

University considers signage

BY BRIAN HUDSON
ASSISTANT UNIVERSITY EDITOR

June 3 — The University's Task Force on Signage in Athletic Facilities endorsed the idea of corporate advertising in UNC sports venues during their final meeting May 27.

The recommendation will now go before Chancellor James Moeser and the UNC Board of Trustees. If approved, it could result in the formation of another committee to determine how the revenue would be distributed.

In response to the "substantial need for the Department of Athletics to meet rising scholarship costs, facility demands and sport-by-sport operating budget requirements," the resolution recommends that the University "explore signage and other related partnerships, for athletic venues."

The task force also included several guidelines for signage to ensure it had a limited and tasteful effect on UNC athletics.

"Signage or partnerships should only be introduced in a limited and tasteful way, with a

small number of companies that have strong integrity and national impact," the resolution stated.

The task force also recommended that the signage have "significant financial impact within the athletic department; and the partnerships protect ... the environment and tradition of the institution."

UNC Athletics Director Dick Baddour, who is chairman of the task force, has said in the past that the corporate presence would have as little effect on the University as possible.

"I can't imagine that we would change the names of our facilities ... I think we'll always be the Dean Smith Center and Kenan Stadium," he said at a forum in April. "We won't use floor logos like the McDonald's one on the Georgia Tech court."

The task force — assembled by the BOT in October — was charged with the responsibility of examining the possibility of signing with corporations to allow permanent advertising in Kenan Stadium and the Smith

Center.

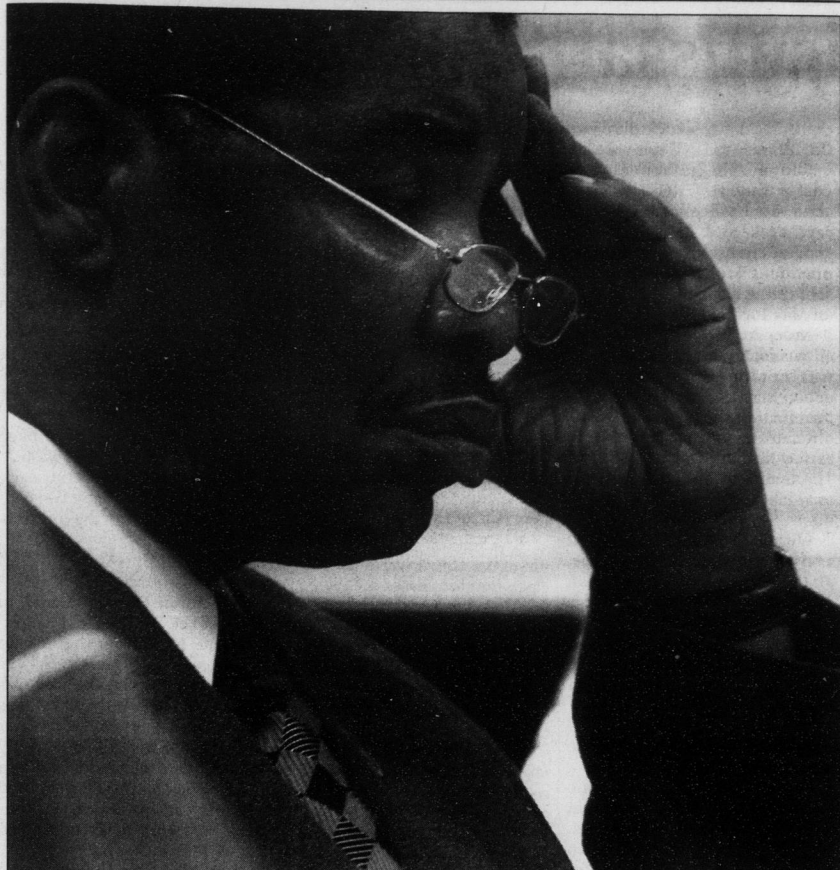
The revenue from corporate advertising in sports venues would provide necessary funds to the booster club that funds student athletes' scholarships. Due to recent tuition increases, the club failed to cover all its scholarship obligations.

