

# Campaign courts state lawmaker

## Hopes to keep \$54 million for poor

BY KRISTEN POPE  
STAFF WRITER

A national organization formed to fight budget cuts is pressuring Rep. Walter Jones, R-N.C., to vote against a U.S. House bill that would cut \$54 billion from programs that benefit the poor.

The Emergency Campaign for America's Priorities held a conference call Tuesday on the issue, hoping Jones' vote could kill the legislation.

Jones, who was invited to join the call, did not call in.

The bill, which could be brought to the House floor Thursday, would cut money from Medicaid, child support funds, student loans and food stamps.

Brad Woodhouse, a spokesman for the campaign, said the budget cuts are required to finance a tax cut that primarily benefits millionaires.

"The purpose of it this year is that the president and the Republican leadership wants to cut more taxes, but they also have the competing pressure of the fact that the deficit has grown so far out of control," he said.

The group considers Jones to be a swing vote because he voted against the budget proposal in the spring, Woodhouse said.

Unlike the vote last spring, Thursday's vote would implement cuts in real programs, and the campaign is unsure where Jones stands now, he said.

Kathleen Joyce, spokeswoman for Jones, said she could not comment on his position.

If it is passed, the bill will cut \$10 billion from health care programs, resulting in a \$313 million loss in Medicaid funds for North Carolina, Woodhouse said.

"It will make America less healthy because poor people will have less access to health care," he said.

Proposed child support cuts

would take \$106 million from child support funds in North Carolina alone, which could mean even greater losses in actual child support collection of up to \$170 million, Woodhouse said.

He said college students also should be concerned, as the bill will cut \$14.3 billion from student aid.

"Any student on any campus in the state of North Carolina that receives student aid should be vitally concerned and should be on the phone calling Congressman Jones and urging him to vote against these budget cuts," he said.

The cut could mean that the average student in North Carolina would pay up to \$5,800 more in loans, Woodhouse said.

"It is incredibly burdensome on families who are trying to send children to school or to students who don't have support from their families and are trying to get a higher education on their own," he said.

In addition to Jones, the campaign is targeting about 35 other representatives, including Reps. Mike Castle, R-Del., Jo Ann Emerson, R-Mo., and Charles Bass, R-N.H.

Alissa Southworth, a spokeswoman for Bass, said the inclusion of a provision to allow oil drilling in the Arctic National Wildlife Refuge would cause Bass to reject the bill.

"If ANWR is included, then he will not support (the bill)," she said. "If ANWR were to be stripped, then it's up for consideration."

According to a press release, the campaign plans to continue pressuring Jones to vote against the bill through lobbying, phone calls, letters and public events.

"He is someone that is willing to speak his mind and to do his own thing and not worry about the consequences," Woodhouse said.

Contact the State & National Editor at [stntdesk@unc.edu](mailto:stntdesk@unc.edu).

# Triangle man acquires honor

BY SHANNAN BOWEN  
SENIOR WRITER

Running a business or two is nothing new for Ryan Allis — he's been doing it for a decade.

That's why the 21-year-old was named last week as a finalist for BusinessWeek Magazine's best young entrepreneur.

The magazine asked readers to nominate young business leaders and after reviewing the nominations narrowed the field to a group of 20 finalists. Readers can vote online for their favorite young entrepreneur.

"It's certainly a big honor," Allis says. "I think it's really cool to earn recognition."

Allis is the CEO of Durham-based Broadwick Corp., which provides software aimed at improving communication efficiency for businesses.

The company has 21 employees and more than 3,150 customers for IntelliContact, a permission-based e-mail marketing service used by market leaders such as International Paper Co., Super 8 Motels Inc. and the Lance Armstrong Foundation.

Allis also holds the CEO title for Virante Inc., a Web marketing consulting firm he started in high school that assists organizations in launching brands and building sales on the Internet.

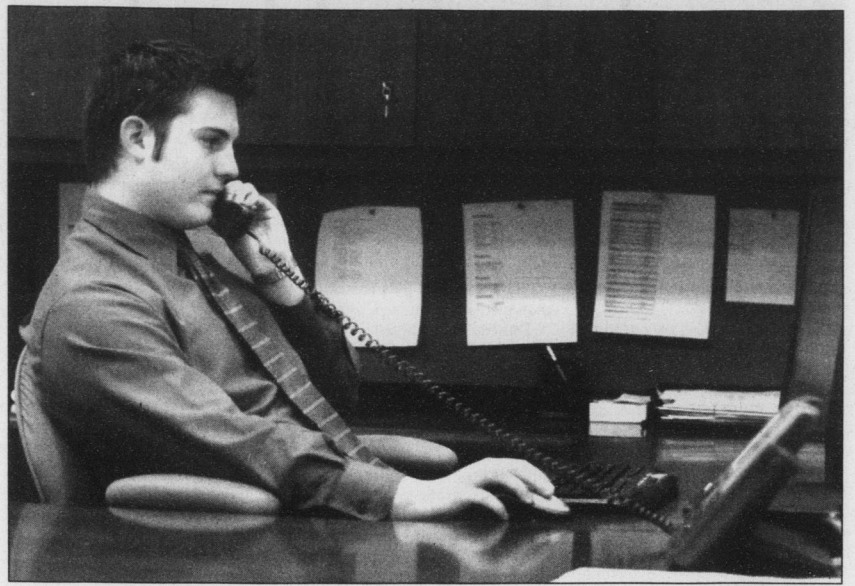
"We've sort of grown organically," Allis says of his companies. By reinvesting profits and using Web marketing knowledge, Allis and his team have boosted sales for Broadwick from \$12,000 in 2003 to \$296,000 in 2004. This year, company officials said they expect \$1.3 million in sales.

