

# The Daily Tar Heel

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## Bowles budgets initiatives across board

TODAY'S INAUGURATION MARKS END OF BUSY FOUR MONTHS

BY KAVITA PILLAI  
STATE & NATIONAL EDITOR

GREENSBORO—Though UNC-system President Erskine Bowles' inauguration will take place today, the impact of his first four months in office already can be felt.

Bowles said his inaugural address will focus on initiatives to improve K-12 education in the state.

"It's going to be 90 percent of what I talk about," he said.

Bowles' budget request to the N.C. General Assembly, which was approved by the system Board of Governors on Tuesday, includes \$21 million for programs to increase the state's production and retention of teachers and encourage students to enter the science

and math fields.

"You know President Bowles has taken on teacher supply and quality of hallmarks of his, shall I say, reign," BOG member Priscilla Taylor said.

Bowles said he wants to fill the teacher production pipeline through initiatives designed to draw high school students into the industry. He also pushed the creation of

new mentoring services to improve retention.

His most controversial proposal, however, is a pilot program to improve teacher quality in rural school districts originally involved in the Leandro court case about equitable education funding in the state.

The program — a \$2.1 million request in the 2006-07 budget

proposal — would offer differential pay to up to 90 math teachers, whose salaries might not be enough to retain them.

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The BOG takes up various other items at meeting.  
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and Senate, and it has support," Bowles said.

"I don't know if it will be successful, but I think the university needs to be a leader in this."

Brad Wilson, BOG chairman, said the needs of the state are apparent. Lobbying for the programs' funding will be a high priority.

"Teaching and nursing are our legislative priorities," he said. "We've just got to have the money. We need to close the deal now."

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"My conviction that a sexual assault took place is based on that examination." **MIKE NIFONG**, DURHAM DISTRICT ATTORNEY, OF A MEDICAL EXAMINATION OF THE ALLEGED VICTIM



DTH/JULIA BARKER

N.C. Central University senior Kristen Hunter of Alpha Chi sorority urges students to attend a rape awareness event at the sorority Tuesday.

## DUKE INVESTIGATION WILL CONTINUE

BY ERIN FRANCE  
ASSISTANT STATE & NATIONAL EDITOR

DURHAM — Durham District Attorney Mike Nifong said Tuesday in a forum at N.C. Central University that the rape case against three Duke University men's lacrosse players will not be dropped.

He added that further investigations will be conducted before any criminal prosecution is pursued. No charges have been filed yet.

"We are still waiting for the results of some DNA tests that have not been done," he said to

a group of about 500.

A black female student at NCCU reported to police that she was hired as an exotic dancer for a March 13 party at the home of three lacrosse team captains. She said she was raped by three men at the party.

Defense attorneys for the players say preliminary DNA results released Monday show no match between the victim and their clients.

Nifong emphasized that the medical examination of the accuser was conducted properly.

"My conviction that a sexual assault took place is based on that examination."

Nifong, who is up for re-election this year, said there should be sufficient evidence to take the case before a grand jury.

Besides addressing specific questions about the case at the forum, a five-person panel, including representatives from Duke and NCCU, responded to general concerns about sexual assault in Durham.

SEE INVESTIGATION, PAGE 4

## A few parting shots from a faculty veteran

This is my last column as my three-year stint as chairwoman of the faculty comes to a close. I've enjoyed the chance to share my observations with Daily Tar Heel readers. The musings that follow look backward, but forward, too.

■ Academic programs. We stand at the brink of a new era, with an imaginative new general education curriculum and reimagined classes greeting entering students this fall.

Faculty in the College of Arts and Sciences deserve great praise for "making connections," particularly when budgets are so constrained. May this creative work of building bridges between disciplines and ideas prove energizing for all concerned.

I hope, too, that we'll continue to link the classroom with enrichment opportunities, such as those provided by the program for the performing arts.

■ Students. Our students are exceptional, from those who enter to those who graduate with doctorate and Juris Doctor degrees. All keep their teachers on their toes.

I tip my hat to elected leaders, as well as unsung heroes and heroines, who organize vigils and speak to a friend in need.

I'm delighted that our graduate students have a higher profile and are increasingly supported by the Board of Trustees.

We need to continue our efforts to enhance academic advising and psychological counseling and support our teams while giving academics the priority deserved.

