

Minor to test business savvy New process to ease registration

BY DANIEL WILKES
STAFF WRITER

Chris Dyer said it feels like someone always seems to be planning his future — whether it's his parents' friends saying he should follow in his father's footsteps and become a doctor or his venture capitalist uncle pointing him toward a business degree.

The freshman said he still doesn't know exactly what he wants to study, but he knows one thing for sure: He wants to "make things happen."

This desire sparked his interest in UNC's minor in entrepreneurship, approved last week as the latest component of the Carolina Entrepreneurial Initiative. It will be available to 50 students next fall.

"Students should come out with some basic competencies — understanding of markets, how to attract interest to their idea and learn about strategy, how to access the viability of ideas, and tools to understand

the financial aspect of an idea," said Entrepreneur in Residence Buck Goldstein.

The minor will consist of two tracks — commercial entrepreneurship and social entrepreneurship. Both tracks require a total of five classes, including the completion of Economics 10.

The final required course is a summer internship that provides direct entrepreneurship experience.

The Department of Economics will offer courses in conjunction with the Department of City and Regional Planning, the Kenan-Flagler Business School, the Center for Public Service and the APPLS service-learning program.

Economics professor John Stewart, who is directing the minor, said it "culminates in students producing a business plan."

The minor is open to students obtaining liberal arts and science degrees, but not business majors.

"What's cutting edge is that (the minor) is focused on the chemistry major or the music major that wants to pick up the skills needed to turn an idea into a reality," said Goldstein, who will co-teach "Introduction to Entrepreneurship."

He stressed that the minor is not a stepping stone for a job after college but that it provides skills necessary to find solutions to real-world problems. "It's not just taking a couple courses to help you with your first job," he said. "It's more like helping you be prepared for your last job — your most important job."

Goldstein also said students would have the opportunity to meet a variety of professionals with entrepreneurial backgrounds.

Students must obtain permission from the instructor to enroll in the introductory entrepreneurship class.

"To ensure a high quality course, we wanted to make sure that class

size was kept to a manageable level," Stewart said. "We also want to get a good mix of students with interest in social entrepreneurship and business entrepreneurship."

Dyer, who now is enrolled in Goldstein's freshman seminar entrepreneurship class, said he thinks students will come out of the minor with confidence and connections to the entrepreneurial world.

"(They) are going to have knowledge about how to do something and not just go in blindly," he said.

The \$11 million dollar Carolina Entrepreneurship Initiative, launched last spring, is funded in part by a grant from the Ewing Marion Kauffman Foundation.

For more information, visit <http://www.kenaninstitute.unc.edu/centers/cei/index.asp?y=entremenor&t=Entrepreneurship>.

Contact the University Editor at udesk@unc.edu.

BY STACEY CARLESS
STAFF WRITER

Extra registration hours might make registering for summer school more convenient for students this year.

A new program called Midnight Registration will debut March 21, extending hours of operation to facilitate a more open process for students. In addition to regular hours from 8 a.m. to 5 p.m., students will be able to register from 11 p.m. to 2 a.m.

"We are trying to accommodate students' schedules more," said Janet Gautier, director of administration for summer school.

James Murphy, dean of summer school, proposed the idea. He originally wanted registration to last 24 hours.

"We want to serve students," he said. "Give them access to classes that they need in order to obtain a degree."

The University offers two summer school sessions that provide students the opportunity to take classes in more than 60 disciplines. Gautier said approximately 7,000 students participate in the first session and 6,000 participate in the second session each summer.

During the past 10 years, almost 73 percent of students who have graduated with a bachelor's degree participated in at least one summer session.

Snehi Bhatt, a freshman who is considering attending summer school, said she thinks the new

program is a good idea because students constantly think about and plan their schedules. She said it would be nice to have the flexibility to make changes whenever a new plan emerges.

"Adding hours is good," she said. "If you think you want to do something else in the middle of the night, that would be good to have."

Mary Greer, a senior math major, also said she thought extending hours is a good idea.

"I would like to know that I had the option to use it if I needed it," she said.

But some students don't see the need for changes to the current program.

Louis Padgett, a senior art and English double major, said he likes the program the way it is. He said the new hours would not accommodate his schedule because he works late at night.

"Summer school is a wonderful program," Padgett said. "They should not be changing or adding to the program."

If the midnight hours are a success for summer school, Gautier said, the Office of the Registrar might consider extending hours for semester registrations.

"This is something different," Gautier said. "It may work and it may not work. We're not losing anything by giving it a try."

Contact the University Editor at udesk@unc.edu.

Financial aid deadline is approaching

BY MARTA OSTROWSKI
STAFF WRITER

As the application deadline for need-based financial aid draws near, more students might learn this year that they are eligible for funds to cover tuition costs.

