The Daily Tar Heel

Eateries reap game-day cash Owners see marked increase in sales with the Devils

BY LEYLA BALLANTYNE

While the football team works up a sweat on the field, Tar Heel fans work up a voracious appetite. Before, during, and after the

games, many students look to local eateries to satisfy their hunger.

Many Franklin Street restau-rants and fast food joints detect noticeable increases in sales on game days. There is definitely an increase,"

said Andrew Russell, general manager of Jimmy John's, 306 W. Franklin St.

Russell noted that sales are about the same for home and away football games. However, there is a distinct difference between days the Tar Heels reign victorious and days they hang their heads in defeat.

Jason Kerwin, general manager of Buffalo Wild Wings, seconded the difference in sales between winning and loosing games.

"Whenever there's a win, the energy is always better," he said. 'Our busiest day this season was the Wisconson game, it was insane.

Russell attributed the sales increase to the larger number of students that participate in a little post-game celebration. "Between 2 and 3 a.m. when

bars close it gets rowdy," he said. "If we lose I don't make nearly as much money." Asia Cafe also reported an

increase in sales on game days.

General Manager Yijiang Liang said that while delivery numbers are constant, higher numbers of customers come in for dinner once the game is over. There are usually more custom-

ers for night time games," Liang said

For away games, other local eating establishments see increased numbers of delievery orders. Many students choose to stay in and watch the game on television, and would rather have the food come to them

"We'll order pizza for away games," said Logan Dagley, a junior who lives off campus.

There also are apparent differ-ences between who's ordering on game days. "There are dorms that know about Jimmy John's and that don't," said Russell. "The freshmen area orders a lot." Kerwin said he noticed that on

days when away games are aired on local channels or standard cable

stations fewer customers come in. Even for away games when fewer people come in, "there is a noti-cable increase in Tar Heel Takeout orders," he said.

More customers and more deliverv orders means less room for mis-

takes by drivers delivering food.

What happens when disaster strikes during delivery and some unforseable obstacle appears?

You just deal with each situation and handle it," Russell said. "I had a driver come to my house, wake



Charles Broadway marks stacks of pizza boxes for delivery at Gumby's Pizza on Monday. Drivers experience an influx of calls during away games.

me up at 5 a.m. and tell me his tire blew out at Odom Village."

Russell added that he taught deliverers how to avoid traffic in order to get deliveries to custom-

ers in a timely fashion. Regardless of what sports sea-

son it is, students flock to Franklin

Street for post-game grub. Sophmore Rachel McClure said, "I know after the National Championship I went to Asia Cafe.

UNC will be looking to run its record to 5-0 in games started by It was the only place open." Contact the City Editor

Hughes. "It doesn't matter (who starts) as long as the ball stays out of the net," at citudesk@unc.edu. said junior Corey Ashe. The Tar Heels count heavily on

himself."

freshmen Scott Campbell and Brian Shriver. Both Campbell, who leads

us in the game. He's an excellent

goalkeeper. So is Ford. But right

now we made that switch after

Maryland and Justin has proven

Just from the location of its prac-

The No. 9 Tar Heels, who usu-

the team in scoring, and Shriver. who is tied for third in scoring, will get a firsthand look at the famous

Duke/Carolina rivalry. "It's another ACC game," Campbell said. "The ACC is always pretty competitive. I'm just going to go out there and play like I would in any other ACC game." Despite their lack of experience,

Bolowich doesn't think that will be a problem for UNC.

"I think they are looking for-ward to it," he said. "It's nothing that would be earth-shattering to them that they haven't seen already in the ACC."

The last two years, the games between these two teams have been nothing short of spectacular, with each squad winning on its home

neid. "It's a great rivalry," Ashe said. "You look at any sport, basketball, football, it doesn't matter. We just have great battles. (Today) will be the same."

The game looks to be another instant classic, as the teams matchup well and the pressure of the rivalry will make both squads

"I hope it would be turning out that way," Bolowich said. "I hope that we would put on a spectacle. Both teams like to attack, both teams like to go forward, and there are athletic players and dynamic players. We have similar records and similar teams. I think it will be a close game."

> Contact the Sports Editor at sports@unc.edu.

Game and Time: North Carolina at No. 6 Miami. Kickoff is at noon, moved up from the original 3:30 p.m. start time because of damage from Hurricane Wilma.

Site: Orange Bowl. TV/Radio: The game will be televised nationally on ESPN2. The Tar Heel Sports Network will provide radio coverage; the game can be heard locally on 1360-AM and 106.1-FM.

Records: North Carolina is 3-3, 2-1 in the ACC. Miami is 5-1 (2-1). Series: North Carolina leads 5-3.

Personnel Update: North Carolina cornerback Jacoby Watkins (broken leg) is out. Miami — quarter-back Kyle Wright (sprained right thumb) has practiced without a bandage and will play.

The Key Matchup: North Carolina quarterback Matt Baker against the Miami pass defense.