■ Educational costs. Tuition and fees have escalated to supplement scarce state funding, with nonresidents and graduate students too often bearing the brunt

of increases such as these.

It's critical that we maintain our long-standing commitment to need-based aid while also increasing merit-based awards as we've done through revamping the use of University logo receipts.

■ Assessment. Our faculty and administration has devoted increasing attention to issues of assessment. We need to know how our students learn and how well our institution meets goals we've set.

We've worked intensively to prepare for the reaccreditation review that is going on as I write.

We have excellent plans for quality enhancement with innovative programs such as the new "Maymester," as well as innovative ways to connect undergraduates with research and the world abroad.

■ Campus climate. We appreciate core values of honor, integrity and mutual respect that are embodied in our Honor Code. Because society is now deeply divided along political, ideological and religious lines, we need more consciously to bolster our ability and willingness to engage in "difficult dialogues."

I promise to do my part and hope you will, too.

■ Campus infrastructure. We're in a period of construction, and



GUEST COLUMNIST

Judith Wegner is chairwoman of the UNC faculty.

Next week: John Sanders

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## Free product Web sites pop up

Alumni creators see legal troubles

BY TONY KIM  
STAFF WRITER

Everyone's seen the online ads. The multicolored pop-up ones that promise Web surfers free prizes such as iPods, laptops or designer handbags.

Which Web sites are legitimate is more difficult to recognize.

One of the most well-known and profitable free product Web sites on the Internet was started by two UNC alumni.

Gratis Internet, which runs a network of 15 free product sites under the FreePay name, was founded by Peter Martin and Rob Jewell, who graduated from the Kenan-Flagler Business School in 1999.

Even though Martin and Jewell have received praise from users and other critics, their business is facing allegations that it has sold private consumer information to

outside marketing companies.

On March 23, New York Attorney General Eliot Spitzer sued Gratis Internet for what might be the largest deliberate breach of user privacy in Internet history, according to a press release from Spitzer's office.

He accused Gratis Internet of breaking its confidentiality agreement with millions of users by selling personal information to independent e-mail marketers.

Martin declined to comment on the allegations, instead referring to the company statement.

"Gratis at no time in its history ever sold its list to anyone or allowed a company to purchase consumer data, nor has it ever considered doing so, nor will it ever in the future," the statement reads.

Fresh out of UNC, Martin and

Jewell first decided they'd try their hands at Internet-based business with their first Web site, FreeCondoms.com, after they saw the potential and success of other online businesses.

"The incentive, rather than iPods, were condoms and merchandise and T-shirts," Martin said.

In 2004, the team expanded its free product business to include the iPod, one of the most popular consumer items of the year.

Users have to sign up for a free trial or low-cost offer through one of the many site advertisers, and if they get five others to do the same, they receive their prize.

In return for the user referrals, FreePay receives fees from advertisers — part of which goes to pay for the users' free product.

Since its inception, the FreePay network has given away more than \$14 million in incentives and

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## Rabb remembered as great coach, confidant

Led UNC baseball to 540 victories

BY BRANDON STATON  
ASSISTANT SPORTS EDITOR

The telephone won't ring quite as much in the Walter Rabb Press Box at Boshamer Stadium anymore.

The room's namesake and a cornerstone of the North Carolina baseball program died last Tuesday at the age of 91.

Box regulars will tell you that "the Old Leaguer" never hesitated to give the sports information department a call during many of the Tar Heels' games — just to



COURTESY OF UNC ATHLETIC COMMUNICATIONS

Former North Carolina baseball coach Walter Rabb led the Tar Heels to a 540-358-9 record during his 31-year tenure from 1947-77.

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**TUESDAY SPEECHES** Miss America and a Christian activist come to campus

**JOURNALISTS BLOG** Information about hiring for the DTH next school year

**SPORTS BLOG** News from the men's basketball banquet held Tuesday night

city | page 6

**MIXING MEDIUMS**

Locally produced The Never see commercial and critical acclaim with *Antarctica*, an album that combines music and literature.



photos | page 7.

**EQUINE MEDICINE**

The Horsepower Therapeutic Learning Center in Colfax combines horse riding with a warm atmosphere to offer therapy to patients.

today in history

April 12, 1969 ...

Women are asked to sign up for Project Hinton — a coeducational living experiment in Hinton James Residence Hall.

weather

Mostly Sunny  
H 78, L 55

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