The Office of Scholarships and Student Aid announced that during the 2003-04 academic school year, 31 percent of students were eligible for need-based financial aid, while in 2004-05 the number rose to 33 percent.

"This really may not seem like a lot," Shirley Ort, director of scholarships and student aid, said. "But when this number has never moved more than 1 percent each year, these figures are pretty astounding."

Ort explained that tuition hikes

account for the recent increase in the number of students eligible for need-based financial aid. Tuition taxed out-of-state students an extra \$1,500 and in-state students an extra \$250 this year.

An estimated \$195 million to \$200 million will be available to students who apply for financial aid this year. Ort said the money available usually increases by \$10 million to \$20 million each year.

The number of people applying for financial aid also has increased during the years. During the 2000-01 academic school year, 21,428 students applied, while in 2004-05, the number rose to 26,265.

Students thinking about applying or reapplying for financial aid must submit their application by March 1,

the deadline for both prospective and current financial aid applicants.

As the deadline rapidly approaches, Ort urged students to "be smart and apply on time" so they are eligible to receive funds. If students submit their requests late, financial aid might not be available.

She said students have been more responsible about applying on time. During the 2000-01 academic school year, only 49 percent of students applied on time. In 2003-04, the number rose to 64 percent. In 2004-05, 72 percent of students applied on time.

Some students have complained that completing the financial aid application is a difficult process. "I found that the forms were hard to navigate and hard to access," said

junior Nathan Lycan.

The simplest way to apply for financial aid is by completing the Free Application for Federal Student Aid online, Ort said. Although the government does not require the completion of a PROFILE, the University also requires students to fill out the secondary analysis.

"We want to do the best job of targeting the funds to students who need them," Ort said. "This is why we require all students to fill out the PROFILE form."

Applications are available at <http://www.fafsa.ed.gov/> and <http://profileonline.collegeboard.com/index.jsp>.

Contact the University Editor at udesk@unc.edu.

Web site looks at marijuana use by students

BY JOE NGAN
STAFF WRITER

Researchers at San Diego State University have created a Web site allowing students to perform a confidential self-assessment of their marijuana use.

The researchers created e-TOKE — the electronic THC Online Knowledge Experience — in response to research from the Harvard School of Public Health showing that the percentage of college students using marijuana is increasing.

"The latest research from Harvard shows the use of marijuana is significantly influencing campuses," said Douglas Van Sickle, dean of students at San Diego State University.

The number of college students who used the drug in the last year increased from 23 percent to 30 percent from 1993 to 2001, according to the study. About 98 percent of stu-

dents who use marijuana also binge drink or use other illicit substances.

The e-TOKE program is designed to motivate students to reduce their marijuana use by using personalized information about behavior and risk factors, Van Sickle said.

In addition to demographic information, the Web asks students to enter data about their use of marijuana, spending patterns and lifestyle choices.

Responses are compared with national and local college norms, allowing the program to provide personalized feedback comparing students to their peers. It also discusses the negative consequences of marijuana use and provides links to campus and community resources.

E-TOKE is a spinoff of another program called e-CHUG, used at more than 100 colleges and universi-

ties across the United States for alcohol assessment and intervention.

That program has been used more than 77,605 times and has effectively lowered students' levels of binge drinking, Van Sickle said.

E-TOKE is being tested at San Diego State and five other institutions: Colgate, Duke and Texas A&M universities, the University of Nebraska and the University of San Diego. It will be ready for nationwide subscription in April.

UNC has no plans to sign onto the program. "I can't say we would be interested in buying the program," said Dean Blackburn, assistant dean of students. "But we are interested in giving out resources to let students obtain the information and help they need."

And some say e-TOKE and other programs of its type aren't really useful. "It takes more than a Web

site," said Steven Steiner, founder of Dads and Mad Moms Against Drug Dealers, an anti-drug organization. "What we need to do is change the culture."

Steiner said college students are influenced by pro-drug organizations and "liberal ideologies" on campus. He said it would be better for colleges to hire more conservative professors instead of spending money on programs like e-TOKE.

Tom Angell, communications director for Students for Sensible Drug Policy, said the site should provide neutral information about drug use.

"We need accurate, nonjudgmental and reality-based information," he said. "We haven't really seen too much in the United States."

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CARRBORO

FROM PAGE 1

that its legislators help to ensure immigrants' rights by opposing a proposal before the assembly that would toughen driver's license requirements for noncitizens.

A proposed law from N.C. Sen. Clark Jenkins, D-Edgecombe, would limit state driver's licenses to only those who qualify either as "a citizen of the United States or ... demonstrate unexpired legal authorization to be in the United States."

Although admitting that any local initiative on the law might be supplanted by federal or state action, the aldermen present Monday said Jenkins' law would be dangerous.