Against Virginia last Saturday, the senior threw for 98 yards — by

far his lowest total of the season. Luckily for the Tar Heels, the newly energized running game compensated for the team's passing woes, as Ronnie McGill and Barrington Edwards combined for 170 yards on the ground. That proved just enough to topple the Cavaliers, 7-5, and keep the team's

bowl hopes alive. But Baker likely will need to have a career game if his team has any chance of shocking the 20point-favorite Hurricanes

"Our quarterback's got to play bet-ter than he did the other day, and he knows that," said UNC coach John Nows that, said Orle coach somm Bunting "(Saturday) was his first game where he didn't probably see the field as well as he needed to." If Baker doesn't survey the field well at the Orange Bowl, look for his streak of the purpose at least one

his streak of throwing at least one interception in every game this season to continue. The senior signalcaller has nine picks in six games, tied for the ACC's most.

nents to complete a mere 46 percent of its passes against this season. Final Analysis/Prediction: This

game poses a conundrum for prog-nosticators looking to utilize trends.

The Tar Heels have struggled to build momentum in consecutive games during the past several years. Besides, UNC probably is more focused on its final three home games, beginning next week against No. 13 Boston College. The

team knows that the most likely way to achieve bowl eligibility is to sweep those three games — against B.C., Maryland and Duke — before the season finale at No. 3 Virginia Tech.

The Hurricanes also could look past this game, however. Next Saturday, they will travel to face the Hokies in what likely will be a winner-take-all showdown for a trip to the ACC championship game.

But one factor looms large for Miami – the desire for revenge after the Tar Heels stunned the undefeated 'Canes in Kenan Stadium last October.

"They're not going to be sleeping on us," said UNC safety Trimane Goddard. "They're going to be ready to come in and just try to blow us out."

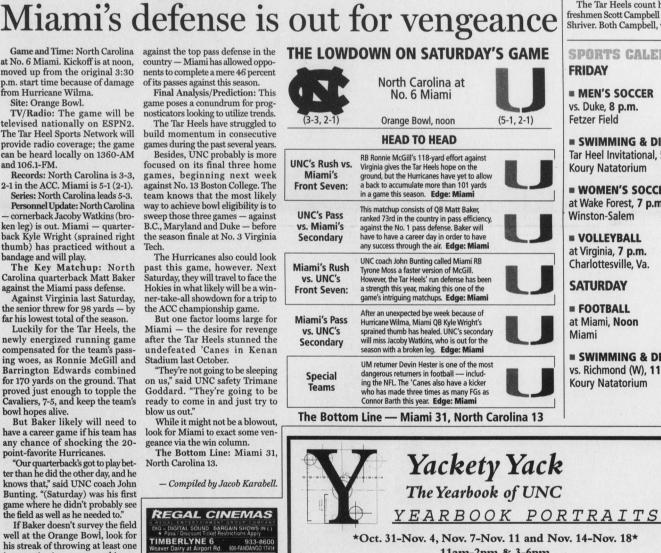
While it might not be a blowout, look for Miami to exact some venance via the win column. The Bottom Line: Miami 31,

North Carolina 13.

- Compiled by Jacob Karabell.

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SPORTS CALENDAR FRIDAY

MEN'S SOCCER vs. Duke, 8 p.m. **Fetzer Field**

SWIMMING & DIVING Tar Heel Invitational, 5 p.m. **Koury Natatorium**

WOMEN'S SOCCER at Wake Forest, 7 p.m. Winston-Salem

WOLLEYBALL at Virginia, 7 p.m. Charlottesville, Va.

SATURDAY

FOOTBALL at Miami, Noon Miami

SWIMMING & DIVING vs. Richmond (W), 11 a.m. **Koury Natatorium**

BLOGGIN' WELCOME TO MIAMI We found another great Internet cartoon, this time skewering North Carolina's own John Bunting, and

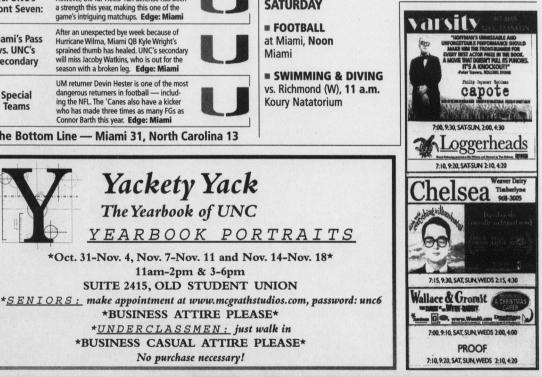
at Virginia Tech, 6 p.m.

Norfolk, Va.

VOLLEYBALL

Blacksburg, Va.

featuring the Will Smith classic. Check out the link. go to: http://apps.dailytarheel. com/blogs/pressbox.php.



FIELD HOCKEY at Old Dominion, 1 p.m.

And Saturday, Baker will go up

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