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Tuition has room to grow

\$5,286 IN STATE, \$22,890 OUT OF STATE WOULDN'T HURT UNC'S ENROLLMENT

BY LINDSAY MICHEL
STAFF WRITER

University officials will begin their annual tuition discussions this year with a better understanding of the effects cost increases have on undergraduates.

A report released Thursday by the higher education consulting firm Art & Science Group LLC used a market-based strategy to examine the effects of tuition hikes at the University. It specifically aims to provide insight into students' interest in merit-based aid as well as the ramifications of such boosts.

According to the report, the University could raise tuition for in-state undergraduates to as high as \$5,286 without affecting

undergraduate enrollment.

That figure represents the 25th percentile in a list of tuitions at UNC's public peer institutions.

The University also can meet, but not exceed, the 75th percentile in a similar list of out-of-state tuitions without negative effects on enrollment.

That number — \$22,890 — is the amount now charged to nonresident students at the University of Virginia.

Members of the Tuition Task Force, a group of students and campus officials charged with making a recommendation on tuition to the Board of Trustees, said that they did not know what to expect from the study but that they were not too surprised

by its results.

"We found the results really interesting, but we were a little surprised that the market was more flexible than at least I had thought," said Student Body President Matt Calabria, co-chairman of the task force.

Provost Robert Shelton, the group's other co-chairman, said that the report seems reliable but that it will not be the only factor in the task force's final decision.

"I think it's important that we consider that these results aren't the only factor to consider for tuition increases," he said.

Calabria said it is important to note that the study does not investigate the effects of tuition increases on the entire student body.

"One of the limits of this study is that it doesn't cover graduate students," he said. "We'll be talking about graduate and professional tuition the same way this

year, but the undergraduate discussion will be much more informed because of the study."

The report also provides insight into the decisions of top in-state students who turn down UNC to attend institutions outside the state.

"(The study) answered, 'Why do we lose so many of our coveted in-state students to out-of-state schools?'" Shelton said. "I think we could affect that positively with merit-based scholarships."

Steve Farmer, director of undergraduate admissions, said these students would be more likely to come to UNC if they were offered a scholarship.

Students seem to think of scholarships as signs of the University's commitment, he added.

"There's national research that show if

SEE TUITION, PAGE 2

Group favors name change

15 members vote in favor of MLK

BY JENNIFER FAIR
AND ADAM W. RHEW
STAFF WRITERS

On the heels of 11 months of controversy and as two days of meetings drew to a close, 18 local residents seemed ready Saturday afternoon to make a decision.

By a 15-3 vote, members of the Special Committee to Consider Renaming Airport Road approved a recommendation that the town change the name of Airport Road to Martin Luther King Jr. Boulevard.

The committee also voted to include separate street signs denoting the road as "Historic Airport Road."

Members Stephen Largent, Bruce Johnson and Catherine Holland, who all own businesses and live on Airport Road, opposed the change.

The committee's recommendation, which officially will be made in December, urges the Chapel Hill Town Council to implement these changes six months from the date of council approval or by July 4, 2005.

"This recommendation from this committee explored a lot more than had been explored prior to this," said Chapel Hill Mayor Kevin Foy.

Though renaming the road was at the center of the group's discussion, the committee's recommendations will tackle other topics.

Members recommended a plan to provide support, potentially including funds, for residents and business owners on the renamed road to help them adjust to the changes.

Other recommendations include new ways of honoring King and methods for supporting dialogue on race relations in the future.

But at least one area business-owner was angry with the group's decisions.

Charles Carver, an accountant who has an office on Airport Road, called the process "deceitful."

"Council made up their minds, and they have done exactly what

SEE MLK, PAGE 2

RING MY BELL



DTH/BRADY NASH

Bruce Williams (left), Arthur Insko (center) and Atwood Askew (right) help ring the bell outside University Baptist Church on Sunday as part of the church's 150th anniversary celebration. Representatives from each Sunday School class chipped in to ring the

bell 15 times, once for each decade of the church's history. The celebration brought together family and friends from around the state. The congregation enjoyed speakers, songs, food, a sermon, and festivities in honor of the anniversary. For the full story, visit www.dthonline.com.