"It would invite people to live outside the law," said Mayor Mike Nelson.

Both sides seemed more optimistic about the chances for immediate action on some of the town's other requests.

Raising the town's motor vehicle tax by \$10 would result in an additional \$125,000 annually for public transit services, Carrboro officials told the legislators.

And although the state caps the rate at \$15, both Charlotte and the town of Matthews have succeeded in increasing that number.

"With shrinkages in funding

at the federal and state levels, we need revenue from other sources," Nelson said.

Nelson said he has a meeting Friday with Chapel Hill Mayor Kevin Foy and Moses Carey Jr., Orange County Board of Commissioners chairman, to discuss countywide support of the proposal.

N.C. Rep. Verla Insko, D-Orange, asked that the town draft a resolution on the tax and forward it to her office — which Nelson said that he would do next week.

Insko also asked that the town draft a resolution in support of her initiative to establish health care as a state constitutional right.

The aldermen had requested support in providing low and moderate health care and said they would support Insko's proposal.

Carrboro officials also requested that its legislators oppose a proposed state constitutional amendment that would ban same-sex marriages and eliminate Carrboro's domestic partner benefits system.

Kinnaird expressed skepticism about the amendment's chance at passing through the assembly, calling it a bad law.

Chapel Hill will have its legislative breakfast March 4.

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SOCCER

FROM PAGE 1

— Merritt had reached the next level.

"That was the best experience of my life," Merritt said. "I've worked my entire life for this, and I wouldn't trade it for anything."

Two of his fellow Tar Heel teammates in Jamie Watson and Marcus Storey had taken the same step a few rounds earlier after being drafted with the 13th and 20th picks by Real Salt Lake and the Columbus Crew, respectively.

But although Merritt and Storey were drafted, there will be no press conference to sign a contract or field questions. Instead, their play in training camp and the preseason will determine if they earn a roster spot.

This is a far cry from the norm for two players who always have possessed significant roles on their teams, no matter the level. Maybe that's why neither seems worried.

"I feel a little bit of pressure, but if I just keep going out there and playing every game like it's my last, then I will be fine," Storey said.

Merritt, who was named the Tar Heels' MVP for this last season, reflects the same attitude.

"Yeah, there's some pressure, but I try not to think about that stuff," Merritt said. "If you focus on it too much, then it will affect your play. I'm just going to focus on the game I love and play my best and let that do the talking."

Merritt is no stranger to adversity. After being recruited as an attacking midfielder, he made the switch to defender in order to gain a greater opportunity on an already offensively potent squad. Merritt's adaptation came with ease and led to his selection as a second-team All-ACC defender in his junior year.

"Tim likes that role of being challenged and having to prove himself," Bolowich said. "He is a born leader that progressed into

a good defender during his four years at school."

While Merritt roamed one side of the field, Storey used his uncanny ability of speed and quick dribbling to freeze opposing players and blast shots into the back of the net on the offensive end.

After being named ACC Rookie of the Year and a Freshman All-American by Soccer America during the Tar Heels' 2001 championship season, Storey developed into one of the conference's most feared scorers and finished eighth in program history with 29 career goals.

While Bolowich notes that Storey's speed will be neutralized at the next level, his knack for quickness should fit in well with an up-tempo squad like the Crew.

"Marcus has to figure out how to bring out his speed at the right moment and at the right time," Bolowich said. "That has to do with tactical awareness and that is his new proving grounds."

"But the fact that he has that type of speed is a good thing because it separates him from some other forwards."

It was a surprise for some to see Watson's name in the draft, but his decision to leave UNC after his sophomore season has led to promising circumstances for this 18-year-old.

Watson was one of 12 players to sign on with Generation Adidas, a program that develops young players in the United States. Through this organization, Watson received a four-year contract and will not count against Salt Lake's roster.

After the initial two seasons, the team will decide if it would like to pick up Watson's final two contract years. If so, he will play two more seasons before becoming a free agent with the option of signing with any team that is interested.

While it is not common for underclassmen to leave school early, Watson knew well before the 2004 season that the opportunity was too great to pass up.

"At the beginning of the year, they sent out a list of players who were interested in signing with the Generation Adidas program so you could see how many coaches would draft you," Watson said.

"So when I saw that the coaches were interested, I had to take the chance because in soccer, the sooner the better, and playing in the pros is what I've wanted to do all along."

With Salt Lake entering its first year of play in the MLS and Watson's familiarity with the team's head coach, John Ellinger, who coached him on the U.S. Under-17 Men's National team, it might not be long before the young forward makes a name for himself in the league.

"I have a clean slate, so it's the best situation I could ask for," Watson said. "Plus, I'm real close with Coach Ellinger. He knows how to push me and knows he can get the best out of me."

