The Baily Tar Heel

# for business skill

#### **BY JAVAERIA QURESHI**

A recent boost in funding will make it possible for students to continue playing out lessons they learn in the classroom on the golf cours

"Golf: For Business and Life," a program offered at the Kenan-Flagler Business School, builds on the connection between business and golf in an enterprising manner and goir in an enterprising manner by helping students improve their golf skills and apply them as a tool in their professional careers. "At least in theory, a lot of (busi-ness) deals are made in or at least

discussed on the golf course," said Ed Shields, faculty coordinator of the program and a professor of exercise and sport science.

At the 2004 Ryder Cup in Bloomfield Township, Mich., Davis Love III designated the University to receive \$50,000 for the program, funding it for the third time since it's inception in 2000. Love is a U.S. Ryder Cup team member

and a UNC graduate. UNC professors said they think it is a valuable skill to teach students how to golf with a focus on how the

game can help them with business. "In principle, it's not a crazy idea," said Mabel Miguel, director of the office of International Programs and a professor of management-organizational behavior in the school. "You do do business in the school. You do do business while playing golf. It's part of net-working, building relationships in business. Learning to play golf is a skill you can add to your arsenal." In addition to being taught by

instructors from the Professional Golfers' Association, the class also will host local business professionals who will share their experiences

about how they use golf. Students said they are enthused about the program and think it can be beneficial to their careers, even

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"In principle, it's not a crazy idea. You do do business while playing golf. It's part of networking."

MABEL MIGUEL, BUSINESS PROFESSOR if they don't use it for business-

related reasons. "(It) sounds great because when you play golf, it's not as stressful when you're meeting a client," said sophomore Michael Kirkley. "It's more relaxed. You're outside and vou're not in a stuffy suit.'

Members of the PGA teach juniors, seniors and graduate stu-dents golf terminology, rules, eti-quette and the basics of the golf ving.

Professionals will tie lessons about the game to how playing golf can further business dealings.

Four to six sections of golf are taught each semester and an additional two to four sections are scheduled during the summer. Each section contains an average of 25 students. Shields, who has been teaching

golf to UNC students for the past 30 years, said when profession-als help him teach golf during the summer, it elevates the quality of golf instruction.

"The addition of PGA professionals, I think, improves the class significantly" he said.

The class is part of the PGA's national Growth of the Game cam-paign called "Play Golf America." The PGA has contributed \$4.5 million to the program, which has expanded to 52 universities nationwide, reaching more than 14,000 students.

Contact the University Editor at udesk@unc.edu.

# Students swing Scholar links faith, science

#### Talk examines dialogue of cultures

BY PATRICK TOOLEN

A standing-room only crowd gathered Monday night as a noted Iranian scholar emphasized the relationship among religion, sci-ence and diverse cultures. In front of more than 130 peo-

ple in the auditorium in Murphey Hall, guest lecturer Seyyed Hossein Nasr delivered a speech titled, "The Role of Religion and Science in the Dialogue Among Civilizations.'

Nasr, professor of Islamic Studies at George Washington University, is a noted scholar and author in the field of religious studies as well as the scienc

Nasr obtained degrees from the Massachusetts Institute of Technology as well as Harvard

University He also has authored more than 30 books and 300 articles.

Nasr spoke not only of the scientific activity and religious beliefs of past and present Islamic civilizations, but also of Western society and the effect of Western advances on places like China and India.

Nasr also navigated the topic of Western science and the effect it had on the Islamic ways in the weakening of the practice of Islamic medicine. "Most great scientists of Islam

were also philosophers, great thinkers," he said. "There are many sciences of nature and different religions, which have interacted in different ways in these sciences," Nasr said

after the speech. "It is important to note that the same way other civilizations can learn from the West, the West can

learn from them."

Nasr spoke of the "remark-able integration of science and religion, reason and revelation" that bound the two seemingly separate areas of study within the borders of intercivilization dialogue. Such interrelationships of civ-

ilizations were cited powerfully when the Sept. 11, 2001, terrorist attacks were compared to the destruction of Islamic towns and culture by American bombs, he said.

