

DIRECTOR

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the game's image, Shaheen said people will support the lottery once they are able to see the benefits of the extra money for education.
"The whole picture of the lottery in Georgia turned once they started seeing where the money was going to," he said.
Advertising for the game will focus on the benefits for education and will be designed simply to inform people of how and where to play, Shaheen pledged. "You're not going to see a lot of flash here."
Commissioners have been tasked with creating a game where 35 percent of revenue can flow into state education funds.
"It's a tough, tough bogey to hit," Sanders said, noting that most existing state lotteries don't meet that target. To help ensure that North Carolina will, the director's future bonuses could be pegged to the amount of revenue going to education, Sanders said.

Shaheen's base pay will be \$235,000, with the potential for a \$50,000 bonus the first year if he can get the lottery running within four months of assuming the post. He will begin officially when he is released from his contract with New Mexico, which likely will happen within the next 30 days.
The first game will be scratch tickets, officials said, and could begin as early as next spring. Commissioner Linda Carlisle said retailers representing more than 3,500 locations have expressed interest in selling the tickets.
Commissioners also announced that the state legislature would have to enact any rules banning retailers from offering both lottery tickets and video poker.
"I think we had a consensus of expressing some concern about some of the issues relating to video poker and how that might tarnish what we're doing with the lottery,"

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COSTUMES

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Harry Potter might be considered a children's story by some, but its audience includes people of all ages, especially college students.
And a number of these students don't just attend the movie, they sport wizarding attire.
"I'm going as Hermione," says senior Erika Petty from Cary. "I have a black cloak and a Gryffindor scarf. It's just fun to be kind of like a little kid again and really get into it."
Freshman Cara Wittekind from Cullowhee also is going as one of the main characters, Hermione. "I've heard of ... a girl who is going as Cho Chang and a girl who is going as Harry," she says.
"I guess it's just like wearing the T-shirt for your favorite band, showing your support for J.K. (Rowling) and her books, and showing other people that you're really a fan."
Wittekind says "there were at least 10 pairs of Harry Potter glasses in the theater" at the last Harry Potter movie release.
Merchants already have started cashing in on the trend. Alivan's, an online store with retail stores nationwide, specializes in Harry Potter and fantasy-related goods.
"We definitely see a large bump in sales around a movie release," says founder David Wedzik.
Alivan's saw a 310 percent increase in sales this year compared to the same two-week period last year when there was no Harry Potter movie or book coming out, Wedzik says.
"The interesting thing we find, too, is that the movies drive more sales than books," he says.
The store's merchandise includes magic wands and robes, which can cost as much as \$75 and \$110, respectively.
People aged 15 to 25 are a very

large part of Alivan's target demographic, Wedzik says. "We ship a lot of orders to college campuses and college mailbox addresses."
Cinemas expect moviegoers to dress up for big-ticket film releases.
"Everyone dressed up for 'Star Wars,' so I'm sure a lot of people will dress up for Harry Potter, too," says Jessica Foster, a manager at Southpoint Cinemas in Durham. "It's definitely college kids ... the Harry Potter stories are for an older 'younger' group," she adds.
"I guess (dressing up) just makes it more of an event, more something you're interacting with than something you're passively watching," says Kirsten Moos, the general manager of the Movies at Timberlyne in Chapel Hill.
Experts agree.
"People dressed up to go see 'Gone With the Wind,' 'The Wizard of Oz' ... 'The Sound of Music,' 'The Rocky Horror Picture Show.' It's to give people something to share in common," says Joy Kasson, chairwoman of UNC's curriculum in American studies. "It seems like something where people can bond and go see the movie together."
Many fans of the movies have already read the book, so why bother attending the movie at all?
"I think it's just to see the director's take on it and see what kinds of things they do with it," Petty says.
The last Harry Potter movie grossed \$249 million in the American box office, and the series as a whole has grossed a staggering \$827 million nationally.
"I'm pretty excited," Heying says. "I hear it's the best one and darkest one out of all of them. It's PG-13 (for the first time), so it should be more intense."