The funding alternatives to corporate signage included increasing ticket prices, increasing student fees and eliminating teams.

Judith Wegner, chairwoman of the faculty, said that although she was not happy with the idea of corporate signage and its effect on the University, the task force did successfully explore other options.

"They really had talked about how unfortunate it was to have to go this route, but it was really because they felt there would be some serious shortfalls."

Staff Writer Lauren Harris contributed to this article. Contact the University Editor at udesk@unc.edu.



DTH/GILLIAN BOLSOVER

Orange County school board chairman Keith Cook resigned his position following a controversy surrounding a speech he gave at Orange High School's graduation ceremony that was found to be taken from a Web site.

School board chairman resigns under pressure

Plagiarism scandal fuels decision

BY CATHERINE SHAROKY
STAFF WRITER

June 10 — A collective gasp emanated from the overcrowded board room as Keith Cook announced his immediate resignation as Orange County School Board chairman Monday night at a Board of Education meeting in Hillsborough.

Cook's resignation came as a result of a plagiarized graduation speech he delivered on May 28 at the Orange High School graduation service.

The speech was originally delivered in 1998 by Donna Shalala, then U.S. secretary of Health and Human Services. Cook selected the speech after performing a Google search for "graduation speech."

Throughout the ordeal, Cook has maintained that the speech wasn't attributed to Shalala on the Web site.

"I have tried very hard in 15 years in the community to carry myself in an ethical manner," Cook said in a prepared statement. "We are all human beings, and human beings make mistakes."

His resignation decision, which he said he made only minutes before the meeting, was met with approval from the six board members.

Cook said he will remain an active board member and still plans to run for re-election July 20. "I think that the children and the district still need a voice like mine," Cook said.

The plagiarism incident has received national attention and created an uproar in the community.

Cook apologized for the embarrassment that his action caused, especially for the graduating class and their parents.

"Hopefully I did the right thing and we will be able to move on," Cook said. He said that the focus of the school board should return to the children of Orange County.

"This is a sad evening for each of us," Vice Chairwoman Brenda Stephens said.

Ultimately, the board members had a responsibility to hold him to standards of faith and honesty, she said.

Cook was greeted with hugs and pats on the back from supporters who spilled out of the board room as he left after the announcement.

He said that his supporters had encouraged him not to step down, saying that one incident shouldn't wipe out a decade of service.

"He has been in the forefront of education for children," said Elvira Mebane, who has a child in the school system. "He is for all of the kids."

At the start of the meeting, the board denied Cook's request to add public comment to the agenda.

Cook said that he wished the board and the public heard more from his supporters throughout the week.

"People in the community and

on the street have been very positive about me," he said, claiming the media had distorted the issue.

He said that he had endured many personal attacks in the past week that had provided him with many humbling lessons.

Julie Hunt, who graduated from Orange High School last week, said she isn't satisfied with the apology.

"I think that a lot of people are disappointed," she said. "It gives a bad reputation to Orange High and Orange County."

Contact the City Editor at citydesk@unc.edu.

Brand New 20 Bed Salon, Largest in the Area!

Day Spa Atmosphere
Brand New Ultra High Pressure Beds
Medium Pressure Beds and Booths

Sunless Express Airbrush Tanning - UV Free
Certified Consultants
Open 7 Days a Week

Now carrying licensed NC handbags.

New Clients Only 1 FREE Tan in our brand new beds <small>Cannot be combined with other offers.</small>	BACK TO SCHOOL SPECIAL 10 visits for \$59 plus 3 upgrades 1 Super 1 Ultra 1 Golden <small>Must have coupon. Offer ends Sept. 30, 2004.</small>	Sunless Tan \$5 Off Sunless Airbrush Tan Guaranteed results 5-7 days. Spray On Tan. <small>Cannot be combined with other offers.</small>
---	--	---

Eclipse Tanning Salon
105 A Rams Plaza • 968-3377

The Holiday Inn - Chapel Hill is proud to introduce the NEW...