"Civilization dialogue is unavoidable," Nasr said, despite the problems presented by "exclusivism.

"We live in a world where people think only their own will be saved," he said

Katelyn Love, a freshman international studies major from Columbus, said she thought the lecture was interesting and infor-

"His speaking on Islamic fundamentalism developing from secu-larism of the West was very inter-esting," she said. "He talked about encouraging dialogue between civilizations and criticized not only the West, but also the Islamic civilization of today."

Edward Curtis, professor of religious studies and co-organizer of the lecture, said he believes the deep questioning of religion and science can be a basis for conversation among different people of different faiths and

cultures. "This lecture showed why it's important to have a global education," Curtis said. "You can't go East or West to

seek truth. Instead, we've got to look at civilization as a human project. That's what this is to me. Our lives depend on it."

Contact the University Editor at udesk@unc.edu.

### Lecturer explains American Judaism

#### Jovial speaker educates crowd

#### **BY DEBORAH CRAMER**

Jonathan Sarna, professor of American Jewish History at Brandeis University, focused on the formation of modern American Judaism during his lecture Monday night.

Sarna, one of several scholars the Carolina Center for Jewish Studies scheduled to speak this year, also touted his most recent book, "American Judaism: A History," during his talk in Hanes

Art Center Auditorium. American Judaism developed during the period from roughly 1775 to 1825, in response to an

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## ongoing fear that Judaism would wither away in the New World,

Sarna said. "(Judaism) had to become more appealing, more meaningful, more sensitive to the needs of the day," Sarna said.

He traced the transformation of a single synagogue that controlled all aspects of the Jewish commu-

Sarna said the evolution of two most important ideals, shift-ing from the ideals of tradition and

"(Judaism) had to become more appealing, more meaningful, more sensitive to the needs of the day."

JONATHAN SARNA, SCHOLAR AND LECTURER

with jokes.

"I'm not going to remember; you'll have to buy my book," he said once, before answering a question. Yaakov Ariel, a professor in the Department of Religious Studies,

introduced Sarna as the No. 1 scholar of Judaism in America.

"Almost every program in the nation is seeking him," he said. After Ariel's introduction, Sarna

pened his lecture by saying, "You forgot the most important thing. ... Jonathan Hess is my first cousin."

Hess, director of the Carolina Center for Jewish Studies, said following the speech that since the center's establishment in 2003, interest in Jewish studies has greatly increased.

We now have 607 undergraduates in courses," he said. "We didn't use to teach modern Hebrew, and now we have two years of continuing Hebrew.

Hess said he is very excited about the public outreach events planned this year because they attract not only students and faculty but also members of the community. Audience members Stu and

Harriet Solomon heard about the lecture from the center's e-mail listserv. "We have been to almost every event," Stu Solomon said.

We are retired, so for us, the events are like a continuing education" Harriet added

The couple said they found the speaker to be very enjoyable. "I thought it was very interest-

how he tried to link American Judaism with American history," Harriet Solomon said.

Stu Solomon added: "particu-larly the parallels between Judaism and the American Revolution."

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#### What do you want to do next?



Come learn about what Bain has to offer:

Fall Information Session:

nity to several separate, competitive synagogues "resonating with liberty and freedom." American Judaism is mirrored by the emergence of government in the United States after the

deference

Judaism not survived in America:

Though informative, the lecture had a light-hearted tone, as Sarna joked with his audience Sarna commented on what the result would have been had

"That would be very bad," he said. "I'd be out of a job."

During a question-and-answer session following the lecture, Sarna greeted some of the queries

Revolutionary War. In both cases, freedom and liberty became the

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Time: 7:00 p.m. Location: Carolina Inn

Bain invites all interested seniors to apply during October 4th - October 10th.

Please submit your resume, cover letter, SAT scores, and unofficial transcript UCS Online, as well as on our website.

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