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TRUSTEES

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Graduate and Professional Student Federation President Mike Brady, also a member of the task force.
Graduate student leaders on the task force did not vote for any proposal because the hikes tax their constituencies excessively, Brady said.
Graduate students, who account for about a third of the population, account for almost half of the tuition proposal's revenue, Brady said.
Schwab said afterward that he was sympathetic to the argument, although he thought that Brady might have oversimplified the issue.
Schwab said discussion of graduate student needs must take into account other factors, such as assistantships and tuition remission.
"I think it's a much more complicated issue," Schwab said after the meeting. "And we are becoming better educated on it."
Following the tuition discussion, Trustee John Ellison passed a note to Brady, inviting further discussion of graduate and professional students and tuition.

The trustees delayed further discussion of tuition until January, though they did approve hikes for the schools of Law and Medicine.
Medical students will pay \$467 more next year. Residents and non-residents in the law school will pay an additional \$800 and \$1,000, respectively.
The board also discussed a report from the chancellor's committee on student fees, but a decision will not come until January.
The committee reported favorably on all fee increases except two — a \$50 athletic fee hike and the creation of a \$50 administrative computing fee hike.
Daneen Furr, student body treasurer and a member of the committee, said some opposed the athletic fee because they believe that the athletic department can function adequately without the money.
"It's against the philosophy of student fees to give more to a department than what they need," she said.
The money would go toward funding Carmichael Auditorium renovations, which are needed to comply with Title IX law.
The Board of Trustees approved the athletic fee increase last year in the form of a two-year, \$150 increase. But the UNC-system Board of Governors refused to hear any proposals further than a year in advance, and the hike proposal was slashed to a \$100 increase, bringing the athletic fee to \$198.50 this year.
Furr also said some committee members opposed the administrative computing fee because they saw it as a cost that fees shouldn't cover.

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NATURAL GAS

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option than to simply absorb the unexpected jump in heating costs, said Dennis Erny, general manager of Granville Towers.
"We will be concentrating on our energy conservation program to see if there's anything we can do to cut down on our usage," he said.
In addition, Granville Towers is planning to charge new students 2 percent more for rent, starting next year, to accommodate for higher natural gas costs, Erny said.
Other gas-heated apartment complexes that don't write utility costs into their leases are not planning to make any changes.
"Residents are responsible for the utilities, and it's their responsibility to be conscientious of how they set their thermostats and how long their shower is and everything," said Deborah Zombar, community manager of Stratford Hills and Sharon Heights.

Julia Brooks, resident manager of The Town House Apartments at Chapel Hill, said she views the increased natural gas costs as another way the 2005 hurricane season has impacted everyone.
"It's going to be hard for all of us, and we're all going to have to pay for it," she said.
Damage from hurricanes Katrina and Rita earlier in the fall still are having considerable impact on natural gas prices, said Craig Stevens, spokesman for the U.S. Department of Energy.
"Typically speaking, September and October are the two biggest months for the natural gas industry (to extract gas in preparation for winter)," he said. "Still about half the production is offline because of the hurricanes."
And while there's not much the average UNC student living in a leased apartment can do to bring down the market price of natural gas, Townsend offered a few suggestions for minimizing monthly gas consumption.

"If you have natural gas heat, it fires very quickly; it heats the room very quickly," she said.
Customers can set their thermostats to a lower temperature when they leave or go to bed without wasting an excessive amount of energy heating the home up again.
Townsend also recommended installing weather stripping around doors and caulking windows, in addition to simpler solutions such as wearing warmer clothes inside or putting an extra blanket on the bed.
Junior Logan Dagley, a religious studies major from Concord, said he isn't planning to turn his heat on until after Christmas.
"We'll probably turn it on (after that), but in moderation," he said. "Just keep it at a reasonable temperature, not like we can walk around in our underwear or anything like that."