Watson certainly displayed some of his best during his short time at UNC. After becoming an instant starter as a freshman and sharing the scoring lead with Storey, Watson was named ACC Rookie of the Year while garnering second-team All-ACC honors.

And even though he came off the bench for the latter part of last season, Watson still finished with a share of the team lead in scoring with 18 points.

After two years of being such a close trio adorned in powder blue, the first meetings of these former teammates on the MLS stage will be an interesting scene.

And Watson is already issuing challenges.

"Tim knows that if we play, I'm going to try and make him look bad," Watson said with a laugh. "And if I score on Marcus' team, I'll give him a little head nod to be like, 'Yeah, that's what's up.' It's going to be a fun time."

Contact the Sports Editor at sports@unc.edu.

NONRESIDENTS

FROM PAGE 1

from nonresidents does alleviate overall costs when state subsidies aren't enough, Young said.

UNC-CH is in a special position to demand increased funds from out-of-state students, Young said.

"How much does it cost to build an automobile, and how does that compare to the sticker price?" he said. "Let's face it, part of what you're paying for is that prestigious institution."

Many out-of-staters find UNC-CH more affordable than the universities in their home states, especially those hit earlier by budget woes, said Thomas Conway Jr., N.C. State University's vice provost for enrollment management and services.

But when tuition gets so high that it prevents system schools from attracting nonresident students, enrollment growth will probably halt or reverse, he said.

FSU always has raised both sets of tuition by the same dollar figure or percentage when increases were made, Young said, because the out-of-state population has been too small to differentiate from the larger student body.

East Carolina University officials report a profit-making tuition rate, said John Durham, ECU's director of public affairs. The actual cost of an education at the school is \$10,354, while out-of-staters pay \$12,249.

But UNC-system officials say the actual cost of attendance at UNC-CH isn't necessarily less than what out-of-state students pay.

The estimate of \$15,626 omits deliveries from state agencies, said Claudia Odum, the UNC system's assistant vice president for finance.

"It does provide a good number of factors, but it's not inclusive of everything,"

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DRUG POLICY

FROM PAGE 1

"It seems like every time I pick up a newspaper or watch the TV, I see something else about an athlete and some form of drug use," said Larry Gallo, senior associate athletic director.

In the past few years, a handful of student athletes have been arrested for drug abuse.

Justin Rynceavage, a UNC recruit for track and field events, was arrested Sept. 19, 2002, for possession of chemical gamma-butyrolactone. GBL, which is a clear liquid used for floor stripper and paint thinner, can also be used to make a common "date rape" drug called gamma-hydroxybutyrate.

Edward Fitzgerald Hayes was dismissed from UNC's men's lacrosse team in 2002 after violating the University's drug policy for the second time. He was arrested Sept. 24 of that year on numerous charges, including driving while intoxicated.

The current drug policy, which was last changed in 1999 from a "three strikes" policy, states that one failed drug test results in counseling and possible suspension of athletic eligibility. A second failed test, and a student's eligibility is terminated.

When students sign on to an athletic team, they also sign on to the

drug policy, which includes possible drug testing as a preseason requirement or in response to reasonable suspicion. Entire teams or randomly selected individuals also can be subjected to unannounced tests.

The frequency of testing varies from team to team, and some coaches have their own requirements.

The issues UNC now faces are important to the administration, but the rationale behind the committee meeting is that "it's just time," Gallo said.

"We need an overall look to see where we need help and where things are working," Gallo said.

Baddour said the committee is not set to change any specifics of the policy.

Gallo and Baddour predicted that the review process could last until the end of the spring semester, so potential changes wouldn't go into effect until next fall.

"I think we've got a good program in place," Baddour said. "I don't think there should be a complete revamping or anything. I just think it's healthy to evaluate your programs."

Gallo added that "this re-evaluation is needed because sadly, as we can see, the times are changing."

Contact the University editor at udesk@unc.edu.

STATE

FROM PAGE 1

He called on legislators to meet students' financial needs, even as the federal government reduces aid.

"Washington may leave you on the curb," he said. "But North Carolina will not. Our budget will fund what Washington shamefully cut."

Rep. Joe Hackney, D-Orange, said the governor wants legislators to make a good-faith effort to keep tuition stable, but added that he doesn't know if it's possible.

But Rep. Verla Insko, D-Orange,

said a tuition increase could be vital to maintaining the quality of the state's public universities, especially that of UNC-Chapel Hill. She said the rising costs of recruiting prominent faculty could necessitate an increase.

"We've had generations of North Carolina taxpayers who have been willing to sacrifice to make this university the best in the nation," she said. "We can't drop the ball on this generation."

Contact the State & National Editor at stntdesk@unc.edu.