape, robbery, aggravated assault and simple assault, the

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### TOMORROW

**SURVIVING EXAMS**  
The Daily Tar Heel presents a guide to get you from finals to fruitcake



### INSIDE

**BARE, NAKED LADIES**  
N.C. senior citizens take it off for calendar to benefit charity **PAGE 2**



### INSIDE

**CAROLINA NORTH**  
Check out a two-page graphic detailing UNC's plans **PAGE 6, 7**

### WEATHER

**TODAY** Partly sunny, H 58, L 38  
**WEDNESDAY** Showers, H 60, L 42  
**THURSDAY** Mostly sunny, H 52, L 32