THE ACC TOURNAMENT

CAVS END UNC'S 16-YEAR STREAK

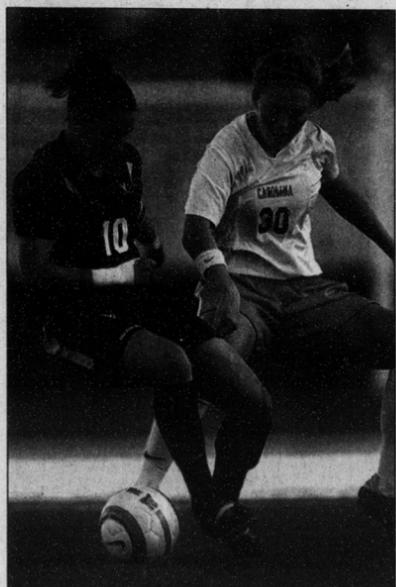
BY BRIAN MACPHERSON
SENIOR WRITER

CARY — Sound travels quickly through the walls at SAS Soccer Park, and the ecstatic squeals from the Virginia locker room could be heard clearly even as North Carolina women's soccer coach Anson Dorrance tried to explain what went wrong Sunday.

It was hard to blame the Cavaliers for their excitement, as their win clinched the first ACC Tournament title in the program's history.

A 1-1 tie at the end of two overtime periods led to penalty kicks, and goalkeeper Christina de Vries made the decisive save on UNC's sixth shot to seal the victory.

"Virginia is an unbelievable team," said midfielder Lori Chalupny. "It



DTH/ANDREW SYNOWIEZ

Virginia's Sarah Huffman (10), the co-MVP of the ACC Tournament, battles with North Carolina midfielder Elizabeth Guess during Sunday's game.

SEE SOCCER, PAGE 2

UNC TOPS TERPS, GRABS ACC TITLE

BY GABRIELLE DE ROSA
ASSISTANT SPORTS EDITOR

WINSTON-SALEM — When North Carolina field hockey coach Karen Shelton recruited senior forward Kelsey Keeran, Shelton promised Keeran a national championship.

Four years later, Shelton is one step closer to making good on her promise, as UNC won the ACC title for the first time since 1997.

Top-seeded UNC defeated Maryland 3-1 in Sunday's final after edging Wake Forest 2-1 in the overtime semifinal Friday.

Despite the two-goal lead in Sunday's game, the match against the second-seeded Terrapins (15-5) was close until the last six minutes.

"We had to keep playing smart



DTH/BRANDON SMITH

UNC's Kelsey Keeran (11) embraces Heather Kendall after a goal as the Tar Heels defeat Maryland 3-1 to capture their first conference title since 1997.

SEE FIELD HOCKEY, PAGE 2

Letteri to lead public works

Will take helm of department Dec. 6

BY MEREDITH LEE MILLER
ASSISTANT CITY EDITOR

After a nine-month, nationwide search, the Town of Chapel Hill announced Friday that it has hired a new director for its Public Works Department.

William Letteri will begin his new job Dec. 6.

The position was vacated in January by Bruce Heflin, who is now the assistant town manager.

"(The search) was very challenging because we had such a good group of candidates who responded," said Town Manager Cal Horton.

Letteri said he decided to apply for the position because he has received positive feedback about both the town and the University.

"Chapel Hill is such a fine community," he said. "I want to establish a good relationship with the community and UNC."

The town's Public Works Department is its third largest government group, employing about 120 people.

The department takes responsibility for duties including trash collection, maintaining traffic signals and public buildings, and street construction. Letteri brings extensive experience with such responsibilities to Chapel Hill.

He has held the position of chief of administration and facilities management in the public works department of another college town — Charlottesville, Va. — for the past 11 years.

A graduate of Cornell University, Letteri also received a master's degree in business administration from James Madison University in Harrisonburg, Va.

Horton said Letteri's strong communication skills and his ability to work with employees set him apart from the rest of the candidate pool.

He added that it usually takes the town between six and 12 months to fill a position such as this one.

Letteri said he was impressed with the extensiveness of the interview process.

In one part of the search process, candidates were asked to submit writing samples about public works issues, Horton said.

Candidates also met in person

SEE PUBLIC WORKS, PAGE 2

ONLINE

Wine-tasting raises money to battle cystic fibrosis
Local schools aim to conserve energy, save money
For these and more stories, visit www.dthonline.com.

INSIDE

DEVELOPING
UNC might get curriculum that covers sustainability PAGE 6



SPORTS

JUST SHORT
Tar Heels nearly pull off two consecutive wins for first time since 2001 PAGE 12

WEATHER

TODAY Sunny, H 63, L 32
TUESDAY Sunny, H 55, L 29
WEDNESDAY Sunny, H 54, L 29