And he's done it all without completing a college degree.

Allis moved from Bradenton, Fla., in 2002 to major in economics at UNC. He is taking time off to concentrate on his businesses and will be a senior when he returns.

"When I got up here, I was very anxious to start a company of my own," Allis says.

He joined the Carolina



DTH/JULIA BARKER

Ryan Allis, chief executive officer of Durham-based Broadwick Corp., was named a top young entrepreneur by BusinessWeek last week. Allis, 21, is taking time off from the University to pursue his business goals.

Entrepreneurship Club his freshman year, where he met Aaron Houghton, a 2003 UNC graduate and now Allis' business partner and co-founder of Broadwick.

Using their individual skills and experiences, the two decided to launch the company in 2003.

"Basically, throughout my whole life, I learned by trial and error," Allis says.

When Allis was 11 years old, he began teaching computer and Internet skills to senior citizens in his west-coast Florida hometown. He charged \$5 per hour.

At 14, he managed a growing Web site design firm, and at age 17, he began Web marketing.

"I would go to Web sites about Web marketing," he says. "I would read everything I could, and then I would test things out on my clients' Web sites."

But Allis' mother, Pauline

Middleton, says he is no computer nerd.

"I think it's terrific," she says of his BusinessWeek nomination. "But it's terrific what he's done anyway. The impressive thing is that he's a very nice person."

Allis says he's learned a lot from his mother.

"I taught him everything I knew about marketing," says Middleton, a psychologist.

She says she and Allis' father, Park Allis, preached from the philosophy that "if you don't know it, go to the library and look it up."

Middleton and her husband wanted Allis to learn to be financially stable, she says.

"We always told him, 'If you want to go to college, you have to earn your way,'" she says.

And self-finance is one of many things Allis talks about when he attends conferences and lec-

tures, such as the 2005 Collegiate Entrepreneurs' Organization Conference in Orlando, which he attended last month.

"I'll either talk about personal development, how to set goals, plan, take advantage of opportunities and sort of finding your passion in life," he says.

Sophomore Phil Gennett, president of the Carolina Entrepreneurship Club, says he is inspired by Allis' young success.

"Ryan is somewhat my mentor," he says.

"He knows what he wants in life."

Visit [http://images.businessweek.com/ss/05/10/young\\_entrepreneur/source/22.htm](http://images.businessweek.com/ss/05/10/young_entrepreneur/source/22.htm) to vote for your favorite of BusinessWeek's young entrepreneurs.

Contact the Features Editor at [features@unc.edu](mailto:features@unc.edu).

# Batmobile combats underage drinking

BY ANNE HILLMAN  
STAFF WRITER

While Batman might be tied up in Gotham City, another deterrent to crime is making its way through Chapel Hill.

The BAT Mobile is touring local high schools this week to educate teens about the dangers of drinking and driving.

The BAT Mobile, short for Breath Alcohol Testing Mobile Unit, is a large truck equipped with stations to test blood alcohol levels at DWI checkpoints around the state. It also is used as an educational tool.

Robin D. Clark, a Chapel Hill police officer, said she feels it's important to increase teens' awareness of the dangers of alcohol. "I think any time you raise their awareness, you

can do some prevention," she said.

In addition to breath testing stations, the BAT Mobile includes a small magistrate court for processing tickets and penalties.

Al Barnes, coordinator for BAT Mobile sponsor Forensic Tests for Alcohol Branch, said the setup helps increase the speed at which violations are processed. Doing so allows the police to apprehend more impaired drivers, increasing road safety.

Chapel Hill High School students spent Tuesday morning touring the vehicle and attempting to pass typical sobriety tests — such as walking in a straight line — while wearing goggles that simulated different levels of drunkenness.

"It was pretty shocking," said Eri Bauers, 16, a sophomore, who

had tried on the 0.06 blood alcohol level simulating goggles. "The goggles I had on were below level — you could drive like that — but I was falling down."

The students giggled and joked while their peers and teachers stumbled on wobbly legs as they tried to walk down the line. But when students tried the test themselves, they were shocked.

Many students admitted to drinking on occasion, and others acknowledged they had seen friends do the same.

Some students said friends got alcohol from their parents and at parties. One student even explained how he made moonshine himself during the summer. According to a 2004 study by The

Center on Alcohol Marketing and Youth, more than one in three 10th-graders and nearly one in two 12th-graders labeled themselves as drinkers.

Clark said she felt it was important to direct educational efforts at youth.

Despite the jovial attitudes of the students, Cindy Ammons, a Chapel Hill High math teacher, said the students were learning from the event. "They seem to appreciate a little bit more the lack of coordination," she said.

The BAT Mobile will be at East Chapel Hill High School on Thursday.

Contact the City Editor at [citydesk@unc.edu](mailto:citydesk@unc.edu).



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Look for application forms at 103 Phillips Annex. The deadline for returning applications to Phillips Annex is **Friday, December 2, at 5pm**. Interviews are required, and you should sign up for an appointment when you return your application. If you have questions, please call the Learning Center at 962-3782.