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GAP

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help them find ways to get help," said Veera Motashaw, a WISE mentor and president of the WISE student council. "Mentors can give the girls personal attention and take them places."
The program sponsors a women's speaker series and invites faculty members and professionals to speak two to three times each month, offering an unparalleled opportunity for participants to develop contacts with the faculty, Motashaw said.
"It is important to have programs like this to encourage women to choose these majors which are non-traditional for women and then help them to network with other female science students and faculty so they have mentors as they enter these fields that are still very male-dominated," said Rachel Butler, director of WISE.
Participants attest to the program's effectiveness. For NCSU sophomore Carol Akers, the program influenced her decision to attend N.C. State. And it has encouraged her to stick with biomedical engineering.
"When you're in WISE, you're all struggling together," said Akers, who is the sophomore vice president of the WISE student council. "You have everyone's support."
And by living with students taking the same classes, she said, it is easier to form study groups.
Faculty members and administrators also work hand-in-hand with WISE participants, Motashaw said.
"I feel like we've been given so many opportunities we wouldn't have been given otherwise," Motashaw said. "We don't have to go out to look for tutors. There are research opportunities at our fin-


gertips. Just the way the program is set up, it totally helps."
The University of Michigan offers a similar WISE program but participation in its living-learning community is optional. About 100 freshmen participate, along with 33 returning students — who serve as peer mentors and program board members — and four upperclassmen resident advisors.
"I like our program because of the level of support that we've always received from the university," said Cinda Davis, the program's director. "The university is really committed to making the educational experience a positive one for all of their students. They want all of their students to succeed."
Women who spend their freshman year in the living-learning program statistically are more likely to graduate with a degree in science, Davis said.
The UM WISE program forces officials to examine the underlying reasons why major research institutions are not hospitable to certain groups of people and make improvements accordingly, she added.
"We've expanded from a fix the women philosophy to more of an institutional change," Davis said. "If you do something more hospitable for women, you're doing something to make it better for everyone, even majority males."
Factors that make women uncomfortable typically are troublesome for everyone, McNeil said. After universities implemented her committee's recommendations, everyone benefited, she said.
UM's WISE program encourages participants to pursue graduate education and offers incoming graduate women the opportunity to get support from a peer mentor in their department.
Duke University's WiSE program has a similar goal with a different focus: graduate students.
"There's an outstanding group of students who really exemplify this generation's women leaders in the sciences," said Claire Robbins, the program's adviser and coordinator

of the Duke Women's Center. "The program is aimed at improving the climate for women in science and working with administrators to address women's concerns."
Mentoring is a key component of the WiSE program at Duke.
"Any work in the sciences requires being able to connect with others who have traveled down that path," Robbins said. "It benefits all students to have strong relationships with people that illustrate different ways that they can pursue their goals."

Beyond WISE

The University of Virginia does not have an established WISE program, but it houses a chapter of the Society of Women Engineers.
SWE, an independent entity from the university, is dedicated to informing young women about the qualifications and achievements of female engineers. The society serves as a center of information about women in engineering and provides services like workshops and scholarships to its members.
UVA's SWE chapter — which has more than 70 members — provides professional development and a support network for women enrolled in the engineering school.
"It just gives women an opportunity to develop leadership in the engineering school and help form bonds," said Kristen Torrance, a senior civil engineering student at UVA.
If WISE and other efforts truly are effective, Davis said, the programs will disappear.
"I would really like to see a day where there wouldn't be any need for women in science and engineering programs," she said. "I would hope that we could teach science and engineering in a way that would be inclusive of everyone and recognize different learning styles. That's the next step, but that's a big step."

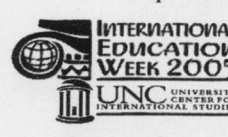
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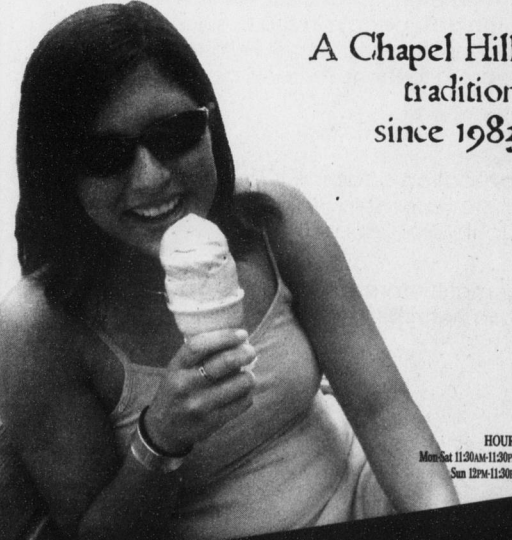
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