CAROLINA PREFERRED PARENT PROGRAM

Discounts! Rewards! Value!

Carolina Preferred Parent Program Member Benefits:

- Preferred Discount Room Rates throughout the year
**\$79.95 per night including 2 Hot Breakfast Buffets each morning
- Preferred discounts on UNC football weekends
- \$50 per night discount off prevailing Graduation Rates if you stay 24 nights over four years! (That's just 6 nights per year)
- Special amenities / gifts when you join and each time you stay with us!
- Hotline Toll-free Reservation number just for CPP Program Members!
- Discount CPP Room Rates good for when siblings & grandparents visit too!

How to join the Carolina Preferred Parent Program:

It's easy to join... All we need to know is:
Your Name, Address, Phone, E-mail Address, Student Name attending UNC, Current year student in at UNC and Anticipated Graduation Date/Year

To Register:
Call / E-mail / Fax / or Mail your information directly to the hotel:
1301 N. Fordham Blvd., Chapel Hill, NC 27514
Phone: 919-929-2171 Fax: 919-929-5736
Sales@hichapel.meyerjabara.com

****ONCE YOU JOIN WE WILL SEND YOU A CPP PROGRAM MEMBERSHIP NUMBER****

Experience the Tradition of CHAPEL HILL
Holiday Inn

The HOLIDAY INN - CHAPEL HILL offers:
134 Comfortable Guest Rooms,
Restaurant & Lounge, Room Service,
Guest Laundry, Pet Friendly Rooms,
Fitness Center, Outdoor Pool,
and Shuttle Service
to UNC Campus.
We are only 1/4 miles from UNC!!

Grand Opening!

Franklin
BAR & GRILL

INTRODUCING A REVOLUTION IN FRANKLIN STREET DINING & NIGHTLIFE
Offering lunch and dinner with hearty sandwiches, fresh seafood, delicious salads and creative twists on all of your pub favorites.

Featuring a wide selection of draft and bottled beers, a variety of wines, and all liquor permits.

Monday.....\$3.25 Margaritas (16 oz), \$2 Mexican Beers
Tuesday.....\$2.00 Domestic & \$2.50 Import Pints
 \$3.00 House Highballs & Shooters
 Wing Night \$.35 Wings!!!
Wednesday....\$1.00 Select Bottles
 \$3.00 House Highballs & Shoc
Thursday.....\$1.50 Domestic Bottles
Friday.....\$5.25 Red Bull Drinks
 \$2.00 Domestic Pints
Saturday.....\$5.25 Red Bull Drinks
 \$6.00 Domestic & \$9.00 Import Pitchers
Sunday.....\$3.50 Bloody Marys (16 oz)
 \$6.00 Domestic & \$9.00 Import Pitchers

108 HENDERSON STREET • 919-240-0200
LOCATED JUST A FEW STEPS FROM THE CORNER OF FRANKLIN & HENDERSON STREET

4 BEDRMS 4 RENT

VERY COOL!

207 Justice St

4 bedrooms, 2 bath, \$1500
Fantastic floor plan!
Wooded lot w/plenty of parking.
All modern appliances, w/d, ceiling fans, and much more.
Conveniently located near bus lines and bike paths.

see it TODAY!

COOL BLUE Rentals

www.COOLBLUERentals.com
(919) 605-4810

you are HERE

17 seconds to YOUR CAR

Reserve your space for fall 2005!

An elevator ride to THE AGORA

30 seconds to THE SWIMMING POOL

Granville TOWERS

1.800.332.3113 • 919.370.4500 • info@granvilletowers.com
www.granvilletowers.com